Overall Quality of Community

Scottsdale as a place to live: 96%
Overall Quality of life in Scottsdale: 94%
Neighborhood as a place to live: 91%

Would recommend living in Scottsdale to someone who asks: 96%
Remain in Scottsdale for the next five years: 92%

All much above the national benchmarks

Percent “excellent” or “good”
Compared to 2006 Survey

www.ScottsdaleAZ.gov/CitizenSurvey
Economic Sustainability

Shopping opportunities: 93%
Overall Quality of businesses and service establishments: 89%
Scottsdale as a place to work: 84%
Employment opportunities: 51%

All much above the national benchmarks

www.ScottsdaleAZ.gov/CitizenSurvey
Land Use and Zoning

Overall appearance of Scottsdale
- 2010: 94%
- 2006: 87%

Overall quality of new development in Scottsdale
- 2010: 76%
- 2006: 59%

Code enforcement
- 2010: 72%
- 2006: 59%

All much above the national benchmarks

Percent of respondents

www.ScottsdaleAZ.gov/CitizenSurvey
Public Safety

All above or much above the national benchmarks

During the day

Neighborhood: 98%
After dark: 85%

Downtown: 91%

From Violent Crime: 88%
From Property Crime: 83%
Felt “very” or “somewhat” safe

www.ScottsdaleAZ.gov/CitizenSurvey
Public Trust

- Overall image or reputation of Scottsdale: 92%
  - Much Above
- Value of services for the taxes paid to Scottsdale: 74%
  - Much Above
- The overall direction that Scottsdale is taking: 64%
  - Above

www.ScottsdaleAZ.gov/CitizenSurvey
Transportation

- Ease of walking: 73% Much Above
- Ease of car travel: 69% Much Above
- Ease of bicycle travel: 68% Much Above
- Traffic flow on major streets: 57% Much Above
- Ease of bus travel: 46% Similar

www.ScottsdaleAZ.gov/CitizenSurvey
Strengths
- A great place to live and retire
- Top-ranked businesses
- Excellent city services and responsive employees

Opportunities
- Drinking Water
- Openness and acceptance of diversity

www.ScottsdaleAZ.gov/CitizenSurvey