

SCOTTSDALE CITY COUNCIL
WORK STUDY SESSION MINUTES
TUESDAY, FEBRUARY 13, 2018



CITY HALL KIVA
3939 N. DRINKWATER BOULEVARD
SCOTTSDALE, AZ 85251

CALL TO ORDER

Mayor W.J. "Jim" Lane called to order a Work Study Session of the Scottsdale City Council at 7:15 P.M. on Tuesday, February 13, 2018, in the City Hall Kiva.

ROLL CALL

Present: Mayor W.J. "Jim" Lane
Vice Mayor Virginia L. Korte
Councilmembers Suzanne Klapp, Kathleen S. Littlefield,
Linda Milhaven, Guy Phillips, and David N. Smith

Also Present: City Manager Jim Thompson, City Attorney Bruce Washburn,
City Treasurer Jeff Nichols, City Auditor Sharron Walker, and City Clerk Carolyn Jagger

PUBLIC COMMENT

- Sam Dreiman spoke to LimeBike's success in Scottsdale.
- Paul Videl, representing Ofo bike share, spoke in support of bike sharing companies.

1. Bike Share

Request: Presentation, discussion, and possible direction to staff regarding the numerous complaints that the City has received regarding the rental bikes that have been placed around the City and report back on possible solutions, including giving consideration to voluntary reduction in numbers by the bike rental companies and regulatory action and enforcement by the City.

Presenter(s): Lisa Johnson, Transportation Plan & Transit Program Manager

Staff Contact(s): Paul Basha, Transportation Director, 480-312-7651,
pbasha@scottsdaleaz.gov

Transportation Plan and Transit Program Manager Lisa Johnson gave a PowerPoint presentation (attached) on the bike share program.

NOTE: MINUTES OF CITY COUNCIL MEETINGS AND WORK STUDY SESSIONS ARE PREPARED IN ACCORDANCE WITH THE PROVISIONS OF ARIZONA REVISED STATUTES. THESE MINUTES ARE INTENDED TO BE AN ACCURATE REFLECTION OF ACTION TAKEN AND DIRECTION GIVEN BY THE CITY COUNCIL AND ARE NOT VERBATIM TRANSCRIPTS. DIGITAL RECORDINGS AND CLOSED CAPTION TRANSCRIPTS OF SCOTTSDALE CITY COUNCIL MEETINGS ARE AVAILABLE ONLINE AND ARE ON FILE IN THE CITY CLERK'S OFFICE.

Councilmembers offered the following suggestions to staff and bike share company owners:

- Reduce or regulate the overall number of the bikes in the City and improve the distribution of bikes throughout the community. Increase the bikes at the Scottsdale Road and Thunderbird transportation stop (park and ride), DC Ranch, and other locations in the northern part of the City. Spread the bikes out so that they are not all congregated in downtown.
- Address the obstruction issues on sidewalks and roads, including enforcement of existing City codes and providing information to users regarding laws and parking etiquette.
- Consider a public education program for users; and provide additional information to citizens on what to do if they have questions or concerns.
- Obtain more detailed information on usage, including the impact on the economy in downtown, occupancy and parking availability, traffic flow, and bus ridership.
- Install bike racks and require users to use the racks for picking up and returning the bikes.
- Provide marked, designated areas (drop off zones) for parking the bikes.
- Keep bikes away from public art and out of public areas where they impede other traffic.
- Have more bike company personnel on the street to manage the bike program and to make sure the bikes that are left in an inappropriate place are moved as quickly and efficiently as possible.
- Improve the response time for complaints.
- Conduct a study of what other cities have done to reduce the number of bikes that are left in irresponsible places.
- Ask the bike companies to consider charging a fee for bikes that are not left where they are supposed to be left, or that are not left in an upright position.
- Impose a fee to cover the cost of hauling away bikes that are not left in appropriate places (canals, fountains, front yards, parks, sidewalks, etc.).
- Change the app from one that has to be read to one that will talk to the user and provide the rules of bike parking etiquette.

ADJOURNMENT

The Work Study Session adjourned at 8:08 P.M.

SUBMITTED BY:



Carolyn Jagger
City Clerk

Officially approved by the City Council on March 6, 2018

CERTIFICATE

I hereby certify that the foregoing Minutes are a true and correct copy of the Minutes of the Work Study of the City Council of Scottsdale, Arizona held on the 13th day of February 2018.

I further certify that the meeting was duly called and held, and that a quorum was present.

DATED this 6th day of March 2018.



Carolyn Jagger, City Clerk

Item 1

Bike Share Update

City Council
February 13, 2018

What is Bike Share?

Bike share is a service in which bicycles are available for individuals on a very short-term basis for a fee.

*Currently two different bike share types:
dock-based and dockless.*

<http://youtu.be/UF3Mtru0XSQ>

Dock-based

- Requires public funding
- Bikes are rented from a station and returned to a station
- Number of bikes cannot exceed number of docks
- Customers can rent using a kiosk
- Smart phone app not required
- Some systems can only be locked at a station



Dockless

- No Public Funding-Privately operated
- Each bike has an onboard locking system with GPS
- Customer must have smart phone app
- Bikes do not have to be parked in a bike rack or station
- Number of bikes not limited by docks or racks



Where are bikes...?

- Parks
- Shops
- Bus Stops
- Parking lots and Garages
- Old Town
- Downtown
- Hotels
- Restaurants



What are the challenges...?

- Clutter
- Impeding
- Volume
- Bike Placement
- Vandalism



Statistics.

- 55,000 rides taken November and December 2017 months
 - 21,000 in Phoenix, Mesa, Tempe same period
- Average ride length: 1.35 miles, 10 minutes
- Longest trip: 35 miles
- Northern most point by customer: Thompson Peak & Hayden
- Over 12 private partnerships with Scottsdale businesses
- Average rider speed: 4 mph

Next steps...

- Continued coordination with Companies
- Evaluate Impacts of Bike Share
- Discussions with Peer Cities-Best Practices
- Internal Staff Discussions
- Centralized Public Input
- Encourage Citizens to Contact Companies Directly

<http://www.youtube.com/watch?v=w9k9an64HUA>

Bike Share Update

Lisa Johnson
Transportation Planning and Transit Operations Manager
ljohnson@scottsdaleaz.gov

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