City of Scottsdale
Tourism Development Commission
Regular Meeting
8:00 a.m., Tuesday, October 16, 2018
Kiva Forum-City Hall
3939 N. Drinkwater Boulevard
Scottsdale, Arizona 85251
Marked Agenda

1. **Call to Order/Roll Call – 8:01AM**
   Linda Dillenbeck, Chairperson
   Carl Grupp
   Camille Hill, Vice-Chairperson-ABSENT
   Ken McKenzie
   Richard Newman
   Sherry Henry

2. **Approval of Minutes**
   Commission discussion and action to approve the September 18, 2018 regular meeting minutes.
   COMMISSIONER MCKENZIE MOVED TO APPROVE THE September 18, 2018 REGULAR MEETING MINUTES AS PRESENTED. COMMISSIONER HENRY SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

3. **Old Town Matching Marketing Program**
   Update, Commission discussion and possible recommendation regarding the Old Town Matching Marketing Program
   Staff Contact: Karen Churchard, Tourism & Events Director

4. **Multi-Year Community Event Funding Update: Parada del Sol Parade**
   Presentation and update regarding the Parada del Sol Parade, a multi-year community event funded event.
   Presenter: Chris Lyman, Parada del Sol Parade
   Staff Contact: Steve Geiogamah, Tourism Development Manager

5. **ArtFest of Scottsdale Event Funding Request**
   Presentation, Commission discussion and possible recommendation regarding allocation of Tourism Development Funds in the amount of $15,000 in support of the ArtFest Of Scottsdale event funding proposal.
   Presenter: Andrew Maguire, ArtFest of Scottsdale

Persons with a disability may request a reasonable accommodation by contacting Holli Shannon at 480-312-2728. Requests should be made 24 hours in advance, or as early as possible, to allow time to arrange the accommodation. For TTY users, the Arizona Relay Service (1-800-367-8939) may contact Tourism & Events Department at 480-312-7177.
COMMISSIONER GRUPP MOVED TO RECOMMEND FUNDING FROM THE TOURISM DEVELOPMENT FUNDS IN THE AMOUNT OF $15,000. COMMISSIONER HENRY SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

6. **Sky Harbor Connection Program**
   Update, Commission discussion and possible recommendation regarding the Sky Harbor Connection Program.
   Presenter: Paul Basha, Transportation Director
   Staff Contact: Steve Geiogamah

7. **Staff Reports**
   Staff presentation and Commission discussion of the following:
   a. Staff Bed-Tax Collection Report
   b. Staff Bed Tax Hotel Classification Report
   c. Bed Tax Proforma
   d. Program Updates
   Staff Contact: Steve Geiogamah

8. **Public Comment**
   The public may address the Commission regarding any issue within the Commission’s purview. If you wish to address the Commission, please complete a comment card and provide it to the Chair or to a staff member. Speakers are limited to three minutes during Public Comment time. Arizona State law prohibits the Commission from discussing or taking action on an item that is not on the prepared agenda. In addition, the Chair may invite comments from the public on any agenda item.

9. **Identification of Future Agenda Items**
   The public body may not discuss, deliberate, or take legal action on any matter in the “Identification of Future Agenda Items” unless the specific matter is properly noticed for legal action.

Adjournment – 8:55AM

Next scheduled regular meeting is November 20, 2018