



**City of Scottsdale
Library Board
Regular Meeting Minutes
Wednesday, February 19, 2020
Arabian Library
Scottsdale, AZ 85251**

PRESENT: Chair Sheila Collins, Vice Chair Shiela Reyman, Board Members Allegra Fullerton, Marna McLendon, Teresa Kim Quale, Janet Smigielski, Ruth Wachs

STAFF: Kira Peters, Library Director; Managers Melissa Orr and Mandy Carrico; Adam Yaron, Project Coordination Liaison; Louisa Aikin, Senior Librarian; Holly Walter, Public Affairs Supervisor; Trey Granger, President of the Friends of Scottsdale Library; Scottsdale Arabian Library Teen Advisory Board Members (3)

Chair Collins called the meeting to order at 3:30 p.m.

Roll Call

Members present as noted above.

Public Comment

Patron Mr. Frank Musselman (phonetic) spoke of his concerns about staffing and diversity of the library staff and board (as well as in advertising). Chair Collins stated that concerns would be directed to staff, and noted that the Board worked in an advisory capacity to staff but is not set up to interfere with daily operations.

Minutes

BOARD MEMBER QUALE MOVED TO APPROVE THE JANUARY 15, 2020 LIBRARY BOARD REGULAR MEETING MINUTES. VICE CHAIR REYMAN SECONDED THE MOTION, WHICH CARRIED SEVEN (7) TO ZERO (0). CHAIR COLLINS, VICE CHAIR REYMAN, AND BOARD MEMBERS FULLERTON, MCLENDON, QUALE, SMIGIELSKI, AND WACHS VOTED IN THE AFFIRMATIVE, WITH NO DISSENTING VOTES.

REGULAR MEETING AGENDA

(NOTE: All posted agenda items were covered, but not in agenda order due to time commitments of guests)

1. Scottsdale General Plan Update and Citizen Review Committee Appointment

Adam Yaron, Project Coordination Liaison, presented an overview of the Scottsdale General Plan Update Process, and requested the appointment of either the Chair or Vice Chair (or designee) of the Library Board to serve on the Scottsdale General Plan Citizen Review Committee. He noted the following highlights:

2001 General Plan and 2031 Update and Process:

- Policy document for the City that expresses community-wide goals over 20 years and is legally mandated
- Processes are also found in other documents and establishes a mixture of other initiatives
- In 2001 the General Plan (still in place) is to be updated every ten years, and includes enhanced public outreach program, Planning Commission recognition, City Council adoption and voter ratification process
- Last time the General Plan received voter ratification was in 2002
- The 2011 General Plan Update was worked on from 2009 to 2011 by a 19-member working group with representation from each board or commission
- 2011 draft included content from the 2001 General Plan that was still relevant and retained, and community goals and visions were addressed over time, but the proposition failed by 2% so the 2001 General Plan stayed in place
- Currently time to begin a new plan
- Council appointed a 25-member task force specific to initiatives but did not go through the public hearing process since Council focused on bond issues
- Ten-year review is due, and a city staff technical advisory committee and a citizen review committee are being established
- Hoping to have a new plan ratified by the voters in November 2021
- Process for the new plan for 2035 is the same as the 2012-2014 time frame, which included a very comprehensive outreach with the 25-member task force, the citizen task force, five community workshops, and six open houses
- Board Member comments welcome

BOARD MEMBER MCLENDON MOVED TO APPROVE THE APPOINTMENT OF VICE CHAIR REYMAN TO SERVE ON THE SCOTTSDALE GENERAL PLAN CITIZEN REVIEW COMMITTEE. BOARD MEMBER SMIGIELSKI SECONDED THE MOTION, WHICH CARRIED SEVEN (7) TO ZERO (0). CHAIR COLLINS, VICE CHAIR REYMAN, AND BOARD MEMBERS FULLERTON, MCLENDON, QUALE, SMIGIELSKI, AND WACHS VOTED IN THE AFFIRMATIVE, WITH NO DISSENTING VOTES.

2. Community Census Awareness

Holly Walter, Public Affairs Supervisor, presented an overview of the initiatives that are being developed for the 2020 Census, as follows:

- City is putting an intense focus on Census 2020 since its results drive funding amounts for certain programs – up to \$20 billion annually in federal aid – and city planning
- A census is required to be conducted by the Constitution every ten years
- Have been working past few months to ensure that the highest participation possible occurs

- Information will be posted in libraries

3. Director's Report

Kira Peters, Library Director, provided an overview of events at the library:

- Provided handout on Parada del Sol event
- February was very busy
- Local author book sale
- Library volunteer luncheon – 160 volunteers showed up
- Senior Expo occurred in February, and the library was in attendance
- Spring training first game will be February 22nd; parking issues will be closely monitored
- Staff is happy that Friends of the Library is growing
- Earth Day planned for spring
- Preparing for the Summer Reading Program
- Pictures were provided for Volunteer Appreciation event
- Citizen Science Kits are available for check out by the community
- Fine Free Library was featured in Scottsdale Life
- Palomino Update:
 - Going smoothly with dates lined up and a planned meeting by Scottsdale Unified School District with the Superintendent to field questions from the public
 - SUSD will probably be an after-school library until 3:30 on weekdays
- Pilot unarmed security guard planned for Civic Center
- Arabian Library had a camera/dancers event
- A new Scottsdale History Newsletter will be coming out in April (currently taking subscriptions)
- PLA starts next week and Ms. Peters, Ms. Orr, and Ms. Carrico will be attending in Nashville
- Metered Access program presented at City of Phoenix/MCLC consortium, and it provided information such as when a library buys e-materials on a new book, only one copy can be purchased to be held for eight weeks before circulating (in order to allow for commercial sales), and proposes that
- Once an e-resource book has been checked out 25 times, the library must re-purchase it (this new model will be a big budget hit for the Scottsdale Library System)

