CALL TO ORDER

Mayor David D. Ortega called to order a Work Study Session of the Scottsdale City Council at 4:00 P.M. on Tuesday, April 13, 2021.

ROLL CALL

Present: Mayor David D. Ortega; Vice Mayor Betty Janik; and Councilmembers Tammy Caputi, Tom Durham, Kathy Littlefield, Linda Milhaven, and Solange Whitehead

Also Present: City Manager Jim Thompson, City Attorney Sherry Scott, Acting City Treasurer Judy Doyle, City Auditor Sharron Walker, and City Clerk Ben Lane

MAYOR'S REPORT

Mayor Ortega reminded that it was Western Week in Scottsdale and festivities would continue all week, including the arrival of the Hashknife Pony Express on Friday.

Mayor Ortega read a proclamation in honor of Volunteer Appreciation Week. He said the City misses their volunteers and looks forward to restoring them to service as soon as possible.

PUBLIC COMMENT – None

1. Draft General Plan 2035 Update (1-GP-2021)

Request: Presentation, discussion, and possible direction to staff regarding the Draft General Plan 2035.

Presenter(s): Erin Perreault, Planning and Development Area Director

Staff Contact: Randy Grant, Planning and Development Services Director, 480-312-2664, rgrant@scottsdaleaz.gov

Planning and Development Area Director Erin Perreault gave a PowerPoint presentation (attached) on the Draft General Plan 2035 Update.

The Council made the following suggestions:

NOTE: MINUTES OF CITY COUNCIL MEETINGS AND WORK STUDY SESSIONS ARE PREPARED IN ACCORDANCE WITH THE PROVISIONS OF ARIZONA REVISED STATUTES. THESE MINUTES ARE INTENDED TO BE AN ACCURATE REFLECTION OF ACTION TAKEN AND DIRECTION GIVEN BY THE CITY COUNCIL AND ARE NOT VERBATIM TRANSCRIPTS. DIGITAL RECORDINGS AND CLOSED CAPTION TRANSCRIPTS OF SCOTTSDALE CITY COUNCIL MEETINGS ARE AVAILABLE ONLINE AND ARE ON FILE IN THE CITY CLERK'S OFFICE.
Vision Statement

- Make punctuation and verb tense consistent throughout the Vision Statement.
- Under the Exceptional Experience paragraph, last sentence, add the word "outstanding" between the words "and recreational".
- Under the Distinctive Character paragraph, add the words "all of which" after "archaeological resources".
- Shorten Scottsdale paragraph to: "Scottsdale will continue to be an exceptional Sonoran Desert experience and the premier international tourist destination where our western heritage is valued."
- Shorten Exceptional Experience paragraph to: "Our inclusive community will draw visitors, businesses, and new residents from around the world because of our natural beauty, the McDowell Sonoran Preserve, vast open spaces, high standards for design, world-class events and resorts, vibrant downtown, and distinctive arts and culture."
- Shorten Community Prosperity paragraph to: "Scottsdale will continue to be a thriving prosperous city that attracts and grows world-class businesses, leverages technology, encourages innovation and creativity, and cultivates a well-educated, knowledgeable workforce."
- Shorten Distinctive Character paragraph to: "Scottsdale will respect and be sensitive to our history and western legacy found in the heart of Old Town, designated historic neighborhoods, archaeological sites, and cultural resources, which define our unique sense of place."

Section 2, Chapter 1 - Character & Culture, Character and Design Elements

- On page 30, under Urban Character Types, provide a definition of the downtown core and clarify that it is the lowest intensity of development relative to all of Old Town.
- On page 37, reinstate: "Form and apply policies to guide landscape maintenance and infrastructure placement in the public rights-of-way and easements consistent with the desired streetscape character." (Reference page 57 of the original General Plan 2035 draft).

Section 2, Chapter 1 – Character & Culture, Land Use Elements

- On Page 48, Goal LU 3.5, add the word "all" after "in" and before "land".
- On Page 52, remove the Desert Rural Neighborhoods land use category.
- On Page 57, remove the Desert Rural Neighborhoods land use category from the Change in Land Use Category matrix.
- Retain the Desert Rural Neighborhoods land use category; however, designate it as a minor general plan amendment and mirror the designations of the previous land use map.

Section 2, Chapter 2 – Sustainability & Environment, Open Space Element

- On page 75, under Goal OS 2, remove "state mandate" mark.
- On page 75, under Goal OS 2, replace word "next" with "in proximity".
- On page 77, under Goal OS 5.1, restore stricken language to read: "Ensure that public open spaces in public ownership remain unrestricted and accessible to community members for compatible recreational use."

