



Scottsdale: Building Community in the Desert

Scottsdale’s dedication to building a community known for outstanding livability, community prosperity and distinctive character is evident in thoughtfully designed civic spaces and engaging programs. These resources invite residents of many backgrounds and experiences to gather, connect and engage. Each park, plaza and public venue is a testament to Scottsdale’s commitment to strengthening community bonds and celebrating the unique spirit of the city through placemaking. This focus is guided by General Plan 2035, which was approved by voters in November of 2021, and envisions Scottsdale as a city that provides exceptional experience, outstanding livability, community prosperity and distinctive character.

Scottsdale’s General Plan 2035 comprises seven different community values, which provide focus to this year’s achievements and next year’s objectives. Continue reading to learn how Scottsdale is striving to fulfill the community’s aspirations and ensuring a sustainable and successful future for residents.

If you have comments or suggestions on how we can improve this document, please contact the City Manager’s Office: 480-312-2800 | citymanager@ScottsdaleAZ.gov.

Connecting the Community through Civic Center and Old Town Events



25,000+

visitors attended events at Scottsdale Center for the Performing Arts



130,000

people attended the 2024 Spring Training season



11,400

children and their parents sat in for storytelling at Civic Center Library



30+

residents graduated the Government 101 Citizen Academy



Respect Character and Culture

Scottsdale protects and enhances the community’s unique features



Learn more at [ScottsdaleAZ.gov](https://www.scottsdaleaz.gov), search “get involved”

Highlighted Accomplishments

- This year’s Arabian Horse Show saw its highest participation ever recorded, with 250,000 attendees. This longstanding event, running for 68 years in Scottsdale, supports charitable organizations including Phoenix Children’s Hospital and March of Dimes with its proceeds.
- The Development Review Board approved amendments to the Old Town Scottsdale Urban Design & Architectural Guidelines to ensure the community’s aesthetic vision for Scottsdale’s downtown area aligns with recent City Council-adopted amendments to the Old Town Scottsdale Character Area Plan and the city’s Zoning Ordinance.



Looking Forward

- In 2024/25, the city will once again conduct the National Community Survey, a biennial effort to gather community wide feedback through a random sample survey. Results are used throughout the organization to improve service and identify emerging priorities.



Conserve and Preserve the Environment

Scottsdale leads in the stewardship of the Sonoran Desert environment

Highlighted Accomplishments

- The Parks and Recreation team participated in the Tree City USA program for the 42nd consecutive year, planting 471 trees for a total of over 24,000 trees across Scottsdale.
- Scottsdale residents have saved 9.3 million gallons of water, thanks to the WaterSmart portal leak detection system. This tool monitors water usage, alerts customers to potential leaks, and optimizes water conservation.

Looking Forward

- The Solid Waste Transfer Station will be upgraded to enable businesses to divert green waste from the landfill by bringing it to the transfer station, where it will be repurposed for mulch or compost. These diversion initiatives support sustainability by reducing landfill waste and provide resources for residents.



Learn more at [ScottsdaleAZ.gov](https://scottsdaleaz.gov), search "preserve"



Collaborate and Engage

Scottsdale fosters transparent, responsive and collaborative community involvement



Scottsdale 101 Citizens Academy

Highlighted Accomplishments

- The Protect and Preserve Scottsdale Task Force provided a final recommendation to City Council on a financial strategy to maintain open spaces in the city.
- Scottsdale was named the Top Digital City for 2023 by the Center for Digital Government (CDG) for cities of our size. This award is an annual recognition given to cities across the United States that demonstrate exemplary use of technology to improve public service, enhance transparency, and engage citizens effectively.
- The Neighborhood College program provides residents and HOAs with resources, information, and tools to become active community leaders. During 2023, 20 classes were held both in-person and virtually, with 642 participants.

Looking Forward

- There will be public engagement opportunities about sustainability in Fall 2024. Topics for discussion will include energy, water, waste, air quality and extreme heat.

The **48 square miles** of Scottsdale's McDowell Sonoran Preserve is the equivalent to **36 of New York City's Central Park**



Reporting issues is EZ

SCOTTSDALE EZ

Residents made 39,184 requests using Scottsdale EZ last year. The number one request? Residential container repair. Have a broken recycling container or other issues? Report it at [ScottsdaleAZ.gov](https://scottsdaleaz.gov), search "EZ".



Foster Well-Being

Scottsdale promotes a culture of physical and mental health, safety and well-being

Highlighted Accomplishments

- Through the Bridge Housing Program, Human Services achieved an 86 percent success rate providing a safe and stable place to stay for seniors and families with minor children who have been displaced from their Scottsdale home. The program includes supportive services to assist participants with securing stable housing within 120 days and has served 168 participants since its start.
- Scottsdale Police Department hosted the largest department event in history, a Town Hall to address the dinnertime burglaries. 1,500 residents attended the event in-person, and another 2,000 joined the session online!

Looking Forward

- The construction of the Thomas A. Hontz Police and Fire Training Facility is scheduled to be completed in Fall 2024. This public safety facility is a Bond 2019 project.
- An ambulance program will launch services in January 2025. The addition of ambulatory training to the fire department will improve the level of emergency medical care for Scottsdale residents.



Connect the Community

Scottsdale connects all community members through safe and efficient mobility options

Highlighted Accomplishments

- The Council's policy decisions and the infrastructure initiatives led by the Transportation and Streets Department have resulted in a nearly 66 percent decrease in serious vehicular collisions over the last 30 years, accompanied by a reduction in fatal collisions. Initiatives include roundabouts, enhancements at intersections, safety upgrades and the strategic diversion of city traffic to freeways.
- Scottsdale received the gold-level Bicycle Friendly Community award from the League of American Bicyclists for the 4th year in a row. Achieving the gold level has many requirements which span across five categories, known as "the 5 Es": engineering, education, encouragement, evaluation and planning, and equity and accessibility.

Looking Forward

- The construction of a pedestrian tunnel will provide residents with a safe route under Chaparral Road connecting Chaparral and Camelback parks. This project exemplifies ongoing infrastructure efforts aimed at enhancing pedestrian safety and reducing injuries from vehicular accidents.



6:07 minutes average police response time.



5:22 minutes average fire response time.



Fire Department public education and outreach connected with **45,000 people**.



Scottsdale libraries welcomed more than **109,519 visitors**.



322 volunteers with Vista del Camino & Paiute neighborhood centers.



20,001 food boxes provided at senior and community centers.



Scottsdale's McDowell Sonoran Preserve had **815,000 visits**.



Advance Innovation and Prosperity

Scottsdale embraces a diverse and innovative economy

Highlighted Accomplishments

- In support of the Buy Local initiative, Scottsdale sponsored participants for the ImpactAZ 2025 program, resulting in public education workshops to assist local businesses with bidding and contracting procedures that will allow them to do business with the city.

Looking Forward

- The High Performance and Innovation Team relaunched as the Scottsdale Innovation team. In Fiscal Year 2024/25, this team has secured new funding to launch innovative pilot projects throughout the city. The funding will provide seed funds to develop projects using innovative technologies, programs and services.
- The Scottsdale College Promise agreement was approved by City Council in June of 2024, giving way to the creation of a scholarship fund for Scottsdale high school graduates and Scottsdale residents. Looking ahead, the city will work with its educational partners to develop an accompanying internship program to encourage public service career pathways for students.



Revitalize Responsibly

Scottsdale vigorously evaluates the short and long-term impacts of development and redevelopment decisions

Highlighted Accomplishments

- On May 6, 2024, the City Council passed ordinance changes to address negative impacts of vacation rentals. These include prohibiting minors from renting properties, adding promoters as a responsible party, and giving police authority to ask non-residents to leave a property after a nuisance party is declared.

