



# “Allison’s Watch”



## A Community Event for “Women’s Safety”

Brought to you by:

**Jazziette Devereaux &**  
Event Producer/Director



**‘Safe and Secure’**  
Non Profit 501(c) (3) 46-5094627

Saturday, August 15, 2015 – 10:00 a.m. to 5:00 p.m.  
Monterra at Westworld – Scottsdale, Arizona  
Free Admission – Free Parking

In participation with:

**‘The Scottsdale Police Department’**

\*A non-profit event. Donations to Safe & Secure and Silent Witness will be accepted at the door.

## **“Allison’s Watch”**

*In memory of Allison Feldman 6/15/83 – 2/17/15*

**Jazziette Devereaux and ‘Safe and Secure’ presents the first of an annual safety awareness event designed to better inform the ‘women’ in our community of ways to be safe and free from harm. While the city of Scottsdale remains one of the safest cities in the country to live, bad things can and do happen.**

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**On February 18, 2015, the body of 31 year old Allison Feldman was found, brutally murdered, in her Scottsdale home. While no arrests have been made, the investigation into her death continues to be the #1 priority with the Scottsdale Police Department.**

**A reward in the amount of \$10,000.00 is being offered by Silent Witness for information leading to the capture and conviction of her killer.**

**Because of this horrible and tragic event, the city and the community have come together in an effort to help our women learn how to better protect themselves, whether at home, shopping, driving, walking, running, working, on the internet and dating.**

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**You are invited to join us for a day of learning from the Scottsdale Police Department and experts in the field of Self-Defense and Home Security as well as other very important areas of safety. There will be a time for audience questions and participation. There will be demonstrations and raffles.**

**Watch, listen and learn! Bring the entire family and don’t miss out on this rare opportunity to hear experts from the Police Department, Retired DPS Sgt Sandy Aguilera of ‘Safe and Secure’ and other experts in the field of women’s safety. We will also have performances by Self-Defense School ‘S.T.A.R. Concepts’ and the Scottsdale K9 Unit.**

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**Harley and Elayne Feldman, Allison’s parents, will also speak about their own personal tragedy in losing their beloved daughter and their hope her killer will be captured and that other women will learn how to be safer in this dangerous society in which we live.**

*Please join us – August 15, 2015 10:00 a.m. to 5:00 p.m. Monterra at Westworld*



## **The Morning Session**

*Begins at 10:30 a.m.*

### **Speakers and Performances**

Emcee – Erin Kalin, Nashville Recording Artist, Author & Motivational Speaker 10:30 – 10:40  
Scottsdale City Council Member Kathy Littlefield 10:40 – 10:45  
Scottsdale PD Chief Alan Rodbell 10:45 – 10:55  
Beckie Miller, Chapter Leader, POMC, 10:55 – 11:00  
Harley Feldman & Elayne Feldman (Allison's Parents) 11:00 – 11:10  
Allison Dubois, Medium/Author 11:10 – 11:15  
S.T.A.R. Concepts – Self Defense Performance w/Audience Participation 11:15 – 11:45  
Scottsdale Citizens Advisor – Joy Racine – Neighborhood Watch - 11:45 – 12:00  
Scottsdale PD – Realtor Safety 12:00 – 12:30  
Scottsdale PD (Internet/Social Media Safety) 12:30 – 1:00  
Matt Menendez – Senior Assoc Consumer Weapon Strategy – Taser International 1:00 – 1:20  
Scottsdale PD K9 Unit Performance 1:20 – 1:30

## **The Afternoon Session**

*Begins at 2:00 p.m.*

### **Speakers and Performances**

Emcee – Erin Kalin, Nashville Recording Artist, Author & Motivational Speaker 2:00 – 2:10  
Scottsdale City Council Member Kathy Littlefield 2:10 – 2:15  
Scottsdale PD Asst Chief Scott Popp 2:15 – 2:25  
Retired DPS Sgt Sandy Aguilera, 'Safe and Secure' Non-Profit 2:25 – 2:30  
Scottsdale Citizens Advisor – Joy Racine – Neighborhood Watch 2:30 – 2:40  
Brandon Gaffney At&t Home Security – 2:40 – 2:50  
Harley Feldman & Elayne Feldman (Allison's Parents) 2:50 – 3:00  
S.T.A.R. Concepts – Self Defense Performance w/Audience Participation 3:00 – 3:30  
Scottsdale PD Realtor Safety Presentation 3:30 – 4:00  
Scottsdale PD Internet/Social Media Safety Presentation 4:00 – 4:30  
Matt Menendez – Senior Assoc Consumer Weapon Strategy – Taser International (tbd)  
Scottsdale PD K9 Unit Performance 4:30 – 5:00



*\* Beverages will be available compliments of M Catering by Michael's  
Sandwiches, salads and other snacks will be available for purchase.*



## **“Allison’s Watch”**

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The Community of Scottsdale wishes to thank all of our sponsors, who care about your safety, and without whom this event would not have been possible!

### **Safe and Secure – Non Profit**

Sandra Aguilera 480-282-7160

### **Star Concepts**

www.star-concepts.org 480-282-7160

### **At&t Home Security**

www.my-digitallife.att.com 602-793-3444

### **Taser International**

(your website) (your number)

### **Maricopa County Attorney’s Office**

Mary Marshall, Community Affairs Director

### **Sunstate Marketing Solutions**

www.sunstatemarketing.com 480-970-4148

### **Fitzgerald Luxury Real Estate Group – Tracy Fitzgerald**

### **Russ Lyon Sotheby’s International Realty**

www.troonproperties.com 480-560-7000

### **Staci Reynolds Photography**

www.stacireynoldsphotography.com 623-826-1753

### **M Catering by Michael’s**

www.mccateringaz.com 602-200-5757

### **Friends & Family of Allison Feldman**

Facebook Page – Allison Feldman

### **Erin Kalin, Nashville Recording Artist, Author & Motivational Speaker**

www.erinkalin.com 209-543-2914 Jamie Bearg, Manager of Erin Kalin

**Allison Dubois, "New York Times Best-Selling Author and the inspiration for the hit television show MEDIUM".**

*A special thank you to the Scottsdale Police Department, the City of Scottsdale and to Westworld & Monterra at Westworld.*

*Also, we are deeply indebted to ‘Safe and Secure’, our non-profit partner, who has made it possible to bring this event to our community!*

*\*For more information about Allison’s Watch or Media/Press information, please call:*

*480-238-5858*