1. **Call to Order/Roll Call - 8:00 A.M.**
   
   Linda Dillenbeck, Vice-Chairperson  
   Carl Grupp  
   David Winter  
   Frank Ashmore  
   Camille Hill  
   Ken McKenzie

2. **Approval of Minutes**
   
   Commission discussion and action to approve the February 20, 2018 regular meeting minutes.
   
   **COMMISSIONER McKENZIE MOVED TO APPROVE THE FEBRUARY 20, 2018 REGULAR MEETING MINUTES AS PRESENTED. COMMISSIONER ASHMORE SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).**

3. **Election of Chair and Vice-Chair**
   
   Discussion and vote of Chair and Vice Chair
   
   Staff Contact: Steve Geiogamah, Tourism Development Manager
   
   **COMMISSIONER GRUPP MOVED TO APPOINT VICE-CHAIRPERSON DILLENBECK AS THE CHAIRPERSON. COMMISSIONER McKENZIE SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0). VICE-CHAIRPERSON DILLENBECK ABSTAINED.**
   
   **COMMISSIONER GRUPP MOVED TO APPOINT COMMISSIONER HILL AS THE VICE-CHAIRPERSON. COMMISSIONER ASHMORE SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0). COMMISSIONER HILL ABSTAINED.**

4. **Canal Convergence Event Funding Request**
   
   Presentation, commission discussion and possible funding recommendation in the amount of $750,000 in special revenue bed tax funds for the November 2018 Canal Convergence event.
   
   Presenter: Kim Curry-Evans, Public Art Director, Scottsdale Arts
   
   Staff Contact: Karen Churchard, Tourism & Events Director

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Persons with a disability may request a reasonable accommodation by contacting Holli Shannon at 480-312-2728. Requests should be made 24 hours in advance, or as early as possible, to allow time to arrange the accommodation. For TTY users, the Arizona Relay Service (1-800-367-8939) may contact Tourism & Events Department at 480-312-7177.
COMMISSIONER HILL MOVED TO RECOMMEND FUNDING IN THE AMOUNT OF $990,000; $240,000 FROM FY 2017/18 AND $750,000 FROM FY 2018/19. COMMISSIONER GRUPP SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).

5. **FY 2018/19 Tourism Program Budget**
Commission discussion and possible recommendation regarding the updated FY 2018/19 Tourism development budget.
Staff Contact: Karen Churchard
COMMISSIONER ASHMORE MOVED TO APPROVE THE BUDGET AS PRESENTED, WITH THE EXCEPTION OF THESE THREE ITEMS: TRAINING AND MENTORSHIP PROVIDER, VIDEO PROMOTION, CONSULTANCY SERVICES, TRAINING PROGRAMS AND ECONOMIC DEVELOPMENT FTE. COMMISSIONER McKENZIE SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ONE (1). COMMISSIONER GRUPP DISSENTED.

6. **Scottsdale Stadium Design Build Project Funding Request**
Presentation, Commission discussion and possible funding recommendation in the amount of $5,000,000 in special revenue bed tax funds for the Scottsdale Stadium design build project.
Staff Contact: Bill Murphy, Community Service Director
COMMISSIONER GRUPP MOVED RECOMMEND THE FUNDING OF $5,000,000 FOR THE SCOTTSDALE STADIUM DESIGN BUILD AS PRESENTED. COMMISSIONER HILL SECONDED. THE MOTION CARRIED BY A VOTE OF FOUR (5) TO ONE (1). COMMISSIONER ASHMORE DISSENTED.

7. **FY 2018/19 City Event Support Funding Programs**
Commission update, discussion and possible recommendation regarding the FY 2018/19 City Event Support Funding Programs:
   a) Matching Event Funding Program
   b) Community Event Funding Program
   c) Event Venue Fee Program
   d) New Event Development
   e) Multi-Year Community Event Funding Program
Staff Contact: Steve Geiogamah

8. **Experience Scottsdale Second Quarter Performance Measure Report**
Report, update and Commission discussion and possible recommendation regarding the Experience Scottsdale second quarter performance measure report.
Presenter: Rachel Pearson, Experience Scottsdale, Vice President of Community & Government Affairs
Staff Contact: Steve Geiogamah

9. **Staff Reports**
Staff presentation and Commission discussion of the following:
   a. Staff Bed-Tax Collection Report
   b. Staff Bed Tax Hotel Classification Report
   c. Bed Tax Proforma
   d. Smith Travel Report

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10. Public Comment
The public may address the Commission regarding any issue within the Commission’s purview. If you wish to address the Commission, please complete a comment card and provide it to the Chair or to a staff member. Speakers are limited to three minutes during Public Comment time. Arizona State law prohibits the Commission from discussing or taking action on an item that is not on the prepared agenda. In addition, the Chair may invite comments from the public on any agenda item.

THREE WRITTEN COMMENTS IN SUPPORT OF ITEM 6, THE STADIUM DESIGN BUILD. DENNIS ROBBINS, DAN POSTAL & KEVIN BOLINGER.

11. Identification of Future Agenda Items
The public body may not discuss, deliberate, or take legal action on any matter in the “Identification of Future Agenda Items” unless the specific matter is properly noticed for legal action.

Adjournment – 10:06 A.M.

Next scheduled regular meeting is April 17, 2018