The typical Scottsdale household pays less for monthly water, wastewater, trash and recycling services than the average rates for other Valley cities.
 Source: 2024 Comparative Cost of Services

City	Monthly Cost
CHANDLER	\$74
SCOTTSDALE	\$106
AVERAGE*	\$116
MESA	\$147

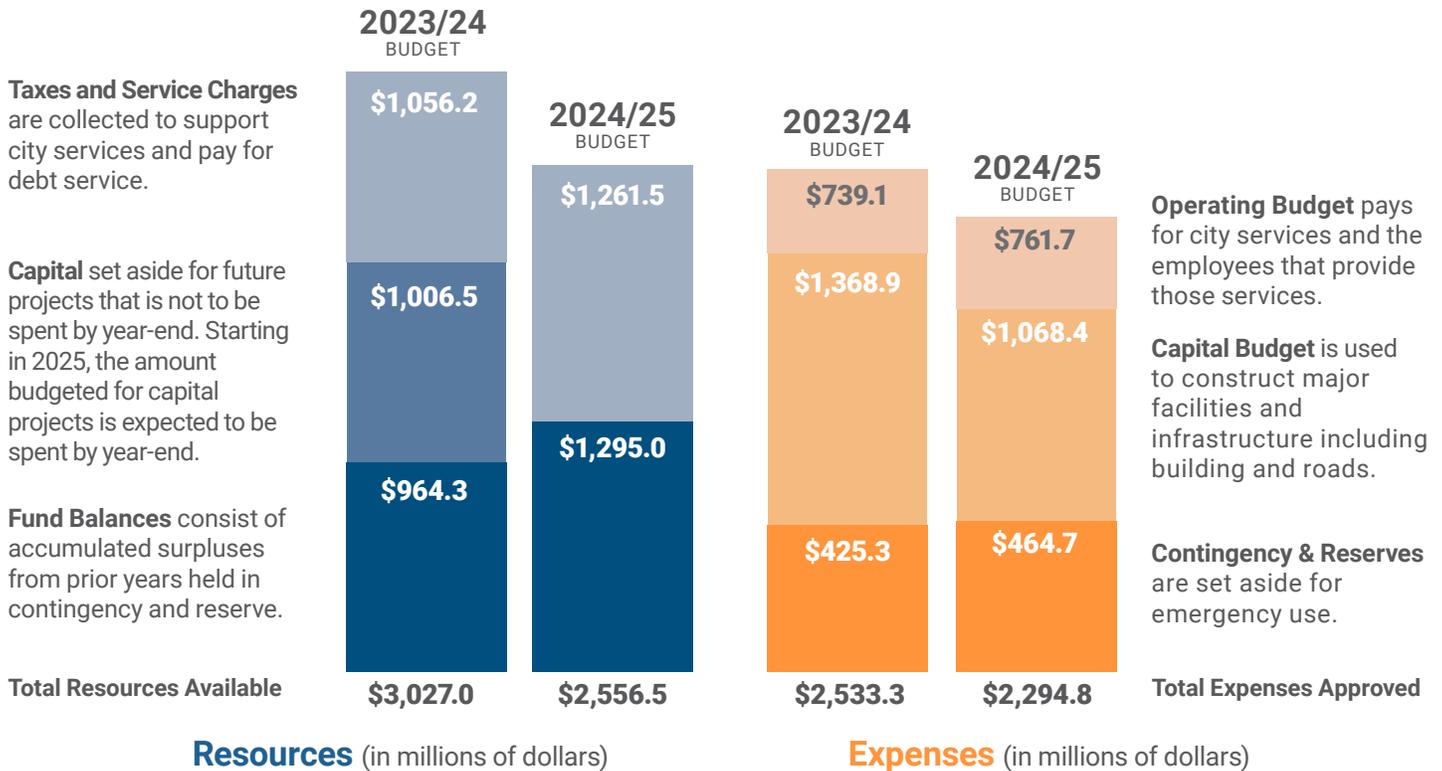
Values are rounded to the nearest dollar. Bills may vary based on actual usage and size of property
 *Average of the eight largest cities in the Valley

Looking Forward

- The Special Noise Violations Ordinance staff working group continues to address sound concerns while balancing special events and business needs with residents' quality of life. A City Council Work Study has been completed, and a draft ordinance is in progress to be presented to the public for community input this fall. The ordinance seeks to maintain a vibrant entertainment culture while managing impacts of sound on nearby residential neighborhoods.

Resources and Expenses

Scottsdale is required by law to adopt a budget each year and cannot spend more than the total budgeted amount. This includes all city funds for the fiscal year ending June 30. City Council adopted the Fiscal Year 2024/25 budget in June 2024. The city's financial statements are audited annually by an independent auditor.



[Learn more at ScottsdaleAZ.gov](https://www.scottsdaleaz.gov), search "finance"

Rounding differences may occur



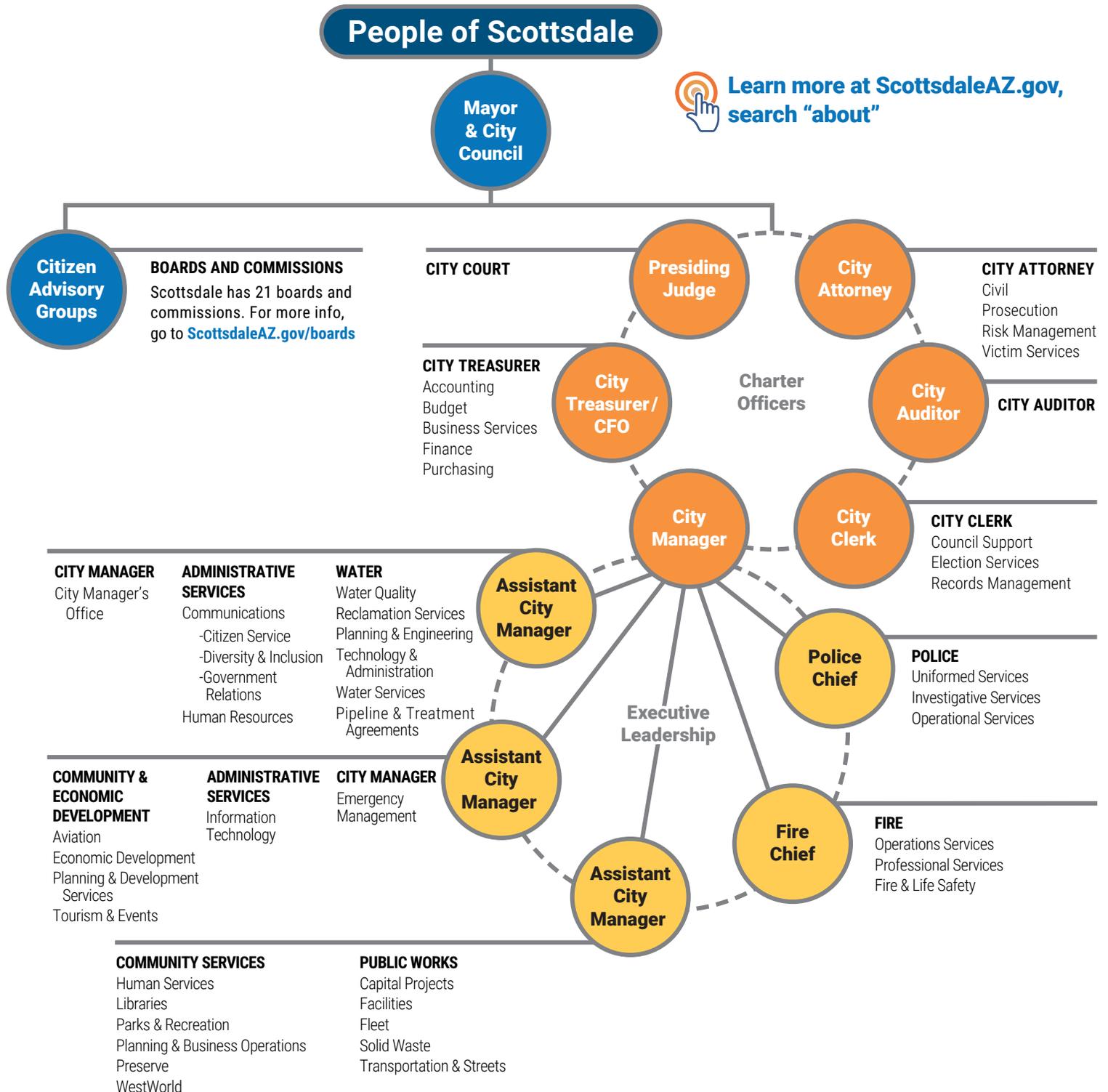
An Introduction to Our Leadership

The voter-approved City Charter established the Council Manager form of government which combines the strong political leadership of elected officials with the professional experience of an appointed local government manager.

