City of Scottsdale
Tourism Development Commission
Regular Meeting
8:00 a.m., Tuesday, August 18, 2015
Kiva Forum-City Hall
3939 N. Drinkwater Boulevard
Scottsdale, Arizona 85251
Marked Agenda

1. Call to Order/Roll Call – 8:00AM
   David Scholefield, Chairperson
   Ren Hirose, Vice-Chairperson
   Camille Hill
   Ace Bailey
   Linda Dillenbeck-ABSENT
   Robert McCreary
   Carl Grupp

2. Approval of Minutes
   Commission discussion and recommendation to approve the June 16, 2015 regular meeting minutes.
   COMMISSIONER BAILEY MOVED TO APPROVE THE MINUTES OF THE JUNE 16, 2015 MEETING.
   COMMISSIONER HIROSE SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).

3. Manager Reports
   Staff Contact: Steve Geiogamah, Acting Tourism and Events Director
   a. Staff Bed-Tax Collection Report
   b. Bed Tax Proforma
   c. Smith Travel Report
   d. Program Updates

4. Unity Pledge – Ordinance
   Presentation, discussion and possible recommendation to staff regarding signing the Unity Pledge in support of equal, inclusive and fair treatment of all people in Scottsdale, including an overview of city diversity efforts.
   Staff Contact: Sharon Cini, Diversity Liaison
   COMMISSIONER BAILEY MOVED TO SUPPORT THE UNITY PLEDGE. COMMISSIONER GRUPP SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).

5. Scottsdale Sonoran Preserve-Tonto National Forest Jeep Tours
   Staff presentation and Commission discussion regarding access for jeep tour operators in the Tonto National Forest.
   Staff Contact: Kroy Ekblaw, Executive Assistant, Strategic Projects
   Report update and Commission discussion
   Rachel Sacco, Rachel Sacco, President/CEO of the Scottsdale CVB
   Staff Contact: Steve Geiogamah

7. **City Event Funding Program**
   Presentation, discussion and possible recommendations regarding city event funding programs.
   Staff Contact: Steve Geiogamah

8. **Public Comment**
   Citizens may address the members of the Tourism Development Commission during “Public Comment.” This time is reserved for citizen comments regarding non-agendized items. However, Arizona State law prohibits the Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.

9. **Identification of Future Agenda Items**
   The public body may not discuss, deliberate, or take legal action on any matter in the “Identification of Future Agenda Items” unless the specific matter is properly noticed for legal action.

Adjournment - 8:59AM

Next scheduled meeting is September 15, 2015