City of Scottsdale
Tourism Development Commission
Regular Meeting
8:00 a.m., Tuesday, November 20, 2018
Kiva Forum-City Hall
3939 N. Drinkwater Boulevard
Scottsdale, Arizona 85251

Marked Agenda

1. **Call to Order/Roll Call – 8:03AM**
   Linda Dillenbeck, Chairperson          Carl Grupp
   Camille Hill, Vice-Chairperson        Sherry Henry
   Richard Newman

2. **Approval of Minutes**
   Commission discussion and action to approve the October 16, 2018 regular meeting minutes.
   **COMMISSIONER NEWMAN MOVED TO APPROVE THE OCTOBER 16, 2018 REGULAR MEETING MINUTES AS PRESENTED. COMMISSIONER HENRY SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).**

3. **Scottsdale Stadium Renovation Project Update**
   Update, Commission discussion and possible recommendation regarding the Scottsdale Stadium renovation project.
   Staff Contact: Bill Murphy, Community Services Executive Director

4. **Tourism Program FY 2019/20 Budget and Future Program Allocations**
   Update, Commission discussion and possible recommendation regarding FY 2019/20 tourism program budget and future program allocations.
   Staff Contact: Karen Churchard, Director Tourism & Events Director

5. **Travel USA 2017 Report**
   Presentation, Commission discussion and possible recommendation regarding the Longwoods International Travel USA 2017 Report.
   Presenter: AnnDee Johnson, Longwoods International
   Staff Contact: Steve Geiogamah, Tourism Development Manager

Persons with a disability may request a reasonable accommodation by contacting Holli Shannon at 480-312-2728. Requests should be made 24 hours in advance, or as early as possible, to allow time to arrange the accommodation. For TTY users, the Arizona Relay Service (1-800-367-8939) may contact Tourism & Events Department at 480-312-7177.
6. **Off-Road Expo Event Funding Request**
   Presentation, Commission discussion and possible recommendation regarding allocation of Tourism Development Funds in the amount of $75,000 in support of the Off-Road Expo event funding proposal.
   Presenter: Matthew Louck, Bonnier Events
   Staff Contact: Steve Geiogamah
   
   **VICE-CHAIRPERSON HILL MOVED TO RECOMMEND FUNDING FROM THE TOURISM DEVELOPMENT FUNDS IN THE AMOUNT OF $75,000. COMMISSIONER HENRY SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).**

7. **Old Town Matching Marketing Program**
   Commission discussion and possible recommendation regarding the Old Town Matching Marketing Program.
   Staff Contact: Karen Churchard

8. **Event Funding Program Recommendations**
   Commission discussion and recommendations on the following applications for event funding:
   a. Greater Phoenix Jewish Film Festival - $17,500
   b. Sun Circuit Horse Show - $25,000
   Staff Contact: Steve Geiogamah
   
   **VICE-CHAIRPERSON HILL MOVED TO APPROVE THE EVENT FUNDING AS PRESENTED. COMMISSIONER HENRY SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).**

9. **Staff Reports**
   Staff presentation and Commission discussion of the following:
   a. Staff Bed-Tax Collection Report
   b. Staff Bed Tax Hotel Classification Report
   c. Bed Tax Proforma
   d. Program Updates
   Staff Contact: Steve Geiogamah

10. **Public Comment**
    The public may address the Commission regarding any issue within the Commission’s purview. If you wish to address the Commission, please complete a comment card and provide it to the Chair or to a staff member. Speakers are limited to three minutes during Public Comment time. Arizona State law prohibits the Commission from discussing or taking action on an item that is not on the prepared agenda. In addition, the Chair may invite comments from the public on any agenda item.

11. **Identification of Future Agenda Items**
    The public body may not discuss, deliberate, or take legal action on any matter in the “Identification of Future Agenda Items” unless the specific matter is properly noticed for legal action.

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Adjournment – 9:22AM

Next scheduled regular meeting is December 18, 2018