



**SCOTTSDALE
CELEBRATE '68**

**A free family festival from
Scottsdale City Hall to the Hotel Valley Ho**

5 to 8 p.m. Saturday, Oct. 13

**Featuring rock 'n' roll, art, classic cars, kids crafts,
photo booths and fireworks (but no speeches)**

To commemorate the 50th anniversary of Scottsdale City Hall and the Civic Center Library, we're hosting a modern day take on the original community celebration held when the buildings opened in 1968.

Art and architecture at City Hall and Civic Center Library

Get to know some of Arizona's most iconic public buildings during an open house and behind-the-scenes tours.

5 to 7 p.m., Scottsdale City Hall and Civic Center Library

Celebrate '68 Scavenger Hunt

Search for clues around Scottsdale Civic Center to earn a chance to win prizes including a night at the Hotel Valley Ho.

5 to 7 p.m., begin outside Scottsdale City Hall

Main Street Car Meet featuring Barrett-Jackson

Stroll Main Street alongside classic cars from the '50s, '60s and '70s, including special selections from the Barrett-Jackson collection, along with Walter the Bus and other street entertainment.

5 to 8 p.m., Main Street from Brown Avenue to the Hotel Valley Ho

Performances by Dolan Ellis and Mariachi Mexico Nuevo

Live music by Arizona's Official State Balladeer and one of Arizona's most recognized Mariachi bands.

5:15 through 7:45 p.m., Main Street and Brown Avenue

Beatles vs. Stones: a Musical Showdown

A live music tribute to the Fab Four and the Rolling Stones, legends of rock who dominated the charts in the late 1960s.

6 to 8 p.m., under the stars at the Hotel Valley Ho

March with the Mariachis and Finish with Fireworks

Join the public procession walking from Scottsdale City Hall to the Valley Ho behind a mariachi band in a flatbed truck — just like they did in '68 — and close the evening with a short fireworks show above the Valley Ho.
Meet at 6:45 p.m., Main Street and Brown Avenue, procession starts at 7 p.m.

CITY OF **SCOTTSDALE** ScottsdaleAZ.gov, search "Celebrate '68"





SCOTTSDALE CELEBRATE '68

A year so special, one event can't cover it

The year 1968 wasn't only a watershed moment for the U.S., it also launched the evolution of modern Scottsdale. That's the year Scottsdale's City Hall and Civic Center Library opened on a brambly landscape that would grow to become the Civic Center Mall.

A handful of programs and exhibits to "Celebrate '68" will complement the Oct. 13 family festival in Old Town Scottsdale. Here's the lineup of activities:

Turning point: how 1968 shaped Scottsdale and its residents

A presentation and panel discussion with people who were in Scottsdale in 1968, hosted by historian Joan Fudala

6 p.m. Thursday, Oct. 4, Civic Center Library

Street dedication: Bennie Gonzales Way

Join city leaders to rename First Avenue between Drinkwater Boulevard and 75th Street as "Bennie Gonzales Way." Gonzales was the architect of Scottsdale City Hall, the Civic Center Library, the original Civic Center Mall and other iconic Arizona buildings.

10:30 a.m. Thursday, Oct. 11, north of Scottsdale City Hall

The Art and Architecture of Bennie Gonzales

View rarely seen Bennie Gonzales artworks, admission is free Thursday. On view through Oct. 14 at Scottsdale Museum of Contemporary Art

"Celebrate '68!" presentation and discussion

Enjoy a photo-rich presentation about this historic year in Scottsdale by historian Joan Fudala and architect Doug Sydnor.

6 p.m. Thursday, Oct. 11, Civic Center Library

Gold Palette ArtWalk - Demonstrate! Artists Celebrating Scottsdale

See local artists at work and shop Scottsdale's world-class galleries.

6:30 to 9 p.m. Thursday, Oct. 11

along Main Street in Old Town Scottsdale

