

# Neighborhood Preservation and Revitalization

## Introduction

Scottsdale provides a quality physical and social environment for its citizens and places high value on the preservation and enhancement of its neighborhoods. Scottsdale citizens stressed the importance of neighborhoods by creating Neighborhood Planning as the third level of the Scottsdale General Plan during the 1994-1996 CityShape 2020 process.



As Scottsdale nears build-out, most neighborhoods have already been established, and few entirely new neighborhoods will be built over the next decade. Into the future, the city must preserve and enhance the qualities that make Scottsdale's neighborhoods safe, special, and vibrant. It will be equally as critical for development and revitalized properties to sensitively integrate into Scottsdale's neighborhoods.

The goals and policies of this element recognize that the preservation and revitalization of Scottsdale's mature neighborhoods is critical to maintaining and strengthening the health, safety, prosperity, and enjoyment of the community.

# Goals and Approaches

## 1. Preserve and enhance the character, identity, and quality of Scottsdale's diverse neighborhoods.

- Support innovative, well-designed building construction and rehabilitation to enhance neighborhood character and identity.
- New construction and remodels should sensitively address neighborhood transition areas.
- Identify, promote, and enrich the character-defining elements of neighborhoods.
- Encourage ongoing property and right-of-way maintenance to sustain neighborhood vitality, value, and overall sense of community pride.
- Continue proactive inspection and code enforcement programs, in partnership with the community, to maintain healthy neighborhoods.
- Coordinate enhancement and support programs that work to revitalize neighborhoods.

## 2. Promote homeownership and investment in housing as ways to strengthen sense of community and maintain strong neighborhoods.

- Support policies and programs that provide opportunities for homeowners to update or renovate their homes.
- Work to alleviate regulatory barriers that hinder the revitalization and adaptation of existing homes.

## 3. Provide for the safety and security of Scottsdale's neighborhoods.

- Use community policing techniques, such as block watch groups, to discourage criminal activity in neighborhoods.
- Enhance response efforts to graffiti and vandalism damage.
- Partner with neighborhood groups and organizations to monitor and report the condition of abandoned or vacant buildings to prevent negative effects on the neighborhood.
- Provide programs for community risk reduction, such as drowning prevention, constant cardiac compressions (ccc/cpr), and wildland defensible space measures, to improve neighborhood safety.



**4. Develop and refine Neighborhood Planning and Neighborhood Plans to ensure neighborhood vitality and adaptability for the future.**

- Support the participation of community members in shaping the future of their neighborhoods.
- Establish guidelines for creating and updating Neighborhood Plans. Ensure the Neighborhood Planning program is inclusive, collaborative, and effective for neighborhood residents and businesses.
- Use Neighborhood Plans to identify neighborhood improvements.
- Encourage Neighborhood Plan stewardship supported by continuous cooperation between the City and neighborhoods.

**5. Build a strong community through neighborhood interaction.**

- Preserve existing and create new public gathering spaces within walking distance of residential areas.
- Support neighborhood organizations through technical help and educational programs to promote self-reliance and community-based problem solving.
- Create opportunities for neighborhood interaction through neighborhood events and community-building activities.
- Encourage physical and social links between non-residential and residential land uses.



### **Related Plans and Policies:**

- Cactus Corridor Area Plan (1992)
- Shea Area Plan (1993)
- Desert Foothills Character Area Plan (1999)
- Dynamite Foothills Character Area Plan (2000)
- Greater Airpark Character Area Plan (2010)
- Southern Scottsdale Character Area Plan (2010)
- Old Town Scottsdale Character Area Plan (2018)
- CityShape 2020 Comprehensive Report (1992)
- Historic Preservation Ordinance (1999)
- Town and Country Design Guidelines (2006)
- Village Grove Design Guidelines (2006)
- Villa Monterey Interim Guidelines (2011)
- Peaceful Valley Neighborhood Plan (1992)
- Sherwood Heights Neighborhood Plan (2002)
- Every House Changes (2018)
- Operation Fix It Program
- Green Housing Rehabilitation Program
- Roof Repair and Replacement Program
- Emergency Repair Program