Section 2, Chapter 2, Environmental Planning Element

- On page 88, Goal EP 3.1, remove the word "transit" after "regional" and before "connectivity".
- On page 88, Goal EP 3.2, remove second comma after word "emissions" and before "and".
Section 2, Chapter 2, Water Resources Element

- On Page 100, Goal WR 1.5, remove words "where practical" from the end of the sentence.
- On page 101, Goal WR 2.5, define the word "Periodically" with a time period.

Section 2, Chapter 3 – Collaboration & Engagement

- On page 110, Goal C1.2, reword to either "Seek input from city residents" or "Seek citywide input" or "Seek input from all areas of community".
- On page 113, Goal C1.2 title is different than on page 110; these titles should be consistent.

Section 2, Chapter 4 – Community Well Being, Healthy Community Element

- On Page 120, second paragraph, remove words "promote lifelong learning".
- On page 122, Goal HC 2.5, reword to state "locally grown produce".

Section 2, Chapter 5 – Connectivity, Circulation Element

- On page 152, Goal C 1.3, remove extra words, use either "various transportation choices" or "various modes of travel".

Section 2, Chapter 6 – Revitalization, Growth Areas Element

- Clarify Old Town language in this element.

Section 2, Chapter 6 – Revitalization, Public Buildings Element

- On page 200, Goal PB 3.2, could move the Education Element.

Section 2, Chapter 7 – Innovation & Prosperity & Prosperity

- On page 205, add "Education" to the list of elements.

Section 2, Chapter 7 – Innovation & Prosperity & Prosperity, Education Element

On page 220, second paragraph, change word "encourage" to "encourages" between "opportunities," and "partnerships".

ADJOURNMENT

The Work Study Session adjourned at 6:20 P.M.

SUBMITTED BY:

Ben Lane, City Clerk

Officially approved by the City Council on May 18, 2021
CERTIFICATE

I hereby certify that the foregoing Minutes are a true and correct copy of the Minutes of the Work Study Session of the City Council of Scottsdale, Arizona, held on the 13th day of April 2021.

I further certify that the meeting was duly called and held, and that a quorum was present.

DATED the 18th day of May 2021.

[Signature]

Ben Lane, City Clerk
Draft Scottsdale General Plan 2035  
Case: 1-GP-2021  
City Council Work Study Session  
April 13, 2021

Public Meetings on  
Draft Scottsdale General Plan 2035

- Tuesday, April 13th – City Council Work Study Session  
- Tuesday, April 20th – City Council Work Study Session  
- Tuesday, May 4th – City Council Work Study Session (If Needed)  
- Wednesday, April 28, 2021 – PC Non-Action Hearing  
- Wednesday, May 12, 2021 – PC Recommendation Hearing  
- Tuesday, June 8th - City Council Possible Adoption Hearing
### Public Notification:

#### Email & Print:
- Scottsdale E-Subscriptions: +/- 4000 emails
- Scottsdale P&Z Link: +/- 4000 emails
- Scottsdale Progress: +/- 25,000
- Scottsdale Independent: +/- 25,000
- AZCentral: +/- 65,000
- NextDoor Citywide: +/- 92,360
- 60-Day Letter: +/- 100
- PC Remote Hearing Letter: +/- 100
- Desert Rural Letter: +/- 1300
- Water Bill Insert: +/- 48,000

#### Community Groups:
- COGS: Call / Email
- Scottsdale Rotary: Call / Email
- Scottsdale Sunrise Rotary: Call / Email / Presentation
- Experience Scottsdale: Call / Email
- SCOTT: Call / Email / Presentation
- Scottsdale Neighborhood Coalition: Call / Email
- Scottsdale Realtors: Call / Email
- Scottsdale Leadership: Call / Email / Presentation
- Scottsdale Chamber of Commerce: Call / Email

### GENERAL PLAN 2035

*Citizen Review Committee Recommended Draft, December 2020*

The following color-coded legend describes the colored cells found in this plan:

- **Orange Print**: Edits from the City Council, made during their public meetings through 3/6/2021

**City Council Draft General Plan 2035**
2035 Draft Plan Review

- 3 Sections – Preface, Chapters, Appendix
- 8 Chapters – Organize the Elements
- 24 Elements
  - 17 State Mandated Elements
  - 7 Community Created Element
    - Character & Design (2001)
    - Arts, Culture & Creative Community
    - Community Involvement (2001)
    - Healthy Community
    - Economic Vitality (2001)
    - Tourism (2020 CRC)
    - Education (NEW City Council)