People of Scottsdale



Learn more at ScottsdaleAZ.gov, search "about"



Scottsdale City Council

The City Council consists of the mayor and six council members who are elected to represent the city at large and serve overlapping, four-year terms. These seven residents oversee city government and set policy, approve programs, appropriate funds, enact laws, select charter officers, and appoint the members of the city's advisory boards and commissions. The mayor is the chair of the Scottsdale City Council and presides over its meetings, which are typically held on Tuesdays in the City Hall Kiva Forum located at 3939 N. Drinkwater Blvd. in Old Town Scottsdale.



Mayor David D. Ortega began his first term as mayor in January 2021. He is focused on safeguarding public health and safety, maintaining Scottsdale's family-friendly neighborhoods, protecting the McDowell Sonoran Preserve and strengthening Scottsdale's world-renowned reputation. As mayor, he is committed to equal rights for all, responsive citizen-driven government, economic vitality and community wellness. Mayor Ortega is a registered Arizona architect and designed many landmark buildings in Old Town Scottsdale. He is a graduate of the University of Arizona and was an apprentice architect to Bennie Gonzales FAIA, the award-winning designer of Scottsdale City Hall, Civic Center Library and Scottsdale Center for the Performing Arts. Throughout his life, Mayor Ortega has served on numerous city, county and state commissions, and on many civic and nonprofit organizations including serving as a Scottsdale City Councilman from 2000 to 2004, on the Scottsdale Downtown Architectural Guidelines Committee, Scottsdale Development Review Board, the State of Arizona School Facilities Board and the Governor's Latino Advisory Council. He is a member of the American Institute of Architects, Scottsdale Leadership and McDowell Sonoran Conservancy. He is a past president of the Scottsdale Sunrise Rotary Club. Mayor Ortega and his wife, Rosemary Gannon, have been married for 44 years. They live in the Park Scottsdale neighborhood near Saguaro High School where they raised their children Alexandra and Luke.

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Councilwoman Caputi began her first term on the City Council in January 2021. She has lived and worked in Scottsdale for over 20 years. She is the president and owner of Yale Electric West, Inc., a company she founded in Scottsdale in 2001. Councilwoman Caputi holds a Bachelor of Arts degree in Economics from Wellesley College in Wellesley, Massachusetts,

and a Master of Business Administration from Simmons University in Boston. Councilwoman Caputi is a Fellow with the Flinn-Brown Arizona Center for Civic Leadership and Leading for Change and current chair of the Scottsdale Coalition of Today and Tomorrow (SCOTT), an organization dedicated to promoting, enhancing, and improving Scottsdale's quality of life and economic vitality through community education and involvement in public policy issues. Councilwoman Caputi, along with her husband, Steve, enjoys many outdoor activities and physical pursuits. They have three young daughters who attend local public schools.

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Councilmember Durham began his first term on the City Council in January 2021. He grew up in a small town in Iowa and attended Cornell College in Mt. Vernon, Iowa, where he graduated Phi Beta Kappa and magna cum laude in 1977, with majors in philosophy and history. After graduating from Cornell College, he attended New York University Law School. He

then joined international law firm Mayer Brown, where he specialized in tax controversy, representing the firm's clients in audits, trials, and appeals of local, state, and federal tax cases. During his time at Mayer Brown, he was recognized by Chambers USA as one of the top 25 tax controversy lawyers in the nation. Councilmember Durham retired from Mayer Brown in April 2015 and soon thereafter became a full-time resident of the city of Scottsdale. He served as treasurer of the Protect Our Preserve political action committee and has also volunteered as a mock trial coach at a local high school, teaching trial skills, teamwork, and the rules of evidence. His wife Martha is a retired Episcopal deacon, and they have two sons who live in the Midwest.

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Vice Mayor
Barry Graham

Councilmember Graham began his first term on the City Council in January 2023. He grew up in northern Scottsdale and was an all-state athlete at Chaparral High School. Today he lives in southern Scottsdale where he and his wife, Farrah, are raising their twin sons. He is a Certified Public Accountant (CPA) for one of the most prestigious accounting firms in

Arizona. He specializes in auditing the financial statements and analyzing the performance of private businesses, most of which are based in Arizona. Barry spent several years after high school in Massachusetts, earning undergraduate degrees from Boston University in Economics and International Relations. While working as an analyst in the Massachusetts State Legislature, Barry graduated from the University of Massachusetts with a Master of Science in Accounting where he delivered the commencement address. Barry has served as a precinct committeeman since 2012 and was twice-elected treasurer of his political party's local legislative district.

BGraham@scottsdaleaz.gov | 480-312-7454



Councilwoman
Betty Janik

Councilwoman Janik began her first term on the City Council in January 2021. She was born and raised in Chicago and earned a Bachelor of Science in Chemistry from the University of Illinois Chicago. After college, she was employed by GD Searle, where her primary research concentrated on dissolving blood clots—an endeavor which

was awarded in international publication. Thereafter she took time off to start a family. She taught math and science for nearly 10 years at both the middle school and high school levels in the Denver area. After relocating to Scottsdale, she has served in many volunteer roles including as the past treasurer of Protect Our Preserve and past president of the Board of the Coalition for Greater Scottsdale. She and her husband, Joe, a pediatric surgeon (now retired), have been married over 50 years. They have three grown children, all physicians, and nine delightful grandchildren.

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Councilwoman
Kathy Littlefield

Kathy Littlefield began her third term on the City Council in January 2023. She has 25 years of financial and management experience. She co-founded (with her husband Bob Littlefield, who served three terms on the Scottsdale City Council from 2002 to 2015) and continues to manage ...and continues to manage their successful Scottsdale-based company, NetXpert Systems, Inc. dba

Flight Skills. Her previous professional experience includes working in the Budget Office of the City of Plano, Texas, as an office manager for a local greetings company, and as the finance director for Girls Ranch, a nonprofit organization formerly in Scottsdale. She served as president of her Civitan Club (an organization that helps developmentally disabled and underprivileged children), where she was chosen "Civitan of the Year" for her efforts. Councilwoman Littlefield is a Scottsdale native. She attended the Scottsdale Unified Schools Ingleside Elementary and Arcadia High and graduated with distinction from Arizona State University in 1970 with a bachelor's degree in business education.

KLittlefield@ScottsdaleAZ.gov | 480-312-7412



Councilwoman
Solange Whitehead

Councilwoman Whitehead began her second term on the City Council in January 2023. She came to Scottsdale in 1996 from San Diego for 'just six months', fell in love with everything Arizona and never went back. She is an electrical engineer, a Granite Reef Senior Center volunteer, and a former Scottsdale Preserve Commissioner. During

her tenure, Scottsdale has increased protections for the McDowell Sonoran Preserve, dedicated new parks, expanded water conservation programs, and increased funding for the city's infrastructure and public safety. Councilwoman Whitehead and her husband have three grown children and spend a lot of time outdoors.

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Charter Officers

The City Council hires six officers to advise them on policy issues and run day-to-day operations. They are collectively known as the charter officers because their positions are spelled out in the City Charter, a voter-approved document which describes the organization and authority of the city government in Scottsdale. These positions are the city manager, city attorney, city auditor, city clerk, city treasurer/chief financial officer, and presiding city judge. The city manager is the chief executive officer and is responsible for about 90 percent of the city's work force.



