



City of Scottsdale
Tourism Development Commission
Regular Meeting

9:00 a.m., Tuesday, May 19, 2020

Meeting held electronically

Marked Agenda

Until further notice, Tourism Development meetings will be held electronically. While physical facilities are not open to the public, Tourism Development Commission meetings are televised on Cox Cable Channel 11 and streamed online at ScottsdaleAZ.gov (search "live stream") to allow the public to listen/view the meeting in progress

Only written comments submitted electronically at least one hour prior to the meeting are being accepted. A written Public Comment may be submitted by email to the staff coordinator, [Holli Shannon](mailto:Holli.Shannon@scottsdaleaz.gov), up to an hour before the meeting begins.

1. Call to Order/Roll Call – 8:02AM

Linda Dillenbeck, Chairperson
Sherry Henry, Vice-Chairperson
Richard Newman

Jeanne Alspaugh
Ken McKenzie

Anna Mineer
David Winter

2. [Approval of Minutes](#)

Commission discussion and action to approve the February 18, 2020 regular meeting minutes.

COMMISSIONER MCKENZIE MOVED TO APPROVE THE FEBRUARY 18, 2020 REGULAR MEETING MINUTES AS PRESENTED. COMMISSIONER ALSPAUGH SECONDED. THE MOTION CARRIED BY A VOTE OF SEVEN (7) TO ZERO (0).

3. [FY 2020/21 Tentative Tourism Development Fund Budget](#)

Commission discussion and possible recommendation regarding the revised Tentative FY 2020/21 Tourism Development Fund budget.

Staff Contact: Karen Churchard

VICE-CHAIR HENRY MOVED TO APPROVE THE FY 2020/21 TENTATIVE TOURISM DEVELOPMENT FUND BUDGET AS PRESENTED. COMMISSIONER MINEER SECONDED. THE MOTION CARRIED BY A VOTE OF SEVEN (7) TO ZERO (0).

4. [FY 2020/21 City Event Support Funding Programs](#)

Commission update, discussion and possible recommendation regarding the FY 2020/21 City Event Support Funding Programs:



Persons with a disability may request a reasonable accommodation by contacting Holli Shannon at 480-312-2728. Requests should be made 24 hours in advance, or as early as possible, to allow time to arrange the accommodation. For TTY users, the Arizona Relay Service (1-800-367-8939) may contact Tourism & Events Department at 480-312-7177.

- a) Matching Event Funding Program
- b) Community Event Funding Program
- c) Event Venue Fee Program
- d) New Event Development
- e) Multi-Year Community Event Funding Program

Staff Contact: Steve Geiogamah

COMMISSIONER NEWMAN MOVED TO APPROVE THE FY 2020/21 EVENT SUPPORT FUNDING PROGRAMS AS PRESENTED. COMMISSIONER MCKENZIE SECONDED. THE MOTION CARRIED BY A VOTE OF SEVEN (7) TO ZERO (0).

5. Experience Scottsdale Strategic Recovery Business Plan 2020-2021

Presentation and Commission discussion and possible recommendation regarding Experience Scottsdale Strategic Recovery Business Plan 2020-2021.

Presenter: Rachel Sacco, President/CEO Experience Scottsdale

Staff Contact: Steve Geiogamah

COMMISSIONER ALSPAUGH MOVED TO APPROVE THE FY 2020/21 EXPERIENCE SCOTTSDALE STRATEGIC RECOVERY BUSINESS PLAN AS PRESENTED. COMMISSIONER WINTER SECONDED. THE MOTION CARRIED BY A VOTE OF SEVEN (7) TO ZERO (0).

6. Staff Reports

Staff presentation and Commission discussion of the following:

- a. Staff Bed-Tax Collection Report
- b. Staff Bed Tax Hotel Classification Report
- c. Bed Tax Proforma
- d. Program Updates

Staff Contact: Steve Geiogamah

7. Public Comment

The public may address the Commission regarding any issue within the Commission's purview. If you wish to address the Commission, please email your comment to [Holli Shannon](mailto:Holli.Shannon@scottsdale.gov) up to an hour before the meeting. Arizona State law prohibits the Commission from discussing or taking action on an item that is not on the prepared agenda. In addition, the Chair may invite comments from the public on any agenda item.

8. Identification of Future Agenda Items

The public body may not discuss, deliberate, or take legal action on any matter in the "Identification of Future Agenda Items" unless the specific matter is properly noticed for legal action.

Adjournment – 10:40AM

Next scheduled regular meeting is June 16, 2020

