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CALL TO ORDER

[Time: 00:00:06]

Mayor Lane: Good afternoon, everyone. Nice to have you here with us. I call to order May 21st, 2019 City Council meeting, a Special Meeting.

ROLL CALL

[Time: 00:00:12]

Mayor Lane: Start with roll call, please.

City Clerk Carolyn Jagger: Mayor Jim Lane

Mayor Lane: Present

Carolyn Jagger: Vice Mayor Linda Milhaven.

Vice Mayor Milhaven: Here

Carolyn Jagger: Councilmembers Suzanne Klapp.

Councilwoman Klapp: Here.

Carolyn Jagger: Virginia Korte.

Councilmember Korte: Here.

Carolyn Jagger: Kathleen Littlefield.

Councilwoman Littlefield: Here.

Carolyn Jagger: Guy Phillips.

Councilman Phillips: Here.

Carolyn Jagger: And Solange Whitehead.

Councilwoman Whitehead: Here.

Carolyn Jagger: City Manager Jim Thompson.

Jim Thompson: Here.

Carolyn Jagger: City Attorney Bruce Washburn.

Bruce Washburn: Here.

Carolyn Jagger: And the clerk is present.

[Time: 00:00:36]

Mayor Lane: Very good. Thank you. This Special Meeting is for Boards and Commissions interviews and appointments. And for that purpose, I will turn it over to our Vice Mayor, Linda Milhaven.

ITEM 1 – BOARDS, COMMISSIONS AND TASK FORCES INTERVIEWS AND APPOINTMENTS

[Time: 00:00:48]

Vice Mayor Milhaven: Thank you, Mayor. The Scottsdale City Council is responsible for establishing City policies and enacting laws in support of those policies. The Council relies on volunteer, citizen-based boards and commissions to research issues and make recommendations in support of the Council's mission and goals. The information and recommendations provided by Council-appointed advisory boards is a valuable tool in helping Councilmembers in their deliberations.

This afternoon, the City Council will be appointing Scottsdale residents interested in serving on citizen advisory boards and commissions. I want to thank these individuals for their willingness to volunteer their time in service of this community. Following each set of interviews, we'll vote on the appointments for that board or commission. As I call your name, please approach the podium and

briefly cover the following: For the record, please state your name and address and how long you have lived in Scottsdale. Please tell us how your education, employment, or volunteer experience relates to this board or commission. What is the top issue facing this board or commission? Please limit your comments to two minutes or less. We have a timer by the screen to help you manage your time. Following each nominee's response, I'll ask Council members if they have any questions.

BUILDING ADVISORY BOARD OF APPEALS

[Time: 00:01:55]

Vice Mayor Milhaven: With that, we will move to the first consideration today, the Building Advisory Board of Appeals. There's one vacancy and one nominee, Ben Freese.

[Time: 00:02:16]

Ben Freese: Good afternoon. My name is Ben Freese. Address is 4327 North 78th Street E204 in Scottsdale. Live in Scottsdale a little over two years now after relocating from the Midwest. I am a professional project manager, owners rep in construction for work. Certified professional project manager. Received my lead accreditation for building design and construction from there with materiality and construction, construction processes, construction materials, schedules, things like that. I think that's it unless there's any other questions.

Vice Mayor Milhaven: There do not appear to be any questions. Thank you. We'll start the voting with Councilwoman Whitehead.

Councilwoman Whitehead: I support Mr. Freese.

Vice Mayor Milhaven: Mr. Freese.

Councilwoman Klapp: Ben Freese.

Mayor Lane: Vote for Mr. Freese.

Councilmember Korte: Mr. Freese.

Councilman Phillips: Mr. Freese.

Councilwoman Littlefield: Mr. Freese.

Vice Mayor Milhaven: Congratulations. You've been appointed.

INDUSTRIAL DEVELOPMENT AUTHORITY

[Time: 00:03:28]

Vice Mayor Milhaven: Next is the Industrial Development Authority. We have one opening. Industrial Development Authority's main function to issue tax-exempt bonds for certain developments for the purpose of attracting new economic activity. There is one vacancy and two nominees. Terri Allen withdrew her application. Evelyn Racette and Eloy Yndigoyen. We'll start with Ms. Racette. She is not here. We'll then go to Mr. Yndigoyen. I'm sure I pronounced that all wrong.

