

TOURISM STRATEGIC PLAN - CAFÉ CONVERSATION – ADDITIONAL COMMENTS

If you have additional comments to share, please complete this form and leave w/ staff. A fillable PDF form is also available at www.scottsdaleaz.gov/tourism/strategic-plan. Please email completed form to hshannon@scottsdaleaz.gov.

Name (Optional):

Are you interested in receiving updated information about the plan process? Yes No

COMMUNITY WELLBEING

What strategies and tactics excites you the most for Community Wellbeing?

What, if anything, should we consider eliminating from the strategies and tactics for Community Wellbeing?

What strategy for Community Wellbeing do you believe everyone can/should get behind?

What strategies and tactics should we do first for Community Wellbeing vs. later in the 5-year plan?

What partners do you suggest should be involved in assisting with the strategies and tactics for Community Wellbeing?

CULTURE & CREATIVITY

What strategies and tactics excites you the most for Culture & Creativity?

What, if anything, should we consider eliminating from the strategies and tactics for Culture & Creativity?

What strategy for Culture & Creativity do you believe everyone can/should get behind?

What strategies and tactics should we do first for Culture & Creativity vs. later in the 5-year plan?

What partners do you suggest should be involved in assisting with the strategies and tactics for Culture & Creativity?

FESTIVALS & EVENTS

What strategies and tactics excites you the most for Festivals & Events?

What, if anything, should we consider eliminating from the strategies and tactics for Festivals & Events?

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FESTIVALS & EVENTS

What strategy for Festivals & Events do you believe everyone can/should get behind?

What strategies and tactics should we do first for Festivals & Events vs. later in the 5-year plan?

What partners do you suggest should be involved in assisting with the strategies and tactics for Festivals & Events?

MEETINGS & EVENTS

What strategies and tactics excites you the most for Meetings & Events?

What, if anything, should we consider eliminating from the strategies and tactics for Meetings & Events?

What strategy for Meetings & Events do you believe everyone can/should get behind?

What strategies and tactics should we do first for Meetings & Events vs. later in the 5-year plan?

What partners do you suggest should be involved in assisting with the strategies and tactics for Meetings & Events?

OUTDOOR PURSUITS

What strategies and tactics excites you the most for Outdoor Pursuits?

What, if anything, should we consider eliminating from the strategies and tactics for Outdoor Pursuits?

What strategy for Outdoor Pursuits do you believe everyone can/should get behind?

What strategies and tactics should we do first for Outdoor Pursuits vs. later in the 5-year plan?

What partners do you suggest should be involved in assisting with the strategies and tactics for Outdoor Pursuits?

PLACEMAKING & ENTERTAINMENT

What strategies and tactics excites you the most for Placemaking & Entertainment?

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PLACEMAKING & ENTERTAINMENT

What, if anything, should we consider eliminating from the strategies and tactics for Placemaking & Entertainment?

What strategy for Placemaking & Entertainment do you believe everyone can/should get behind?

What strategies and tactics should we do first for Placemaking & Entertainment vs. later in the 5-year plan?

What partners do you suggest should be involved in assisting with the strategies and tactics for Placemaking & Entertainment?

SPORTS TOURISM

What strategies and tactics excites you the most for Sports Tourism?

What, if anything, should we consider eliminating from the strategies and tactics for Sports Tourism?

What strategy for Sports Tourism do you believe everyone can/should get behind?

What strategies and tactics should we do first for Sports Tourism vs. later in the 5-year plan?

What partners do you suggest should be involved in assisting with the strategies and tactics for Sports Tourism?

TRAVEL & HOSPITALITY ADVOCACY

What strategies and tactics excites you the most for Travel & Hospitality Advocacy?

What, if anything, should we consider eliminating from the strategies and tactics for Travel & Hospitality Advocacy?

What strategy for Travel & Hospitality Advocacy do you believe everyone can/should get behind?

What strategies and tactics should we do first for Travel & Hospitality Advocacy vs. later in the 5-year plan?

What partners do you suggest should be involved in assisting with the strategies and tactics for Travel & Hospitality Advocacy?