Draft Plan - Executive Summary/Prologue

- Sections that were adjusted include:
  - Executive Summary – Companion Piece to Plan
  - Prologue – Retain in Plan
  - Foundation for the Vision – Historical, Appendix
  - Purpose of the General Plan – Retain in Plan
  - Community Profile – Historical Portions Appendix, Retain Place in Region/Demographics in Plan
Draft Plan Language

- Strengthened Throughout
- Goals – more action oriented

Section 1 – Preface

Vision Statement
Community Aspirations
Community Values
Pages 3-22
VISION

Scottsdale's vision is to be an exceptional destination to live, work, play, and experience the desert. Scottsdale must maintain its unique identity and character while embracing new and innovative ideas. Scottsdale must be a place of exceptional experiences that attracts visitors, businesses, and residents from around the world. Scottsdale must be a place where the natural environment is protected and preserved. Scottsdale must be a place where people can thrive, where businesses can succeed, and where culture can flourish.

EXCEPTIONAL EXPERIENCE
Scottsdale is a destination known for its exceptional experiences. Scottsdale must attract visitors, businesses, and residents from around the world. Scottsdale must offer a variety of experiences that are responsibly planned, efficiently managed, and supported with adequate infrastructure and services for urban, suburban, and rural living. Our neighborhood experiences will advance and foster community through promotion of physical and social connections.

COMMUNITY PROSPERITY
Scottsdale is a thriving, prosperous city that attracts and preserves middle-class neighborhoods, commercial development, and maintains a high standard of design. Scottsdale is a place where people can thrive, where businesses can succeed, and where culture can flourish.

OUTSTANDING QUALITY
Scottsdale is a city of outstanding quality. Scottsdale is a community that offers a variety of experiences that are responsibly planned, efficiently managed, and supported with adequate infrastructure and services for urban, suburban, and rural living. Our neighborhood experiences will advance and foster community through promotion of physical and social connections.

DISTINCTIVE CHARACTERS
Scottsdale is a city of outstanding quality. Scottsdale is a community that offers a variety of experiences that are responsibly planned, efficiently managed, and supported with adequate infrastructure and services for urban, suburban, and rural living. Our neighborhood experiences will advance and foster community through promotion of physical and social connections.

COMMUNITY PROSPERITY
Scottsdale is a thriving, prosperous city that attracts and preserves middle-class neighborhoods, commercial development, and maintains a high standard of design. Scottsdale is a place where people can thrive, where businesses can succeed, and where culture can flourish.

Community Prosperity: Scottsdale
The community of Scottsdale is a thriving, prosperous city that attracts and preserves middle-class neighborhoods, commercial development, and maintains a high standard of design. Scottsdale is a place where people can thrive, where businesses can succeed, and where culture can flourish.

Our Community Values

These values will be at the heart of our decision-making in improving our vision, community aspirations, and goals found in the General Plan and add to the basis upon which our community in the General Plan is reflected. These values are a shared belief of equal importance:

- Respect Character and Culture
  Scottsdale is a city that preserves its unique history, architectural, and cultural heritage by emphasizing the natural environment, respecting human dignity, and enhancing the quality of life for all Scottsdale residents.

- Connect the Community
  Scottsdale is a city that connects the community to the city and the region by driving for a cost-competitive, attractive, and efficient mobility system. Connecting and mobilizing more than getting people from here to there, community and mobility influence the form and comfort of urban communities.

- Foster Well-Being
  Scottsdale is a city that provides a culture of health and wellness, safety, and wellbeing for residents, workers, and visitors. Scottsdale is a place where people can thrive, where businesses can succeed, and where culture can flourish.

- Collaborate and Engage
  Scottsdale is a city that recognizes the importance of community engagement and participation. Scottsdale is a city that encourages and supports collaboration with citizens, community leaders, and businesses to achieve common goals and create a vibrant, diverse, and inclusive community.

