

6. REVITALIZATION



INTRODUCTION

Neighborhoods are a blend of homes, shops, schools, churches, parks, and places of employment. They make up our community mosaic, each being distinct but, as a whole, forming the beautiful picture that is Scottsdale. The community's goal is to preserve, reinforce, and where needed, revitalize the core characteristics and stability that define its neighborhoods. The city can protect and enhance its neighborhoods by making sure changes harmonize with existing character, celebrating defining features, and bolstering long-term attractiveness and economic integrity.

Although neighborhoods are the most visible parts of the city, public services and facilities “touch” the most people. Scottsdale’s public services and facilities represent the community’s investment in diverse programs, infrastructure, and physical facilities to meet neighborhood needs. Citizens and visitors expect these systems to support and maintain high-quality standards for the social, physical, and economic well-being of the city.

Over the next twenty years, Scottsdale will face challenges in accommodating and serving development, growth, and the short- and long-term demands of the community. Some of these challenges include:

- Differing expectations about public service and facility design, quality, location, level, and delivery among demographic groups and geographic areas of the city.
- Extending municipal infrastructure and service delivery areas to development must include private sector participation to avoid negative net balances in the city’s operational and capital expenditure accounts and ensure equitable levels of service throughout the city.
- The diminishing amount of available land in Scottsdale places an increasing emphasis on infill and redevelopment, which may alter public service demands in established areas.



To address these challenges, the plan seeks to concentrate higher-intensity uses in Growth and Activity Areas [see Growth Areas Element] to promote infill, better use remaining land resources, limit the spread of higher intensity development, and enable economic provision of public facilities and services. As the city approaches build-out, fewer new homes will be constructed and greater attention will be given to Scottsdale's established neighborhoods. Consequently, neighborhood character and context considerations will often take precedence over competing considerations, and therefore Scottsdale citizens are welcomed as partners in making sure their neighborhoods are the kind in which they want to live, work, and conduct business.

Scottsdale's future as a desirable place to live, work and visit is dependent on a stable economic base, and livable neighborhoods. The Revitalization Chapter seeks to create strong neighborhoods; proactively preserve and revitalize Scottsdale's diverse areas; contextually redevelop property; manage growth; and guide the provision of Scottsdale's community services and facilities.

ELEMENTS IN THIS CHAPTER:

- Neighborhood Preservation & Revitalization
- Conservation, Rehabilitation, & Redevelopment
- Growth Areas
- Cost of Development
- Public Services & Facilities
- Public Buildings

Revitalization Chapter

NEIGHBORHOOD PRESERVATION & REVITALIZATION ELEMENT[‡]

- Goal NPR 1** Preserve character
- Goal NPR 2** Promote homeownership[‡]
- Goal NPR 3** Neighborhood safety[‡]
- Goal NPR 4** Neighborhood planning
- Goal NPR 5** Community building

CONSERVATION, REHABILITATION, & REDEVELOPMENT ELEMENT[‡]

- Goal CRR 1** Context-appropriate
- Goal CRR 2** Economic well-being
- Goal CRR 3** Redevelopment Authority

GROWTH AREAS ELEMENT[‡]

- Goal GA 1** Direct growth[‡]
- Goal GA 2** Improve transportation access[‡]
- Goal GA 3** Conserve resources[‡]
- Goal GA 4** Infrastructure planning[‡]
- Goal GA 5** Character and diversity

Scottsdale's Growth Areas

COST OF DEVELOPMENT ELEMENT[‡]

- Goal COD 1** Development pay its share[‡]
- Goal COD 2** Adequacy of public services
- Goal COD 3** Coordinate infrastructure

[[‡] = State-required]

PUBLIC SERVICES & FACILITIES ELEMENT[‡]

- Goal PSF 1** Solid waste system[‡]
- Goal PSF 2** Utility and infrastructure systems[‡]
- Goal PSF 3** Public service operations
- Goal PSF 4** Library system
- Goal PSF 5** Community service partnerships

PUBLIC BUILDINGS ELEMENT[‡]

- Goal PB 1** Safe, accessible, & adaptable[‡]
- Goal PB 2** Design, construct, & renovate
- Goal PB 3** School locations[‡]