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Sherry R. Scott
City Attorney
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Lai Cluff
Acting City Auditor
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Ben Lane
City Clerk
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Sonia Andrews
City Treasurer & Chief
Financial Officer
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480-312-2364



Marianne Bayardi
Presiding Judge
MBayardi@ScottsdaleAZ.gov
480-312-7604

Highlighted Recognition

Scottsdale Airport Receives FAA Western-Pacific Region Outstanding Airport Award

The Federal Aviation Administration (FAA) is responsible for managing air traffic in U.S. airspace. The award recognizes airports that excel in various aspects of airport management and development. Scottsdale was lauded for its dedication to operational excellence and innovation, safety and community engagement in completing substantial improvement and construction projects. 171,675 take offs and landings occurred at Scottsdale Airport in 2023, making it one of the busiest single-runway general aviation airports in the state, and among many reasons Scottsdale Airport was inducted into the Scottsdale History Hall of Fame in 2023.

Civic Center Wins the Crescordia Award

Arizona Forward awarded Scottsdale Civic Center the Crescordia award for "Civic Buildings, Structures, and Landscape Design." This award recognizes outstanding achievements in various categories of environmental design, including civic buildings, structures, and landscape design, highlighting projects that exemplify exceptional sustainability and harmony with the environment. Designed with sustainability in mind, the project features bioswales for stormwater management, permeable pavements with underground water systems, roof water collection at the East Bowl to support existing trees, and new low-water plants.

Scottsdale Water Achieves Excellence and Receives 15 Awards from AZ Water Association

Scottsdale Water won the Water Distribution System of the Year award for the Large System category, showing Scottsdale's sophisticated water delivery system. Team members not only surpass industry metrics but also play a crucial role in enhancing the public outreach program.

Scott Piros of the Gainey Ranch Treatment Facility won the Small Treatment Plant Supervisor of the Year. Scott was recognized with the award for enhancing preventive maintenance processes, boosting operator engagement, and applying proactive methods to address treatment issues.

Finally, Scottsdale Water's facilities and departments won thirteen of the association's Safety awards. This recognition is given to those who create safe working environments and protect the health and well-being of employees and the public.



Find more recognitions and rankings at [ScottsdaleAZ.gov](https://www.scottsdaleaz.gov), search "recognition and rankings"



Welcome to Scottsdale, Arizona

A World-Class Community

Located in the beautiful Sonoran Desert, Scottsdale is nestled at the foot of the McDowell Mountains in the Valley of the Sun. Scottsdale is a premier community known for a high quality of life with attractive residential, working and shopping areas. Our community is an internationally recognized visitor destination and a thriving location for businesses of all kinds.

Scottsdale consistently ranks among the nation’s best places to live, with top-rated schools, award-winning parks, low crime rates and a vibrant economy. Old Town Scottsdale is home to many restaurants, retail shops, art galleries and resort hotels. Scottsdale’s McDowell Sonoran Preserve is a permanently protected Sonoran Desert habitat encompassing nearly 48 square miles. There are recreational opportunities for everyone with many golf courses, tennis and pickleball courts, parks, pools, and hundreds of miles of bike paths and trails.

Scottsdale was founded by Army Chaplain Winfield Scott in 1888 but was not incorporated until 1951 when Scottsdale was a small community of 2,021 residents situated on about two square miles of land. Today, Scottsdale is home to more than 244,000 residents enjoying the rich diversity of experiences offered within the city’s 185 square miles.



Juneteenth Celebration



Western Week – Dancers



Veterans Day – Boy Scouts of America



Dogs Day Out - Tail Waggin' Tales Scottsdale Public Library

Western Heritage, Extraordinary Living

Business

Scottsdale features a diverse economy with key sectors like IT services, finance, healthcare innovation, logistics, tourism and corporate headquarters. The city has over 31,000 companies and more than 220,000 jobs. Notable business districts include Old Town Scottsdale, a charming glimpse into the city's history with its Western-themed storefronts, galleries and restaurants. The Scottsdale Airpark, to the north, is the city's largest employment area, housing corporate headquarters, technology firms and aviation-related businesses. In southern Scottsdale, the McDowell Road Corridor provides access to freeways, Sky Harbor International Airport and SkySong, ASU's Innovation Center, where companies can collaborate and innovate.

Tourism

With its excellent weather, stunning landscapes and a bustling calendar of events, Scottsdale attracts nearly 11 million visitors each year. Scottsdale's visitors contribute an estimated \$3.5 billion annually to the local economy and additionally, they generate nearly \$73.8 million in tax revenue, representing more than 20 percent of the city's total tax income.

Scottsdale's destination marketing organization, Experience Scottsdale and city staff used the newly updated Tourism and Events Strategic Plan to improve experiences for tourists and residents. Scottsdale created targeted promotions for the Arts District and Museum of the West and successfully launched the Fall in Love campaign for the Civic Center renovation with over 70 events held in October and November 2023. Partnerships with Old Town businesses enhanced annual events such as Scottsdazzle and Western Week. The Tourism Development Commission funded 38 events, with a marketing impact valued at \$2.3 million, nearly double the funding provided at \$1.2 million. The Commission's funding comes from the "Bed Tax" and is a crucial part of maintaining Scottsdale's appeal as a destination.

Special Events

Every year, residents, visitors and TV viewers alike enjoy Scottsdale's world-class sporting and cultural events. Scottsdale resorts host Fiesta Bowl teams, while Old Town becomes a hub for sports enthusiasts. The Barrett-Jackson Collector Car Auction headlines a week of automotive attractions, featuring over 40 hours of live TV coverage. Scottsdale's events season includes the festive Parada del Sol Historic Parade and Trail's End Festival and the Scottsdale Arabian Horse Show—one of the nation's largest. In March, Major League Baseball takes center stage as Old Town Scottsdale becomes the spring training home of the San Francisco Giants.

With the NCAA Men's Final Four in Arizona, Scottsdale's Waterfront became a fan destination attracting 23,000 visitors to its basketball-themed installation, the Canaley-Oop. With the help of the Local Organizing Committee, Scottsdale transformed the Marshall Way Bridge with a sports court, "live" NCAA tournament bracket board, a 13-foot cactus hoop basketball statue and hosted three event days.



