

General Plan Elements and Goals grouped by Strategic Goal

Strategic Goal	Element (2), Number and Abbreviated Goal	Page
A Character	CD 1 Use community goals, character and context to determine development appropriateness.	43
A Character	CD 2 Review the design of all development proposals.	47
A Character	CD 3 Identify, promote and protect historic, cultural and archaeological resources.	48
A Character	CD 4 Encourage "streetscapes" for major roadways of the surrounding area.	48
A Character	CD 5 Maximize the potential of public art to enrich residents and visitors lives.	50
A Character	CD 6 Maintain landscaping standards that reinforce city character.	51
A Character	CD 7 Encourage sensitive outdoor lighting.	51
A Character	LU 1 Recognize Scottsdale's role as a major economic center.	65
A Character	LU 2 Coordinate land uses with regional transportation networks.	66
A Character	LU 3 Transition land uses between intense and less intense areas.	66
A Character	LU 4 Maintain a balance of land uses.	67
A Character	LU 5 Support a variety of mobility choices in land use patterns.	67
A Character	LU 6 Promote land use patterns that conserve resources.	68
A Character	LU 7 Sensitive integrate land uses into the surrounding settings.	68
A Character	LU 8 Create a sense of community through land uses.	69
A Character	LU 9 Create synergy within mixed-use neighborhoods.	69
B Vitality	EV 1 Sustain Scottsdale as a tourist destination.	82
B Vitality	EV 2 Encourage high quality retail and entertainment.	83
B Vitality	EV 3 Support a diversity of businesses.	83
B Vitality	EV 4 Foster economic and employment opportunities.	84
B Vitality	EV 5 Integrate non-residential development where it can be accessed and visible.	84
B Vitality	EV 6 Support quality employment and business opportunities.	85
B Vitality	EV 7 Utilize redevelopment and revitalization efforts to sustain economic well-being.	85
C Neighborhoods	CI 1 Seek early and ongoing involvement.	90
C Neighborhoods	CI 2 Seek community-wide representation on issues.	91
C Neighborhoods	CI 3 Process city issues in a convenient manner for citizens.	91
C Neighborhoods	CI 4 Utilize new communication technologies.	92
C Neighborhoods	CI 5 Make community issue information readily available.	92
C Neighborhoods	CI 6 Foster community partnerships to formulate collaborative solutions.	93
C Neighborhoods	HO 1 Preserve the quality of dwellings and neighborhoods.	98
C Neighborhoods	HO 2 Seek a variety of housing options.	98
C Neighborhoods	HO 3 Seek a variety of housing options to meet the community's socioeconomic needs.	99
C Neighborhoods	HO 4 Encourage mixed-use development.	99
C Neighborhoods	HO 5 Promote revitalization of older neighborhoods and dated housing stock.	100
C Neighborhoods	HO 6 Integrate housing for all age groups and those with special needs.	100
C Neighborhoods	NE 1 Enhance and protect neighborhoods.	105
C Neighborhoods	NE 2 Provide for long-term stability of neighborhoods.	105
C Neighborhoods	NE 3 Sustain economic well-being through neighborhood revitalization efforts.	105
C Neighborhoods	NE 4 Preserve and enhance the unique sense of neighborhood.	106
C Neighborhoods	NE 5 Encourage context-appropriate development.	107
D Open Space	OS 1 Provide high quality and ample quantities of open space.	113
D Open Space	OS 2 Manage a comprehensive open space program.	115
D Open Space	OS 3 Acquire and develop high priority open space.	116
D Open Space	OS 4 Encourage and cooperate with other agencies to preserve and protect regional open space.	116
D Open Space	OS 5 Ensure a wide range of recreational facilities and services.	116
D Open Space	OS 6 Coordinate with schools to provide recreational opportunities.	117
D Open Space	OS 7 Provide attractive, well-maintained recreational facilities.	118
D Open Space	OS 8 Provide access to educational, recreational, and cultural services for all residents.	119
D Open Space	PR 1 Acquire the land within the recommended study boundary of the McDowell Sonoran Preserve.	132
D Open Space	PR 2 Protect the natural environment.	132
D Open Space	PR 3 Achieve natural resource sustainability.	132
D Open Space	PR 4 Promote energy conservation.	133
D Open Space	PR 5 Conserve water and encourage the reuse of wastewater.	134
D Open Space	PR 6 Ensure quality of ground and surface water supplies.	135
D Open Space	PR 7 Promote local and regional efforts to improve air quality.	135
D Open Space	PR 8 Maximize resource recovery, reuse and recycling.	136
D Open Space	PR 9 Protect and conserve native plants.	137
D Open Space	PR 10 Encourage "green building" alternatives.	137
E Sustainability	DE 1 Use fiscal impact modeling for tabular and graphic analyses.	145
E Sustainability	DE 2 Assign a staff liaison to help manage the fiscal impact model.	146