- Experience, Quality, Prosperity
  Scottsdale is a city that provides a high quality of life through a variety of experiences, health and wellness institutions, and educational, technological, tourism, and cultural elements.
Section 2 – Chapters

Character + Culture Chapter

Character & Culture Chapter

- Emphasizes the importance of:
  - Diversity in character citywide
  - Quality of design
  - Varied lifestyle choices (rural, suburban, urban)
  - Commitment to the arts

- State-mandated element:
  - Land Use
    - Future Land Use Map
    - General Plan Amendment Criteria

- Community-created elements:
  - Character & Design
  - Arts, Culture, & Creative Community
Character & Design Element
Pages 26-42

- CD 1 Development appropriateness
- CD 2 Continue Character Area Planning
- CD 3 Foster quality design
- CD 4 Enhance streets and public spaces
- CD 5 Improved character through landscaping
- CD 6 Minimize light and noise pollution
- CD 7 Honor western/equestrian lifestyle

Proposed Character Types Map —
Addition of Downtown Core

As part of the Old Town Urban Character Type, the Downtown Core incorporates the primary pedestrian areas in Old Town. The Downtown Core is a resident and tourist destination that includes downtown's historic legacy and heritage, specialty retail, art galleries, restaurants, public art and the highest concentration of individually designated historic buildings found in the city. The Downtown Core is comprised of the lowest intensity of development, and the small lot development pattern, with active ground level land uses, are some of the primary elements that give Old Town its most identifiable character.
Proposed Character Areas

• Approved Character Areas

• Future Character Areas

Land Use Element Pages 43-61

• LU 1 Enhance economic viability & character
• LU 2 Sensitivey integrate land uses
• LU 3 Maintain a balance of land uses
• LU 4 Land use patterns that support mobility
• LU 5 Land use patterns that conserve resources
• LU 6 Improve economic well-being
• LU 7 Protect the Scottsdale Airport

• General Plan Amendment Criteria
• Future Land Use Map
## Land Use Mixture

### GENERAL PLAN 2035 LAND USE MIXTURE

<table>
<thead>
<tr>
<th>Land Use Group</th>
<th>Land Use Category</th>
<th>General Density</th>
<th>Percentage*</th>
<th>Existing Acreage*</th>
<th>Total Percentage of Group</th>
</tr>
</thead>
<tbody>
<tr>
<td>Residential</td>
<td>Desert Rural Neighborhoods</td>
<td>1 Dwelling Unit per 3 or more acres</td>
<td>6%</td>
<td>7,582</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Rural Neighborhoods</td>
<td>1 dwelling unit per 1 or more acres</td>
<td>20%</td>
<td>23,373</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Suburban Neighborhoods</td>
<td>More than 1 and less than 8 dwelling units per acre</td>
<td>23%</td>
<td>27,181</td>
<td>51%</td>
</tr>
<tr>
<td></td>
<td>Urban Neighborhoods</td>
<td>8 or more dwelling units per acre</td>
<td>2%</td>
<td>2,545</td>
<td></td>
</tr>
<tr>
<td>Mixed Uses</td>
<td>Mixed-Use Neighborhoods</td>
<td></td>
<td>3%</td>
<td>4,087</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Resorts/Tourism</td>
<td></td>
<td>2%</td>
<td>1,870</td>
<td></td>
</tr>
<tr>
<td>Non-Residential</td>
<td>Cultural/Institutional or Public Use</td>
<td></td>
<td>3%</td>
<td>3,254</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Commercial</td>
<td></td>
<td>1%</td>
<td>1,305</td>
<td>7%</td>
</tr>
<tr>
<td></td>
<td>Employment</td>
<td></td>
<td>3%</td>
<td>3,199</td>
<td></td>
</tr>
<tr>
<td>Open Space</td>
<td>Developed Open Space</td>
<td></td>
<td>7%</td>
<td>8,430</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Natural Open Space</td>
<td></td>
<td>5%</td>
<td>5,410</td>
<td>37%</td>
</tr>
<tr>
<td></td>
<td>McDowell Sonoran Preserve</td>
<td></td>
<td>25%</td>
<td>29,862</td>
<td></td>
</tr>
</tbody>
</table>
1) **Change in General Plan Land Use Category**

A change in General Plan Land Use Category on the General Plan Future Land Use Map from one Category to another, as delineated in the following table:

<table>
<thead>
<tr>
<th>From Category</th>
<th>To Category:</th>
<th>A</th>
<th>B</th>
<th>C</th>
<th>D</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Rural Neighborhoods</td>
<td>Minor</td>
<td>Major</td>
<td>Major</td>
<td>Major</td>
<td>Major</td>
</tr>
<tr>
<td>B Natural Open Space</td>
<td>Major</td>
<td>Major</td>
<td>Major</td>
<td>Major</td>
<td>Major</td>
</tr>
<tr>
<td>C Suburban Neighborhoods</td>
<td>Minor</td>
<td>Major</td>
<td>Major</td>
<td>Major</td>
<td>Major</td>
</tr>
<tr>
<td>D Commercial</td>
<td>Major</td>
<td>Major</td>
<td>Minor</td>
<td>Minor</td>
<td>Minor</td>
</tr>
<tr>
<td>E Employment</td>
<td>Minor</td>
<td>Major</td>
<td>Major</td>
<td>Major</td>
<td>Major</td>
</tr>
<tr>
<td>F Mixed Use Neighborhoods</td>
<td>Major</td>
<td>Minor</td>
<td>Major</td>
<td>Major</td>
<td>Major</td>
</tr>
</tbody>
</table>