Scottsdale Top Attractions



⑥ Talesin West



⑦ McCormick-Stillman Railroad Park



⑧ Indian Bend Wash Greenbelt



⑨ Scottsdale Fashion Square



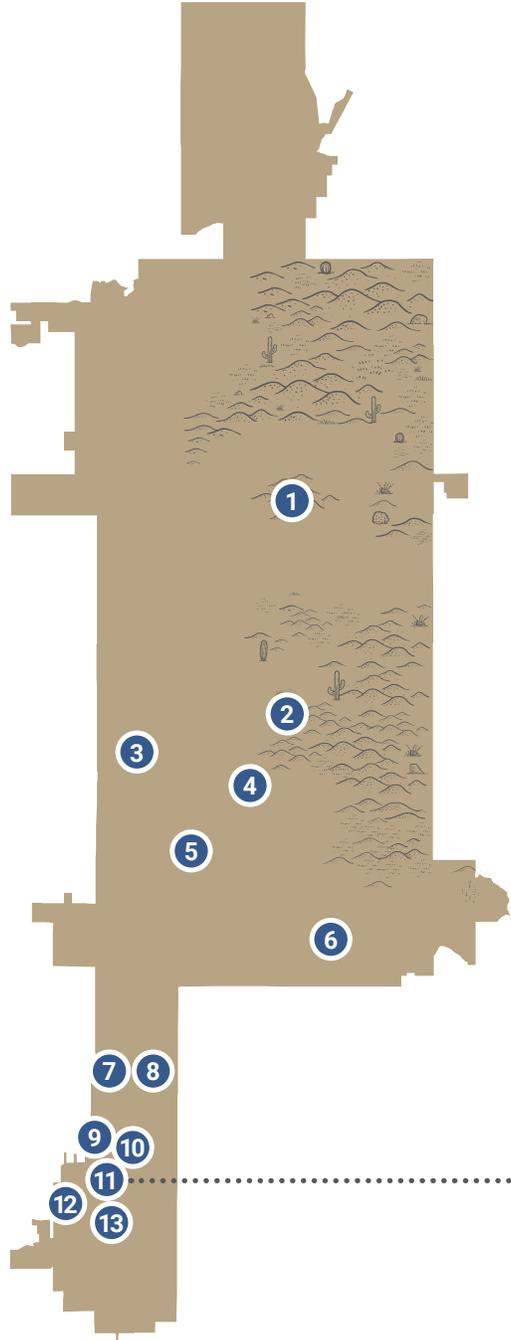
⑤ Scottsdale Airport/Airpark



⑩ Scottsdale Waterfront



④ WestWorld



⑪ Civic Center



③ TPC Scottsdale



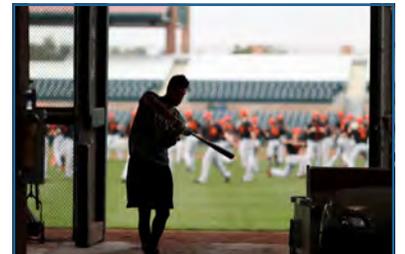
⑫ Scottsdale's Museum of the West



② Preserve Gateway and Scottsdale's McDowell Sonoran Preserve



① Pinnacle Peak Park



⑬ Scottsdale Stadium

Connecting Residents to Physical and Digital Civic Spaces

As a world class desert city and destination, Scottsdale invests in public spaces that connect and engage residents with the city and each other. Scottsdale is a community of choices, welcoming to, and inclusive of, diverse cultures and lifestyles and seeks to create both physical and digital civic spaces for our residents.

Premier Community Spaces

The newly remodeled and award-winning Scottsdale Civic Center is a vibrant testament to the city's commitment to public engagement. Realizing the vision developed by the community, Civic Center returned as a signature venue, perfect for events and gatherings, casual strolls and relaxation in the historic heart of Scottsdale. Approved by voters in the 2019 Bond election, this project includes a new 360 Stage with surrounding lawns, splash pad and new water features and landscaping, saving 400,000 gallons of water. Residents can enjoy new outdoor activities, events and concerts as well as enjoy the world-class public art and access key community spaces such as the Civic Center Library, City Hall, Scottsdale Museum of Public Arts and the Scottsdale Center for Performing Arts.



Scottsdale Civic Center, Photo by Aero Drone Visions

Innovative Digital Civic Engagement

To foster community engagement, the City of Scottsdale developed innovative digital platforms that enable residents to connect and provide feedback on important issues. Through the use of QR codes strategically placed in physical locations, residents can easily access Hello Scottsdale, a mobile/SMS engagement platform, to voice their opinions on various matters. Moreover, Scottsdale boasts a robust online presence, with 110,000 followers across social media channels, 13,000 subscribers to the city's weekly e-newsletter and 6,258 residents actively participating in the city's questionnaire platform, Polco. These digital spaces allow Scottsdale more avenues of contact and communication so residents can stay up to date in the community and provide important feedback.

Through digital and physical spaces, Scottsdale progresses as a sophisticated city while maintaining our small-town charm.



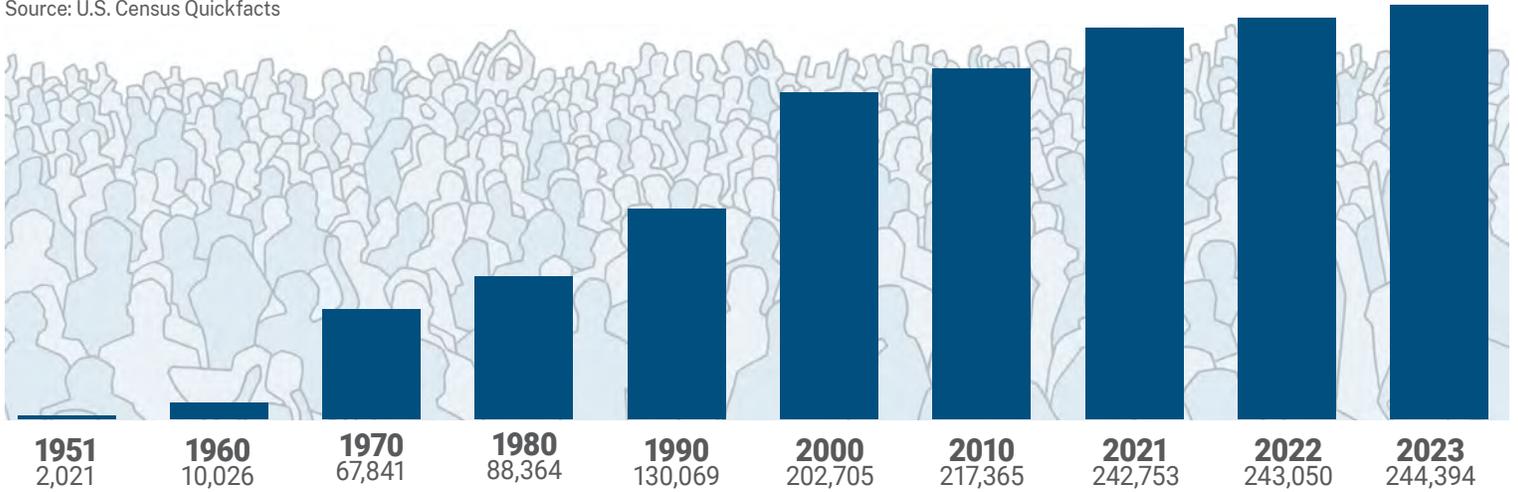
Books to Boogie Event



Jazz Ambassadors Event

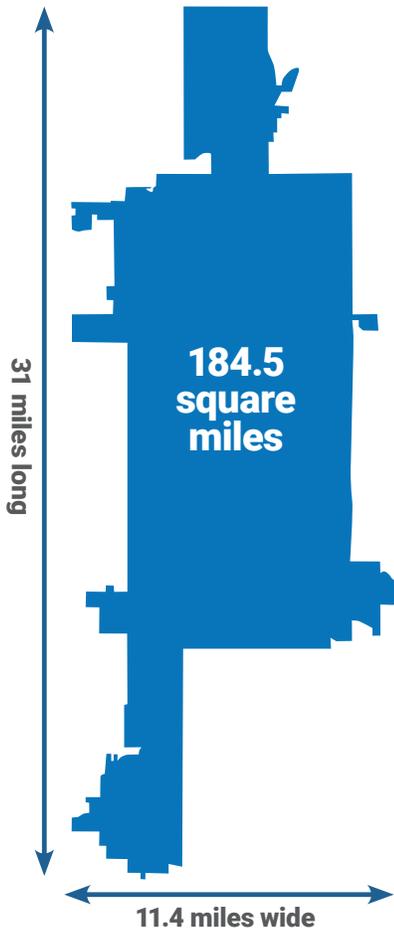
Scottsdale by the Numbers: A Demographic Summary

Source: U.S. Census Quickfacts



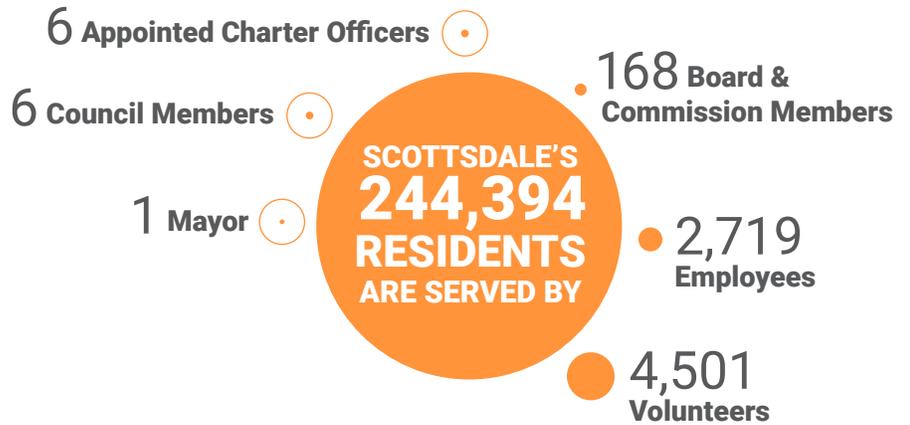
Scottsdale is the 48th largest city in the U.S. by area.

