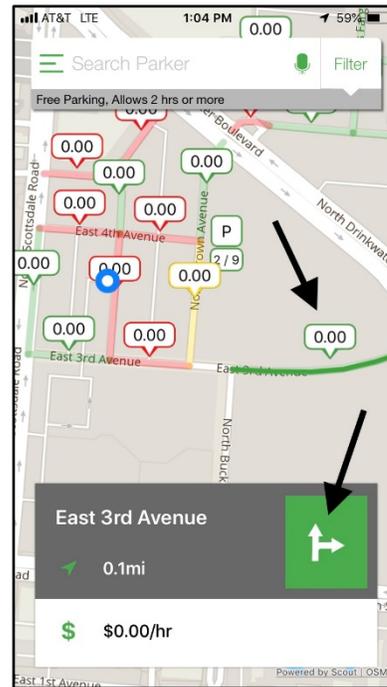
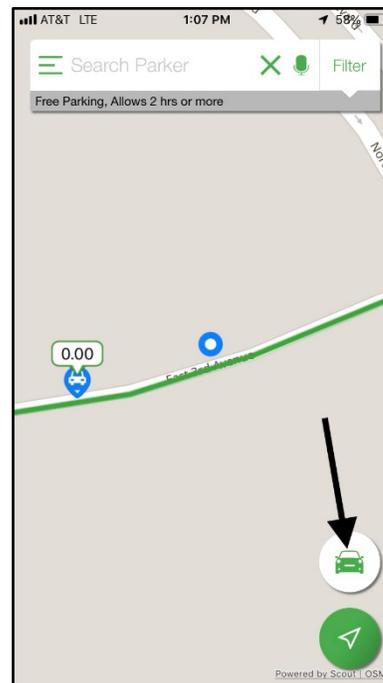


How to use the parking App

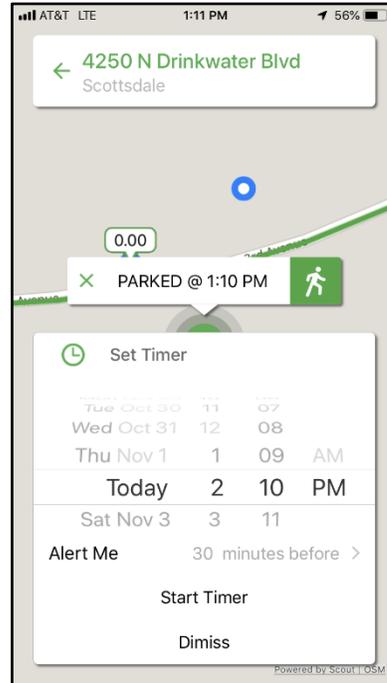
Open the app and enter your destination in the search bar at the top. Select your destination, and a map will show you color-coded streets. Green streets have ample parking available; yellow streets have some spaces available, but they're filling quickly; and red streets do not have parking available. The app also displays available nearby parking lots and garages with no time limits (the "P" symbol). You can then select a parking area by tapping on a price bubble. All bubbles in northeast Scottsdale display "0.00" because all parking is free. After you choose where you want to park, you can then tap the green square with arrows, and the app will provide verbal directions to the selected parking location.



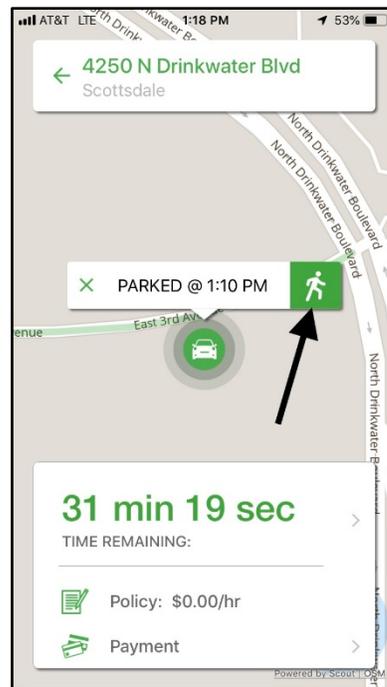
Once you arrive at your parking destination, tap the car button to set your parking location.



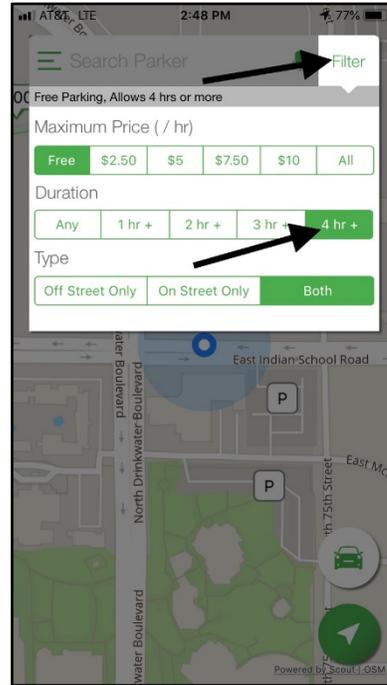
The app will then record where and when you parked and give you the option to set a timer and receive alerts when your parking is about to expire.



At any time, you can open the app to see how much time you have left before your parking expires. You can also click on the walking person icon to get directions back to your car.



To find nearby parking garages and lots with free unlimited parking, you can tap the filter button and select 4+ hours.



Live parking information for business websites

ParkerMap™ is a free user-friendly embeddable map with real-time parking information that merchants can place on their websites. Follow the instructions below to add the information to your business website.

1. Go to www.theparkerapp.com/parkermap
2. Enter your company name and address.
3. Choose the map size you would like.
4. Copy and past the new piece of code on to your website.
5. Website visitors will then be able to see a map of real-time available parking and time limits.