City of Scottsdale
Tourism Development Commission
Regular Meeting
8:00 a.m., Tuesday, September 18, 2018
Kiva Forum-City Hall
3939 N. Drinkwater Boulevard
Scottsdale, Arizona 85251

Marked Agenda

1. **Call to Order/Roll Call - 8:02AM**
   
   Linda Dillenbeck, Chairperson  
   Camille Hill, Vice-Chairperson  
   Richard Newman

   Carl Grupp  
   Ken McKenzie-ABSENT  
   David Winter

2. **Approval of Minutes**
   
   Commission discussion and action to approve the August 21, 2018 regular meeting minutes.

   **COMMISSIONER GRUPP MOVED TO APPROVE THE AUGUST 21, 2018 REGULAR MEETING MINUTES AS PRESENTED. COMMISSIONER WINTER SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).**

3. **New Event Development Funding FY2019/2020 Program**
   
   Update, Commission discussion and possible recommendation regarding the FY2019/2020 New Event Development Funding Program evaluation process.
   
   Staff Contact: Steve Geiogamah

4. **Experience Scottsdale Fourth Quarter Performance Measures Report**
   
   Report, update and Commission discussion
   
   Rachel Sacco, President/CEO of Experience Scottsdale
   
   Staff Contact: Steve Geiogamah

5. **Multi-Year Community Event Funding Update: Gold Palette ArtWalk**
   
   Presentation, update regarding multi-year community event funded event Gold Palette ArtWalk Series.
   
   Presenter: French Thompson, Scottsdale Gallery Association
   
   Staff Contact: Steve Geiogamah

Persons with a disability may request a reasonable accommodation by contacting Holli Shannon at 480-312-2728. Requests should be made 24 hours in advance, or as early as possible, to allow time to arrange the accommodation. For TTY users, the Arizona Relay Service (1-800-367-8939) may contact Tourism & Events Department at 480-312-7177.
6. **Event Funding Program Recommendations**
   Commission discussion and recommendations on the following applications for event funding:
   a. Arizona Asian Festival - $15,000
   b. Violins of Hope - $13,500
   Staff Contact: Steve Geiogamah
   **COMMISSIONER GRUPP MOVED TO APPROVE THE EVENT FUNDING AS PRESENTED. COMMISSIONER WINTER SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).**

7. **Staff Reports**
   Staff presentation and Commission discussion of the following:
   a. Staff Bed-Tax Collection Report
   b. Staff Bed Tax Hotel Classification Report
   c. Bed Tax Proforma
   d. Program Updates
      1. **Scottsdazzle**
   Staff Contact: Steve Geiogamah

8. **Public Comment**
   The public may address the Commission regarding any issue within the Commission’s purview. If you wish to address the Commission, please complete a comment card and provide it to the Chair or to a staff member. Speakers are limited to three minutes during Public Comment time. Arizona State law prohibits the Commission from discussing or taking action on an item that is not on the prepared agenda. In addition, the Chair may invite comments from the public on any agenda item.

9. **Identification of Future Agenda Items**
   The public body may not discuss, deliberate, or take legal action on any matter in the “Identification of Future Agenda Items” unless the specific matter is properly noticed for legal action.

**Adjournment – 8:58AM**

**Next scheduled regular meeting is October 16, 2018**