City of Scottsdale
Tourism Development Commission
Regular Meeting
8:00 a.m., Tuesday, December 12, 2017
ASU SkySong #201
1475 North Scottsdale Road
Scottsdale, Arizona 85257
Marked Agenda

1. **Call to Order/Roll Call - 8:04AM**
   - David Scholefield, Chairperson
   - Carl Grupp-TELEPHONICALLY
   - David Winter
   - Linda Dillenbeck, Vice-Chairperson
   - Frank Ashmore-ABSENT
   - Camille Hill
   - Ken McKenzie-ABSENT

2. **Approval of Minutes**
   Commission discussion and action to approve the November 21, 2017 regular meeting minutes.
   VICE-CHAIRPERSON DILLENBECK MOVED TO APPROVE THE NOVEMBER 21, 2017 REGULAR MEETING MINUTES AS AMENDED. COMMISSIONER WINTER SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

3. **Tourism Strategic Plan**
   Commission discussion and possible recommendations regarding tourism strategic plan accomplishments and projects.
   Staff Contact: Karen Chuchard, Tourism & Events Director

4. **FY2018/19 Tourism Program Budget**
   Commission discussion and possible recommendation regarding FY 2018/19 Tourism Program budget.
   Staff Contact: Karen Chuchard
   COMMISSIONER HILL MOVED TO APPROVE TOURISM BUDGET AS AMENDED. COMMISSIONER WINTER SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).
5. Event Funding Program Recommendations
Commission discussion and recommendations on the following application for event funding:
   a. Spring Training Giant Race
   b. Hashknife Pony Express
   c. Sun Circuit Quarter Horse Show
   d. Persian Festival
Staff Contact: Steve Geiogamah
COMMISSIONER HILL MOVED TO APPROVE THE EVENT FUNDING RECOMMENDATIONS AS PRESENTED. VICE-CHAIRPERSON DILLENBECK SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

6. Staff Reports
Staff presentation and Commission discussion of the following:
   a. Staff Bed-Tax Collection Report
   b. Staff Bed Tax Hotel Classification Report
   c. Bed Tax Proforma
   d. Smith Travel Report
   e. Lodging Regional Report
   f. Program Updates
Staff Contact: Steve Geiogamah

7. Public Comment
The public may address the Commission regarding any issue within the Commission’s purview. If you wish to address the Commission, please complete a comment card and provide it to the Chair or to a staff member. Speakers are limited to three minutes during Public Comment time. Arizona State law prohibits the Commission from discussing or taking action on an item that is not on the prepared agenda. In addition, the Chair may invite comments from the public on any agenda item.

8. Identification of Future Agenda Items
The public body may not discuss, deliberate, or take legal action on any matter in the “Identification of Future Agenda Items” unless the specific matter is properly noticed for legal action.

Adjournment -9:48AM

Next scheduled meeting is January 16, 2018