[Time: 00:04:06]

Eloy Yndigoyen: Don't worry about it. Good afternoon, everybody. Appreciate the time. I moved to Scottsdale. I live in Old Town. My address is 7350 East Stetson Drive, unit 2028. Lived here for little over a year and a half. We moved here from Los Angeles, California recently and we're enjoying it. My experience, I graduated from the University of Maryland at college park with a degree in international business and obtained a certification in predictive analytics from the institute of technology and have my master's in business administration from the University of Southern California Marshall's School of Business. The early part of my career was on Wall Street in New York, at large investment banks such as Lehmann Brothers and Morgan Stanley in finance and sales capacity.

Following graduation from USC with my master's in business administration, I've worked in consulting, so currently at present time I work at Eide Bailly, a top 20 accounting firm. I basically support middle market companies from a financial perspective. I'm a business partner to them and project manager to them from a business intelligence and analytics side of things. And, again, focused on the finance function. I have over the years worked alongside high-level corporate executives and have the ability to develop rapport and relationships in those settings and have a strong financial acumen given my experience.

As far as top issue, I believe the top issue is attracting new applicants, whether through good old fashion business development developing a strong pipeline of projects forward thinking and able to make an impact. Economic vitality is the key to success in any region. The IDA can play major part in supporting this as well. Thank you for the time.

Vice Mayor Milhaven: Thank you, sir. There don't appear to be questions. I'll start the voting. Mr. Yndigoyen.

Councilwoman Klapp: Mr. Yndigoyen.

Mayor Lane: Mr. Yndigoyen.

Councilmember Korte: Mr. Yndigoyen.

Councilman Phillips: Mr. Yndigoyen.

Councilwoman Littlefield: Mr. Yndigoyen.

Councilwoman Whitehead: Mr. Yndigoyen.

Vice Mayor Milhaven: Congratulations, sir. You've been appointed.

LIBRARY BOARD

[Time: 00:06:32]

Vice Mayor Milhaven: Next, we have the Library Board. There is one opening. The Library Board advises the City Council on general policy relating to the programs, services and future development of the Scottsdale Public Libraries. The board oversees the Library special revenue fund, which is made up of donations and funds generated through the sale of used books and magazines. There is 1 vacancy and 2 nominees. Monica Levens withdrew her application from consideration. We'll start with Nicole Huser.

[Time: 00:07:08]

Nicole Huser: Good afternoon. My name is Nicole Huser, 4610 North 68th Street. I think my ZIP code is 85251. I moved here in October from Chicago, Illinois. For the last ten years, I've worked with the nonprofit community engaging diverse stakeholders and common goals, ranging from teachers, police officers, principals, activists, artists, with particular attention to young people. My career demonstrates a commitment to advocacy for education resources and I've learned and I continue to be inspired that when inner disciplinary teams come together, results can be truly powerful.

I have worked on all sides of Chicago volunteering with activists to mail books to prison education programs, sitting with police officers and young people on probation to go through poetry. I have worked with young people who go to schools where the funding has been cut for librarians and they can't access the libraries. I have spent the majority of my career working with people fighting for education resources because they are such a great privilege. I have, in my exploration of public resources and communities, found that libraries are particularly interesting in the way they reflect a community down to the investment in its build and the particular contents a community chooses to fill it with.

I would love to learn about Scottsdale and this thriving community and how the library board functions with resources and stability I've never experienced before. I think that some of the top issues of the board would probably be shifting demographic trends in how and impacts the library in our community that we serve. I think that libraries across the country are facing challenges with modernization and diverse fiction of materials and programming. But from my experience of working with communities, when you're a new person somewhere, I know it takes some time to learn what the community needs, and so I'd be excited to learn and walk with the community in that way. Thank you.

Vice Mayor Milhaven: Thank you. There are no questions. I'll begin voting with Councilwoman Klapp. I'm sorry. Marna McLendon was unable to attend but would still like to be considered. We start with Councilwoman Klapp.

Councilwoman Klapp: Nicole Huser.

Mayor Lane: Marna McLendon.

Councilmember Korte: Ms. McLendon please.

Councilman Phillips: Marna McLendon.

Councilwoman Littlefield: Marna McLendon.

Councilwoman Whitehead: Marna McLendon.

Vice Mayor Milhaven: And Nicole Huser. So Ms. McLendon is appointed. Thank you.