**CHANGE IN LAND USE CATEGORY**

<table>
<thead>
<tr>
<th>From Category</th>
<th>To Category:</th>
<th>A</th>
<th>B</th>
<th>C</th>
<th>D</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Natural Open Space</td>
<td>Major</td>
<td>Major</td>
<td>Major</td>
<td>Major</td>
<td>Major</td>
</tr>
<tr>
<td>B Developed Open Space</td>
<td>Minor</td>
<td>Major</td>
<td>Major</td>
<td>Major</td>
<td>Major</td>
</tr>
<tr>
<td>C Rural Neighborhoods</td>
<td>Minor</td>
<td>Major</td>
<td>Major</td>
<td>Major</td>
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<td>Minor</td>
<td>Minor</td>
<td>Minor</td>
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<td>Major</td>
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</tr>
<tr>
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<td>Major</td>
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<tr>
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<td>Minor</td>
<td>Major</td>
<td>Major</td>
<td>Major</td>
<td>Major</td>
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<tr>
<td>H Mixed Use Neighborhoods</td>
<td>Major</td>
<td>Major</td>
<td>Minor</td>
<td>Minor</td>
<td>Minor</td>
</tr>
</tbody>
</table>

**Major Amendment Criteria #1 – Change in Land Use**

- **Area of Change (#2)**

**City of Scottsdale**

Planning Zones A, B (10+ acres)

Planning Zones C, D + E (15+ acres)

10+ Acres Citywide
**Major Amendment Criteria #3 + #4**

**Character Area – Water/Wastewater Infrastructure Criteria**

3) **Character Area Criteria**
A change in General Plan Land Use Category that does not clearly meet the goals, policies, and strategies embodied within an adopted Character Area Plan or that changes an existing character area or boundary. Character Areas recognize and maintain the unique physical, visual, and functional conditions that occur in distinct areas across the community. The city recognizes that Character Areas form a context that is important to the lifestyle, economic well-being, and long-term viability of the community. The Character & Design Element identifies adopted Character Area Plans.

4) **Water/Wastewater Infrastructure Criteria**
A change in General Plan Land Use Category that results in the premature increase in the size of a master planned water transmission or sewer collection facility and that also requires public/community: a) investment for such facilities or b) physical provision of such facilities.

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**Major Amendment Criteria #5, #6 + #7**

5) **Change to the Amendment Criteria and/or Land Use Category Definitions**
A modification to the General Plan Amendment Criteria Section of the General Plan Land Use Element and/or a text change to the use, density, or intensity of the General Plan Land Use Category definitions.

6) **Growth Area Criteria**
A change in General Plan Land Use Category accompanied by a new or expanded Growth Area.

7) **General Plan Land Use Overlay Criteria**
The modification or expansion of an existing General Plan Land Use Overlay Category (specifically regarding the Regional Use Overlay, Infill Incentive District Overlay, Shea Corridor Overlay, and Mayo Support District Overlay) or the creation of a new General Plan Land Use Overlay Category.
Affected Zoning Categories

- R1-130 - 1 unit per 120,000 sq ft
  (approximately 3+ Acres)
- R1-190 - 1 unit per 190,000 sq ft
  (approximately 4.5+ Acres)
Proposed New Desert Rural Land Use Definition

Desert Rural Neighborhoods:
This category includes the largest-lot, single-family neighborhoods. Densities in Desert Rural Neighborhoods are usually one dwelling unit per three or more acres. Within the Environmentally Sensitive Lands (ESL) areas, native desert vegetation is abundant and special care is needed to preserve open desert character and environmental features. The goal in Desert Rural Neighborhood is to retain the large-lot character while preserving desert vegetation, washes, and natural features. Limited clustering of development may be considered to achieve this goal. Desert Rural Neighborhoods may also include equestrian or limited golf course uses.
Highlights of Draft Plan
Chapter 1—Land Use Element Pages 43-61

- Enhanced discussion surrounding ESLO and NAOS (44)

- Clarifying language regarding the Preserve (54)

- Land Use Designation
  - Removed Infill Incentive Definition (55)

- Changed Authority of Review in Appeal of Major Amendment (58)