U.S. Census Bureau Quickfacts and City of Scottsdale



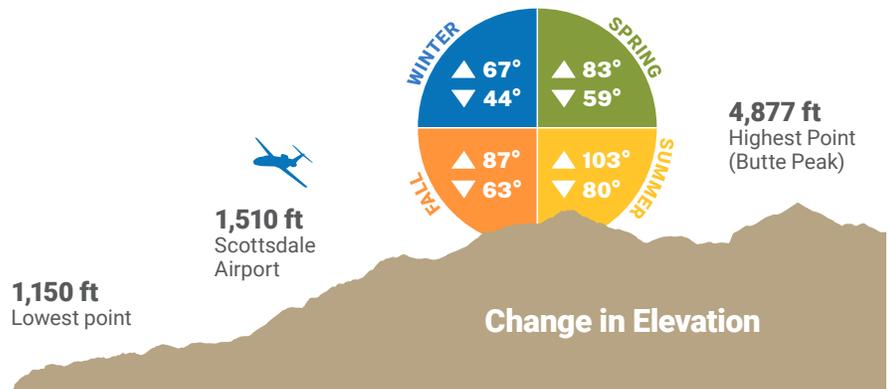
Over 6,000 people directly serve the residents of Scottsdale.

Source: U.S. Census Bureau Quickfacts and City of Scottsdale



Scottsdale's elevation rises by nearly 4,000 feet from south to north.

Source: City of Scottsdale and Scottsdale Airport Weather Station



Scottsdale Residents

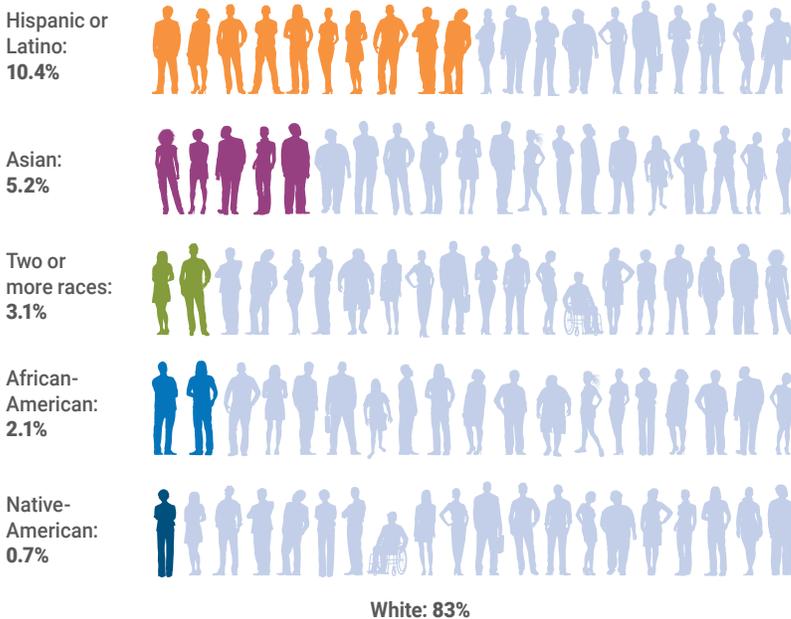
Scottsdale's median age of 48.7 is more than 10 years older than the U.S. median age of 38.5.



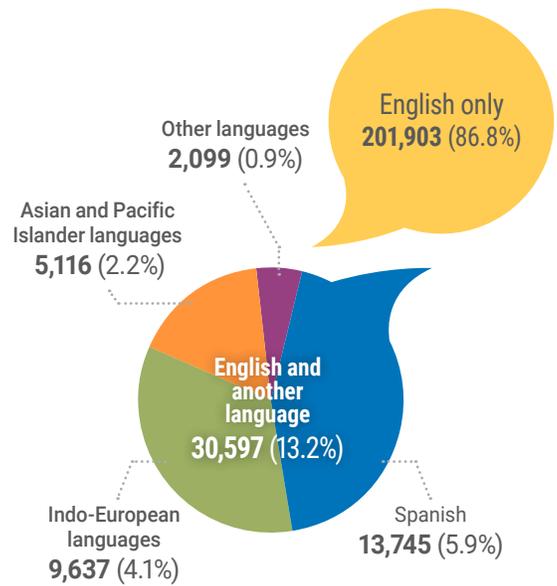
Median Age (US): 38.5 | Median Age (Scottsdale) 48.7

Age Under 5	5-19	20-24	25-54	55-74	75+
7,686	29,213	12,953	92,365	67,540	32,388

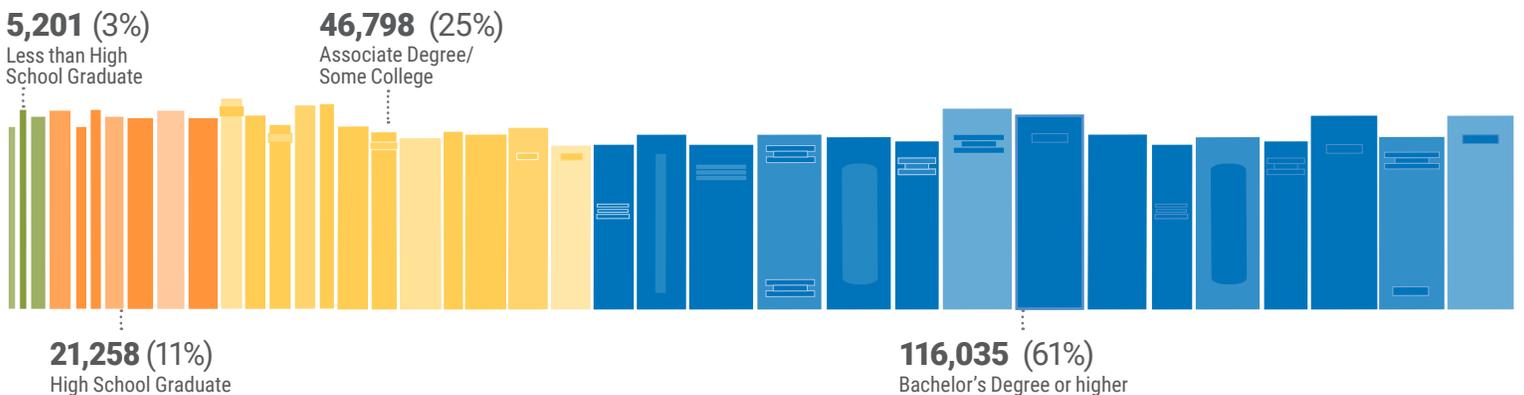
1 in 5 Scottsdale residents is a person of color.