MCDOWELL SONORAN PRESERVE COMMISSION

[Time: 00:10:09]

Vice Mayor Milhaven: McDowell Sonoran Preserve Commission is next. The McDowell Sonoran Preserve Commission provides citizen oversight for acquisition, preservation, management and stewardship of the McDowell Mountain and related Sonoran Desert for the benefit of this and future generations. There is one vacancy, two nominees, Robert Alpert, Mr. Alpert's term expired May 3rd, 2019 and is eligible for reappointment. We begin with him.

[Time: 00:10:52]

Robert Alpert: Good afternoon, Mr. Mayor, Council. My name is Robert Alpert. Most know me as Bobby. I live at 9481 E. Calle de las Brisas. I've been a Scottsdale resident for 18 years. I've owned a small business at Pinnacle Peak and Pima for 18 years where I see over 2,000 customers a month. I have a pretty good idea what's important to the residents of our community. I've been a steward for McDowell Sonoran Conservancy for 14 years and was recently honored when I was named a Legacy Steward. There are 14 Legacy Stewards out of approximately 750 of our family of stewards. I've been the education chair. I graduated over 170 stewards during my tenure. I developed and chaired the patrol program that saved the city of Scottsdale over \$10 million in matching funds during the last 12 years. I was a graduate of the first class of citizen scientists and taught the introductory class, which a few of you took. I am currently the vice chairman of the Preserve commission.

Three years ago, you voted to elect me to be a Preserve commissioner. I've been committed to conducting myself as an honorable member of that commission. I'd like to continue in this position for another term. There's much to do. Finishing the Preserve, fixing the perpetual care plan and the cultural plan, and, of course, the maintenance of Preserve funds for long-term care. The invasive plant problem continues to worsen and the E bike question is an ongoing discussion at our meetings. Sincerely, I feel I'm the most qualified candidate for this position. Those of you who know me know of no one more dedicated to our Preserve. Thank you.

Vice Mayor Milhaven: Thank you, sir. There are no questions.

Robert Alpert: Thank you.

Vice Mayor Milhaven: The next up is Cynthia Wenstrom.

[Time: 00:13:19]

Cynthia Wenstrom: Good afternoon, Mayor, City Council members. My name is Cynthia Wenstrom. 7742 East Baker Drive. I've been a resident for 14 years, a valley resident over 40 years. Great opportunity and experiences within the Preserve have been my passion. And given the opportunity to serve a second term, I would bring a deeper understanding about the Preserve, about the appreciation of being a citizen voice, also being a citizen ear. It's critical that commissioners continue to listen to the interests of the staff, their research, citizen input as well as commissioner inputs. I've also hiked and biked in the Preserve since 2005 and volunteered as a steward since 2015. I am a very enthusiastic member of the All Trails Club of the Preserve. So I spent many hours on many, many trails there. I also take my volunteer work to the Grand Canyon Conservancy where we do similar things, yet different. So I get a different perspective how to do the best we can with our natural resources. I've also taken these same skills and interests to Peru, to the Inca trail. So outdoor is definitely where my heart is. Professionally my MBA has taken me to large corporations as well as small nonprofits. In every single case, working with people, negotiating, and compromising has served me well. It will serve me well on the commission again as well.

The top issue I see from my perspective, we see so much come before the commission. They all go into one large bucket, maintaining the 30,000 acres of the Preserve. I see the top issue as ensuring long-term funding to maintain the natural, yet usable, state of our 30,000-acre preserve. Thank you.

Vice Mayor Milhaven: Thank you. There appear to be no questions. We will vote beginning with the Mayor.

Mayor Lane: I vote for Cynthia Wenstrom.

Councilmember Korte: Mr. Alpert.

Councilman Phillips: Ms. Wenstrom.

Councilwoman Littlefield: Cynthia Wenstrom.

Councilwoman Whitehead: Ms. Wenstrom.

Vice Mayor Milhaven: Mr. Alpert.

Councilwoman Klapp: Cynthia Wenstrom.

Vice Mayor Milhaven: Congratulations, you're appointed, Cynthia. Ms. Wenstrom.

PARKS AND RECREATION COMMISSION

[Time: 00:15:50]

Vice Mayor Milhaven: Next is Parks and Rec. The Parks and Rec Commission advises the acquisition of lands and facilities for uses and on the operation use care and maintenance of these parks and recreation areas. There is one vacancy, two nominees. We begin with Mr. Doering.

