

Mid-Century Modern Color Palette Guide

Mid-century modern homes are known for their clean lines, balanced contrasts, and timeless color schemes. This guide features a curated selection of Sherwin-Williams paint colors that reflect the style and character of the mid-century modern era. These colors were chosen based on research by Rachel Simmons presented at the 2016 Arizona Historic Preservation Conference and align with tones commonly used during the time many of our historic neighborhoods were built.

Colors are grouped into categories labeled Neutral, Historic, and Timeless, as designated by Sherwin-Williams. Some color codes begin with two zeros (such as SW 0071), which indicates the color was originally formulated for interior use.

Sherwin-Williams is referenced here because historical research and documentation are available for their paint lines. However, homeowners are welcome to explore similar colors from other major paint brands. Many companies, including Benjamin Moore and Dunn-Edwards, offer tools online or in stores to help match or compare colors using RGB or HEX values.

The paint color information listed below is intended to be a guide and there are other paint manufacturers that have similar colors that may also complement the midcentury modern home.

Please note: This color guide is provided for reference and inspiration only. The city does not endorse or promote any specific commercial brand. Changes to the exterior of a Historic Property must first receive Historic Preservation approval. If considering a color change, please submit a Pre-Application Request by searching "pre-application".

Key: *Italic* = Neutral; Underline = Historic; **Bold** = Timeless;

Red



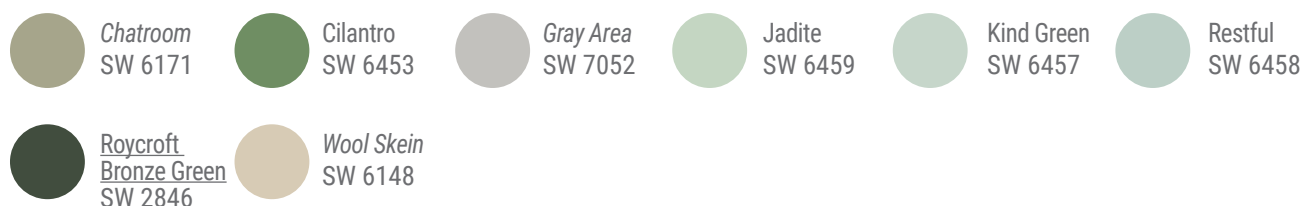
Orange



Yellow



Green



Blue



Violet



Brown



Black



White



Category	SW Name	Color	HEX	RGB	LRV
Red	SW 7577	Blackberry	#523741	82, 55, 65	4.89
	SW 6298	Concerto	#A06D75	160, 109, 117	19.56
	SW 6606	Coral Reef	#D9766C	217, 118, 108	28.82
	SW 6311	Memorable Rose	#CF8A8D	207, 138, 141	32.89
	SW 0071	Orchid	#C0A0A0	192, 160, 160	38.74
Orange	SW 6621	Emotional	#C75F47	199, 95, 71	20.78
	SW 6642	Rhumba Orange	#CB7943	203, 121, 67	26.83
	SW 6374	Torchlight	#E7B06E	231, 176, 110	49.34
Yellow	SW 0029	Acanthus	#D0D0B7	208, 208, 183	61.96
	SW 6683	Bee	#F3BB55	243, 187, 85	55.1
	SW 9029	Cool Avocado	#C3B47C	195, 180, 124	45.59
	SW 6680	Friendly Yellow	#F5E0B1	245, 224, 177	75.97
	SW 6400	Lucent Yellow	#E0D5A5	224, 213, 165	66
Green	SW 6171	Chatroom	#AFAB9C	175, 171, 156	40.8
	SW 6453	Cilantro	#537150	83, 113, 80	14
	SW 7052	Gray Area	#AEA695	174 166 149	38.45
	SW 6459	Jadite	#61826D	97, 130, 109	19.69
	SW 6457	Kind Green	#A9C4B5	170, 194, 179	50.56
	SW 6458	Restful	#90B09D	144, 176, 157	39.3
	SW 2846	Roycroft Bronze Green	#565448	86, 84, 72	8.81
	SW 6148	Wool Skein	#D9CDBA	217, 207, 186	62.754
Blue	SW 7613	Aqua-Sphere	#9CB1B4	156, 177, 180	41.68
	SW 6775	Briny	#087F8D	8, 127, 141	17.2
	SW 6487	Cloudburst	#5C9598	92, 149, 152	26.15
	SW 7618	Deep Sea Drive	#376269	55, 98, 105	10.57
	SW 6479	Drizzle	#8DAFAC	141, 175, 172	39.12
	SW 6754	Ionian	#308874	48, 136, 116	19.42
	SW 7048	Urbane Bronze	#56514B	86, 81, 75	8.31
Violet	SW 0031	Dutch Tile Blue	#9CACAB	156, 172, 171	39.53
	SW 0001	Mulberry Silk	#94766C	148, 118, 108	20.427
Brown	SW 7025	Backdrop	#877B6F	135, 123, 111	20.35
	SW 6044	Doeskin	#C6B3A9	198, 179, 169	47
	SW 0037	Morris Room Gray	#ADA193	173, 161, 147	36.586
	SW 7047	Porpoise	#6A635A	106, 99, 90	12.81
	SW 9112	Song Thrush	#AE977E	174, 151, 126	32.62
	SW 7027	Well-bred Brown	#5A4A3D	90, 74, 6	7.37
Black	SW 6991	Black Magic	#323132	50, 49, 50	3.125
White	SW 7008	Alabaster	#EDEAE0	237, 234, 224	82
	SW 0050	Classic Light Buff	#F0EADB	240, 234, 219	82.37
	SW 7672	Knitting Needles	#C2C0BC	194, 192, 188	52.84
	SW 6168	Modern White	#E2E0D7	226, 224, 215	74.47
	SW 7568	Neutral Ground	#E5DBCC	229, 219, 204	71.82
	SW 6043	Unfussy Beige	#D7C8BF	215, 200, 191	59.43
	SW 7532	Urban Putty	#CFC0AB	207, 192, 171	53.927