



## NEIGHBORHOOD PRESERVATION & REVITALIZATION ELEMENT<sup>†</sup>

Scottsdale provides a quality physical and social environment for its citizens and places high value on the preservation and enhancement of its neighborhoods. Scottsdale citizens stressed the importance of neighborhoods by creating Neighborhood Planning as the third-level of the Scottsdale General Plan during the 1994-1996 CityShape 2020 process.

As Scottsdale nears build-out, most neighborhoods have already been established, and few entirely new neighborhoods will be built over the next decade. Into the future, the city must preserve and enhance the qualities that make Scottsdale's neighborhoods safe, special, and vibrant. It will be equally as critical for development and revitalized properties to sensitively integrate into Scottsdale's neighborhoods.

The goals and policies of this element recognize that the preservation and revitalization of Scottsdale's mature neighborhoods is critical to maintaining and strengthening the health, safety, prosperity, and enjoyment of the community.

## Goals and Policies

### Goal NPR 1

Preserve and enhance the character, identity, and quality of Scottsdale's diverse neighborhoods.

#### Policies

- NPR 1.1** Support innovative, well-designed building construction and rehabilitation to enhance neighborhood character and identity. *[Cross-reference Character & Design; Housing; Environmental Planning; Energy; and Conservation, Rehabilitation, & Redevelopment Elements]*
- NPR 1.2** **(NEW)** New construction and remodels should sensitively address neighborhood transition areas. *[Cross-reference Character & Design; Land Use; and Conservation, Rehabilitation, & Redevelopment Elements]*
- NPR 1.3** **(NEW)** Identify, promote, and enrich the character-defining elements of neighborhoods. *[Cross-reference Character & Design and Arts, Culture & Creative Community Elements]*
- NPR 1.4 †** Encourage ongoing property and right-of-way maintenance to sustain neighborhood vitality, value, and overall sense of community pride. *[Cross-reference Safety Element]*
- NPR 1.5 †** Continue proactive inspection and code enforcement programs, in partnership with the community, to maintain healthy neighborhoods. *[Cross-reference Safety Element]*
- NPR 1.6** Coordinate enhancement and support programs that work to revitalize neighborhoods.



## Goal NPR 2 ‡

Promote homeownership and investment in housing as ways to strengthen sense of community and maintain strong neighborhoods.

### Policies

- NPR 2.1 ‡** Support policies and programs that provide opportunities for homeowners to update or renovate their homes. *[Cross-reference Housing Element]*
- NPR 2.2** **(NEW)** Work to alleviate regulatory barriers that hinder the revitalization and adaptation of existing homes. *[Cross-reference Housing Element]*

## Goal NPR 3 ‡

Provide for the safety and security of Scottsdale's neighborhoods.

### Policies

- NPR 3.1** **(NEW)** Use community policing techniques, such as block watch groups, to discourage criminal activity in neighborhoods. *[Cross-reference Safety Element]*
- NPR 3.2** **(NEW)** Enhance response efforts to graffiti and vandalism damage. *[Cross-reference Safety Element]*
- NPR 3.3** **(NEW)** Partner with neighborhood groups and organizations to monitor and report the condition of abandoned or vacant buildings to prevent negative effects on the neighborhood. *[Cross-reference Housing; Safety; and Conservation, Rehabilitation, & Redevelopment Elements]*
- NPR 3.4** **(NEW)** Provide programs for community risk reduction, such as drowning prevention, constant cardiac compressions (ccc/cpr), and wildland defensible space measures, to improve neighborhood safety. *[Cross-reference Safety Element]*



**Goal NPR 4 (NEW)**

**Develop and refine Neighborhood Planning and Neighborhood Plans to ensure neighborhood vitality and adaptability for the future.**

*Policies*

- NPR 4.1** (NEW) Support the participation of community members in shaping the future of their neighborhoods. *[Cross-reference Community Involvement Element]*
- NPR 4.2** (NEW) Establish guidelines for creating and updating Neighborhood Plans. Ensure the Neighborhood Planning program is inclusive, collaborative, and effective for neighborhood residents and businesses.
- NPR 4.3** (NEW) Use Neighborhood Plans to identify neighborhood improvements.
- NPR 4.4** (NEW) Encourage Neighborhood Plan stewardship supported by continuous cooperation between the city and neighborhoods.

