



City Council Priority	Action Plan Item
Create Competitive Recruitment and Retention Strategies and Programs	Explore new partnerships and possible apprenticeship programs to help with recruitment (ASU and technical schools)
	Explore and implement retention practices aside from compensation
	Feasibility study for Employee Health and Wellness Center
	Position Scottsdale Police and Fire pay to top three in the valley
Enhance Project Management Through Ongoing Analysis and Estimating Best Practices	Information and analysis on any cost overruns
	Analyze how to improve project scoping and estimates, including possible third-party review of cost estimates
Improve Transportation Networks and Policy	Create a five-year pavement improvement plan, including the breakdown of PCI by road segment and cost benefit analysis of different strategies
	Improve Pavement Condition Index with a 5–10-year goal of reaching 75
	Conduct a work study session and possible update of Transportation Action Plan to better reflect resident needs
Expand Community Engagement Through Cross Departmental Outreach	Increase community outreach through new public outreach meetings where all city departments are represented
Modernize Policies and Services	Update the Sound Ordinance
	Increase efficiency in plan reviews, explore artificial intelligence and other IT solutions for improving experience.