Board Member Fullerton asked if there would be more information on the Amnesty Day later, and Ms. Peters answered in the affirmative. She added that posters would be up around the library, the trolley, and local newsletters, as well as the senior center, regarding amnesty day.

4. Patron Comment Report

Kira Peters, Library Director, presented Library patron comments in the monthly report to the Board.

The Board discussed the patron comment card regarding diversity, and Board Member Smigielski suggested that a blurb be utilized when pictures of the Board are published, that would note that Board Members are appointed, and the Board's role in the library system.

Ms. Peters noted that 13 comments had been made commending staff. She added that staff is working on a solution to address individuals sleeping on the north side of the emergency exit.

5. Friends of the Library Update

Trey Granger, President of the Friends of the Scottsdale Public Library, provided the following summary of the recent progress of the Friends Group:

- Friends would like a broader and improved relationship with the Board going forward
- Friends meets every second Tuesday of the month from 5:30 to 7:30 p.m. at Civic Center Library; all are welcome
- Appreciative of support from Board Members who are Friends
- Relaunching Spirit Awards on April 24th from 7:30 to 9:00 p.m., with more updates to come
- Evening event for children called Knight-Night to be held May 15th
- In September or October, Grandparents' Day will be held (Scottsdale founded Grandparents' Day)

Ms. Peters provided a form for the Board Members to write down their possible attendance at events, and asked that that information be returned by March 1st.

Chair Collins encouraged all Board Members to support the Friends of the Library if possible, and she suggested that Board Member Smigielski become the Board Liaison to the Friends of the Library. Board Member Smigielski accepted the nomination and was appointed.

6. Strategic Plan Progress Report

Kira Peters, Library Director, provided an overview of the Strategic Plan Progress Report as follows:

- Handout provided
- Envisio Tracking Software goals
- Supporting current ESL classes
- Staff to showcase technology to track comment cards online

Chair Collins noted that staff and the Board had moved forward well with the Strategic Plan, and Ms. Peters agreed.

7. Arabian Teen Advisory Board (TAB)

Three members of the Arabian Teen Advisory Report updated the Board on recent activities:

- Just signed an agreement with the Library and will have more branding events
- March's theme will be Women's History Month
- TAB assists in events and maintaining library, new member sign-up, meeting organization, and assists teens in working together in a public space
- Photo album provided for the Board's review

Chair Collins thanked the TAB Members for their contribution and work.

8. Letter to Council Regarding Fines and Fees

Board Member Quale stated she was extremely encouraged that it appeared the Mayor was possibly in support of the fine free library. Chair Collins said that the March City Council agenda should address the issue, and if so, she should be included for the presentation from the Library. Ms. Peters stated she had met with Mr. Murphy on this matter, and staff was attempting to be on the March 17th City Council agenda. She added that staff would email to get a headcount of Board Members who planned to attend. Vice Chair Reyman noted that attendance by the entire Board would be ideal.

Board Member Fullerton stated it would be helpful to get an updated impact numbers on the budget.

Chair Collins noted she had been the one to ask if Mr. Murphy should present, given his previous stance on the matter. She added that she had every confidence that he would be fair. Board Member Quale noted that Mesa does not receive nearly as much in revenues from fines, since they have automatic renewal. Ms. Peters noted that the Mesa Library system is twice the size of Scottsdale's.

9. Identification of Future Agenda Items

Future agenda Items were identified as:

1. Annual planning
2. Staff overview
3. Diversity
4. Outreach
5. Security pilot at Civic Center
6. Community navigator
7. Library policies
8. Outcome of fine decision

10. Board Members' Reports

Board Member Smigielski stated some Board Members attended the Local Author Book Sale which was a great event.

Vice Chair Reyman stated that having Board Members present in costume at the Parada del Sol had been interesting.

Chair Collins thanked staff and the Board Members who attended and made the event successful.

Chair Collins thanked Board Member Quale for her service, and presented her with roses. Board Member Quale gave each Board Member a bookmark.

11. Adjournment – 5:05 p.m.

BOARD MEMBER QUALE MOVED TO ADJOURN THE MEETING; BOARD MEMBER MCLENDON SECONDED THE MOTION, WHICH CARRIED SEVEN (7) TO ZERO (0). CHAIR COLLINS, VICE CHAIR REYMAN AND BOARD MEMBERS FULLERTON, MCLENDON, QUALE, SMILGIELSKI, AND WACHS VOTED IN THE AFFIRMATIVE, WITH NO DISSENTING VOTES.

With no further business to discuss, being duly moved and seconded, the meeting adjourned at 5:05 p.m.

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