

44th Annual Mighty Mud Mania

Over 8,000 happy and muddy participants flock to the heart of Scottsdale each year to compete in Mighty Mud Mania. The event is comprised of 4 mud obstacle courses, two free play mud pits, inflatable slide arena, Mudville play town, vendors and a sponsor alley. The 4 courses include Muddy Tot Course for 3 and under, Mini Mud Course for 3 to 6 years old, Original Course for 7-12 years old and the Extreme Course for teens and adults. Mighty Mud Mania receives local media attention and has received national publicity over the past years. MMM is visited by participants from all over Arizona and surrounding states. In 2018 we had participants come from 36 Arizona cities and 13 different states.

Title Sponsor

Title sponsor is the premier option for companies seeking marketing opportunities while helping support their customers and the community through this free event. Title sponsor will receive title name on all marketing (print, web, social media), up to 10 banners throughout the event, centralized promotional booth on event day, listed on the City's web page, business logo printed on staff shirts, Business name and logo on pre-event signage at the event site and all print media associated with the event. Sponsor will also receive 25 Extreme Course Passes and 25 Fast Passes

Cost: \$10,000

Main Course Sponsor

Stand out by sponsoring the Original Mud Obstacle course. Main Course sponsor receives 4 banners placed on obstacles in main course, logo on printed materials/web site, 10x10 promotional booth space, 10 Extreme Course passes and 10 Fast Passes. The main course has historically received the highest amount of media coverage during the event.

Cost: \$4000

Extreme Course Sponsor

The Extreme Course is Mighty Mud Mania's newest obstacle course for ages 13 and up. Competitive adults will also have the opportunity to race at a nominal fee that benefits the event. Extreme Course sponsor receives 4 banners placed in course area, logo on all printed materials/web site, 10x10 promotional booth space, 6 Extreme Course passes.

Cost: \$3000

Promotional Booth Sponsor

This is the opportunity for your product to be viewed by thousands of potential customers. Promotional Booth space is available in limited quantities and provides you with a 10x10 promotional space. Sponsor will also be recognized by audio commercials during the event.

Cost: \$1000

Mini Mud / Muddy Tot Course Sponsor

Mini Mud Course is for our 6 and under participants. Mini Mud sponsor receives 4 banners placed in the two course areas, logo on all printed materials/web site, 10x10 promotional booth space, 6 Extreme Course passes.

Cost: \$3000

In Kind Sponsor

In kind sponsorship is providing supplies needed for the event. In kind sponsors receive 1 banner at the event, logo on all printed materials/web site and a 10x10 promotional booth space.

Cost: \$1500 & at least \$1000 in retail supply

Lunch Sponsor

Provide lunch for our volunteers/staff. Lunch sponsor will receive a 10x10 promotional booth space

Cost: \$500 in kind

For more information on Sponsorships contact Dan Miller at 480.312.0205 / Dmiller@scottsdaleaz.gov