[Time: 00:16:20]

John Doering: Hi. My name is John Doering. 9787 East Desert Jewel Drive . First, thank you very much for the nomination. I'm humbled to have that. I appreciate the opportunity. My background is 20 years' experience working as a volunteer staff member and coach with the largest provider of recreational programs in the world, YMCA. From kids to seniors to families, it's been a passion of mine. I think providing quality parks and rec for a community enhances the livability, the happiness, and also brings tourism dollars for sure. Outdoor recreation is a big tourism booster. I learned as a volunteer with the Y there's a staff in place and the reason for it. My job is to assist them and help them the programs they find important what they really feel is need for the communities through their insight and research and be involved with the community.

As a Realtor, I'm in the community every day talking to the people that live here and are moving here, moving from here. I'd like to use the input in my experience to help the staff and City Council make the decisions to improve the community, improve parks and rec. I've lived here about four years now. The top issue, I think there's a multitude of issues from obviously a stadium to the railroad park to the Preserve. I think there's a balance there that needs to be found and I think the balance is found through input in the residents of Scottsdale along with the staff and leadership of Scottsdale to find the right path for us going into the future to make sure we're recovering all the needs of the community. Not only now but in long-term and long term planning. Thank you very much for the opportunity. Any questions, I'd be happy to answer them.

Vice Mayor Milhaven: Thank you. There appear to be no questions.

John Doering: Thank you.

Vice Mayor Milhaven: The next nominee is Mary Ann McAllen.

[Time: 00:18:20]

Maryann McAllen: I'm a little shorter than him. Anyways, good afternoon, Mayor, members of the Council. My name is Mary Ann McAllen. I live at 6302 North 86th street in Scottsdale. I'm almost a lifelong resident. If my mom could have held out six months. I've lived here like I said, almost my entire life. Learned to swim in El Dorado pool. My children learned to swim at Chaparral Pool. God willing, my grandchildren, they don't exist yet. I'd like them to learn to swim at our pools in Scottsdale. I met my husband as a recreation leader. I once did a commercial for the city for kids day. I was in the very first Mighty Mud Mania, actually called Shout It Out. I love Scottsdale. I live Scottsdale. I've been through Scottsdale leadership, through 101. Back in my professional days, I ran the Scottsdale senior center, which is now a parking lot. I ran the senior center from fruition, from the beginning of the planning of Scottsdale Ranch Park. 20 years ago I left the city to raise a family and four children. And now I have the opportunity and little bit of free time since my children are a little older.

I do have a degree in the non-for profit from Arizona State University. I've gone through the advanced public executive program at ASU. I believe my experience, my knowledge of the valley, my knowledge of Scottsdale and how, I mean, I worked for the city when we were the, considered the world's greatest city to live in. To have that title and to keep that title, to maintain tree city, U.S.A. To keep all those things that make Scottsdale special to me, special to my family and my children and my neighbors. I wish to continue that. For many years to come. If I could be a part of that, through hearing citizen input, by being an advocate in any way possible, to help the City Council, I'm willing to do that. So thank you for your time. If you have any questions, I'm happy to answer them.

Vice Mayor Milhaven: Thank you. There appear to be no questions. We will start the voting with Councilmember Korte.

Councilmember Korte: Mary Ann McAllen.

Councilman Phillips: McAllen.

Councilwoman Littlefield: Mary Ann McAllen.

Councilwoman Whitehead: John Doering.

Vice Mayor Milhaven: Ms. McAllen.

Councilwoman Klapp: Mary Ann McAllen.

Mayor Lane: John Doering.

Vice Mayor Milhaven: So Ms. McAllen, congratulations, you've been appointed.

PLANNING COMMISSION

[Time: 00:21:03]

Vice Mayor Milhaven: Next is planning. We have one opening. Planning Commission holds public meetings and makes recommendations to the City Council on all matters related to the creation of zoning districts. The enforcement of zoning regulations, amendments to all zoning ordinances and other planning and zoning issues. There is one vacancy, six nominees. We begin with James Bloch.

Councilwoman Littlefield: He dropped out.

Vice Mayor Milhaven: Mr. Bloch? It does not appear he's present. Next, Dana Close.

