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CALL TO ORDER

[Time: 00:00:02]

Mayor Lane: I WOULD LIKE TO CALL TO ORDER OUR SPECIAL MEETING, MAY 14, 2013. IT IS APPROXIMATELY 4:00 O'CLOCK. WE WILL START WITH THE ROLL CALL PLEASE.

City Clerk Carolyn Jagger: MAYOR JIM LANE.

Mayor Lane: PRESENT.

City Clerk Carolyn Jagger: VICE MAYOR SUZANNE KLAPP.

Vice Mayor Klapp: HERE.

City Clerk Carolyn Jagger: COUNCILMEMBERS VIRGINIA KORTE.

Councilmember Korte: HERE.

City Clerk Carolyn Jagger: BOB LITTLEFIELD.

Councilman Littlefield: HERE.

City Clerk Carolyn Jagger: LINDA MILHAVEN.

Councilwoman Milhaven: HERE.

City Clerk Carolyn Jagger: GUY PHILLIPS.

Councilmember Phillips: PRESENT.

City Clerk Carolyn Jagger: DENNIS ROBBINS.

Councilman Robbins: HERE.

City Clerk Carolyn Jagger: ACTING CITY MANAGER DAN WORTH.

Acting City Manager Dan Worth: HERE.

City Clerk Carolyn Jagger: CITY ATTORNEY BRUCE WASHBURN.

City Attorney Bruce Washburn: HERE.

City Clerk Carolyn Jagger: CITY TREASURER DAVID SMITH.

City Treasurer David Smith: PRESENT.

City Clerk Carolyn Jagger: CITY AUDITOR SHARRON WALKER.

City Auditor Sharron Walker: HERE

City Clerk Carolyn Jagger: AND THE CLERK IS PRESENT.

[Time: 00:00:35]

Mayor Lane: FOR MATTER OF SOME BUSINESS HERE, WE HAVE SPEAKER CARDS IF YOU WOULD LIKE TO SPEAK TOWARD ANY SUBJECT AND ALSO CARDS FOR WRITTEN COMMENTS ON ANY OF THE SUBJECTS THAT ARE ON OUR AGENDA OR FOR PUBLIC COMMENT. THE CITY CLERK HAS THOSE CARDS ABOVE HER HEAD IF YOU WOULD LIKE TO PICK ONE OF THOSE UP AND FILL IT IN.

THIS IS A SPECIAL MEETING; WE ARE ONLY TAKING PUBLIC COMMENT ON THE AGENDIZED ITEMS. WE WILL RESERVE OUR OTHER FORMALITIES FOR THE REGULAR MEETING, BUT IN ORDER TO FACILITATE THE BEST USE OF OUR TIME, WE HAVE THREE ITEMS THAT HAVE CONTINUED FROM A PREVIOUS MEETING THAT WE WILL TRY TO GET THROUGH HERE BETWEEN THE HOUR OF FOUR AND FIVE.

1. VISIONING SCOTTSDALE TOWN HALL REPORT

[Time: 00:01:32]

Mayor Lane: I WILL START WITH THE FIRST ITEM ON THE AGENDA FOR THE SPECIAL MEETING WHICH IS THE VISIONING SCOTTSDALE TOWN HALL REPORT. MARY VANDEVORD?

Senior Planner Mary Vandevord: GOOD AFTERNOON. THIS PRESENTATION IS ON THE VISIONING SCOTTSDALE TOWN HALL RESULTS. LAST WEEK WE HAD ANTICIPATED THAT WE WOULD HAVE TARA

JACKSON FROM ARIZONA TOWN HALL HERE TO PRESENT PART OF IT AND ALSO THREE CITIZEN SPEAKERS. WE DIDN'T DARE INVITE THEM BACK AFTER THEY WERE HERE FOR A VERY LONG TIME, BUT I DO KNOW THAT CHRIS SCHAFFNER IS HERE AND HOPEFULLY HE IS GOING TO COMMENT AFTER THIS ITEM.

JUST TO GIVE YOU SOME BACKGROUND, ABOUT A YEAR AGO THE CITY COUNCIL DIRECTED CITY STAFF TO START OVER WITH THE GENERAL PLAN PROCESS AND TO DO SO WITH THE VISIONING PROCESS, WHICH WAS THE TOP THING WE HEARD LAST TIME. THEY ALSO ASKED US TO HIRE A VISIONING CONSULTANT TO DO THAT THAT WOULD BE A NEUTRAL THIRD PARTY. THE KEY THING IN THE VISIONING PROCESS WAS TO ENSURE THAT WE HAD A BROAD REPRESENTATIVE OF ALL THE VIEWPOINTS IN SCOTTSDALE. SO TO DO THAT, THE CONSULTANT WAS ASKED TO HAVE AN APPLICATION PROCESS AND SELECT PARTICIPANTS TO REPRESENT ALL DIFFERENT VIEWPOINTS. THE RESULT SHOULD HAVE BEEN A VISION STATEMENT AND COMMUNITY VALUES TO SUPPORT THE STATEMENT.

CITY STAFF PROCEEDED WITH A CONTRACT WITH ARIZONA TOWN HALL, WHICH IS A NON-PROFIT ORGANIZATION KNOWN FOR THEIR STATE-WIDE TOWN HALL; IT'S ABOUT TWICE A YEAR. THEY WERE CHOSEN FOR THE PROCESS BECAUSE OF THEIR EXTENSIVE CONSENSUS BUILDING EXPERIENCE. THEY HAVE HAD EXTENSIVE EXPERIENCE WITH APPLICATION PROCESSES FOR ALL THEIR TOWN HALLS. THEY HAD A CLEAR PROCESS FOR ENSURING DIVERSE VIEWPOINTS WERE AT THE TABLE. THEY HAD OVERALL NEUTRALITY COMPARED TO ALL THE OTHER CONSULTANTS WE LOOKED AT, AND THEY HAD POSITIVE PAST EXPERIENCE WITH SCOTTSDALE. WE HAD A DOWNTOWN TOWN HALL IN 2006.

