Scottsdale Annual Action Plan (2024)

Prepared for City of Scottsdale March 11, 2024

Scottsdale Citizens Engagement Platform A plan and purpose for the future!

Speak Up

Scottsdale





PLEASE NOTE

Please Note: The findings from the report on Scottsdale Annual Action Plan (2024) are the ideas, opinions, and suggestions gathered from the members of the Speak up Scottsdale community and are not necessarily a reflection of all citizens of Scottsdale. This report may refer to Speak Up Scottsdale community members as respondents, community members, participants, and/or SUS members.



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Scottsdale Annual Action Plan (2024)

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OVERVIEW

On February 7, 2024, Speak Up Scottsdale launch two Annual Action

Plan activities.

- Action Plan Discussion
 - 59 participants, which 57 discussion comments were included
- Action Plan Poll
 - 91 participants
- Both the discussion and poll closed on March 9, 2024, 12 am.







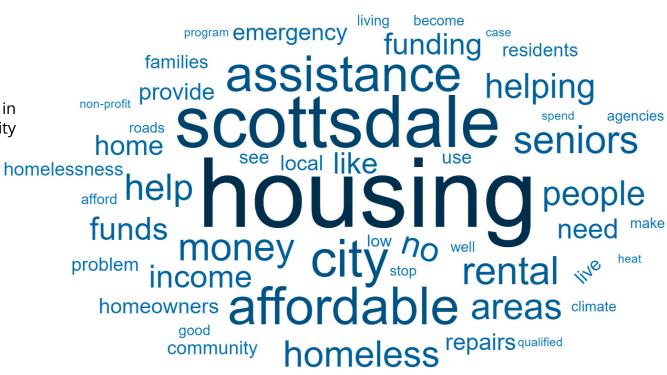


SUS COMMUNITY'S THOUGHTS ON SCOTTSDALE ANNUAL ACTION PLAN

Members were asked to consider the following statements:

- Funding non-profit agencies who provide assistance in the areas of homelessness, disabilities, seniors, and crisis case management
- Helping qualified homeowners make emergency repairs to their home in the areas of plumbing, electricity, heat, air conditioning, ADA accessibility or replacing roofs.
- Re-paving weathered roads in qualifying areas.
- Addressing climate control and energy efficiency in qualifying areas.
- Rental housing acquisition for low-moderate income individuals and families.
- Tenant based rental assistance to seniors and homeless.
- Replacing playground equipment in parks in qualifying areas.
- Housing study that includes actionable items to increase affordable housing at 60% of the area median income.
- Technical assistance and training to local businesses with five or fewer employees.

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N=57





DISCUSSION ASSESSMENT

Assessment of the discussion revealed these points:

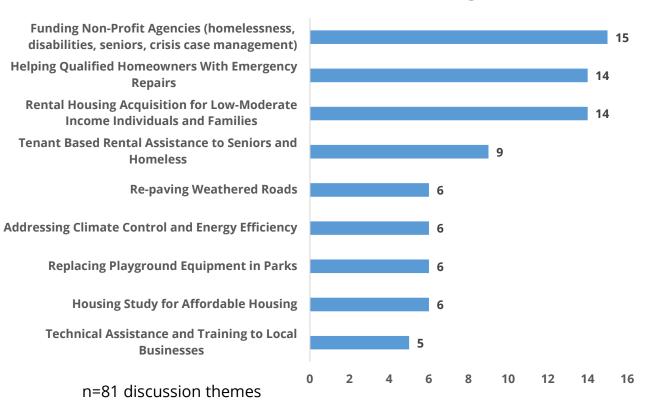
- Community members want practical and immediate solutions.
- Preference for essential services, such as infrastructure maintenance and direct aid to homeowners and renters in distress.
- Skepticism towards long-term, indirect benefit initiatives like studies or large-scale project funding.
- Overall sentiment of fiscal conservatism, favoring careful spending and economizing measures.
- Demand for greater transparency in government decisions and allocations.
- Generally, skepticism towards government intervention in markets and funding of non-profit organizations.

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Number of Themes Related to Funding Item







ANNUAL ACTION PLAN POLL

91 SUS members responded to the Annual Action Plan Poll. Members were instructed to review 8 categories for funding and choose 3 that were most appealing.

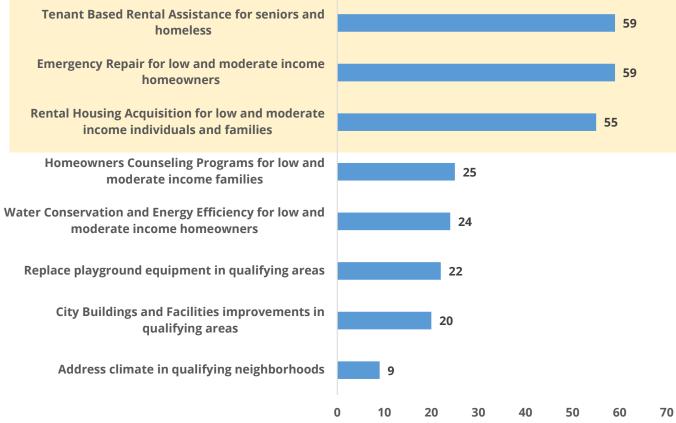
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- 59 Tenant Based Rental Assistance for seniors and homeless
- 59 Emergency Repair for low- and moderate-income homeowners
- 55 Rental Housing Acquisition for low- and moderate-income

individuals and families

3 Areas Scottsdale Should Prioritize for Allocating Funds



N=91





SUMMARY

Both in terms of the poll's findings and the community discussion, there's a clear preference among SUS community members for immediate, practical solutions, essential services, and a fiscally conservative approach to government spending.

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Thank you!

Let's us know if you have any questions!

Tery Spataro Director of Research / UX

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