Arts, Culture & Creative Community
Element Pages 63-68

- ACC 1  Support arts & cultural programs

- ACC 2  Build on arts, culture & creativity

- ACC 3  Encourage creative placemaking

- ACC 4  Protect historic/cultural resources

- ACC 5  Promote a creative community
**Highlights Draft Plan Summary**

Chapter 1 – Arts, Culture & Creative Community Element

- Additional emphasis on supporting the arts and cultural resources of the City; (64-65)
- Arts and Working Artists are better defined; (67)
- References to SMOW, SMoCA, Art Galleries (64)

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**Section 2 - Chapters**

Chapter 2 – Sustainability & Environment
Sustainability & Environment Chapter

- Focus on environmental resources and open spaces

- Five state-mandated elements:
  - Open Space
  - Environmental Planning
  - Conservation
  - Water Resources
  - Energy

Section 2 - Chapters

Chapter 2 – Sustainability & Environment
Open Space Element
Pages 70-83
Open Space Element  Pages 70-83

OS 1  Provide open space types
OS 2  Fulfill preserve initiative
OS 3  Preserve natural open spaces
OS 4  Maintain a continuous open space system
OS 5  Provide developed open space opportunities
OS 6  Relate to Land use and character
OS 7  Manage Open Space
OS 8  Acquire, expand, improve open spaces
OS 9  Expand the regional open space system

Highlights in Draft Plan
Chapter 2—Open Space Element

- Enhanced references to ESLO and NAOS; (73)
- Aligned Goals and Policies of Element with Four Primary Open Space Types (Goal OS1) – Preserve, Natural Open Space, Continuous Open Space + Developed Open Space (74-76)
- Emphasis on the provision of Public Open Spaces & Tree Canopy/Shade (77, 79-80)
Environmental Planning Element
Pages 85-91

EP 1 Protect & enhance habitats
EP 2 Demonstrate environmental stewardship/sustainability
EP 3 Protect air quality
EP 4 Maximize recovery, reuse, and recycling
EP 5 Encourage environmentally sound/green building design
EP 6 Surpass water quality standards
EP 7 Reduce heat islands

Highlights in Draft Plan
Chapter 2—Environmental Planning Element

• Enhanced references ESLO and NAOS; (86-87)

• Expanded language to support Environmental Planning Programs and Initiatives (88-91)
  • Air quality
  • Circular Economy
  • Green Building
  • Heat island reduction/mitigation
Conservation Element
Pages 93-98

CONSV 1 Balance conservation/built environment

CONSV 2 Protect desert biodiversity/ecosystems

CONSV 3 Protect watersheds

CONSV 4 Conserve water

CONSV 5 Minimize Erosion of watercourses

Highlights in Draft Plan
Chapter 2—Conservation Element

• Action language added to goals/policies

• Added SEAC/City Staff language to CONSV 2.7 (95)

• Minimal adjustment/ some clarifying language added to policies
Water Resources Element
Pages 99-102

WR 1 Assure long-term water supply

WR 2 Prepare for climatic impacts on water supply

Highlights in Draft Plan
Chapter 2—Water Resources Element

• New Policy WR 2.7 -
  Expand the Water Conservation Program to increase efficiency and reduce per capita usage. (101)
Energy Element Pages 103-107

E 1. Become a net-zero community
E 2. Reduce energy consumption
E 3. Promote energy efficiency
E 4. Increase energy efficiency of city facilities
E 5. Develop renewable energy sources

Highlights in Draft Plan
Chapter 2—Energy Element

- New Policy E 1.6 - promotes energy efficiency improvements for residential properties and education of property owners about such improvements (104)

- New Policy E 1.7 which promotes energy grid preparedness through performance of regular stress tests (104)
Section 2 - Chapters

Chapter 3 – Collaboration & Engagement
Community Involvement Element

Community Involvement Element
Pages 108-114

CI 1  Seek broad public input

CI 2  Seek direct input from all areas

CI 3  Distribute city information

CI 4  Foster community collaboration
Highlights in Draft Plan
Chapter 3—Community Involvement Element

• Goal CI2 – clarified language - direct input from all areas of the community should be sought (113)

Section 2 - Chapters
Chapter 4 – Community Well-Being
Community Well-Being Chapter

- Emphasizes the importance of health housing, safety and recreation opportunities for the overall well-being of the community.