THE APPLICATION PROCESS FOR THE TOWN HALL WAS OPEN BETWEEN DECEMBER 5, 2012 AND JANUARY 11, 2013. CITY STAFF DID THE ADVERTISING FOR THE APPLICATION PROCESS. SOME EXAMPLES OF HOW WE DID THAT: WE HAD AN INSERT IN THE WATER BILL, WE USED SOCIAL MEDIA, WE HAD ANNOUNCEMENTS ON CITY CABLE 11, WE HAD PRESENTATIONS TO COMMUNITY GROUPS AND EXTENSIVE EMAIL LISTS THAT WE CONTACTED. OVERALL, WE REACHED ABOUT 200,000 CONTACTS AND TOWN HALL RECEIVED 291 APPLICATIONS.

THE VISIONING PROCESS INCLUDED TWO MAIN EVENTS. THE FIRST WAS A FUTURE LEADERS TOWN HALL, WHICH I PRESENTED LAST WEEK A LITTLE BIT AND THAT WAS ON JANUARY 24TH. THERE WERE 82 PARTICIPANTS AND IT WAS MEANT TO INCLUDE OUR YOUTH IN THE DIALOGUE ON COMMUNITY VISION AND WHAT OUR VALUES WILL BE IN THE NEXT DECADE. THEY WERE 14 TO 22 YEARS OF AGE AND THEY BASICALLY LOOKED AT THE COMMUNITY VALUES IN THE GENERAL PLAN NOT SO MUCH THE VISION STATEMENT. THEIR RECOMMENDATIONS WERE PROVIDED TO THE VISIONING SCOTTSDALE TOWN HALL PARTICIPANTS THE FOLLOWING WEEK, WHICH WAS IN FEBRUARY. IT WAS THREE HALF-DAYS. TOWN HALL SELECTED 100 PARTICIPANTS FOR THE EVENT. IT INCLUDED AN OPENING PROGRAM, AN OVERVIEW OF CIVIL DISCOURSE JUST TO GIVE PEOPLE A FLAVOR FOR HOW THEY SHOULD BE WORKING TOGETHER ON THE VISION STATEMENT. THE 100 PARTICIPANTS DIVIDED INTO THREE SEPARATE PANELS OF ABOUT 33 PEOPLE EACH, AND THOSE PARTICIPANTS DISCUSSED THE COMMUNITY VALUES. I THINK MOST OF THE DISCUSSION CENTERED AROUND THE COMMUNITY VALUES; THEY WERE VERY IMPORTANT IN THAT DISCUSSION, AND THEN THE VISION STATEMENT AND THE GENERAL PLAN. ON THE END OF THE SECOND DAY, EACH OF THE THREE PANELS CREATED A CONSENSUS REPORT FROM THEIR INDIVIDUAL PANEL. THEN THE TOWN HALL STAFF TOOK THOSE

THREE REPORTS AND COMBINED THEM INTO ONE LARGE REPORT. ON THE THIRD DAY, EACH OF THE GROUPS CAME TOGETHER IN ONE BIG SESSION AND EDITED THAT FINAL REPORT, WHICH IS IN YOUR PACKET. THE FINAL REPORT THEN WAS DISTRIBUTED TO THE PARTICIPANTS AND ALTERNATES OF THE TOWN HALL AND ANYONE ELSE ON FEBRUARY 15, 2013.

FOLLOWING THE TOWN HALL, WE OPENED THE RESULTS OF IT TO THE LARGER COMMUNITY. ON FEBRUARY 21ST WE HELD AN OPEN HOUSE; WE HAD 65 PEOPLE IN ATTENDANCE. I WOULD SAY ABOUT HALF OF THOSE WERE TOWN HALL PARTICIPANTS; THEY WERE VERY DEDICATED. TOWN HALL STAFF, WE WERE FORTUNATE TO HAVE THERE, THEY DID A MINI TOWN HALL STATEMENT SO THEY HAD A COMMENT SESSION WHERE THEY CREATED A STATEMENT, AND THAT IS IN YOUR PACKET AS WELL. WE ALSO COLLECTED COMMENT CARDS AND OTHER INFORMATION FROM PEOPLE WHO ATTENDED.

FINALLY, WE HAD OTHER WAYS FOR PEOPLE TO PROVIDE INPUT ON THE FINAL REPORT. WE HAD QUESTIONS ON SPEAK UP SCOTTSDALE, GENERAL PLAN WEBPAGE, YOU COULD SEND US AN EMAIL OR YOU COULD COME AND MEET WITH US OR COME AND SPEAK AT THE DIFFERENT PUBLIC MEETINGS.

[Time: 00:06:25]

I AM JUST GOING TO GIVE YOU SOME HIGHLIGHTS OF THE REPORT. THERE ARE ABOUT 20 COMMUNITY VALUES LISTED; I AM NOT GOING TO GO THROUGH ALL OF THEM, BUT HERE ARE SOME HIGHLIGHTS. THE TOWN HALL PARTICIPANTS WERE VERY CONCERNED WITH PRESERVING OUR SOUTHWESTERN HERITAGE, CHARACTER AND CULTURE. THEY WANTED TO ENSURE THAT LIFELONG LEARNING AND EDUCATION WAS ADDED AS A COMMUNITY VALUE AND THE FUTURE LEADERS TOWN HALL. THAT WAS THEIR RECOMMENDATION AS WELL. COMMUNITY INVOLVEMENT AND CIVIC ENGAGEMENT WAS VERY IMPORTANT. HIGH STANDARDS OF APPEARANCE AND QUALITY OF DEVELOPMENT WAS A KEY COMMUNITY VALUE. THE SONORAN DESERT WAS A PROMINENT THEME THROUGHOUT ALL OF THEM, INCLUDING THE SONORAN DESERT ENVIRONMENT, PRESERVATION OF IT, AND THE CHARACTER OF IT, ALSO NEIGHBORHOOD LIVEABILITY AND HUMAN CONNECTION, HAVING APPROPRIATE MOBILITY CHOICES THROUGHOUT THE COMMUNITY, AND EMBRACING CHANGES THAT MAINTAIN SCOTTSDALE'S UNIQUE QUALITIES.

