Mid-Century Modern Color Palette Guide



Mid-century modern homes are known for their clean lines, bold contrasts, and timeless color schemes. This guide features a curated selection of Sherwin-Williams paint colors that reflect the style and character of the mid-century modern era. These colors were chosen based on research presented at the 2016 Arizona Historic Preservation Conference and align with tones commonly used during the time many of our historic neighborhoods were built.

Colors are grouped into categories labeled Neutral, Historic, and Timeless, as designated by Sherwin-Williams. Some color codes begin with two zeros (such as SW 0071), which indicates the color was originally formulated for interior use.

Sherwin-Williams is referenced here because historical research and documentation are available for their paint lines. However, homeowners are welcome to explore similar colors from other major paint brands. Many companies, including Benjamin Moore and Dunn-Edwards, offer tools online or in stores to help match or compare colors using RGB or HEX values.

Please note: This color quide is provided for reference and inspiration only. The city does not endorse or promote any specific

