



SCOTTSDALE DOWNTOWN PLAN UPDATE TIMELINE



PHASE 1: Downtown Plan Update & Case Studies

August - September 2007

PHASE 2: Downtown Plan Opportunities Analysis

September - October 2007

PHASE 3: Conceptual Downtown Plan

November - January 2008

PHASE 4: Preferred Downtown Plan & Plan Elements

February - March 2008

Workshops:

#1A Placemaking Values & Visions - October 11th 2007

#1B Placemaking Design Charette - October 13th 2007

#2 Downtown Connectivity - November 14th 2007

#3 Alternatives & Futures - January 24th 2008

#4 Preferred Plan - March 19th 2008



SCOTTSDALE DOWNTOWN PLAN UPDATE COMMUNITY OUTREACH OPPORTUNITIES



- **UPDATE SCHEDULE:** September 2007 - March 2008
- **VIRTUAL OPEN HOUSE/ DOWNTOWN INTERACTIVE OFFICE**
 1. Plan Update Introduction: September 2007
- **TEN FOCUS GROUP MEETINGS**
 1. Downtown Vision - September 2007
 2. Districts and Boundaries - September 2007
 3. Public Realm - October 2007
 4. Design & Character - October 2007
 5. Interconnectivity - November 2007
 6. Land Use & Urban Form - December 2007
 7. Cultural Facilities & Programs - December 2007
 8. Economic Vitality - January 2008
 9. Civic Services - February 2008
 10. Downtown Vision - February 2008
- **FIVE PUBLIC WORKSHOPS**
 1. Workshop 1A; Visioning: Downtown's Future - October 2007
 2. Workshop 1B; Placemaking - October 2007
 3. Workshop 2; Mobility - November 2007
 4. Workshop 3; Alternatives & Futures - January 2008
 5. Workshop 4; Preferred Downtown Plan Update - March 2008
- **TWO WALKING AUDITS**
- **TWO BUSINESS FORUMS**
 1. Associated with Workshop #1A - October 2007
 2. Associated with Workshop #3 - January 2008
- **DOWNTOWN OFFICE** - September 2007 - May 2008
- **STAKEHOLDER, COMMUNITY & CIVIC ORGANIZATION MEETINGS** - Ongoing