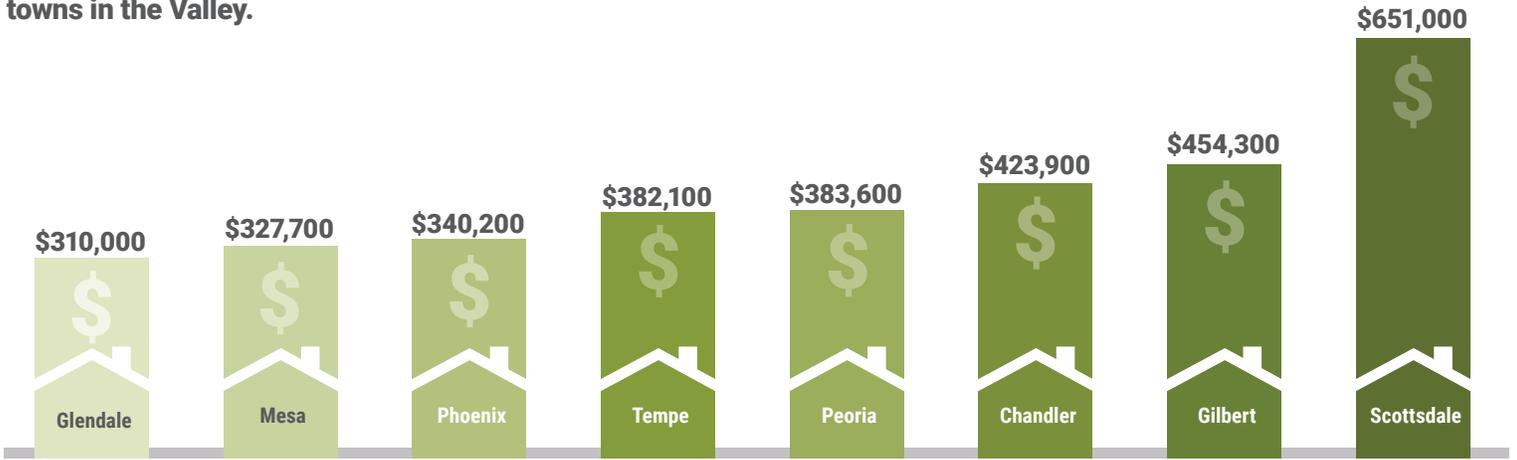
While most Scottsdale residents speak English, 1 in 8 can also speak another language.



3 in 5 Scottsdale residents over age 25 have earned a bachelor's degree or higher.

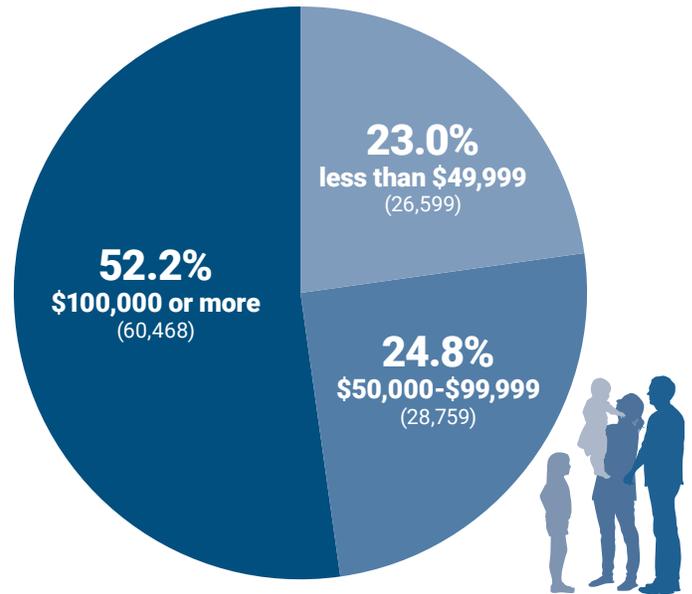
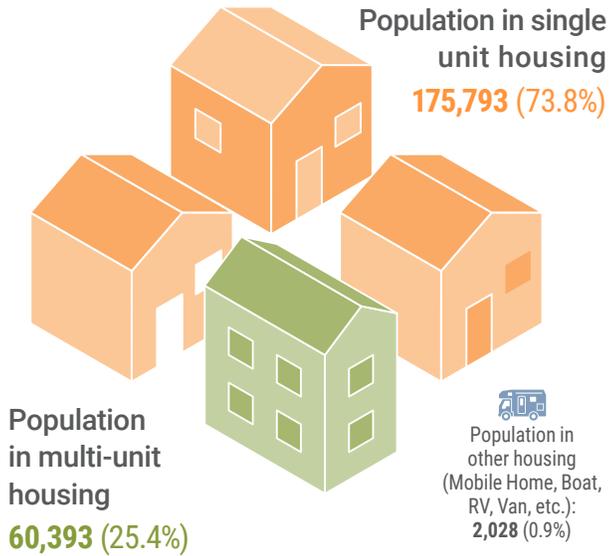


Scottsdale has the highest median housing price of any of the large cities and towns in the Valley.



Almost 3 in 4 Scottsdale residents live in single unit housing

More than half of all Scottsdale households make more than \$100,000 a year.



The majority of housing units in Scottsdale are owner occupied.

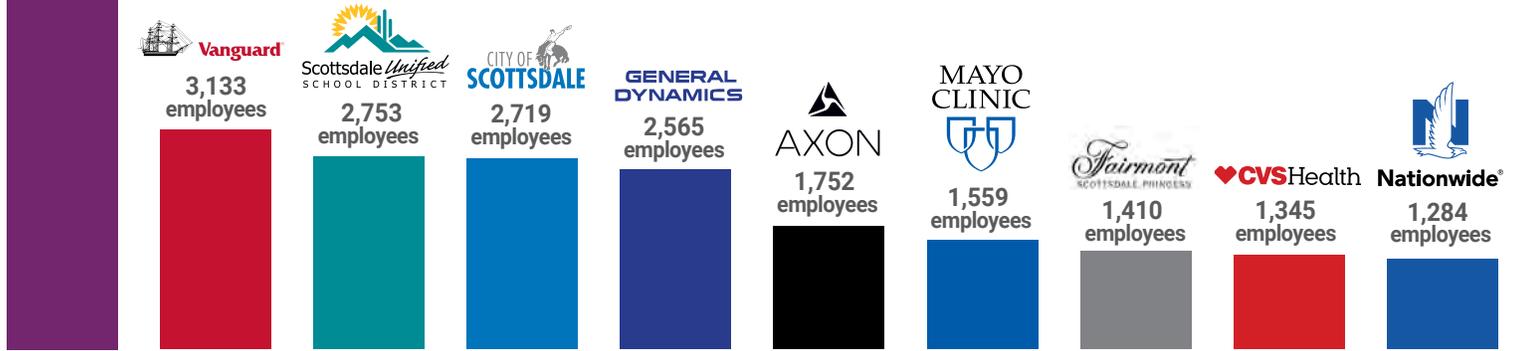


Source: U.S. Census Bureau

7,459 employees

Healthcare and finance firms lead the list of top employers.

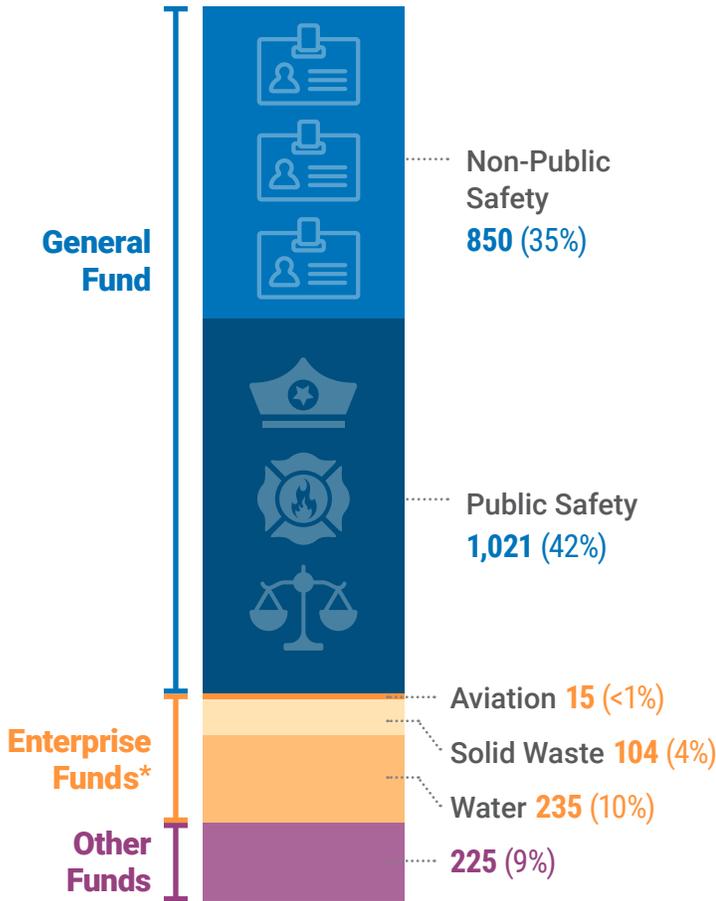
Source: City of Scottsdale Economic Development Department (2024)



City of Scottsdale Full-time Employees and Their Funding Sources

More people come to work in Scottsdale each day than leave to work in other communities.

