City of Scottsdale
Tourism Development Commission
Regular Meeting
8:00 a.m., Tuesday, December 18, 2018
Kiva Forum-City Hall
3939 N. Drinkwater Boulevard
Scottsdale, Arizona 85251
Marked Agenda

1. Call to Order/Roll Call – 8:01AM
   Linda Dillenbeck, Chairperson       Carl Grupp      Sherry Henry
   Camille Hill, Vice-Chairperson     Ken McKenzie     David Winter - ABSENT
   Richard Newman - ABSENT

2. Approval of Minutes
   Commission discussion and action to approve the November 20, 2018 regular meeting minutes.
   COMMISSIONER MCKENZIE MOVED TO APPROVE THE NOVEMBER 20, 2018 REGULAR MEETING MINUTES AS PRESENTED. COMMISSIONER HENRY SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

3. Experience Scottsdale First Quarter Report
   Report, update and Commission discussion.
   Rachel Pearson, Vice President Community & Government Affairs, Experience Scottsdale
   Staff Contact: Steve Geiogamah

4. Old Town Marketing Update
   Update regarding Old Town Marketing Campaign.
   Staff Contact: Karen Churchard

5. Event Funding Program Recommendations
   Commission discussion and recommendations on the following applications for event funding:
   a. Italian Festival of Arizona - $17,500
   b. Hashknife Pony Express - $15,000
   c. Scottsdale Giant Race - $5,000
   Staff Contact: Steve Geiogamah

Persons with a disability may request a reasonable accommodation by contacting Holli Shannon at 480-312-2728. Requests should be made 24 hours in advance, or as early as possible, to allow time to arrange the accommodation. For TTY users, the Arizona Relay Service (1-800-367-8939) may contact Tourism & Events Department at 480-312-7177.
COMMISSIONER MCKENZIE MOVED TO APPROVE THE EVENT FUNDING AS PRESENTED. VICE-CHAIR HILL SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

6. **Staff Reports**
   Staff presentation and Commission discussion of the following:
   a. Staff Bed-Tax Collection Report
   b. Staff Bed Tax Hotel Classification Report
   c. Bed Tax Proforma
   d. Program Updates
   Staff Contact: Steve Geiogamah

7. **Public Comment**
   The public may address the Commission regarding any issue within the Commission’s purview. If you wish to address the Commission, please complete a comment card and provide it to the Chair or to a staff member. Speakers are limited to three minutes during Public Comment time. Arizona State law prohibits the Commission from discussing or taking action on an item that is not on the prepared agenda. In addition, the Chair may invite comments from the public on any agenda item.

8. **Identification of Future Agenda Items**
   The public body may not discuss, deliberate, or take legal action on any matter in the “Identification of Future Agenda Items” unless the specific matter is properly noticed for legal action.

**Adjournment – 8:26AM**

Next scheduled regular meeting is January 15, 2019