- 3 state-mandated elements:
  - Housing
  - Recreation
  - Safety

- 1 community created element:
  - Healthy Community Element

Healthy Community Element
Pages 116-127

HC 1 Access to healthcare + human services

HC 2 Access to healthy, local foods

HC 3 Build on wellness and healthful living

HC 4 Ensure diversity and inclusion

HC 5 Accommodate senior citizens

HC 6 Foster a caring community
Highlights in Draft Plan
Chapter 4 — Healthy Community Element

- New Policy HC 2.5 — supports the creation of a network to share and receive local fruits. (122)

- New Health Facilities Map includes Hospitals, County Health, and Neighborhood Outreach Access to Health (NOAH) Facilities (127)

Housing Element Pages 129-132

H 1 Support diverse housing options
H 2 Provide a variety of housing options
H 3 Provide generational housing options
H 4 Prevent housing discrimination
Highlights in Draft Plan
Chapter 4 – Housing Element

- Some clarifying language added to policies within the Element.

Recreation Element
Pages 133-139

R 1 Develop quality recreation facilities
R 2 Collaborate with public entities
R 3 Provide recreational diversity
Highlights in Draft Plan
Chapter 4 – Recreation Element

- New Policy R2.3 promotes enhancement of our aquatic community, facilities and programing (136)

- Update to Parks & Recreation Facilities Map –
  - Includes aquatic facilities;
  - Solstice Neighborhood Park (to be added) (138)

Safety Element Pages 141-147

S 1 Prevent hazards
S 2 Prepare for emergencies
S 3 Deliver emergency response
S 4 Prepare for disaster recovery
S 5 Maintain airspace/transportation safety
S 6 Flood impact protection
S 7 Safety through crime prevention
S 8 Promote hazardous materials safety
Highlights in Draft Plan
Chapter 4 – Safety Element

• New Policy S 2.5 – Retrofit city facilities and services to continue operations during possible disruptions for any period of time (143)

• Updated Policy S 3.1 to ensure public safety resources are also based on population density, service areas, and other changes (143)

• New Policy S 3.6 – Support and cooperate with state and county public health recommendations and procedures when responding to pandemics and other emergencies and disasters (143)

Section 2 - Chapters

Chapter 5 – Connectivity Chapter
Connectivity Chapter

- Promotes a variety of mobility choices for the movement of people and goods through the community.

- 2 state-mandated elements:
  - Circulation
  - Bicycling

Circulation Element Pages 148-159

**C1** Design safe / efficient transportation corridors

**C2** Reduce automobile trips

**C3** Develop a connected multi-modal system

**C4** Plan for future expansion

**C5** Protect neighborhoods

**C6** Participate in regional coordination

**C7** Coordinate with schools and neighborhoods

**C8** Provide a comfortable & accessible system
Highlights in Draft Plan
Chapter 5 – Circulation Element

• Clarified language that supports future technologies and micro-mobility options (C 1.1) in the design of safe and efficient transportation corridors - deletes references to high-capacity transit (C 1.1) (152)

• Deletion of C 1.6 – assess alternates to high-capacity transit (152)

Bicycling Element
Pages 161-164

B 1 Develop accessible & interconnected networks

B 2 Encourage increased bicycle use

B 3 Promote bicycle education & safety
Highlights in Draft Plan
Chapter 5 — Bicycling Element

- Minimal clarifying language added to Scottsdale's designation as a Bicycle Friendly Community (B 1.5) (162)

- Removed “shower facilities” from Policy B 2.2 (162)

Section 2 - Chapters

Chapter 6 – Revitalization Chapter
Revitalization Chapter

- Recognizes majority of future development will consist of revitalization, redevelopment, and infill projects

- 6 state-mandated elements:
  - Neighborhood Preservation & Revitalization;
  - Conservation Rehabilitation & Redevelopment;
  - Growth Areas;
  - Cost of Development;
  - Public Services & Facilities; and
  - Public Buildings.

Neighborhood Preservation & Revitalization Element
Pages 166-173

NPR 1 Preserve neighborhood character

NPR 2 Promote homeownership

†

NPR 3 Provide neighborhood safety

NPR 4 Develop neighborhood planning

NPR 5 Promote community building
Highlights in Draft Plan
Chapter 6 – Neighborhood Preservation & Revitalization Element

• NPR 1.3 clarified language to emphasize that a Historic Designation should come as a result of a property owner’s desire for such (170)

Conservation, Rehabilitation, & Redevelopment Element
Pages 175-179

CRR 1 Context appropriate development

CRR 2 Sustain economic well-being

CRR 3 Only when necessary, use Redevelopment Authority
Highlights in Draft Plan
Chapter 6 — Conservation, Rehabilitation, & Redevelopment Element