Source: U.S. Census Inflow/Outflow Analysis (2020)



Scottsdale businesses and organizations have 199,995 employees



*An Enterprise Fund operates similarly to a private business. Instead of taxes, revenues are generated from user fees or charges which cover all operating and capital expenses

To view additional demographic information, visit ScottsdaleAZ.gov and search "about"

Note: Total population is determined by the Decennial Census. Demographic numbers are based on five-year estimates.

Scottsdale employees provide Simply Better Service that helps keep the community clean and healthy.



Learn more at [ScottsdaleAZ.gov](https://www.scottsdaleaz.gov), search "about"

8 WATER FACILITIES

68.7
MILLION
GALLONS OF DRINKING
WATER
DELIVERED
DAILY

54 SOLID WASTE
TRUCKS

1,538
MILES OF
SANITARY
SEWERS

2,167 MILES OF WATER MAINS



Scottsdale employees provide Simply Better Service that help keep our World-Class Community safe.

4 POLICE STATIONS

365 POLICE VEHICLES

15 FIRE STATIONS

41 FIRE RESPONSE VEHICLES

313 TRAFFIC SIGNALS

2,801 LANE MILES OF ROADS

11,676 FIRE HYDRANTS

Scottsdale employees provide Simply Better Service that enhance the quality of life of residents and visitors.

45 PARKS

30,500 ACRES OF PRESERVE LAND

11 TRAILHEADS AND 230 MILES OF NON-MOTORIZED TRAILS IN THE PRESERVE

1,116 TOTAL ACRES

37 PLAYGROUNDS

5 URBAN LAKES

74 ATHLETIC FIELDS

39 BASKETBALL COURTS

3 OFF-LEASH AREAS

4 AQUATIC FACILITIES

36 VOLLEYBALL COURTS

30 PICKLEBALL & RACQUETBALL COURTS

6 SPRAY FEATURES

2 SKATE PARKS

**51 TENNIS COURTS
2 TENNIS CENTERS**

1 BASEBALL STADIUM

1 RAILROAD PARK

10 OUTDOOR EQUESTRIAN ARENAS

125 MILES OF PAVED PATHWAYS, 162 UNPAVED

2 SENIOR CENTERS

6 COMMUNITY CENTERS

4 PUBLIC LIBRARIES

Scottsdale has a vibrant business community and is a destination for arts, dining and tourism.

53 HOTELS
9,591 ROOMS

1 AIRPORT

31,986 COMPANIES DOING BUSINESS IN SCOTTSDALE

7 MUSEUMS

183 ART GALLERIES & ART DEALERS

31 PUBLIC SCHOOLS
20,061 ENROLLMENT

960 RESTAURANTS

3 FREE TROLLEY ROUTES

9 BUS ROUTES

51 GOLF COURSES

398 COMBINED SPECIAL EVENT DAYS AT WESTWORLD



Making Cents of Numbers

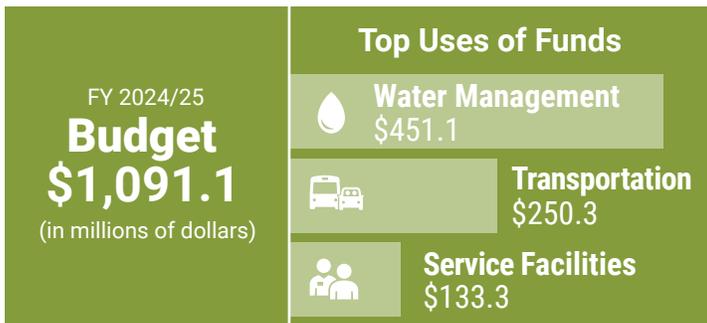
The City of Scottsdale implements the priorities of the residents through funding of programs and services. The budget is the highest form of policy by the City Council and is presented in multiple formats to accommodate a variety of audiences. The city invites Scottsdale residents to provide input annually throughout the budget development and adoption. Scottsdale is always looking to improve while ensuring providing Simply Better Service for a World-Class community.



Scottsdale's Budgets

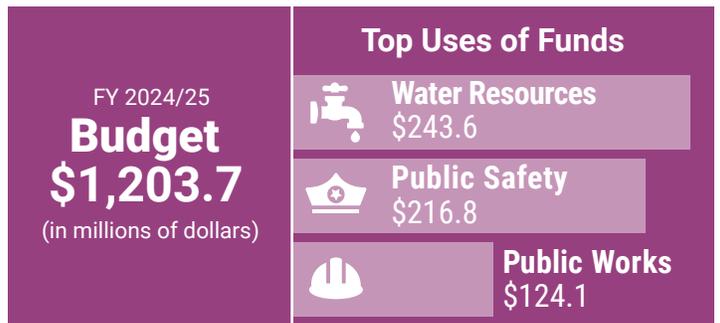
Scottsdale's annual budget includes two main components, one is for capital projects that become long-time assets and the other is for city operations, which fund services for the public.

Capital Budget
Funds long-term investments in the city such as building, acquisition and improvement of infrastructure and facilities.



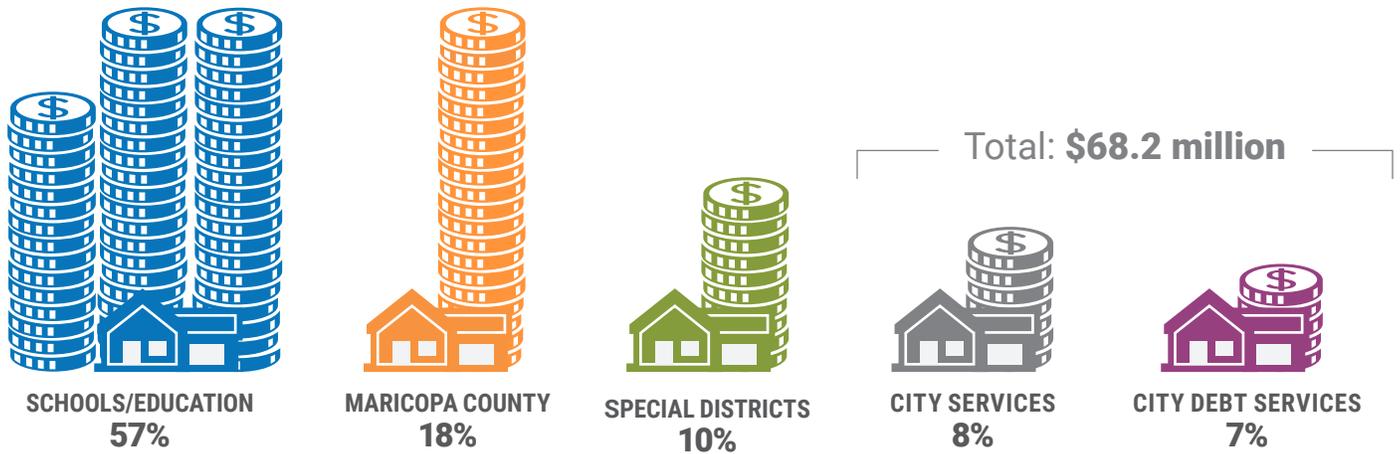
All other uses of funds: \$256.4

Operating Budget
Funds the day-to-day city operations and services.



All other uses of funds: \$619.2

Where Do My Property Taxes Go?



Some property tax numbers may vary based on location in Scottsdale

Scottsdale has one of the lowest property and sales tax rates in the Valley.

Property tax on a \$300,000 house



Sales tax on a \$30,000 car



This year, Scottsdale's property tax rate dropped by 5.1%!

*Average of the eight largest cities in the Valley. The housing figures are reflective of the assessed value

Where Do My Sales Taxes Go?

Total: **8.05%**