THIS IS THE VISION STATEMENT WHICH IS VERY LARGE SO I AM SURE YOU CAN'T READ IT UP THERE. I AM JUST GOING TO HIGHLIGHT THE KEY THOUGHTS IN THE VISION STATEMENT. JUST A SIDE NOTE, ONE OF THE TOP COMMENTS THAT WE HEARD IN THE OPEN HOUSE AND FROM ALL OUR ONLINE COMMENTS WERE THAT THE VISION STATEMENT IS TOO LONG AND COMMUNITY VALUES WERE TOO LONG AND WE SHOULD TRY AND MAKE THEM MORE CONCISE. SO SOME OF THE HIGHLIGHTS OF THE VISION STATEMENT ARE: LEVERAGING SCOTTSDALE'S SOUTHWESTERN HISTORY; BECOMING AN ACTIVE GLOBALLY INTERCONNECTED CITY; HAVING A CULTURE OF WELLNESS; MANAGING GROWTH RESPONSIBLY; HAVING A UNIQUE INTERNATIONAL REPUTATION; BEING A SAFE, ATTRACTIVE, VIBRANT AND SUSTAINABLE CITY FOR THE FUTURE; A CITY WHERE THE CITIZENS ARE ESTEEMED AND ACTIVE PRIMARY STAKE HOLDERS; PRESERVING, PROTECTING AND ENHANCING NEIGHBORHOODS; HAVING AN INTERNATIONALLY RECOGNIZED BRAND; BEING A CITY THAT IS ECONOMICALLY PROSPEROUS; LEVERAGING TECHNOLOGY AND INNOVATION; HAVING A THRIVING, WELL EDUCATED WORKFORCE; SAFE NEIGHBORHOODS AND MOBILITY OPTIONS AND PROMOTING MEANINGFUL OPEN SPACES

WHERE THE SOUTHWEST AND THE 21ST CENTURY JOIN HANDS. THAT'S THE CONCLUSION OF MY PART OF THE PRESENTATION IF YOU HAVE QUESTIONS OF STAFF, WE ARE ABLE TO ANSWER THEM.

Mayor Lane: THANK YOU MARY AND WE DO HAVE ONE REQUEST TO SPEAK FROM CHRIS SCHAFFNER AND THEN WE MAY GO TO QUESTIONS OR COMMENTS THAT THE COUNCIL MAY HAVE

PUBLIC COMMENT

[Time: 00:08:59]

Chris Schaffner: GOOD AFTERNOON, CHRIS SCHAFFNER, 7346 EAST SUNNYSIDE. I APPRECIATE THE TOPIC TONIGHT. I THINK THE GENERAL PLAN IS SOMETHING THAT IS VERY IMPORTANT TO US. BEING A PARTICIPANT IN THAT WAS REALLY AN HONOR AND IT WAS NEAT TO MEET ALL THE FOLKS THAT WE DID. A COUPLE OF THINGS TO SAY JUST AS GLOBAL POINTS, IT WAS AMAZING MEETING THE OTHER FOLKS. ONE OF THE THINGS THAT SET SCOTTSDALE APART FROM SO MANY OTHER CITIES IS THE UNBELIEVABLY HIGH PERCENTAGE OF FOLKS THAT ARE HERE ON PURPOSE. IF YOU ASK PEOPLE, AND I TRAVEL A BIT FOR BUSINESS AND ANYTIME I GO TO A NEW PLACE I ALWAYS ASK PEOPLE WHAT BROUGHT THEM THERE AND ABOUT HALF THE TIME THE PLACE ITSELF BROUGHT THEM THERE AND ABOUT THE OTHER HALF OF THE TIME IT'S OTHER EVENTS IN LIFE THAT BRING THEM THERE. IT IS AMAZING IS IF YOU ASK PEOPLE FROM SCOTTSDALE WHAT BROUGHT THEM THERE, WE HAVE GREAT PROFESSIONAL OPPORTUNITIES, WE HAVE GOT A WONDERFUL ECONOMY, BUT PEOPLE STILL COME TO SCOTTSDALE FOR SCOTTSDALE AND I THINK THAT IS A GREAT ATTRIBUTE, SOMETHING WE SHOULD BE VERY VERY PROUD OF. SOME OF THE OTHER THINGS THAT WERE NEAT IN THE DISCUSSIONS WERE THERE WAS BROAD AGREEMENT ON SOME BIG TOPICS AND I THINK YOU WOULD PROBABLY UNDERSTAND THIS INTUITIVELY BUT IT'S WELL WORTH STATING: PUBLIC SAFETY, UNANIMOUSLY, EVERYONE AGREED, OF PARAMOUNT IMPORTANCE IN SCOTTSDALE; TOURISM; QUALITY OF LIFE; ECONOMIC GROWTH; A CITIZEN DRIVEN GOVERNMENT. THOSE WERE ONES THAT WERE WIDELY ACCEPTED BY EVERYBODY. I WANTED TO COMMENT ON TOWN HALL'S PIECE OF THIS. I THOUGHT THEY DID A VERY NICE JOB, THE MODERATORS WORKED VERY HARD AND THERE WAS GOOD COMMUNICATION WITH THE PARTICIPANTS ON HOW THE PROCESS WAS GOING TO GO AND I THINK THEY WERE PREPARED FOR AN IN-DEPTH AND COMPLEX DISCUSSION ABOUT THE CITY OF SCOTTSDALE. I ALSO THINK THERE WAS OPPORTUNITIES FOR IMPROVEMENT AND SOME OF THESE I THINK WILL GO FORWARD INTO THE GENERAL PLAN PROCESS AS WELL AND MIGHT PROVIDE GOOD FOOD FOR THOUGHT. WE WORKED PRIMARILY OFF A CONSENSUS WHICH WAS WE WOULD HAVE THE MODERATORS LOOK IN THE CROWD WHILE A TOPIC WAS BEING DISCUSSED AND EVALUATE WHETHER OR NOT THERE WAS WIDESPREAD AGREEMENT OR NOT. THIS WORKS IN A LOT OF CIRCUMSTANCES BUT THERE WAS SOME I THINK IT DIDN'T WHERE THERE SHOULD HAVE BEEN VOTES TAKEN. I THINK THE PLACE OF CONSENSUS WORKED LEAST EFFECTIVELY IN THE PLANNING RECESSION WHICH WAS ARGUABLY THE MOST IMPORTANT. I THINK IT IS JUST TOO BIG OF A GROUP TO GO BY HEAD NODS AND READ THAT LARGE OF A GROUP AS TO WHAT IS CONSENSUS AND WHAT IS NOT. THE FINAL THING I WOULD SAY IS THERE IS NOTHING IN THE GENERAL PLAN VISION STATEMENT THAT I DISAGREE WITH. I THINK IT IS VERY, VERY INCLUSIVE AND PART OF WHAT THE VISION STATEMENT SHOULD DO AND CERTAINLY WHAT THE GENERAL PLAN SHOULD DO IS BE ABLE TO WHITTLE DOWN WHAT WE ARE NOT. SCOTTSDALE SHOULD NOT BE ALL THINGS TO ALL PEOPLE. IF IT TRIES, WE WILL FAIL. WE HAVE TO HAVE A DEEP UNDERSTANDING AND KNOWLEDGE OF WHO WE ARE, WHAT MAKES

