

Welcome to Scottsdale, Arizona

A World-Class Community

Located in the beautiful Sonoran Desert, Scottsdale is nestled at the foot of the McDowell Mountains in the Valley of the Sun. Scottsdale is a premier community known for a high quality of life with attractive residential, working and shopping areas. It is an internationally recognized visitor destination and a thriving location for businesses of all kinds.

Scottsdale consistently ranks among the nation's best places to live, with top-rated schools, award-winning parks, low crime rates and a vibrant economy. Old Town Scottsdale is home to many restaurants, retail shops, art galleries and resort hotels. Scottsdale's McDowell Sonoran Preserve is a permanently protected Sonoran Desert habitat encompassing nearly 48 square miles. There are recreational opportunities for everyone with many golf courses, tennis courts, parks, pools, bike paths and trails.

Scottsdale was founded by Army Chaplain Winfield Scott in 1888 but was not incorporated until 1951 when Scottsdale was a small community of 2,021 residents situated on about two square miles of land. Today, Scottsdale has more than 240,000 residents enjoying the rich diversity of experiences offered within the city's 185 square miles.



Scottsdale Civic Center



Lunch program at Granite Reef Senior Center



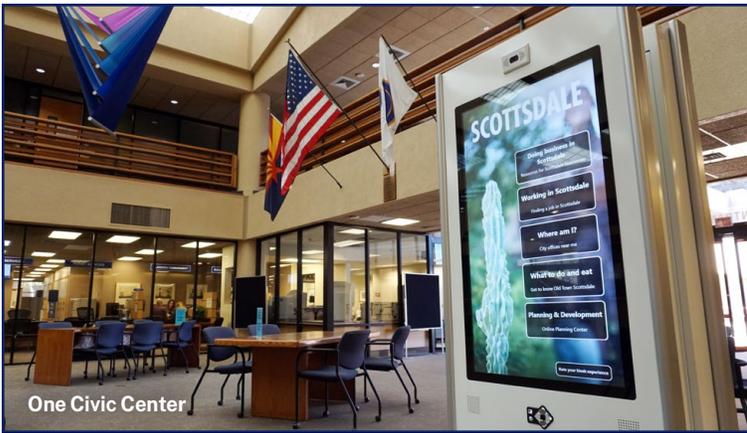
Scottsdale Leadership 35th Anniversary Exhibit



Paddle board yoga at McDowell Mountain Ranch Aquatic Center



Hiking on the Gateway Loop Trail



Work Hard, Play Hard

Business

Scottsdale is one of the state's leading job centers with a robust economy anchored by bio-life science companies, high-tech innovation, financial services, tourism and corporate headquarters. More than 25,000 companies do business in Scottsdale, supplying roughly 200,000 jobs. SkySong, the ASU Scottsdale Innovation Center, is designed to help companies grow through a unique partnership with Arizona State University. Scottsdale's downtown, Old Town Scottsdale, is an emerging center for high-tech businesses. To the north, the Scottsdale Airpark is the city's largest employment area, and the Scottsdale Cure Corridor is a partnership of premier health care providers and biomedical companies.

Tourism

With great weather, fantastic scenery and a calendar full of special events, Scottsdale is a popular tourist destination in Arizona that welcomes millions of visitors annually. The city boasts many hotels and resorts, restaurants and spas. That activity adds up to big business. The annual economic impact of Scottsdale visitors is estimated at \$3.3 billion dollars. Visitors generate more than \$55 million dollars of annual tax revenue—representing about one in every five city tax dollars.

Special Events

Every January through March, Scottsdale captures the national spotlight with an eclectic mix of sport and cultural events that draw hundreds of thousands of spectators and millions of television viewers. Scottsdale resorts annually host Fiesta Bowl teams and Old Town becomes a focal point for pep rallies and fan parties. The Barrett-Jackson Collector Car Auction headlines a week of automotive attractions and becomes the star of more than 40 hours of live television coverage. The Waste Management Phoenix Open unfolds at Tournament Players Club Scottsdale, featuring more national TV coverage and the largest, loudest galleries in golf. The Scottsdale Arabian Horse Show — among the largest horse shows in the nation — and Scottsdale's festive Parada del Sol Parade and Rodeo follow later. In March, Major League Baseball takes center stage. Old Town Scottsdale serves as the spring home of the San Francisco Giants and makes the city a home base for visiting fans and media from across the nation.



