

3. COLLABORATION & ENGAGEMENT



INTRODUCTION

Scottsdale has a rich history of citizen involvement. Built on collaborative engagement programs, such as The Scottsdale Town Enrichment Program (S.T.E.P.), Scottsdale Visioning, and CityShape 2020, the community has long recognized that:

- A healthy community engages in robust, interactive public dialogue on important, complex issues;
- The best decisions require that many points of view be heard and considered;
- Community understanding and participation are enhanced when citizens are actively involved, and the City provides opportunities for participation and interaction;
- Active public dialogue is important and all community members should feel safe expressing their views;
- Public dialogue should include a diversity of communication and participation methods, combining traditional with emerging technologies; and
- Community involvement goals and policies should encourage participation from all parties.

Scottsdale works across neighborhoods and within the region to benefit all citizens. Collaborating with metropolitan area partners allows Scottsdale to benefit from shared resources, coordinated services, and increased efficiency. Strengthening neighborhood engagement and local government preserves the city's individual identity and enhances community well-being and Scottsdale's brand. **(NEW)**



Scottsdale aims to continue as a leader in regional and citywide collaboration efforts, as well as, open, fair, accessible, and responsive government processes. The Collaboration and Engagement Chapter seeks to reach beyond the minimum standards for citizen involvement and adapt to the community’s growing and changing population. As such, Scottsdale will:

- Make informed decisions and arrive at creative solutions through deliberation, dialogue, and thoughtful, respectful discussion and collaboration; and
- Involve residents, businesses, organizations, institutions, and government in constructive dialogue, which is the cornerstone of successful planning, decision making, and community building.

As a community, Scottsdale will consider new ways to promote citizen involvement and engage the diverse perspectives found within our community. Individuals engaged in the discussion of public issues are encouraged to adhere to the Council-adopted Principles of Civil Dialogue, which state “as a member of the Scottsdale community, I will genuinely listen; speak respectfully; and be accountable for my words and actions.”

ELEMENT IN THIS CHAPTER:

- Community Involvement

Collaboration & Engagement Chapter

COMMUNITY INVOLVEMENT ELEMENT

Goal CI 1 Seek broad public input

Goal CI 2 Seek community-wide representation

Goal CI 3 Distribute City information

Goal CI 4 Foster collaboration