

SUMMARY OF FUTURE LEADERS' TOWN HALL RECOMMENDATIONS

Scottsdale's Best Features

Scottsdale's best features are its beautiful natural environment and its arts and cultural amenities. The charm of old town, the uniqueness of its southwestern heritage, the trolley system, well-maintained parks, art events and diverse businesses have "something for everyone" which appeals to residents and tourists alike. The sense of community, safe neighborhoods and quality roads add to its appeal.

Community Values

In the year 2025, Scottsdale will be a community that:

- Demonstrates its commitment to improving environmental, economic, and social sustainability through expanded recycling programs, support for alternative energy and reduction of fossil fuel use. It will also measure both the short and long-term impacts of our decisions;
- Creates, revitalizes, and preserves neighborhoods that have long-term viability, unique attributes and character, livability, safety, connectivity to other neighborhoods in the community, and that fit together to form an exceptional citywide quality of life (i.e. the whole is greater than the sum of its parts);
- Facilitates human connection by anticipating and locating facilities and infrastructure that enable human communication and interaction and reduce isolation; providing ample opportunities for youth; increasing community service and civic engagement; and by promoting policies that have a clear human orientation, value and benefit;
- Respects the environmental character of the city with preservation of desert and mountain lands, and innovative ways of protecting natural resources, clean air, water resources, natural habitat and wildlife migration routes, archaeological resources, vistas, and view and scenic corridors;
- Builds on its cultural heritage, promotes historical and archaeological preservation areas, and identifies and promotes the arts and tourism in a way that recognizes the unique desert environment in which we live;
- Coordinates and publicizes transportation options with appropriate land uses to enable a decreased reliance on the automobile, more mobility choices, and more accessible and varied public transportation options;
- Maintains or improves its high standards of appearance, aesthetics, public amenities, and levels of service;
- Recognizes and embraces change: from being predominantly undeveloped to mostly built out, from a young town to a maturing city, from a bedroom community to a net importer of employees, and from a focus on a single economic engine to a diverse, balanced economy with an emphasis on supporting small, locally owned businesses;

- Simultaneously acknowledges our past (preservation of historically significant sites, buildings and neighborhoods, and our western heritage will be important), and prepares for our future by emphasizing the use of older structures for future needs and supporting local cultural activities;
- Promotes growth that serves community needs, quality of life and community character;
- Recognizes and embraces the diversity of the community by creating an environment that respects community cohesiveness and the human dignity of all without regard to race, religion, national origin, age, gender, sexual orientation, or physical attributes.
- Promotes excellent, diverse and innovative educational opportunities.