

New Years Resolutions

Prepared for City of Scottsdale
February 14, 2024

Scottsdale Citizens Engagement Platform

A plan and purpose for the future!

PLEASE NOTE

Please Note: The findings from the report on New Year's Resolutions are the ideas, opinions, and suggestions gathered from the members of the Speak up Scottsdale community and are not necessarily a reflection of all citizens of Scottsdale. This report may refer to Speak Up Scottsdale community members as respondents, community members, participants, and/or SUS members.

NEW YEAR'S RESOLUTIONS

Happy New Year



OVERVIEW

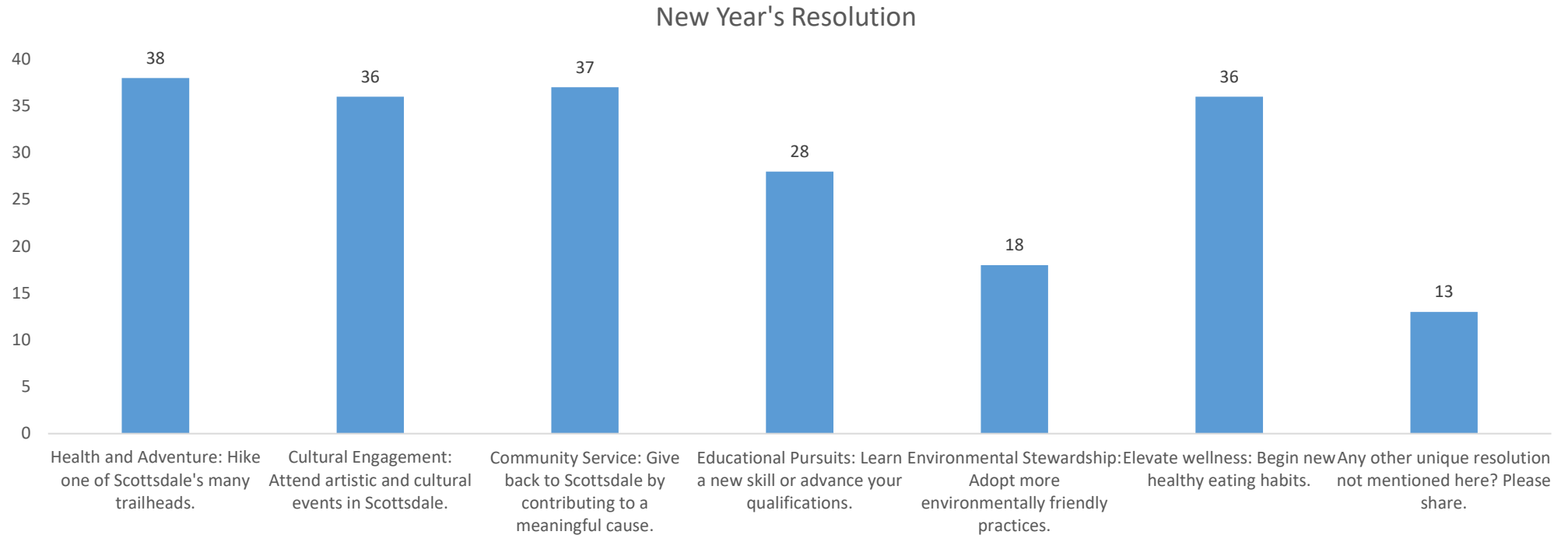
On January 3, 2024, Speak Up Scottsdale launch a poll asking Community members share their thoughts on "*Scottsdale New Years Resolutions Poll*".

74 community member responded to the poll. They were instructed to select all the choices that applied to their new year's resolutions.

The poll closed on February 2, 2024.



POLL FINDINGS



In a poll of 74 community members, the top New Year's resolutions for the upcoming year include hiking Scottsdale's trails (38 people), cultural engagement through local events (36), giving back via community service (37), and elevating wellness through healthy eating (36). Educational improvement was a goal for 28 participants, while 18 aimed for better environmental practices. Other unique resolutions were noted by 13 members.

POLL FINDINGS: OTHER

These are the 5 New Year's resolutions themes based on the comments from the 13 members who selected other:

Business Growth: Focus on achieving and surpassing business-related goals.

Health and Fitness: Increase physical activity by cycling more frequently on Scottsdale's bike paths.

Political Engagement: Work to support certain political candidates while voting against others based on their stance on specific issues.

Community Service: Commit to volunteering at an animal shelter.

Teaching and Contribution: Offer yoga classes to active senior citizens.



POLL FINDINGS: SUMMARY

From the data, it can be concluded that the community's New Year's resolutions are primarily focused on personal growth and community involvement.

Health and wellness are prominent themes, with many members aiming to hike and improve their eating habits.

Cultural engagement and community service are also significant, indicating a desire for active participation in local affairs.

A smaller, yet notable, group prioritizes environmental responsibility and educational advancement, highlighting a commitment to lifelong learning and sustainability.

A few individuals have unique resolutions, suggesting diverse personal goals within the community.



Thank you!

Let's us know if you have any questions!

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