Please note that the abbreviated goals have been summarized by staff and may or may not reflect all the concepts included within the goal in the voter-approved 2001 General Plan. Please refer to the referenced page in the General Plan for more detail.

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E Sustainability	DE 3	Use fiscal impact modeling for budgeting public service operations.	146
E Sustainability	GA 1	Direct and sustain growth in designated areas.	153
E Sustainability	GA 2	Make circulation more efficient.	153
E Sustainability	GA 3	Conserve natural resources and open space in growth areas.	153
E Sustainability	GA 4	Coordinate infrastructure funding and financial planning with development activity.	154
E Sustainability	GA 5	Identify legal mandates and policies concerning future growth.	154
E Sustainability	GA 6	Integrate public art into the character of growth areas.	154
E Sustainability	GA 7	Plan for the orderly building of infrastructure.	154
E Sustainability	PS 1	Maintain a sustainable solid waste system.	162
E Sustainability	PS 2	Protect the public from flooding.	163
E Sustainability	PS 3	Provide reliable power and communication services that match the character of Scottsdale.	163
E Sustainability	PS 4	Develop strategies to place the library in a position to respond to challenges.	164
E Sustainability	PS 5	Partner with other jurisdictions and agencies.	164
E Sustainability	PS 6	Provide services to improve neighborhoods and the lives of Scottsdale residents.	165
E Sustainability	PS 7	Provide a safe environment for all citizens, visitors, and private interests.	166
E Sustainability	PS 8	Provide city service facilities to meet the needs of the community.	167
E Sustainability	PS 9	Design public buildings to increase appeal as community gathering spaces.	167
E Sustainability	PS 10	Provide recreational opportunities.	168
E Sustainability	PS 11	Coordinate with the school districts.	169
E Sustainability	PS 12	Ensure renewable, long-term water supplies.	169
E Sustainability	PS 14	Meet or surpass water quality standards.	170
E Sustainability	PS 13	Conserve water and reuse of wastewater.	170
F Transportation	CM 1	Protect regional air and land corridors.	177
F Transportation	CM 2	Protect regional transportation networks.	177
F Transportation	CM 3	Promote regional diversity and connectivity of mobility choices.	178
F Transportation	CM 4	Safely, effectively and efficiently move people, goods and information.	179
F Transportation	CM 5	Relieve traffic congestion.	179
F Transportation	CM 6	Optimize mobility for city build-out.	180
F Transportation	CM 7	Maintain aesthetics and environmental standards in the transportation system.	181
F Transportation	CM 8	Emphasize live, work and play land use relationships.	181
F Transportation	CM 9	Protect neighborhoods from regional and citywide networks.	182
F Transportation	CM 10	Encourage a diversity of transportation system links.	182
F Transportation	CM 11	Build community through neighborhood mobility.	183
F Transportation	CM 12	Recognize diversity and different mobility needs.	184

NOTES:

(1) The strategic goals are the guiding principles in the General Plan and serve as the chapter headings. They are abbreviated as follows: Preserve meaningful OPEN SPACE; Enhance NEIGHBORHOODS; Seek SUSTAINABILITY; Support economic VITALITY; Advance TRANSPORTATION; Value Scottsdale's unique lifestyle and CHARACTER.

(2) Abbreviated Elements: CD=Character and Design; LU=Land Use; EV=Economic Vitality; CI=Community Involvement; HO=Housing; NE=Neighborhoods; OS=Open Space and Recreation; PR=Preservation and Environmental Planning; DE=Cost of Development; GA=Growth Areas; PS=Public Services and Facilities; CM=Community Mobility