US GREAT, AND I THINK WE HAVE TO DEDICATE OURSELVES TO THAT. HOPEFULLY THROUGH THE GENERAL PLAN PROCESS, WHICH WILL INVOLVE A LITTLE MORE TIME, WE CAN ACCOMPLISH THAT. I SEE THAT MY TIME HAS RUN OUT BUT I THANK YOU VERY MUCH.

Mayor Lane: THANK YOU MR. SHAFFNER. THAT'S THE EXTENT OF PUBLIC TESTIMONY WE HAVE ON THIS PARTICULAR TOPIC, SO I WOULD ASK COUNCIL IF YOU HAVE SPECIFIC QUESTIONS OR COMMENTS THEY WOULD LIKE TO RECORD ON THE TOPIC. SEEING NONE, I THINK THIS IS NOT AN ACTION ITEM. IS THERE ANY ADDITIONAL DIRECTION AND APPARANTLY THERE IS NOT. THANK YOU AND I THINK WE ARE COMPLETE WITH THAT. THANK YOU VERY MUCH LADIES FOR YOUR PRESENTATION AND THANK YOU MR. SCHAFFNER FOR YOUR INPUT ON THAT.

THIS IS ALL UNDER THE SECOND ITEM ON THIS SPECIAL MEETING, THAT IS ITEM 2 GENERAL PLAN 2014 WRITTEN PROCEDURES AND ADOPTION OF THE CALENDAR. SO WE HAVE ERIN.

2. GENERAL PLAN 2014 WRITTEN PROCEDURES AND ADOPTION CALENDAR

[Time: 00:13:09]

Long Range Planning Manager Erin Perreault: MAYOR LANE, MEMBERS OF COUNCIL, TONIGHT I WILL DO A COMBINED PRESENTATION FOR AGENDA ITEM NUMBER TWO AND NUMBER THREE, BOTH RELATING TO THE SCOTTSDALE GENERAL PLAN 2014. BACK IN JANUARY OF THIS YEAR, THE CITY COUNCIL UNANIMOUSLY PROVIDED STAFF WITH DIRECTION TO COME FORWARD WITH DEVELOPING A PROCESS AND WRITTEN PROCEDURES FOR THE GENERAL PLAN 2014 PROCESS, TO ALSO DEVELOP A SPECIFIC ADOPTION CALENDAR FOR THE PLANNING PROCESS, AND TO ESTABLISH A CITIZEN TASK FORCE TO OVERSEE THE DRAFTING OF THE SCOTTSDALE GENERAL PLAN 2014. SO TONIGHT, WE HAVE TWO RESOLUTIONS FOR YOUR CONSIDERATION. THE FIRST IS RESOLUTION 9393 AND THAT DOES TWO THINGS. FIRST, IT PROPOSES TO ESTABLISH THE WRITTEN PROCEDURES AND PROCESS FOR THE PLAN ITSELF AND THE ADOPTION CALENDAR, AND RESOLUTION 9394 IS A PROPOSAL TO ESTABLISH THE SCOTTSDALE GENERAL PLAN 2014 TASK FORCE INCLUDING YOUR CONSIDERATION AND POSSIBLE ADOPTION OF BYLAWS FOR THAT TASK FORCE, THEIR GENERALIZED WORK PROGRAM, THEIR DURATION FOR WHICH THEY WILL SERVE, AND WE ALSO HAVE 25 MEMBERS AND 10 ALTERNATES FOR YOUR CONSIDERATION TO SERVE ON THAT TASK FORCE.

