

## **SCOTTSDALE TRANSPORTATION MASTER PLAN UPDATE 2015 FEEDBACK**

### **QUESTION:**

Which would you prefer: short, frequent trolley routes that serve one or two neighborhoods or longer, less frequent trolley routes that serve many neighborhoods?

### **SPEAK UP**

<http://speakupscottsdale.com/discussions/transportation-transit/topics/trolley-routes-length-and-frequency>

#### **Heather Heroldt**

Longer, less frequent routes that cover more neighborhoods.

#### **Charles Tombazian**

Longer, less frequent routes that cover more neighborhoods. If you only pick one or two neighborhoods, which would they be-- Old Town and Kierland? I guess my answer might depend on whether the two you select are ones that I frequent.

#### **George Jaeger**

I live on Clarendon at Granite Reef and would love a trolley stop anywhere close - perhaps, Hayden and Indian School but at present its not close enough to use. So, yes, expand the service and lower the frequency of needed- Let's make it more inclusive!

#### **Sharon Meyerson**

I also live near Granite Reef and Indian School Rd. and I think more people could be served if the routes and wait times were expanded. I would use the trolley!

#### **Scott Hermanson**

I would vote for short, frequent trolley routes that serve one or two neighborhoods . The longer the route and the longer the wait time between service would only decrease the likelihood of users, I think. I believe a trolley system that tries to be all things to all people will result in mediocre service and little use. Better to have a more fully developed system in a small section that has high usage.

#### **Wilson Blank**

I actually think both are important. I would like to see short, frequent trolley routes that serve the South Scottsdale neighborhoods that go into Old Town, downtown, and Scottsdale Fashion. And I would like to see longer, less frequent trolley routes that serve many neighborhoods and connect South Scottsdale to North Scottsdale.

### **FACEBOOK**

<https://www.facebook.com/scottsdaleaz.gov>

#### **Cristopher Michael**

I like the idea of the longer, less frequent routes, basically a mobile light rail for the city. Sorry, I know

Scottsdale cringes at that L word. The trolleys are great though because they are a glorified bus and make it more appealing, good cross between bus and train.

Originally I thought the short, frequent routes would be preferential as we have that now to some degree in Old Town, but then they also go up to Talking Stick as well.

All -in-all love trolleys and would definitely like to see them implemented more around town. With the longer, less frequent routes people can subsidize their trips within the neighborhoods they visit with walking, bicycles, pedicabs, etc.

**Ross Maniaci**

Longer, less frequent trolley routes similar to the Orbit and Phoenix Neighborhood Circulator!

**Stephanie Eleni Economos**

More neighborhoods & Bring them out to Via Linda and Frank Lloyd Wright area, they took away the bus route years ago. This way people can connect with city buses if needed.

**Kim O'Connor**

Why must it be one or the other?

**Dianne Marcinizyn**

Longer, less frequent routes that serve many neighborhoods. Thank you!

**Lucy Martinez de Fredes**

We would like to see longer rides, more neighborhoods, less frequent.

**Walt Johnson**

Longer less frequent serving more neighborhoods. Also, some connection to light rail station in Tempe or east phx.

**Maryann Doglione**

I'd like to see a comb of both types.

**Shirley Neeriemer**

More neighborhoods served is better.

**Diane Mercieca**

More neighborhood, and trolley is very nice, keeping with that old town feel.

**Beverly Moon Scrivner**

Longer, but also some in-neighborhood, too, because many kids and seniors stay in their general area.

**Shannon Ann Aiton**

Less frequent

**Dawn Howard Wright**

Are the trolley's polling their riders? Some may not have Internet to read posts like these and the ones who utilize this service should have the say. I also know a lot of kids in s. Scottsdale that ride the trolleys to/from the schools up north. How would these option's/changes impact those kids?

**Jimmy W Knight**

More neighborhoods

**Judy Willis**

It would be nice if the people in pueblos Norte and Shadow my Village would have a pick up maybe 3 days a week at a couple of times go to Fry's or Albertsons old town area and maybe once a week to Fashion Square there is a movie theatre there and Lakeview Five close by. As it is now people are trying to go to Tempe marketplace because Scottsdale has nothing like that. Our little shopping place was torn down and replaced with sails winding that has nothing for us. Our shopping dollars seem to go to Tempe.

**Cindy LifeisGood Newman**

The Trolley system is wonderful and reliable. I like having it running through the neighborhoods and it would be nice to add a few longer routes without discontinuing the neighborhood routes. They are convenient and a great plus for people who need to ride.