**Goal NPR 5 (NEW)**

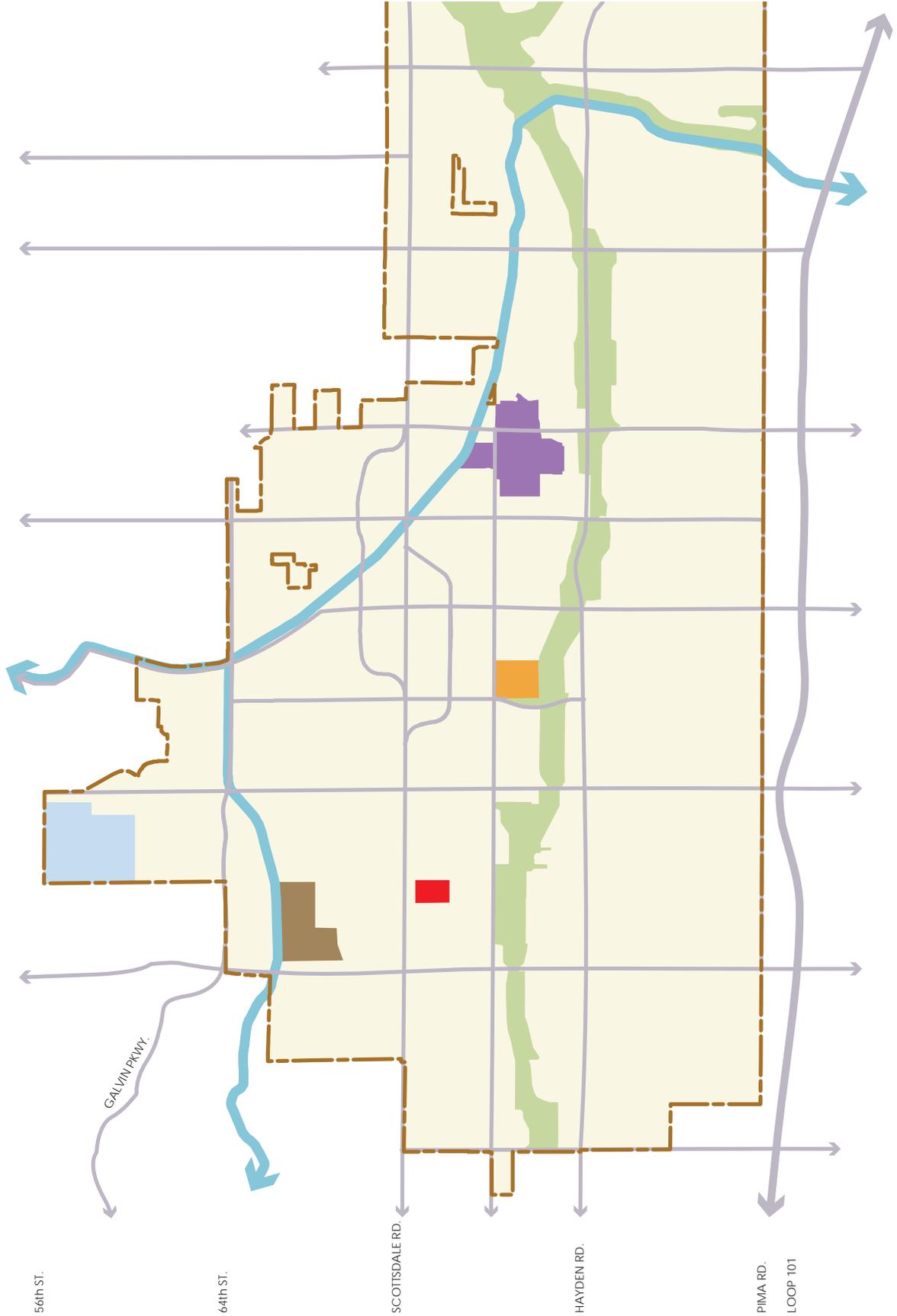
**Build a strong community through neighborhood interaction.**

*Policies*

- NPR 5.1** (NEW) Preserve existing and create new public gathering spaces within walking distance of residential areas. *[Cross-reference Character & Design and Healthy Community Elements]*
- NPR 5.2** (NEW) Support neighborhood organizations through technical help and educational programs to promote self-reliance and community-based problem-solving. *[Cross-reference Community Involvement Element]*
- NPR 5.3** (NEW) Create opportunities for neighborhood interaction through neighborhood events and community-building activities. *[Cross-reference Community Involvement and Healthy Community Elements]*
- NPR 5.4** Encourage physical and social links between non-residential and residential land uses. *[Cross-reference Character & Design; Land Use; and Healthy Community Elements]*



INDIAN BEND RD.  
 LINCOLN DR.  
 MCDONALD DR.  
 CHAPARRAL RD.  
 CAMELBACK RD.  
 INDIAN SCHOOL RD.  
 THOMAS RD.  
 MCDOWELL RD.  
 MCKELLIPS RD.



### Historic Neighborhoods\* & Neighborhood Plans

- Village Grove Historic Neighborhood
- Villa Monterey Historic Neighborhood
- Peaceful Valley Neighborhood Plan
- Sherwood Heights Neighborhood Plan
- Town and Country Historic Neighborhood

**DRAFT**

\* Does not include properties or structures listed on the Scottsdale Historic Register.

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