



COUNCIL SUBCOMMITTEE ON ECONOMIC
DEVELOPMENT

MARKED NOTICE AND AGENDA

Thursday, September 12, 2019

4:00 p.m.

Kiva Conference Room, City Hall

3939 N. Drinkwater Blvd., Scottsdale, AZ 85251

Council Subcommittee on Economic Development

Councilwoman Suzanne Klapp
Vice Mayor Linda Milhaven
Councilwoman Solange Whitehead

How the Agenda Works: The Subcommittee considers each item on the Agenda separately. If you wish to address the Subcommittee regarding any or all of the items on the Agenda, please complete a Comment Card for each topic you wish to address and submit it to Community and Economic Development Staff. **Comment cards for each Agenda item must be submitted before public testimony has begun on that item.**

Members of the subcommittee may participate in the meeting telephonically pursuant to A.R.S. §38-431(4).

Call to Order 4:05 p.m.

Roll Call **Present: Councilwoman Klapp, Vice Mayor Milhaven, Councilwoman Whitehead**

1. **Approval of June 13, 2019 Summarized Minutes**

Motion to Approve.

Motion: Councilwoman Klapp, Second: Councilwoman Whitehead

2. **Canada Arizona Business Council (CABC)**

Glenn Williamson, Founder and CEO of the Canada Arizona Business Council (CABC) and potentially other CABC staff, will provide an overview of and update on CABC's activities.

Presenter: Glenn Williamson, Founder and CEO, Canada Arizona Business Council

Staff Contact: Rob Millar, Acting Economic Development Director – 480-312-2533

Action: Presentation and Discussion

3. Experience Scottsdale Update

Rachel Pearson, Vice President of Community Affairs at Experience Scottsdale, and potentially other Experience Scottsdale staff, will provide an update on Experience Scottsdale's recent activity.

Presenter: Rachel Pearson, Vice President of Community Affairs

Staff Contact: Rob Millar, Acting Economic Development Director – 480-312-2533
Karen Churchard, Tourism & Events Director – 480-312-2890

Action: Presentation and Discussion

4. Arizona State University (ASU) SkySong Update

Todd Hardy, Director of Innovation Zones at Arizona State University, and potentially other ASU staff will provide an update on ASU SkySong and some of the recent development and space absorption over the last year.

Presenter: Todd Hardy, Director Innovation Zones, Arizona State University

Staff Contact: Rob Millar, Acting Economic Development Director – 480-312-2533

Action: Presentation and Discussion

5. Economic Development Marketing Update

Cristal Rodriguez, new Marketing Manager for the City's Economic Development department will provide an overview of the department's marketing initiatives for the year as well as an update on the Department's social media growth and engagement goals.

Presenter: Cristal Rodriguez, Economic Development Marketing Manager

Staff Contact: Rob Millar, Acting Economic Development Director – 480-312-2533

Action: Presentation and Discussion

6. Economic Development Update

Acting Economic Development Director, Rob Millar and potentially other city staff will provide a brief background on economic development functions and priorities, along with an update on current events and projects.

Presenter: Rob Millar, Acting Economic Development Director – 480-312-2533

Staff Contact: Rob Millar, Acting Economic Development Director – 480-312-2533

Action: Presentation and Discussion

7. Open Call to the Public (A.R.S. §38-431.02)

Citizens may address the members of the Council Subcommittee on Economic Development during Public Comment. This “Public Comment” time is reserved for citizen comments regarding non-agendized items. However, Arizona State law prohibits the Subcommittee on Economic Development from discussing or taking action on an item that is not on the agenda.

8. Future Agenda Items

Adjournment

5:32 p.m.

 Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Community and Economic Development Administration at (480) 312-2459. Requests should be made 24 hours in advance or as early as possible to allow time to arrange accommodation. For TTY users, the Arizona Relay Service (1-800-367-8939) may contact Community and Economic Development Administration at (480) 312-2459.