**Frank Ranilla**

Less frequently and longer with more!

**Diane Mercieca**

I would like to see a bus route from Thompson pike to the senior center on via Linda.

**Raymond Manuz**

We need light rail.

**Marie Williams**

Many neighborhoods

**Marsha Denham**

Many neighborhoods.

**Brenda Burns Isbell**

No light rail!

**Jim DelRae**

How about no Trolly at all !!

**Sandra Krischano**

The trolley is free to ride. sure helps when you don't have money to take the bus":" also it would be nice

to have it run down Pima Rd. people that live here need it to get to shopping Like Walmart instead of having to go the long way around....

**Kate Worthington**

America should have adopted European transportation many years ago. Quite sad.

Hopefully, the US will wake up. Just now in Scottsdale they are finally putting in roundabouts. Unfortunately, the only people who actually know how to use them are from other countries, or people like myself who grew up with them. Seriously, learn how to drive!

**Cindi K-Harbottle**

Yes I like the trolley idea.

**Carol VanTine Yocom**

You need both, but most of the stuff I do is local.

**Valerie J Marbach**

Longer! From Oldtown to light rail. From Oldtown to Kierland/Scottsdale Quarter.

**Judy Willis**

More pick up spots come to the adult only communities on McKellips.

**Pam Jones**

What I would prefer is for Scottsdale to enter the 21st Century and allow light rail in our city.

**Micki VanderWagen Wing**

FLW and 100th St to downtown Scottsdale

**Leonidas Sava Simons Jr**

What difference does it make PHOENIX PUBLIC TRANSPORTATION BLOWS!!!!

**Sandra Krischano**

I like the neighborhood trolley:;) keep it"" especially being disabled.. I can get it at granite reef senior center..love that""

**Carol Dustin**

I need to try the trolley. I've lived in Scottsdale, since 1991, so it's time I try it out.

**Amy Collette**

Both

**Debbie Coatney Schelske**

Many

## **NEXTDOOR**

[www.nextdoor.com](http://www.nextdoor.com)

### **Will B. from Sonoran Hills**

How many residents use the trolley? Please provide % of total rides taken. I'm not sure it isn't just a tourist thing.

### **Denise J. from Hidden Hills**

I think shorter rides to a few neighborhoods would be helpful. That way tourists could see a few different areas rather than just what's on Scottsdale Road.

### **John T. from Sabino Estates**

Yes I would also want to know if this would be something open to more residents than just tourists.

### **Christine L. from Laguna San Juan**

I think there are many residents that use the Trolley not just tourists. More routes would probably be better.

### **Erin M. from Scottsdale Springs**

I would like less frequent routes that serve more neighborhoods. Thank you!

### **Carolyn K. from Suntree**

If the short, frequent trolley routes would be down at the expense of South Scottsdale (No I don't live in South Scottsdale.), then keep the option of less frequent trolley routes serving neighborhoods. If the short, frequent trolley route serving more neighborhoods doesn't adversely affect South Scottsdale, then go with the more frequent trolley routes. WHEN WILL THE CITY OF SCOTTSDALE GET OFF IT'S SNOOTY PERCH AND EMBRACE LIGHT-RAIL? MESA AND PHOENIX MAKE SCOTTSDALE LOOK NON-PROGRESSIVE. I'M TIRED OF TELLING PEOPLE WHO QUESTION THE NON-USE OF LIGHT RAIL IN SCOTTSDALE THE REASON WHY. I GET LAUGHED AT.

### **Kimberly W. from Park Scottsdale North**

Would love more routes for residents- including south Scottsdale not just old town! Would love trolley to stop along McDonald dr. especially with routes to Scottsdale Fashion Square, Civic Center Library, Pavillions, Salt River Fields, Wrigleyville West. Would be great for families and for teens!

### **Diane D. from Chateau De Vie North**

I would like shorter routes more frequent.

### **Nancy C. from Historic Old Town Scottsdale**

Well, that depends on what we want the trolley to accomplish. The Miller Road trolley has the largest ridership with the route starting at Papago Plaza at Scottsdale Road south of McDowell. It goes south on Scottsdale Rd. To McKellips Rd., hangs a left and stopping there to allow riders to link up with the Tempe Or it bus that can take riders to Tempe Market Place and ASU. It continues on down McKellips to Miller, turns and goes north to Osborn then west to Drinkwater/Civic Center and turns north again.