• Minimal text changes in introduction

Growth Areas Element
Pages 181-186

GA 1 Provide direction for growth
GA 2 Improve transportation access
GA 3 Conserve resources
GA 4 Promote infrastructure planning
GA 5 Build on character and diversity
Highlights in Draft Plan
Chapter 6 — Growth Areas Element

• Old Town Growth Area includes description of the Downtown Core

• Growth Area Map depicts general Downtown Core location within Old Town Growth Area

• Specific boundaries are assigned to each growth area (3) depicted on the map

Cost of Development Element
Pages 187-190

COD 1 Development pays its fair share

COD 2 Promote timing/adequacy of public services

COD 3 Coordinate infrastructure investment
Highlights in Draft Plan
Chapter 6 — Cost of Development Element

• Clarifying language added to some policies within the Element

Public Services + Facilities
Element Pages 191-196

PSF 1 Maintain innovative solid waste system
PSF 2 Maintain utility/infrastructure systems
PSF 3 Plan/manage public service operations
PSF 4 Provide a library system
PSF 5 Jurisdictional partnership for service efficiencies
Highlights in Draft Plan
Chapter 6 – Public Services & Facilities Element

- Minimal, clarifying language added to policies within the Element

Public Buildings Element
Pages 197-202

PB 1 Provide safe/accessible/adaptable public buildings

PB 2 Design/construct/renovate public buildings

PB 3 Collaborate with schools for facilities as key features in neighborhoods
Highlights in Draft Plan
Chapter 6 — Public Buildings Element

• Minimal, clarifying language added to policies within the Element

• Public Schools & School District Map has been moved to the new Education Element

Section 2 - Chapters

Chapter 7 — Innovation & Prosperity
Innovation & Prosperity Chapter

- Recognizes economic sustainability of the community will depend on having a focus on tourism, retention and attraction of core industries, high-quality jobs, and education

- 3 community created elements:
  - Economic Vitality
  - Tourism
  - Education

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Economic Vitality Element

Pages 207-211

EV 1 Foster economic resiliency

EV 2 Enhance socio-economic prosperity

EV 3 Land uses to enhance economic development

EV 4 Ensure fiscal sustainability
Highlights in Draft Plan
Chapter 7 — Economic Vitality Element

- Moved EV Policies 2.2 and 2.3 back under Economic Vitality rather than maintained in Education Element (209)

Tourism Element Pages 213-217

T 1 Strengthening tourism

T 2 Enhance mobility/wayfinding

T 3 Support special events and venues
Highlights in Draft Plan
Chapter 7 – Tourism Element

- Minimal, clarifying language added to policies within the Element

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Education Element
Pages 219-224

EDU 1 Lifelong learning opportunities

EDU 2 Equitable/quality/education city-wide

EDU 3 Safe/healthy/positive learning environments

EDU 4 Collaborate with public entities for joint use of facilities/programming/events
Highlights in Draft Plan – Education Element

- Introduction –
  - Added note of five school districts that serve Scottsdale, (219)
  - Added statement about private, non-profit and faith-based educational offerings in community (220)

- Softened some of the action language that makes goals/policies appear like the city is responsible for funding and programming; (220-223)

- Provided some examples of current city programming/partnerships (220-223)

- Deletion of Policy EDU 2.8 – “Support initiatives and revitalization strategies which are designed to improve the quality of educational outcomes and increase the likelihood of post secondary success through elimination of funding barriers for the first two years of college” (222);

- Deletion of Policy EDU 4.3 (223)

Section 2 - Chapters
Chapter 8 – Implementation Chapter
Implementation Chapter

- Implementation Tools
- Funding Sources
- Oversight and Coordination
- Process and Programs
- Measuring Progress

Highlights in Draft Plan
Chapter 8 — Implementation Chapter
Pages 226-240

- Anticipate that Education Element items may be incorporated
Section 3 - Appendix

Appendix Pages 244-295

- Abbreviations (245)
- Glossary (246-269)
- Related Plans & Policies (270-273)
- Historical Content (274-287)
- Photo Credits/Labels (288-289)
- Acknowledgements (290-295)
Highlights in Draft Plan
Section 3 – Appendix

• Glossary Terms: Arts, Working Artists, Golden Rule, predictive modeling, Safe Routes to School (247-268)

• Generalized low, moderate, high and highest density terms adjusted (258, 256, 259)

• Historical Content: Relocated to Executive Summary
  • Greater detail of Scottsdale McDowell Sonoran Preserve History
  • Enhanced discussion surrounding ESLO and NAOS

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Case: 1-GP-2021
City Council Work Study Session
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