[Time: 00:21:45]

Dana Close: Good afternoon. Mayor Lane, Vice Mayor, and City Council. My name is Dane Close. I live 1838 North 78th Street, one block north of McDowell Road. I've lived there about 30 years. I'm not affiliated with a developer, not connected to the real estate industry. And I'm not a member of a group

that is involved with the development community. I do, however, support quality development. I am currently the vice president and director of landscaping for the Hacienda Del Ray HOA. I've been landscape director about ten years. During that time, we completely revitalized our 40-year-old neighborhood. I acted as project director for the long-range planning committee, the implementation construction committee, landscape design committee and cowrote the landscape design guidelines.

I currently own my own small business, Close Community Concepts. I consult with older neighborhoods in their efforts to revitalize their neighborhoods. I consult by helping them visualize, organize, and prioritize. I'm also the producer of the annual Scottsdale Home Tour. Working on the projects has enabled me to study and experience what works and what doesn't work. Most of all, I know how important it is to create a sense of place. One thing I've learned over the years is whether it is with landscape design or building and design placement, it all boils down to balance. One of the main challenges for the city is growth and how it grows. It is important we're sensitive to how we balance the growth in our economic development with quality projects in Scottsdale. I believe I bring a balance perspective to the planning commissioner position and I hope you will consider voting for me. Thank you very much.

Vice Mayor Milhaven: Thank you. Next up is Joseph Cusack.

[Time: 00:23:46]

Joseph Cusack: Good afternoon. Tim Cook, who's the CEO of Apple, gave a commencement speech this last weekend where he said in part to the new graduates, don't waste time on problems that have been solved. Look for the rough spots. I'm Joe Cusack, here because I want to work on the rough spots. I've live at 8603 E. Aster Drive, 85260 . I'm a Scottsdale son, grew up in south Scottsdale, went to Brophy, got an English degree, started my career at IBM, spent 35 years in global sales and sales management. Along the way, I raised four children here. I spent 20 years in the scouting organization at one point in time, running the largest Boy Scout troop in the state with two eagle scouts at home to prove it. I retired from corporate duty about a year and a half ago and look to reengage with my city.

I have no prior experience in city planning or government. I don't work for a developer, never have. I don't work for a lawyer, never have, although I seem to be related to a lot of them. The only thing I can offer and am interested in is to make my city a better place. My mother served on the original planning commission and ran the commission for most of the 60s and spent two years on the City Council in the 70s. She worked with Herb and bill and the other folks and they put in place the city we have today. The green belt, the TPC Scottsdale, west world, and the Preserve. I had a front row seat to all it all worked, how much work and time it took and how effective that could be. And I'm here to help. I was fortunate in my business work to work for some of the best minds in business. Bill Gates at Microsoft, John chambers at Cisco and a number of other folks that affected my work ethic. I look forward, I think, to applying the skills that help me thrive in those environments which is strategic planning, relentless execution, and effective communication to the problems of the city. So I'm your candidate. I'll take any questions you have.

Vice Mayor Milhaven: Thank you, sir. There don't appear any questions. A.J. Germek.

[Time: 00:26:19]

A.J. Germek: Good afternoon. My name is A.J. Germek. I live in Scottsdale. I've lived in Scottsdale for six years. My career has been in industry for a number of years, working at major communication firms like AT&T and Verizon. Most recently, I'd worked for the U.S. government in the Treasury Department and Department of Transportation. Here in Scottsdale, I joined the Maricopa county search and rescue posse and I'm a director of the HOA where I live. I graduated from Case Western with an MBA and have a BA from Cornell University.

I think the top problem we're facing here in Scottsdale in terms of planning is the balance of development, commercial development and what the values and the perceived community of the residents, and somehow that seems to have gone awry in the last few years and things have become somewhat acrimonious. I've lived in a dozen cities over the course of my career, seen which have worked, which feel good, which the citizens appreciate.

I have some idea what that entailed. I prepared a presentation, which is not for today but a presentation that explains how we might be able to get there in terms of creating a vision that the citizens of Scottsdale can support making the job of the planning commission and then the job of City Council less acrimonious and easier in doing these kinds of development.

I thought long and hard about this. Even if I'm not appointed to this position, I'd like the opportunity at some point to show that presentation to the Council and maybe to the planning commission but how do we get there from where we are to a vision that incorporates the citizens' values here in Scottsdale. That's it.

Vice Mayor Milhaven: Thank you, sir. Next is Renee Higgs.

[Time: 00:28:51]

Renee Higgs: Good afternoon, Mayor, Vice Mayor, and Council members. I live at 15192 North 104th Way, and I've lived in Scottsdale six years. As an active member of the Scottsdale in the community, I'm passionate about what the future holds. While growth may be inevitable, I believe in smart balanced growth. I've met with community leaders and listened to fellow citizens on land use and zoning matters, both pro and con. I realize the importance of having a rational informed voice for Scottsdale residents, businesses and developers like. I believe I can be that voice.

