Character Types

- **Rural/Rural Desert Character**
- **Suburban/Suburban Desert Character**
- **Urban Character**
- **Resort Corridor/Villages**
- **Employment Core**
- **Freeway Corridor/Regional Core**
- **Old Town Scottsdale**
- **Tourism/Recreation Corridor**
- **Mountain**
- **Environmentally Sensitive Lands and Desert Districts**
- **Visually Important Roadway**

**Scottsdale McDowell Sonoran Preserve**
(See Preservation and Environmental Planning Element)