This includes the hospital on Osborn, the Civic Center and library AND Coronado High School. The route continues to Indian School and tours east going back to Miller Rd. Taking in the Fry's Market, the Pet Smart TJ Max center and continues on to Jackrabbit Rd. East to 78th St. then north to McDonald Dr. East

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on that drive to Granite Reef Rd. And the Basha's shopping center. Turns south on Granite Reef to Chaparral Rd. East on Chaparral to the Walmart Center at Pima and Chaparral, and the further east to SCOTTSDALE Community College where it has a turn around. It is free and is heavily used by students from two high schools and the college, and many, many senior citizens.

It is free as is the Tempe Orbit and both connect to major Valley bus routes.

We also need the neighborhood connectors as folks depend upon those to connect to sr. Centers, school, and medical appointments and shopping.

We have neighborhoods in northern Scottsdale that are isolated with no public transport or connections to destinations like libraries, medical appointments, grocery shopping or entertainment ventures. Or major bus routes.

Due to the odd shape of our city we need connectors.

A few more long routes will be needed. But shorter connectors are needed now.

**Spencer C. from McDowell Mountain Ranch North**

More routes

**Marcea A. from Sonoran Hills**

I would like more routes for residents. This has a potential to be well used by many if they go to places that are frequented often i.e. Fashion Square, Library, Ball field, etc.

**Carolyn P. from Scottsdale Meadows**

I think longer less frequent that serve more neighborhoods if there is data to show it would get used. Agree with not taking away if there are current ones that are used a lot by people in south Scottsdale that need it. No we don't need light rail if we have less expensive alternatives which isn't hard to beat that price.

**Julie S. from Scottsdale Meadows**

I've used both Miller Rd trolley and the neighborhood trolley. I like both the routes just would like them to drive later especially on the weekends.

**Iris W. from Hallcraft Villas Scottsdale**

Whichever serves Hayden and Indian School. I would use the trolley a lot.

**Lorraine C. from Sherwood Heights**

Longer, less frequent routes serving more neighborhoods would make more sense as this plan serves a greater number of people.

**Hobie C. from Pima**

I think there is a use for both, to benefit residents and tourists. Curious how it is all funded? Seems like at least some of it should be covered by the local resort/lodging taxes? But, I also agree that light rail should be included in a master plan discussion -- is it on deck for evaluation during the upcoming meetings, Holly?

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**Hal S. from East Gardfield**

Prefer longer BUT scheduled runs. Thx

**Chris M. from Hy-view**

Longer less frequent serve more neighbors

**Public Information Officer Holly Walter from City of Scottsdale**

Hobie C. - The trolley's operations cost is funded primarily by the city's Transportation privilege sales tax of 0.2 percent. We also receive approximately \$500,000 a year in federal support.

For FY 2013-14 the total cost was \$2,963,567.

The total ridership was 963,160.

Cost per boarding was \$3.08.

As a comparison, Valley Metro's cost per bus boarding was \$3.83.

Rail options were also discussed at our Sept. 3 meeting.

**Donna H. from Scottsdale Springs**

Shorter more frequent

**Lisa A. from Scottsdale Vista Townhomes**

My husband and I would use a trolley. Short frequent rides. Old town. Keirland/Scottsdale quarter. We're at 94th ST and Cactus now. Moving to McDonald and Granite reef in 6 months. Trolleys to and from those areas seem like a good idea for residents. Park and ride locations in consideration?

**Deborah M. from Via Linda**

Short frequent I think. It depends on where.

**EdJudie W. from Hayden Estates**

Be part of Metro Light Rail and short local service

**Bill J. from McCormick Ranch**

Less frequent. More neighborhoods.

**Kasey R. from Continental Villas**

I use the trolley I think it is great. I am not sure which I like better.....but I think I lean toward the frequent routes. As long as we don't lose it all together I am happy.

**Lana R. from Arcadia Ingleside**

Why not both?? They could have 2 routes longer at? (10and 2example) for those of us who need to get out of the neighborhood for things and the rest of the time short routes.

**Donald W. from Sonoran Hills**

Having mostly short, frequent trolleys with occasional ones that serve many neighborhoods. E.g. every 1.5 hours run a trolley that serves many neighborhoods to provide tourists options for getting around.

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**Kerri M. from Village Grove**

We use the trolley at Oak & Granite Reef regularly. A lot of residents use that as well as the one on Miller.

**Jonnie H. from Camelback / S. Scottsdale**

I LOVE the trolleys!!! It would be nice if there were more frequent trolleys to Kierland, Scottsdale Quarter and The Promenade.