Through my time served on the Transportation Commission, I gained experience in making recommendations for the city as it pertains to our transportation infrastructure. As such I could offer perspectives on issues such as parking, road expansions, traffic flow and pedestrian walkways. As regional market manager for Mayo Clinic, I'm engaged in business development projects: strategies to grow medical tourism and conversations on the Cure corridor. I'm committed to staying apprised of major projects in the city. In addition to my role as transportation commissioner, I also serve as a board member for Scottsdale Leadership, the vice chair for the Scottsdale residents chamber economic advisory Council, the chair for Scottsdale Forward annual economic development event and serve as the business liaison between Experience Scottsdale and Mayo Clinic.

Responsible and thoughtful zoning development remains the hot topic. While opinions of all key parties should be considered, we need to protect the future of our local economy while adhering to standards and city standards. Would seek to understand the impact of the projects to ensure development pays

for itself. As a naturally inquisitive, analytical and rational person, I would approach requests with due diligence and a fair voice for all involved. I would like to thank you for your time and ask for your vote as a member of the Planning Commission Thank you.

Vice Mayor Milhaven: Thank you. Last, William Scarbrough.

[Time: 00:31:13]

William Scarbrough: My name is William Scarbrough. I live in south Scottsdale at 5639 East Edgemont Avenue. I've called Scottsdale my home over seven years. I believe my time on the Development Review Board, my civic education through Scottsdale Leadership, Government 101, Citizens Police Academy, Citizens Fire Academy and 16 years of development experience working with numerous municipalities from California to the Carolinas, processing General Plan amendments, rezones, conditional use permits, variances, designer applications, provide a solid foundation and natural fit for serving on the Planning Commission.

I believe an important issue facing the commission today is the struggle to maintain Scottsdale's uniqueness and heritage while accommodating future growth and believe I can help with this balance. I'm passionate and want to be an active custodian. Thank you thank you for your consideration. Please let me know if there's any questions.

Vice Mayor Milhaven: Thank you. There appear to be no questions. We'll start the voting with Councilmember Phillips.

Councilman Phillips: Renee Higgs.

Councilwoman Littlefield: Joe Cusack.

Councilwoman Whitehead: Joe Cusack.

Vice Mayor Milhaven: Renee Higgs.

Councilwoman Klapp: Renee Higgs.

Mayor Lane: Renee Higgs.

Councilmember Korte: Dana Close.

Vice Mayor Milhaven: Ms. Higgs, it appears you've been appointed. Congratulations.

TOURISM DEVELOPMENT COMMISSION

[Time: 00:32:49]

Vice Mayor Milhaven: Next up is the Tourism Development Commission. The Tourism Development Commission advise City Council on matters concerning six of revenues from the transaction privilege tax

on transient, lodging bed tax designated for tourism development. There is one vacancy and four nominees. We will begin with Jeanne Alspaugh.

[Time: 00:33:19]

Jeanne Alspaugh: Good evening. My name is Jeanne Alspaugh. For 18 years, I share my residence with my husband and our dog. As a travel professional with Pro Travel for the last four years, I've learned the challenges we face as a travel destination, we must keep improving, keep innovating and staying relevant to all who visit our community. We can make significant change if we all work together. As a former member of PROST Scottsdale, a former hospital networking group, it became clear meetings were a great way to network, share ideas. As a result we stay on top of the changes and trends. To have the local connection is key to our industry. I've also participated in Scottsdale Leadership class 21. I'm proud to have made lifelong friendships. We learn together the influence our community has on its leaders. Learning to be an advocate for my city, creating consensus is the key to continued success of Scottsdale.

The TDC plays a critical role in acting as an advisory body to Mayor and Council and is critical the board reviews all requests in a fair, equitable manner while also looking ahead and making sure there would be appropriate return on investment, driving tourism dollars to our city is critical. I feel that leveraging partnerships with our other commissions would broaden the reach of distribution of tourism dollars. I'm ready for the challenges that face the TDC, our cache in Scottsdale is ever changing and developing. We must be the facilitators of that change. I'm prepared to lead by example with my community experience that I already have and be able to jump right in. I look forward to working very closely with the city of Scottsdale, staff, Mayor, and Council and fellow commissioners to serve our community to bring a fresh perspective and to always strive to think outside the box when partnering with our community. I'd be so deeply honored to serve my community again on the Tourism Development Commission. Thank you so much.

