

# **EVENT DIRECTIONAL BANNER FEES -** **Effective July 1, 2025 – June 30, 2026**



<b><u>REVIEW FEE</u></b>	<b><u>FEE</u></b>
<b>Review fee</b>	<b>\$90</b>
<b><u>BANNER FEES</u></b>	<b><u>PER POLE</u></b>
<b>Horizontal Banner Fee</b>	<b>\$150</b> per banner, two locations  Old Town Scottsdale at: <ul style="list-style-type: none"> <li>• Scottsdale Rd. at Rancho Vista Drive</li> <li>• Scottsdale Rd. at Earll Drive</li> </ul>
<b>Vertical Banner Fee</b>	<b>\$25</b> per banner, 194 locations  Frank Lloyd Wright Blvd. (78) <ul style="list-style-type: none"> <li>• Scottsdale Rd. to the west side Loop 101</li> </ul> Old Town Couplets (Total: 116) <ul style="list-style-type: none"> <li>• Drinkwater from Scottsdale Rd to Earll (47)</li> <li>• Goldwater from Scottsdale Rd to Osborn (69)</li> </ul>