Scottsdale Top Attractions



1. Pinnacle Peak Park



2. Preserve Gateway and Scottsdale's McDowell Sonoran Preserve



3. TPC Scottsdale



4. WestWorld



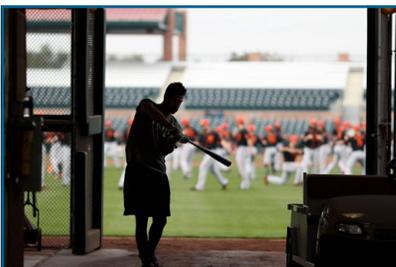
6. McCormick-Stillman Railroad Park



8. Scottsdale Fashion Square



10. Scottsdale Historical Museum



12. Scottsdale Stadium



5. Scottsdale Airport/Airpark



7. Indian Bend Wash Greenbelt



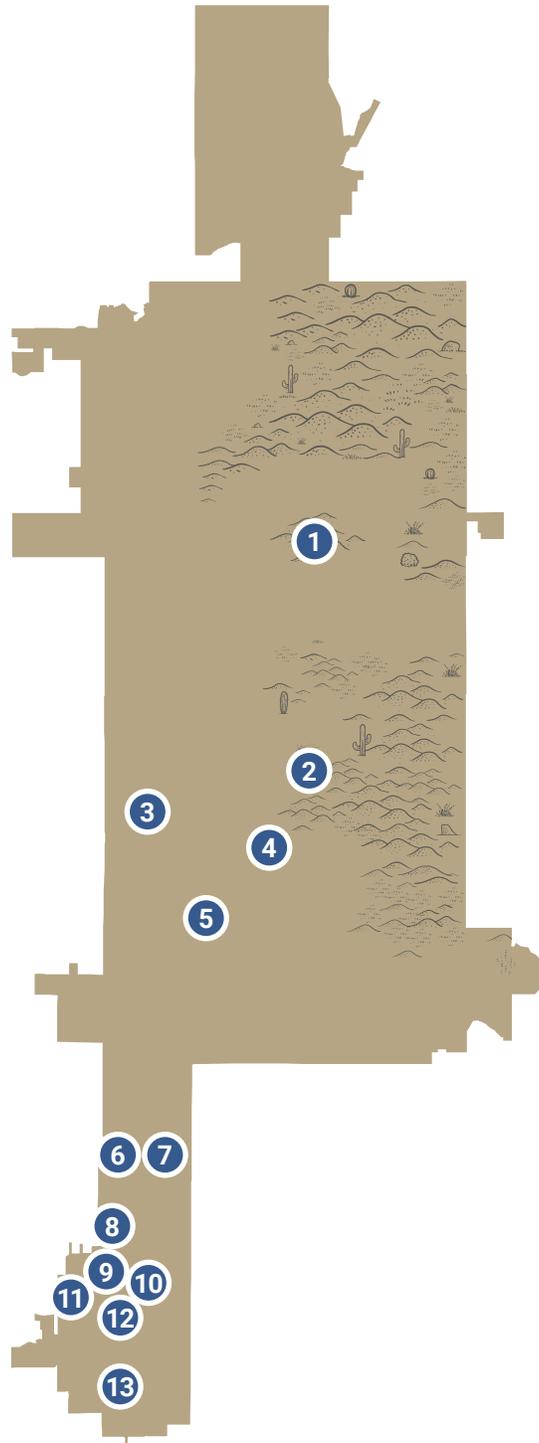
9. Old Town Scottsdale



11. Scottsdale's Museum of the West



13. SkySong





WestWorld Gallops Ahead of the Rest

WestWorld captured the 2020 Facility of the Year Award in a national contest sponsored by The League of Agricultural & Equine Centers. This award recognizes not only one of the best event facilities in the nation, but it also demonstrates a commitment to safety and community service that makes Scottsdale a world-class community.

WestWorld is nestled on 386 acres of pristine desert at the base of the McDowell Mountains. It encompasses more than 300,000 square feet of exhibition space that offers unlimited possibilities for event producers and planners. The facility hosts horse shows, auto auctions, expos, concerts and more. Annual major events hosted at WestWorld included the Barrett-Jackson Collector Car Auction, Scottsdale Arabian Horse Show, International Motorcycle Show, Good Guys Car Show and International Sportsmen's Expo. With such a flexible space, WestWorld often hosts multiple events at once and boasts 531 days of special events last year alone!

What all can you do at WestWorld? Run with the herd at a horse show. Prepare your needles for the Quilt, Craft, and Sewing Festival. Find treasures at the Junk in the Trunk Vintage Market. You can even spend the night in WestWorld's RV park. Congratulations to WestWorld for standing out in a class of its own; you could call this facility "WestWorld-Class!"

 [Learn more at WestWorldAZ.com](https://www.westworldaz.com)