**Quinn P. from Sonoran Hills**

Definitely need occasional trolleys from north Scottsdale to Old Town

**Walt J. from Pointe Scottsdale**

Longer less frequent that would serve more neighborhoods. also a connection to the light rail. I realize this requires trolleys to leave Scottsdale but it seems it would make the light rail more useful for Scottsdale residents.

**Sandi W. from McCormick Ranch**

Longer less frequent. ..

**Gordon S. from Vistana 1**

Longer rides, then if tourists rode trolley they would see more of our City.

**David G. from Sonoran Hills**

The Trolley should serve as many neighborhoods as possible.

**Dan K. from Buenavante**

The second options, more neighborhoods

**Luc D. from Cactus Corridor North**

The trolley is a waste of tax payers money. They are always empty.

**Lars C. from New Papago**

Longer less frequent.

**Christine L. from Laguna San Juan**

not true

**Irv F. from Foothills At Ironwood Village**

I do not see a need for the trolley in Scottsdale, except for business locations that could use the traffic.....

**Carolyn F. from Camelback / S. Scottsdale**

Scottsdale should have light rail connecting to the systems in Tempe, Phoenix & Mesa

**Leona T. from Papago**

I do ride the trolley's both the Miller Rd & the Neighborhood because being on a fixed income I don't always have the gas to go where I want to go. There was a time we almost lost the trolley and I went to

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tell them not to. A connection to the light rail would be nice but in reality, if you take the Scottsdale trolley to the Orbit, you can connect with light rail in Tempe. I like the idea of more neighborhoods too.

**James T. from Arcadia Ingleside**

We would use it for shorter trips into Old Town and the Promenade. Shorter more frequent.

**Margaret H. from Hy-view**

I would like longer and more neighborhoods. There is nothing on the south and west side of Scottsdale (HyView neighborhood). I too agree that Scottsdale should have participated in light rail especially since so many high density places are being built in the city core and parking is getting tougher.

**Bonnie S. from Chaparral Park**

WE DO NOT NEED LIGHT RAIL IN SCOTTSDALE! IMPROVE TROLLEY SERVICE TO CONNECT WITH LIGHT RAIL, TEMPE. EXTEND THE TROLLEY ROUTES TO BETTER SERVE CITY SERVICES, BUSINESS, EVENTS, AND TOURIST.

**Kathy W. from Roosevelt Miller**

I think maybe longer. What I would really like is to be able to download a route map of exactly where the trolley goes. When you look it up online, all you get is the downtown run. What about the one that runs along Roosevelt...just what is the route on that trolley and where does it connect to other routes.

**Angela A. from Buenavante**

PLEASE. NO LIGHT RAIL THROUGH SCOTTSDALE. WHAT'S WRONG WITH BUSES! Are we talking trolleys like the one that goes around town or we talking light rail? I agree with Bonnie. Will the citizens get to vote on this or is it a done deal? If we are talking light rail, do we really want Scottsdale to become a large busy metropolis like Mesa or Phoenix and lose the beauty we have.

**Mariann W. from Corporate Way**

Routes that serve more people. Are there any on Indian Bend?

**Nancy C. from Historic Old Town Scottsdale**

Just a thought. Over the years we have had this argument over light rail in Scottsdale. And it would now have to go to a public vote if it was to be decided, and this community would be torn apart because of the campaign rhetoric.

What we haven't done in quite a while is to find out where current ridership is coming from on all of our public transit options. And how frequently promoters of light rail use it or have used. Or why have nay sayers not used it.

For those north of Shea Blvd. who do not use the trolley in South Scottsdale, before taking away our trolleys come down and ride them. It is a great way to learn about the city.

I support public transit. Ride the bus, the trolley, and have ridden light rail more than once. Have used public transport in other city's including light rail.

I don't support light rail here. Bus Rapid Transit for the time being, reg. bus routes and trolley connectors. Will serve the most residents and serve business.

**Beth N. from Cactus Corridor North**

I'm not sure what constitutes a neighborhood in this situation. So far as I know I have to walk/bike at least 2 miles to get to any public transportation. For me to choose to use transportation, it needs to get me to someplace I want to go - the library or shopping or entertainment or the hospital. I suspect that means it needs to go from one neighborhood to another and not just within.

**Donald G. from Hy-view**

Two of my three sons and a neighbor boy skateboard from HighView to El Dorado park to catch the trolley to go to Saguaro High School during the week we're thankful for that I don't have to be taking them to and from school every day.

