1. **Call to Order/Roll Call – 8:01AM**
   - Linda Dillenbeck, Chairperson
   - Camille Hill, Vice-Chairperson
   - Carl Grupp
   - Sherry Henry
   - Ken McKenzie
   - David Winter - ABSENT

2. **Approval of Minutes**
   Commission discussion and action to approve the June 19, 2018 regular meeting minutes.
   - COMMISSIONER MCKENZIE MOVED TO APPROVE THE JUNE 19, 2018 REGULAR MEETING MINUTES AS PRESENTED. COMMISSIONER GRUPP SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

3. **Food & Wine Event Funding Request**
   Presentation, Commission discussion and possible recommendation regarding allocation of Tourism Development Funds in the amount of $75,000 in support of the Food & Wine event funding proposal.
   - Presenter: Kerry Dunne, R&R Entertainment
   - Staff Contact: Steve Geiogamah, Tourism Development Manager
   - COMMISSIONER GRUPP MOVED TO RECOMMEND FUNDING FROM THE TOURISM DEVELOPMENT FUNDS IN THE AMOUNT OF $75,000. VICE-CHAIR HILL SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

4. **Scottsdale Stadium Project Update**
   Presentation, Commission discussion and possible recommendation regarding the Scottsdale Stadium Project Update.
   - Presenter: Bill Murphy, Community Service Director
   - Staff Contact: Steve Geiogamah
5. **Old Town Matching Marketing Program**
Commission discussion and possible recommendation regarding the Old Town Matching Marketing Program.
Staff Contact: Karen Churchard, Tourism & Events Director, Jackie Contaldo, Downtown Specialist

COMMISSIONER MCKENZIE MOVED TO RECOMMEND FUNDING THE SCOTTDALE GALLERY ASSOCIATION’S GUIDE IN THE AMOUNT UP TO $30,000 FROM THE OLD TOWN MATCHING MARKETING FUNDS IN FY 2018/19. VICE-CHAIR HILL SECONDED. THE MOTION CARRIED BY A VOTE OF FOUR (4) TO ONE (1). CHAIRPERSON DILLENBECK DISSENTED.

6. **Event Funding Program Recommendations**
Commission discussion and recommendations on the following applications for event funding:

a. Arizona National Quarter Horse Show - $15,000
   VICE-CHAIR HILL MOVED TO RECOMMEND FUNDING AS PRESENTED. COMMISSIONER HENRY SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

b. Arizona Fall Championship - $19,500
   COMMISSIONER GRUPP MOVED TO RECOMMEND FUNDING AS PRESENTED. COMMISSIONER HENRY SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

c. Scottsdale Philharmonic - $19,500
   VICE-CHAIR HILL MOVED TO RECOMMEND FUNDING AS PRESENTED. COMMISSIONER GRUPP SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

d. Desert Super Cup Tournament - $5,000
   COMMISSIONER MCKENZIE MOVED TO RECOMMEND FUNDING AS PRESENTED. COMMISSIONER HENRY SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

e. President’s Day Soccer Tournament - $5,000
   COMMISSIONER HENRY MOVED TO RECOMMEND FUNDING AS PRESENTED. COMMISSIONER MCKENZIE SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

f. Triple Crown Spring Baseball Championship - $5,000
   COMMISSIONER MCKENZIE MOVED TO RECOMMEND FUNDING AS PRESENTED. COMMISSIONER GRUPP SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

g. Scottsdale Arabian Horse Show - $30,000
   COMMISSIONER GRUPP MOVED TO RECOMMEND FUNDING AS PRESENTED. COMMISSIONER MCKENZIE SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

h. Discover India – Fusion - $12,000
   COMMISSIONER GRUPP MOVED TO RECOMMEND FUNDING AS PRESENTED. COMMISSIONER HENRY SECONDED. THE MOTION CARRIED BY A VOTE OF THREE (3) TO TWO (2). CHAIRPERSON DILLENBECK AND VICE-CHAIR HILL BOTH DISSenting.

i. Barrett Jackson Auto Auction - $30,000
   COMMISSIONER MCKENZIE MOVED TO RECOMMEND FUNDING AS PRESENTED. COMMISSIONER GRUPP SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

Staff Contact: Steve Geiogamah
7. **Staff Reports**
   Staff presentation and Commission discussion of the following:
   a. Staff Bed-Tax Collection Report
   b. Staff Bed Tax Hotel Classification Report
   c. Bed Tax Proforma
   d. Program Updates
      1. *Old Town Marketing Campaign*
      2. *Fahrenheit Festival*

   Staff Contact: Steve Geiogamah

8. **Public Comment**
   The public may address the Commission regarding any issue within the Commission’s purview. If you wish to address the Commission, please complete a comment card and provide it to the Chair or to a staff member. Speakers are limited to three minutes during Public Comment time. Arizona State law prohibits the Commission from discussing or taking action on an item that is not on the prepared agenda. In addition, the Chair may invite comments from the public on any agenda item.

9. **Identification of Future Agenda Items**
   The public body may not discuss, deliberate, or take legal action on any matter in the “Identification of Future Agenda Items” unless the specific matter is properly noticed for legal action.

   **Adjournment - 9:52AM**

   Next scheduled regular meeting is September 18, 2018