CENSUS 2020
WHAT’S AT STAKE FOR SCOTTSDALE?

April 1 is Census Day across the nation. In every community, residents are asked to complete a short questionnaire.

Counting America’s population every ten years is required by the Constitution. For every person counted, from infants and young children to older adults, the State of Arizona receives $2,959 from the federal government. This means more than $20 billion annually for Arizona. Census data isn’t just about dollars, it is also used to apportion those dollars for a wide variety of federal, state and regional programs and projects. Responding in Scottsdale helps our community receive its fair share.

If the census accurately reflects Arizona’s estimated population growth, our state is also expected to gain a seat in the U.S. House of Representatives.

The city uses census data to plan services and projects, and to place facilities like fire stations, parks and community centers where they will be most effective.

The census asks basic demographic questions such as: how many people are living in the home; is the home owned or rented and the age, sex, race and relationships of people in the household.

Your personal information is kept confidential. The Census Bureau is bound by federal law to protect your information, and your data is used only for statistical purposes. Your responses are compiled with information from other homes to produce statistics, which never identify your home or any person in your home.

This time, respond online

The 2020 Census will be the first time you can fill out your questionnaire online (telephone and mail response will remain options as well). The 2020 Census website is safe, secure and confidential, and responses to the census questionnaire are completely confidential and anonymous by U.S. law.

What about part-time residents?
If you don’t live in Scottsdale year-round, you should report your residency wherever you live and sleep most of the time—even if you are a citizen of a foreign country. If you aren’t sure, report your residency wherever you are on April 1.

Learn more about the 2020 Census online at icount2020.info or 2020Census.gov.

Celebrate Western Week in Historic Old Town Scottsdale

During Western Week, Old Town Scottsdale transforms into an authentic Old West experience, and a fun ride for the entire family. In addition to the featured events below, find lots more at ScottsdaleWesternWeek.com.

Western Week Gold Palette Artwalk, Thursday, Feb. 6, 6:30 to 9:30 p.m. (Scottsdale Arts District) In continued celebration of the Scottsdale Gallery Association’s 45th anniversary season, this month’s Gold Palette ArtWalk will be dedicated to the theme of Western Week with entertainment, music and special offerings at participating galleries. For more, visit ScottsdaleGalleries.com.

Hashknife Pony Express Arrival - Friday, Feb. 7, 11 a.m. to 1 p.m. (Western Spirit: Scottsdale’s Museum of the West) Come and witness the oldest officially sanctioned Pony Express in the world. This free event features the “Hashknife Boot Camp” for kids (11 a.m. to 1 p.m.), free museum admission, live entertainment, family-friendly games, storytelling, crafts, face painting, onsite food trucks and more. At noon, the Hashknife Pony Express arrives in Scottsdale and delivers more than 20,000 pieces of mail to the U.S. Postal Service at the front steps of the museum. Learn more – including how to address an envelope for Pony Express delivery – at HashknifePonyExpress.com.

67th Annual Scottsdale Parada Del Sol Parade and Trail’s End Festival, Saturday, Feb. 8, 10 a.m. to noon (parade), noon to 4 p.m. (festival) (Historic Old Town) A celebration of the city’s past, present and future, the Parada del Sol Parade boasts nearly 150 entries including colorful floats, mounted horse-riders, horse-drawn carriages, marching bands, wagons and stagecoaches representing many cultures from Mexican to Native American to Arabian to Western. At the culmination of the parade, the Historic Old Town District becomes the setting for a Western-style block party with a kids’ area, pony rides, food and merchandise vendors, and multiple stages with live entertainment from today’s popular bands to traditional performers. For more, visit ParadaDelSolParade.com.

Arizona Indian Festival, Saturday, Feb. 8, 9 a.m. to 6 p.m., Sunday, Feb. 9, 10 a.m. to 4 p.m. (Scottsdale Civic Center) This two-day celebration honors Arizona Indian culture - most of Arizona’s 22 tribes will be featured during the event. From traditional food, storytelling, and dancing to singing and dwellings, you will walk away fascinated by the native beauty that Arizona has to offer. For more, visit ArizonaIndianTourism.org.
Scottsdale Civic Center reopens
Scottsdale Civic Center’s new pedestrian walkways and lawn reopened before Thanksgiving.
The pedestrian overpass – on Drinkwater Boulevard between Second Street and Indian School Road – closed in July 2018 to permit emergency repairs to the supporting bridge structure.
The area connects civic buildings, such as City Hall and the Civic Center Library to the Scottsdale Center for the Performing Arts and creates an open space for festivals, concerts and public art, including Robert Indiana’s Love sculpture.
Workers conducted an inspection of the Drinkwater Bridge in July 2018 and determined that water damage from leaking fountains required immediate closures and structural repairs. The leaking fountains have since been removed and the renovated underpass reopened in September. It now has two tunnels, improved lighting and several structural changes to improve safety.
The public plaza space above the road opened in November with basic features and landscaping.
A full renovation of Civic Center is in the future thanks to voter approval of bond financing for the project. Learn more about what's in store for the space at ScottsdaleAZ.gov, search “civic center master plan.”

Most city offices will be closed for Presidents Day, Feb. 17, but trash will be collected as scheduled.
Find the 2020 collection schedule at ScottsdaleAZ.gov, search “holiday collection.”

Join the Winfield Scott party
Chaplain Winfield Scott built a home in the desert … and the rest is history. Celebrate his birthday Wednesday, Feb. 26, with historians Marshall Trimble and Joan Fudala who will provide brief tributes to Scottsdale’s founder and namesake. This free event will take place at noon in front of the Scottsdale Historical Museum (7333 E. Scottsdale Mall).

Meet talented Arizona writers at Scottsdale Library’s Local Author Book Sale, 10 a.m. to 2 p.m. Saturday, Feb. 1, at Civic Center Library. Books are available for all ages and interests.
Scottsdale’s Green Building program presents “Living an Edible Landscape Life.” Be inspired to grow as urban gardeners share the benefits and how-to’s of growing your own healthy food, herbs, edible flowers and fruit trees in our desert environment. The free program includes a lively, interactive food-tasting experience for all ages! Attend 7 to 8:30 p.m. Thursday, Feb. 6, at the Granite Reef Senior Center.
Here’s an outlet for your unwanted electronics, Feb. 8. Electronics contain potentially dangerous elements – properly dispose of them at Scottsdale’s Electronics Recycling Collection Day, 7:30 a.m. to 2 p.m. Saturday, Feb. 8, at the city’s North Corporation Yard, 9191 E. San Salvador Drive.
The Scottsdale Arts Festival returns March 13-15 to Scottsdale Civic Center. Long recognized as one of the top art fairs in America, the festival features 170+ jury-selected artists from throughout the United States and Canada, continuous live music and entertainment on two stages, gourmet food trucks and vendors, creative activities for kids, free admission to Scottsdale Museum of Contemporary Art (SMoCA) and more. Pre-sale single-day tickets and two-day passes are available until Feb. 1 at ScottsdaleArtsFestival.org.

Catch the SAN FRANCISCO GIANTS in Cactus League action at the newly-renovated Scottsdale Stadium.
First game Saturday, Feb. 22. Find the complete Cactus League Spring Training schedule and ticket information at CactusLeague.com.

SCOTTSDALE UPDATE is published six times per year by the city of Scottsdale. If you have questions or suggestions, please email communications@ScottsdaleAZ.gov.

General city information:
480-312-3111 or email questions@ScottsdaleAZ.gov

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