WITH REGARD TO THE FIRST RESOLUTION, THE WRITTEN PROCEDURES REALLY OUTLINE OUR STATE STATUTE REQUIREMENTS AND BASICALLY SHOW THE COUNCIL AND COMMUNITY WHAT WILL OCCUR IN THE NEXT GENERALIZED YEAR AND A HALF OR SO, INCLUDING PUBLIC OUTREACH REQUIREMENTS, THE NOTIFICATION THAT WE WILL DO WITH THE COMMUNITY, AND THE TYPES AND TECHNIQUES THAT WE WILL USE FOR SOLICITING PUBLIC PARTICIPATION. IT ALSO TALKS ABOUT THE ADOPTION REQUIREMENTS THAT STATE STATUE OUTLINES FOR US AND OF COURSE THE RATIFICATION REQUIREMENTS AS WELL.

IN TERMS OF THE ADOPTION CALENDAR, IT ESTABLISHES THE TIMELINE FOR THE PUBLIC HEARING PORTION OF THE PLAN PHASE AND IT IS A SEPARATE AND DISTINCT TIMELINE FROM OUR ANNUAL MAJOR GENERAL PLAN AMENDMENT PUBLIC HEARING CALENDAR. SO NEXT YEAR WE WILL HAVE TWO CALENDARS FOR CITY COUNCIL: ONE SPECIFIC TO THE SCOTTSDALE GENERAL PLAN AND THE

SECOND IS THE REGULAR ANNUAL MAJOR GENERAL PLAN AMENDMENT CALENDAR IF WE HAVE ANY CASES TO CONSIDER NEXT YEAR.

THIS IS WHAT THE SPECIFIC GENERAL PLAN 2014 ADOPTION CALENDAR WILL LOOK LIKE. IT WILL BEGIN IN NOVEMBER OF THIS YEAR WITH PLANNING COMMISSION INITIATING THE CASE FOR THE GENERAL PLAN ITSELF, SO IT WILL GET A FORMAL CASE NUMBER. THEN WE WILL PROCEED, WE ANTICIPATE BEING ABLE TO DO OPEN HOUSES WITH A DRAFT PLAN IN SOUTH, CENTRAL AND NORTH

SCOTTSDALE MARCH OF NEXT YEAR. PER STATE STATUE, PLANNING COMMISSION NEEDS TO HOLD A REMOTE HEARING AND A RECOMMENDATION HEARING AND THEY WILL DO THAT IN SPRING OF NEXT YEAR. WE ANTICIPATE BEING IN FRONT OF THE CITY COUNCIL FOR ADOPTION CONSIDERATION IN JUNE OF 2014. IF COUNCIL CHOOSES TO ADOPT THE GENERAL PLAN AT THAT TIME, THEN WE ARE LOOKING AT THE RATIFICATION PHASE, WHICH IS BASICALLY SENDING IT TO THE BALLOT FOR NOVEMBER 2014.

3. SCOTTSDALE GENERAL PLAN 2014 TASK FORCE

[Time: 00:16:28]

THE SECOND RESOLUTION IN FRONT OF YOU THIS EVENING IS CONSIDERATION OF ESTABLISHMENT OF THE 2014 TASK FORCE. THIS TASK FORCE'S MAIN ROLE WILL BE TO DRAFT A GENERAL PLAN FOR THE COMMUNITIES' CONSIDERATION AND, OF COURSE, PLANNING COMMISSION AND COUNCIL'S CONSIDERATION AS WELL. THEY WILL BE WORKING PER COUNCIL DIRECTION BACK IN JANUARY WITH THE 2001 GENERAL PLAN BUT ALSO UTILIZING ELEMENTS AND KNOWLEDGE GAINED THROUGH THE 2011 GENERAL PLAN PROCESS AS WELL. WE ALSO ANTICIPATE THEM ENGAGING THE COMMUNITY ALONG WITH STAFF. WHAT THAT REALLY MEANS IS WE ARE HOPING THEY WILL ATTEND ALONG WITH STAFF A NUMBER OF COMMUNITY WORKSHOPS WHEN WE ENGAGE THE LARGER COMMUNITY. THE RESOLUTION IN FRONT OF YOU THIS EVENING ALSO HAS A SUNSET, AND THAT SUNSET IS WHEN COUNCIL TAKES ACTION ON THE DRAFT 2014 PLAN, THE TASK FORCE WOULD BASICALLY END AT THAT POINT. THEY, AS A TASK FORCE BODY, WILL NEED TO VOTE ON A DRAFT PLAN, BASICALLY THEIR WORK, AND MAKE A RECOMMENDATION TO THE PLANNING COMMISSION. AS IT'S PROPOSED IN FRONT OF YOU, THEY WON'T RECOMMEND TO YOU DIRECTLY AS COUNCIL BECAUSE STATE STATUTE REQUIRES THAT IF WE HAVE A PLANNING COMMISSION, WHICH SCOTTSDALE DOES, THE PLANNING COMMISSION NEEDS TO MAKE RECOMMENDATION TO THE LEGISLATIVE BODY, SO IT WILL BE THE PLANNING COMMISSION THAT STILL MAKES RECOMMENDATION ON THE PLAN TO CITY COUNCIL.

IN TERMS OF ORGANIZATION AS PROPOSED TONIGHT, YOU DO HAVE A SET OF BYLAWS FOR ADOPTION THIS EVENING. WE ARE PROPOSING A 25 MEMBER TASK FORCE, 10 ALTERNATES, A LIST FOR YOU TO CONSIDER AND ADOPT TONIGHT. IF WE NEED TO MAKE A SUBSTITUTION, WE CAN USE THIS ALTERNATE LIST TO DO IT THROUGHOUT THE PROCESS IF A SERVING TASK FORCE MEMBER NEEDS TO LEAVE THE TASK FORCE. THE ORGANIZATION IN TERMS OF THE BYLAWS PROPOSES TO HAVE TWO CO-CHAIRS BECAUSE IT IS SUCH A LARGE TASK FORCE.

