

DESIGN GUIDELINES

ACKNOWLEDGMENTS

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INTRODUCTION

Within the purpose of the Historic Property (HP) section of the Scottsdale Zoning Ordinance, the code sets forth the idea that the city should foster civic pride in the accomplishments of its past and promote public awareness of it's rich heritage of history and prehistory (ZO Sec. 6.111.C). Historic markers and plaques are a good way to accomplish this portion of the purpose. Currently there are a variety of different markers and plaques within the community that have been established but in an inconsistent manner (locations, style, etc). The guidelines are intended to create visual consistency that can be easily recognized by the public. While significant events and buildings could occur anywhere throughout the community, these guidelines are applicable to districts and buildings on private property designated by the Historic Property (HP) zoning district, and buildings that are not yet designated as historic but are significant.

Plaques will be reviewed for conformance with the City of Scottsdale Sign Ordinance (Zoning Ordinance Article VIII) and the Historical Marker and Plaque Design Guidelines through plan review and permitting of signs. If the guidelines for a Historical Plaque are not followed the proposed sign must follow the sign requirements of the Zoning Ordinance including the total sign area allowed. Any conflict between the Guidelines and the Zoning Ordinance are superseded by the Zoning Ordinance.

PLAQUE FABRICATION

- 1. Plaques are to be produced, installed, maintained, and any future removal at the property owner's expense; including any and all plan review and permitting fees.
- 2. The plaque must be maintained by the property owner.
- 3. The City seal, logo, name or likeness may not be used without the expressed written consent from the City.
- 4. The plaque should contain pertinent historic information including the year constructed, name of the building, architect, and/or historical significance.
- 5. All information must be factual with references sourced with the plan submittal.
- 6. The plaque should not identify the existing business or use.

PLAQUE PLACEMENT

- 1. The plaque should be placed on the building/structure or on the same property as the building and not within the public right-of-way.
- 2. The plaque should be installed in a location that is visible by the public (i.e., near the main entry of the building, building face adjacent to a public sidewalk, etc.).
- 3. ADA standards in relation to the "Removal of Barriers" and tactile signs (i.e., height of the plaque, inclusion of braille, and on the latch side of door) should be followed.
- 4. The location of the plaque needs to be clearly identified on a site plan so that the city may account for it as a historical marker.

PLAQUE DESIGN

- 1. Bronze plaques are preferred, but other materials may be proposed if it better compliments the building design or other existing plaques within the area.
- 2. If an image is included, it should relate to the site. An image of the original historic building or a bust of the notable person associated with the building can be appropriate.
- 3. The plaque may include the entity that paid for or is responsible for the information on the plaque. For example "Information Provided by the Scottsdale Historical Society".
- 4. The text on the plaque should be raised and differentiated in color from the background by approximately 70%.
- 5. The font shall be primarily "Aptos", "Calibri", or a similar simple font.
- 6. Recommended size is between one to four square feet.
- 7. A plaque or multiple plaques (for City, State, and/or National registry recognition) that exceed or combine to exceed 6 square feet shall be considered signs and count towards the building's allowed square footage for signs.

Residential HP Districts typically do not install plaques for each building, but rather a historic sign-topper added to atop of the existing public street signs within the district. Sign toppers if desired for new Historic Districts shall be designed and installed to conform with the City street sign standards.

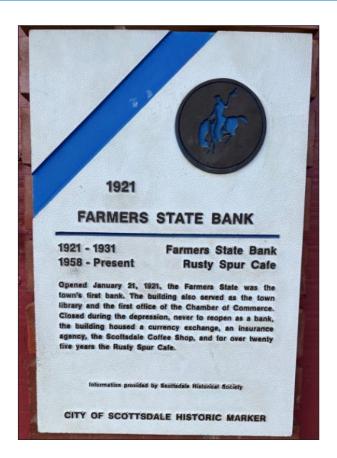
EXAMPLES

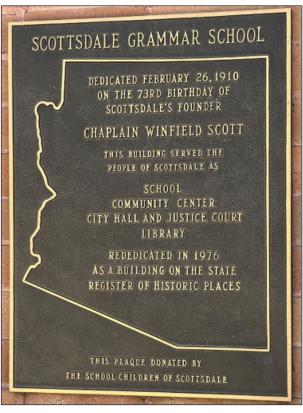


- Less than 4 sq. ft. in size
- Bronze material and color
- Clear simple text font, raised and differentiated in color from the background
- Plaque could contain more pertinent historic information including significant dates, architect/builder, and/or historical significance



- Total area of plaques is less than 6 sq. ft.
- Bronze material and color
- Clear simple text font, raised and differentiated in color from the background
- Contains pertinent historic information
- The height of these plaques are less than the ADA standards





- Less than 4 sq. ft. in size
- Material and color to match other historic plaques in Old Town
- Clear simple text font, raised and differentiated in color from the background
- Contains pertinent historic information
- Obtained permission to use a likeness of the City Seal
- Businesses listed on the plaque may become dated and in need of an update if the current business changes

- Less than 4 sq. ft. in size
- Bronze material and color
- Clear simple text font, raised and differentiated in color from the background
- Entity that donated the plaque is identified