



City of Scottsdale
Tourism Development Commission
Regular Meeting

9:00 a.m., Tuesday, June 16, 2020

Meeting held electronically

Marked Agenda

Until further notice, Tourism Development meetings will be held electronically. While physical facilities are not open to the public, Tourism Development Commission meetings are televised on Cox Cable Channel 11 and streamed online at ScottsdaleAZ.gov (search "live stream") to allow the public to listen/view the meeting in progress.

Only written comments submitted electronically at least one hour prior to the meeting are being accepted. A written Public Comment may be submitted by email to the staff coordinator, [Holli Shannon](mailto:Holli.Shannon@scottsdaleaz.gov), up to an hour before the meeting begins.

1. Call to Order/Roll Call – 9:01AM

Linda Dillenbeck, Chairperson

Sherry Henry, Vice-Chairperson

Richard Newman

Jeanne Alspaugh

Ken McKenzie - **ABSENT**

Anna Mineer

David Winter - **ABSENT**

2. [Approval of Minutes](#)

Commission discussion and action to approve the May 19, 2020 regular meeting minutes.

VICE-CHAIRPERSON HENRY MOVED TO APPROVE THE MAY 19, 2020 REGULAR MEETING MINUTES AS AMENDED. COMMISSIONER MINEER SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

3. [FY 2020/21 Tourism Event Retention and Development Process, Uncommitted Funds and Tourism Development Operating Contingency.](#)

Commission discussion and possible recommendation regarding the tourism event funding process and tentative FY 2020/21 operating contingency budget.

Staff Contact: Karen Churchard

COMMISSIONER NEWMAN MOVED TO APPROVE THE FY 2020/21 TOURISM EVENT AND DEVELOPMENT FUND PROCESS AS PRESENTED. VICE-CHAIRPERSON HENRY SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).



4. [Canal Convergence Event Update](#)

Presentation, discussion and possible recommendations regarding Canal Convergence event

Presenter: Kim Boganey, Director of Scottsdale Public Art

Staff Contact: Steve Geiogamah

5. [Scottsdale Drive In Car Concert Series Event Fund Request](#)

Presentation, commission discussion and possible recommendation regarding allocation of Tourism Development Operational Contingency funds in the amount of \$75,000 in support of a one year new event funding agreement with R Entertainment.

Presenter: Kerry Dunne, R Entertainment

Staff Contact: Steve Geiogamah

VICE-CHAIRPERSON HENRY MOVED TO RECOMMEND FUNDING IN THE AMOUNT OF \$50,000 FROM THE TOURISM DEVELOPMENT OPERATIONAL CONTINGENCY FUNDS. COMMISSIONER ALSPAUGH SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

6. [Staff Reports](#)

Staff presentation and Commission discussion of the following:

- a. Staff Bed-Tax Collection Report
- b. Staff Bed Tax Hotel Classification Report
- c. Bed Tax Proforma
- d. Program Updates

Staff Contact: Steve Geiogamah

7. **Public Comment**

The public may address the Commission regarding any issue within the Commission's purview. If you wish to address the Commission, please email your comment to [Holli Shannon](#) up to an hour before the meeting. Arizona State law prohibits the Commission from discussing or taking action on an item that is not on the prepared agenda. In addition, the Chair may invite comments from the public on any agenda item.

8. **Identification of Future Agenda Items**

The public body may not discuss, deliberate, or take legal action on any matter in the "Identification of Future Agenda Items" unless the specific matter is properly noticed for legal action.

Adjournment 10:33AM

Next scheduled regular meeting is July 21, 2020