IN TERMS OF THE NAMES BEFORE YOU THIS EVENING, THEY WERE SELECTED FROM A POOL OF APPLICANTS THAT PUT IN FOR THE VISIONING TOWN HALL AND ANSWERED YES TO QUESTION 15,

WHICH BASICALLY ASKED THEM IF THEY WOULD LIKE TO SERVE ON A GENERAL PLAN COMMITTEE IN THE FUTURE. ARIZONA TOWN HALL UTILIZED THE COUNCIL-ADOPTED CRITERIA FROM BACK IN MARCH OF THIS YEAR TO COME UP THOSE LISTS OF NAMES FOR YOU, AND THEY ALSO DID A POLLING IN APRIL, VIA EMAIL, TO ANYONE THAT SAID YES TO QUESTION 15 TO SEE IF PEOPLE COULD STILL SERVE SO THAT WE HAD A SLATE OF NAMES THAT COULD SERVE ON THE TASK FORCE FOR YOUR CONSIDERATION THIS EVENING. SO THE OUTCOME OF THAT PROCESS IS YOU DO HAVE 25 MEMBERS TO CONSIDER FOR APPOINTMENT AND THEN OF COURSE THAT 10 MEMBER ALTERNATE'S LIST. IN TERMS OF THE 25 MEMBERS, SEVEN ARE FROM NORTHERN SCOTTSDALE, SEVEN ARE FROM SOUTHERN, NINE FROM CENTRAL SCOTTSDALE, AND TWO ARE NON-RESIDENTS, ONE IS A MAJOR EMPLOYER WITH SCOTTSDALE INSURANCE AND ONE REPRESENTS HOTEL/TOURISM INDUSTRIES, PARTICULARLY IN DOWNTOWN. I WON'T GO THROUGH THE LIST ON THE RIGHT, BUT YOU CAN SEE ALL OF THE SELF-IDENTIFIED AFFILIATIONS THEY INDICATED ON THEIR APPLICATIONS. THEN THE BOTTOM LEFT OF THE SLIDE, ONCE CITY STAFF RECEIVED THE NAMES FROM ARIZONA TOWN HALL, WE DID OUR OWN RESEARCH JUST TO GIVE YOU A LITTLE BIT MORE INFORMATION ON THE MEMBERS YOU ARE CONSIDERING THIS EVENING. FIVE OF THEM CURRENTLY SERVE ON A BOARD OR COMMISSION, 13 HAVE DONE THAT IN THE PAST FOR US, ONE IS A FORMER COUNCILMAN, TWO HAVE PARTICIPATED IN THE SCOTTSDALE VISIONING PROCESS YEARS AGO, ONE IN CITYSHAPE 2020, FIVE IN THE FUTURE AND FOCUS PROCESS THAT BASICALLY ESTABLISHED OUR 2001 GENERAL PLAN, AND THEN 13 HAVE PARTICIPATED IN ONE OR MORE OF OUR CHARACTER AREA PLAN PROCESSES, AND 12 IN THE LAST GENERAL PLAN UPDATE.

[Time: 00:20:38]

SHOULD YOU APPOINT THE TASK FORCE THIS EVENING, THEY WILL BEGIN WORK BASICALLY RIGHT AWAY. THEY WILL START ON JUNE 3RD AND ARE ANTICIPATED TO GO THROUGH OF JUNE 2014, THE BULK OF THE WORK BEING COMPLETE JUST AFTER THE FIRST OF NEXT YEAR AND THEN WE WILL TAKE OUT THAT DRAFT PLAN TO THE COMMUNITY AFTER THAT.

SO, TONIGHT STAFF RECOMMENDS, BASED ON COUNCIL DIRECTION BACK IN JANUARY, THAT CITY COUNCIL ADOPT RESOLUTION 9393 TO ESTABLISH THE PROCESS FOR THE SCOTTSDALE GENERAL PLAN 2014 AND THE WRITTEN PROCEDURES AND ADOPTION CALENDAR IN THAT RESOLUTION, AND ADOPT RESOLUTION 9394 TO ESTABLISH THE GENERAL PLAN TASK FORCE AS WELL AS ADOPT THE BYLAWS FOR THAT TASK FORCE AND THEN, OF COURSE, APPOINT 25 MEMBERS TO THAT TASK FORCE AND THE ALTERNATE LIST AS WELL. I AM HAPPY TO ANSWER ANY QUESTIONS YOU MAY HAVE.

Mayor Lane: THANK YOU ERIN, THAT WAS A GOOD PRESENTATION ON THAT. WE HAVE NO PUBLIC TESTIMONY ON THIS SO WE WILL GO RIGHT TO COUNCILMEMBER'S COMMENTS OR QUESTIONS AND WE WILL START WITH COUNCILMAN PHILLIPS.

Councilmember Phillips: THANK YOU, MAYOR. I WAS WONDERING IF THE ALTERNATES, ONE OF THE REGULAR MEMBERS, LET'S SAY FOR SOME REASON THEY COULDN'T MAKE ONE OR TWO OF THE MEETINGS, WOULD YOU SELECT AN ALTERNATE TO TAKE CARE OF THAT AND THEN THEY CAN COME BACK THE NEXT TIME AROUND FOR REASON THEY HAD AN EMERGENCY OR COULDN'T ATTEND?

Erin Perreault: MAYOR AND MEMBERS OF COUNCIL, THE BYLAWS ALLOW FOR THREE UNEXCUSED ABSENCES. IN THAT PARTICULAR CASE, WE WOULD NOT NEED TO PUT AN ALTERNATE ON. THE ALTERNATES ARE IF SOMEONE NEEDS TO DROP OFF OR HAVE THREE CONSECUTIVE UNEXCUSED ABSENCES.

Councilmember Phillips: THANK YOU.

Mayor Lane: THANK YOU, COUNCILMAN. COUNCILMAN ROBBINS?

Councilman Robbins: THANK YOU, MAYOR. HOW MUCH OF THE FAILED GENERAL PLAN, THE LAST ONE THAT WENT TO THE VOTERS, HOW MUCH OF THAT ARE YOU USING OR ARE YOU GOING BACK TO SQUARE ONE WITH THE PLAN?