Vice Mayor Milhaven: Thank you. Monica Nicodemus.

[Time: 00:35:53]

Monica Nicodemus: Good afternoon. My name is Monica Nicodemus. I hope you've had opportunity to go outside. It's absolutely gorgeous. I live at 8336 East Sheridan Street. I'm an owner of Joy Rides AZ, a tour company in Old Town Scottsdale. I have the opportunity to meet locals, visitors, business owners, and I think by serving on the tourism development that the information I could share with the commission would be of vital importance. Some of my experiences that I've been on several steering committees, walk for diabetes. It was a Silverton Hospital's emergency preparedness, and Salem Kaiser education foundation. As far as what the commission is looking for or facing as a board, I would probably say it's the allocating of funds and how that process works, having a better understanding of how to do that and a learning opportunity. Thank you.

Vice Mayor Milhaven: Thank you. Next up is Thomas Prombo. Mr. Prombo? It appears he's not present. So we'll move to our last nominee, David Woods.

[Time: 00:37:33]

David Woods: Good evening. My name is David Woods. I reside at 14976 North 100th Way in Scottsdale. That's north Scottsdale near Frank Lloyd Wright and Thompson Peak. I lived in Scottsdale five years, originally to the valley in 1972, graduated from ASU with a bachelor's in marketing and moved back to the valley in 2007 after a career traveling around the country. Currently I'm the director of pricing for Young's Market Company here in Arizona. We're a wine, beer and spirits distributor, the fourth largest in the country. I'm responsible for database management, market pricing and gross profit. I currently don't call on accounts, don't sell, and have no sales responsibilities. So I have an oversee position in the company. I've had various career moves, career opportunities while with Mobil Oil. I did convention planning in Las Vegas and New York. I organized trade show space, hotel arrangements, meeting space, promotions and funding. In over 22 years in my wine career, I've organized over 100 trade tastings. I've worked in wine retail. I've owned several businesses including a wine retail shop in Seattle and a wholesale wine distributor here in Arizona. I've been a lifelong marketer.

[Time: 00:39:04]

I'm a board member on Miranda homeowners association and served on the alumni board for the W.P. Carey School of Business. I have a certification in wine business planning, marketing and accounting in the culinary program at the Art Institute. My industry touches so many aspects of the tourism industry. We interface with restaurants, hotels, food, wine events, beer events. Beverage alcohol is very integral into the tourism industry as a financial piece. Financial driver. My business group and experience in the industry, knowledge of consumer and industry trends and regulations. I believe would be an asset in guiding the tourism industry, these activities in Scottsdale. What I believe is one thing facing the commission, a top issue, I think it's the oversight, looking at the fiscal responsibility, return on investment. Tourism is one of our biggest economic drivers, and we need to protect that and drive that engine and make it run right. Thank you.

Vice Mayor Milhaven: Thank you, sir. We'll begin the, no questions. We begin voting with Councilmember Littlefield.

Councilwoman Littlefield: David Woods.

Councilwoman Whitehead: Mr. Woods.

Vice Mayor Milhaven: Jeanne Alspaugh.

Councilwoman Klapp: David Woods.

Mayor Lane: Jeanne Alspaugh.

Councilmember Korte: Jeanne Alspaugh.

Councilman Phillips: Jeanne Alspaugh.

Vice Mayor Milhaven: Jeanne Alspaugh, it looks like you've been appointed. This concludes our process. We are fortunate to continue to receive qualified applicants for the positions often our boards and commissions. Please remember even if you were not appointed, your application will remain on file for one year for consideration at a future date if there are additional vacancies. Scottsdale is lucky to have dedicated and talented individuals who are willing and ready to serve our city. For that, thank you all. I'll turn the meeting back to the Mayor.

Mayor Lane: Thank you, Vice Mayor. Well done. Certainly, thank you to all applicants. It is a good, a great reflection on our city for the people willing to put themselves out for volunteer for our great city. So thank you all for that. A lot of great candidates.

ADJOURNMENT

[Time: 00:40:51]

Mayor Lane: I'll go ahead and accept the adjournment to the meetings that been passed to me. And we will start our Regular Meeting at 5:00, as scheduled.