**Benita D. from Park McDowell-Cox Heights**

We need the Light Rail and more trolleys cruising. Let's put it all on a ballot!

**Kathy H. from Pima**

Trolley doesn't run in my neighborhood. I'm in the area of Pima school.

**Donna M. from Rio Montana**

Less frequent, more neighborhoods

**Linda S. from Sabino Estates**

More neighborhoods definitely.

**Kandi R. from Village Grove**

short, frequent would be great

**Alison C. from Chaparral Park**

We need BOTH.

**Christine L. from Laguna San Juan**

good answer

**Tim S. from Trails at Scottsdale**

Less frequency but longer routes please.

**Chris L. from Old Town Scottsdale North**

First, let's start calling the 'trolleys' what they actually are...BUSES. Second, let's start charging a fare for what they cost to operate. Then you can start talking about routes based on revenue and ridership. Scottsdale is in debt, we can't afford to give people free rides anymore.

**Dirk C. from Scottsdale Villas**

The only thing these trollies ( BUSES ) are good for in my neighborhood (Oak and 77th) is to give Kids rides to and from school. To give kids rides from home to the skatepark, to give kids rides because they have nothing better to do than ride on a bus through their neighborhood. PLEASE do away with these in my neighborhood. All they are is Kiddie movers, nobody actually uses these buses. If they really need to go somewhere important, they use a real bus route, one that actually goes somewhere.

**Beverly S. from Park McDowell-Cox Heights**

Dirk, you are wrong on this. Seniors also use them a lot.

**Tammy F. from Chaparral Park**

From what I've read, the trolleys/buses without fares cost less to run than the buses that collect fares. I think it was a good decision to convert some bus routes to being trolley route due to the net overall cost being lower. (They are real bus routes). It makes sense.

I don't consider them free rides as I recognize that 'we' pay collectively through our tax system. The size of the buses should certainly scaled to correspond with the expected ridership. If you consider that Scottsdale isn't paying for many school buses and in lieu of that expects city buses to be utilized, it again makes sense.

Regarding frequency and route length, I don't think the frequency should be reduced, particularly for those most utilized by school kids.

**Dawn L. from Pointe Scottsdale**

None of the trolleys go past Granite Reef Eastbound. Living on the Eastern border of South Scottsdale is challenging if you don't drive. It's so difficult to get to Osborn Hospital from 87th St when you have limited mobility. All my Drs. are in the Scottsdale Osborn Hospital area. I just wish the trolley went a little farther East.

**Susanne W. from Park Scottsdale**

The trolley is great - longer routes would be my choice. Great option for teenagers that need to get around town.

**Mindy B. from Continental Villas**

Love it just the way it is, use it often.

**Regina K. from Sincuidados**

Never use it. It should stay in the "tourist area," and not suck up any more tax money.

**Benita D. from Park McDowell-Cox Heights**

Love the trolley - great way to use public trans to get someplace close. Also, kids ride it from school and I think that's great. Expand!

**Roslyn S.**

Trolley, not a bus, is a great idea. Old Town and Resort areas should have frequent trolley routes. North Scottsdale can utilize trolleys for senior centers and medical facilities.

**Betsy G.**

More neighborhoods.

**Mindy M.**

Definitely longer, less frequent stops!! Thank you for inquiring.

**John P.**

In my opinion, dense areas/urban environments are key to the success of mass transit solutions like trolleys or light rail. Tempe has the light rail that can draw from other areas, so having a regular connector along Scottsdale Road from Downtown Tempe to Old Town Scottsdale to Scottsdale Quarter could reduce the need for employee parking for the big employers in these areas, which are hiring lots of young employees that want the live, work, play environment and don't want to drive. Unfortunately, they can't afford the housing in these urban areas, so expanding the reach will reduce traffic. The trolley should focus on shuttling the employees during the day and the restaurant/entertainment visitors at night, except for March during spring training, when there should be special routes to accommodate travel to and from games. It should focus on areas that are densely populated to maximize use. A connector from Tempe to Old Town would also further the re-development of the McDowell Corridor, service the new multi-family developments in that area and provide accessibility for workers to get to Old Town and Tempe without driving. Isn't that really what Mass Transit is for, reducing traffic?

**Violet R.**

Serve more Neighborhoods! Granite reef & Thomas Rd. Village Grove neighborhood would be Great! With all the new development of condos in Downtown traffic is going to continue to get worse. Trolley would allow families to get to grocery store, library, fashion square and restaurants all without a car! Our downtown is changing. It's great but transportation is going to be an issue.