[Time: 00:22:48]

Erin Perreault: IN ANTICIPATION OF THE ESTABLISHMENT OF THE TASK FORCE, WE ARE ALREADY CREATING A BINDER, AS YOU CAN IMAGINE, OF INFORMATION FOR THESE FOLKS, PROBABLY OVERWHELMING AT SOME POINT FOR THEM. WE WILL START WITH THE 2001 GENERAL PLAN BASED ON COUNCIL DIRECTION BACK IN JANUARY AND THAT WAS UNANIMOUS. HOWEVER, THEY WILL GET THE FULL DOCUMENT FROM THE 2011 UPDATE, BECAUSE IT WAS ADOPTED BY COUNCIL, BUT NOT RATIFIED. THEY CAN AT LEAST INCLUDE THAT IN THEIR DELIBERATIONS. SO IT WILL BE BASICALLY BACKGROUND INFORMATION FOR THEM. WE ALSO STILL HAVE ON THE CITY'S WEBSITE ALL OF THE OUTREACH SUMMARIES WE DID, EVERY TIME WE HOLD A WORKSHOP OR FOCUS GROUP, WE DO A SUMMARY OF WHAT WE COLLECTED. THEY WILL HAVE ALL OF THAT INFORMATION AT THEIR FINGERTIPS AS WELL.

Councilman Robbins: THANK YOU.

Mayor Lane: THANK YOU, COUNCILMAN. COUNCILMEMBER KORTE.

Councilmember Korte: THANK YOU, FOR ALL OF YOUR HARD WORK THAT HAS GONE INTO THIS SINCE NOVEMBER OF 2012. I APPRECIATE YOUR COMMITMENT TO THIS EFFORT BECAUSE IT'S REALLY IMPORTANT FOR OUR CITY. IN SAYING THAT, I WOULD LIKE TO MAKE A MOTION TO ADOPT, AND THIS IS A MULTIPLE MOTION, TO ADOPT RESOLUTION NUMBER 9393, TO ESTABLISH THE GENERAL PLAN PROCESS WRITTEN PROCEDURES, ANY GENERAL PLAN ADOPTION CALENDAR FOR THE SCOTTSDALE GENERAL PLAN 2014, AND I WOULD LIKE TO INCLUDE IN THAT TO ADOPT RESOLUTION NUMBER 9394 CREATING A GENERAL PLAN 2014 TASK FORCE OF WHICH TWO CO-CHAIRS WILL BE ELECTED BY THE TASK FORCE AT ITS FIRST MEETING AND ALSO TO INCLUDE THE APPOINTMENT OF THE 25 MEMBERS AND 10 ALTERNATES PER THE RECOMMENDATIONS OF ARIZONA TOWN HALL.

Mayor Lane: MOTION HAS BEEN MADE AND SECONDED BY COUNCILWOMAN MILHAVEN. WOULD YOU LIKE TO SPEAK TO IT?

Councilwoman Milhaven: I WOULD LIKE TO THANK THE STAFF AND MANY CITIZENS WHO COMMITTED THEIR TIME TO THIS PROCESS. IT'S AN IMPORTANT DOCUMENT AND THEIR INPUT IS INVALUABLE. WE APPRECIATE THE TIME AND TALENT THEY BRING TO THIS EFFORT. THANK YOU.

[Time: 00:25:03]

Mayor Lane: THANK YOU, COUNCILWOMAN. COUNCILMAN LITTLEFIELD?

Councilman Littlefield: TWO QUESTIONS. FIRST OF ALL, THE POINT THAT COUNCILMAN PHILLIPS BROUGHT UP, IN WHAT MANNER IS THE PROPOSED GENERAL PLAN UPDATE FAILED AT THE POLLS GOING TO BE PRESENTED TO THIS TASK FORCE?

Erin Perreault: MAYOR AND MEMBERS OF COUNCIL, IT WILL BE PRESENTED AS A PUBLIC DOCUMENT, WHICH IT IS CURRENTLY. IT WILL BE IN THEIR BINDERS AS A REFERENCE DOCUMENT, BUT WE WILL BE GOING THROUGH THE 2001 GENERAL PLAN WITH THEM. THAT WILL BE THEIR FOCUS OF WORK.

Councilman Littlefield: OKAY. SECOND QUESTION, HOW MANY NON- SCOTTSDALE RESIDENTS ARE YOU PROPOSING IN THIS LIST OF PEOPLE TO APPOINT TO THE TASK FORCE?

Erin Perreault: THERE ARE TWO CURRENTLY NON-RESIDENTS ON THE 25-MEMBER LIST.

Councilman Littlefield: WELL, I WON'T BE SUPPORTING THIS BECAUSE I RENEW MY OBJECTION. THE GENERAL PLAN IS, I RENEW MY OBJECTION TO INCLUDE NON-RESIDENTS IN THIS TASK FORCE. THE GENERAL PLAN BELONGS TO THE RESIDENTS OF SCOTTSDALE. THE STATE LAW IS THAT ONLY SCOTTSDALE VOTERS CAN VOTE ON IT. SO WE ALLOWED NON-RESIDENTS AS PART OF THE VISIONING PROCESS AND NOW THAT WE'RE ACTUALLY DESIGNING A GENERAL PLAN TO PROPOSE TO THE COUNCIL AND OBVIOUSLY AT SOME POINT TO THE VOTERS, WE SHOULDN'T BE HAVING NON-RESIDENTS ON THIS TASK FORCE.

Mayor Lane: THANK YOU, COUNCILMAN LITTLEFIELD. COUNCILMEMBER KORTE.

