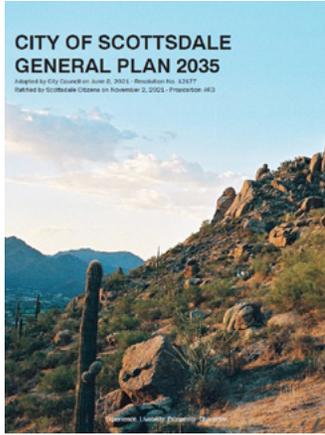


Scottsdale's new General Plan - what happens now?



Scottsdale voters approved an update to the General Plan at November's special election. The updated plan - General Plan 2035 - replaces the 2001 Scottsdale General Plan that was approved by the voters in 2002. Scottsdale General Plan 2035 serves as the community's new vision and guide for future physical, economic and social development.

The General Plan's goals and policies are implemented

by both the public and private sectors through actions like developing facilities and infrastructure, and by creating specific policies and plans to guide future efforts.

The plan contains 24 elements -- sections that address particular topic areas or aspects of the community. These include Character and Design, Land Use, Environmental Planning, Housing, Recreation, Public Services and Facilities, Safety and Economic Vitality.

Many priority efforts underway in the city will be shaped by the vision, guidance and goals set forth in the voter-approved General Plan. Learn more at [ScottsdaleAZ.gov](https://www.scottsdaleaz.gov), search "general plan."



Scottsdale continues work to address short-term rental concerns



The Scottsdale City Council voted unanimously in favor of two proposed updates to the city's Vacation Rental ordinance and Nuisance Parties and Unlawful Gatherings ordinance at its meeting Dec. 8. The updates to both ordinances went into effect Jan. 7, and will remove loopholes,

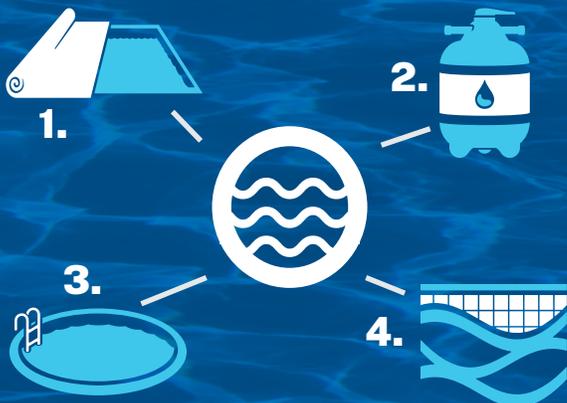
increase fines and improve the city's enforcement abilities when handling short-term vacation rental complaints. Learn more about ways Scottsdale is working to alleviate short-term rental concerns at [ScottsdaleAZ.gov](https://www.scottsdaleaz.gov), search "short-term rental."

Scottsdale asks residents and businesses to reduce their water use

We're asking residents, businesses and visitors to use less water and increase conservation efforts to secure the future of water in the city. This comes as a result of the Colorado River Tier One water shortage that went into effect Jan. 1 and reduces the water supply to the Central Arizona Project by as much as a third of its normal allotment.



At this stage, residents will not see a shortage at their tap, but instead are encouraged to evaluate their water use and find ways to use water wisely. The biggest water savings comes by conserving outside; 70 percent of Scottsdale residential water use happens outdoors. Find ways to conserve water at [ScottsdaleAZ.gov](https://www.scottsdaleaz.gov), search "residential water use."



Water saving tips for pools

1. Use a pool cover to reduce evaporation and help keep your pool clean.
2. Consider using water restoration systems that eliminate the need to drain the pool.
3. If you have to refill your pool, know the rules related to draining and backwashing.
4. Recycle pool water when backwashing by applying the water to the landscape. Minimize 'splash out' by not overfilling the pool.

Western Week is back Jan. 29 - Feb. 6

Old Town Scottsdale transforms into an authentic Old West experience for the entire family. Connect with Old Town's history through Western and Native American festivals, art walks, the Hashknife Pony Express and the Parada del Sol. For information about these events, visit ScottsdaleWesternWeek.com

Gold Palette ArtWalk: 6:30 - 9 p.m. Thursday, Feb. 3, Scottsdale Arts District. This month's Gold Palette ArtWalk is dedicated to the theme of Western Week with entertainment, music and special offerings at participating galleries.

64th Annual Hashknife Pony Express Arrival: 11 a.m. - 1 p.m. Friday, Feb. 4, Western Spirit: Scottsdale's Museum of the West. Witness the oldest officially sanctioned Pony Express in the world. This free event features the "Hashknife Boot Camp" for kids, free museum admission, live entertainment, onsite food trucks and more. At noon, the Hashknife Pony Express arrives and delivers more than 20,000 pieces of mail to the U.S. Postal Service. Address an envelope for Pony Express delivery!



68th Annual Parada del Sol and Trails End Festival: Parade - 10 a.m. - noon Saturday, Feb. 5; Trails End Festival - noon - 4 p.m., Historic Old Town.

A celebration of the city's past, present and future, the Parada del Sol Parade boasts more than 100 entries representing many cultures from Mexican to Native American to Arabian to Western. Afterwards, Old Town becomes the setting for a Western-style block party with a kids' area, pony rides, food and merchandise vendors, and multiple stages with live entertainment.

Arizona Native Edible Experience: 6 - 9 p.m. Saturday, Feb. 5, Western Spirit: Scottsdale Museum of the West. This event kicks off the Arizona Indian Festival. The evening presents a rich tapestry of Native Arizona through its history, food, people, music and culture to highlight and celebrate the contributions of Arizona's Native peoples. A limited number of tickets are available for \$25.

Arizona Indian Festival: 9 a.m. - 4 p.m. Saturday, Feb. 5; 10 a.m. - 4 p.m. Sunday, Feb. 6, Old Town. The Arizona Indian Festival provides awareness of Arizona's indigenous communities. The inclusive inter-tribal event celebrates culture, traditional arts, crafts and foods, as well as innovations and trends in cultural tourism experiences in Arizona.



Investing in Our Scottsdale: Horizon Park Pickleball Courts

The resurfacing and expansion of Horizon Park's pickleball courts is complete. To keep up with resident demand, the park added two courts, for a total of ten. Each court has a base of post-tension concrete, which adds more than 30 years of new lifespan, and new LED lighting for an even light level and substantial energy savings.



SCOTTSDALE UPDATE is published six times per year by the city of Scottsdale. If you have questions or suggestions, please email communications@ScottsdaleAZ.gov.

General city information:

480-312-3111 or email questions@ScottsdaleAZ.gov

THINGS TO DO

For details, search terms in bold at ScottsdaleAZ.gov/events:

- **Electronics recycling** takes place Feb. 5 at the city's North Corporation Yard
- Enjoy the **Waste Management Phoenix Open**, known as "The Greatest Show on Grass," Feb. 7-13 at the TPC
- Scottsdale is hosting free **COVID-19 vaccination pop-up** events Feb. 11, 14, 25 and 28, and March 11, 14, 25 and 28
- The **Scottsdale Arabian Horse Show** trots in Feb. 17-27 to WestWorld
- **Spring training** is set to begin Feb. 26; the San Francisco Giants play in the heart of Old Town at Scottsdale Stadium through March 29



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