Councilmember Korte: THANK YOU, MAYOR. AND TO THE POINT, I KNOW THIS IS SOMEWHAT OF A SENSITIVE ISSUE REGARDING RESIDENTS VERSUS NON-RESIDENTS, BUT I WOULD LOOK AT THE VERY JUSTIFIED PROCESS OF SELECTING THESE TWO INDIVIDUALS REPRESENTING ONE OF OUR LARGEST EMPLOYERS HERE IN SCOTTSDALE AND LARGEST INDUSTRY, ECONOMIC INDUSTRY IN SCOTTSDALE, AND I THINK THAT IS A GOOD, STRONG SELECTION AND I SUPPORT THAT. THANK YOU.

Mayor Lane: THANK YOU. COUNCILMAN LITTLEFIELD?

Councilman Littlefield: WELL, I'M SORRY, BUT I WOULD LIKE TO POINT OUT THAT THE STATE LAW DOESN'T SAY IT'S ONLY VOTED BY SCOTTSDALE VOTERS AND ANYBODY WHO HAPPENS TO REPRESENT A LARGE EMPLOYER. THAT'S NOT WHAT THE LAW SAYS. AGAIN, WE ALLOWED NON-RESIDENTS IN THE VISIONING PROCESS BECAUSE THEY WERE, QUOTE, STAKEHOLDERS. NOW WE'RE DOWN TO SOMETHING THAT'S GOING TO BE VOTED ON BY SCOTTSDALE VOTERS. THIS BELONGS TO THE RESIDENTS OF SCOTTSDALE, SO IT'S INAPPROPRIATE AT THIS POINT TO INCLUDE NON-RESIDENTS ON

THIS TASK FORCE. I MEAN, THAT'S JUST WHAT THE LAW SAYS, IT'S A VOTER'S PLAN, NOT THE PLAN OF THE VOTERS AND PEOPLE WHO REPRESENT A BUSINESS IN SCOTTSDALE.

[Time: 00:28:00]

Mayor Lane: THANK YOU, COUNCILMAN. AT THIS POINT, I SEE NOTHING ILLEGAL ABOUT THE FACT THAT IN THE PROCESS OF DEVELOPING THE PLAN WE USE STAKEHOLDERS AS WELL. WE CERTAINLY UNDERSTAND THAT IT IS ULTIMATELY THE JUDGMENT OF THE VOTERS OF THE CITY OF SCOTTSDALE AND SO WE ALL VERY MUCH APPRECIATE THAT AND SO UNDERSTANDING THE OBJECTION, I DON'T BELIEVE THERE IS ANY DEPARTURE FROM WHAT IS ACTUALLY CALLED FOR BY THIS COUNCIL AND BY THE STATE STATUTE THAT RULES OVER THE ACTUAL ADOPTION OF A PLAN ULTIMATELY. I WOULD ALSO LIKE TO JUST SAY SIMPLY THAT I THINK THAT YOU'VE DONE A WONDERFUL JOB IN PUTTING THIS TOGETHER. AND WE DO VERY MUCH APPRECIATE THE TIME AND EFFORT THAT'S GONE INTO THIS, AND A SECOND TIME GO-ROUND AND ALL THE CITIZENS WILLING TO CONTINUE TO DEVOTE THEIR TIME AND EFFORT TO THIS PROCESS. SO IT'S VERY MUCH APPRECIATED, MORE APPRECIATED THAN EVEN THE FIRST TIME, GIVEN THE CIRCUMSTANCES AND TO THE WILLINGNESS OF THOSE FOLKS WHO WILL CONTINUE IN THIS EFFORT AS WE MOVE FORWARD AS WELL. SO A GREAT DEAL OF THANKS FOR THAT. ALSO JUST ONE ITEM OF EMPHASIS, I SUPPOSE, FOR ANYBODY LISTENING AT THIS POINT IN TIME. THIS IS AN IMPORTANT PROCESS, NO DOUBT ABOUT IT. EVERY MEMBER ON THIS COUNCIL NOT ONLY APPRECIATES THE CITIZENS' AND STAKEHOLDERS' PARTICIPATION, BUT IT IS ALSO ONE OF THE MOST IMPORTANT THINGS THAT WE DO HERE. THIS THIS IS GOING TO BE A GUIDING INSTRUMENT FOR US, AT LEAST FOR THE NEXT 10 YEARS AND SO THIS EFFORT HAS TO BE FIRST CLASS AND IT HAS TO BE DEDICATED AND HAS TO BE CONSIDERED VERY, VERY STRONGLY BY EVERY MEMBER OF THIS COUNCIL AND FRANKLY THE MEMBERS OF OUR COMMUNITY AND THOSE PARTICIPATING IN THE PROCESS. SO WE WISH YOU THE BEST IN MOVING FORWARD AND WE'RE LOOKING FORWARD TO THE END PRODUCT. WITH THAT, I SEE THERE ARE NO FURTHER COMMENTS HERE.

[Time: 00:29:53]

WE DO HAVE A MOTION AND A SECOND ON THE TABLE FOR THE ADOPTION OF EACH OF THE RESOLUTIONS AND OF COURSE THE APPOINTMENT OF THE 25 MEMBERS. I THINK WE ARE NOW READY TO VOTE. ALL OF THOSE IN FAVOR PLEASE INDICATE WITH AYE AND THOSE OPPOSED WITH A NAY. AYES HAVE IT WITH COUNCILMAN LITTLEFIELD AND COUNCILMAN PHILLIPS OPPOSING. THANK YOU VERY MUCH FOR THAT. THAT COMPLETES OUR ITEMS FOR OUR SPECIAL MEETING. AND SO I WILL AT THIS TIME ACCEPT A MOTION TO ADJOURN.

Councilwoman Milhaven: SO MOVED.

Mayor Lane: MOVED AND SECONDED. AND ALL THOSE IN FAVOR OF ADJOURNMENT, PLEASE INDICATE BY AYE. WE ARE ADJOURNED. THANK YOU.