

Tourism Development Commission

Status: Active

Created: 10/31/1988

Ended:

Description: The Tourism Development Commission advises the City Council on matters concerning the expenditure of revenues from the Transaction Privilege Tax on transient lodging (bed tax) designated for tourism development.

Special Qualifications: As specified in the Scottsdale City Code, the seven members of the Tourism Development Commission shall consist of representatives of the tourism industry in Scottsdale, including a minimum of four Scottsdale hoteliers, one member of the Scottsdale Convention and Visitors Bureau, and a balance from elements of the tourism industry.

Authority:

Ordinances: 2049 (10/31/1988), 2702 (9/19/1994), 3577 (5/17/2004), 3761 (11/6/2007) - S.R.C. 2-285 to 2-289

Resolutions:

Purpose:

Sec. 2-285. - Purpose.

It shall be the purpose of the tourism development commission to act as an advisory board to the City Council on matters concerning the expenditure of revenues from the transaction privilege tax on transient lodging (bed tax) designated for tourism development.

Powers and Duties:

Sec. 2-288. - Powers; duties; jurisdiction.

The tourism development commission shall recommend to the City Council approval, conditional approval, or denial of all uses of funds from that portion of revenues from the transaction privilege tax on transient lodging which is designated for tourism development ("tourism funds").

(1) Tourism funds shall be allocated among three (3) types of programs:

a. Convention/tourism promotion. Funds shall be allocated annually in accordance with the adopted strategic marketing plan set forth in section 2-289(c). This category will include promotion of the community as a destination and the promotion of specific events which meet the criteria set forth in subsections (2), (3), (4) and (5) of this section.

b. Visitor research. Funds shall be allocated annually for research projects designed to provide information about visitors for more effective product planning and tourism marketing and development purposes.

c. Capital projects. The balance of the funds designated for tourism development after provision for convention/tourism promotion and visitor research shall be allocated to the development of visitor-related public capital projects.

(2) Tourism funds shall be allocated to projects which will attract new visitors to Scottsdale, as measured by

room-nights in Scottsdale lodging properties.

(3) Tourism funds shall be allocated to projects which will attract visitors to Scottsdale year round.

(4) Tourism funds shall be allocated to projects which meet such other criteria as are established by the tourism development commission to ensure that projects which are recommended for approval by the City Council, meet the intent of this division.

(5) Tourism funds may be allocated annually for events of historic significance to the community attended primarily by local residents.

Bylaws:

The Tourism Development Commission adopted bylaws April 11, 1989, amended December 2001, March 15, 2011, May 15, 2012, and May 3, 2016.

Bylaws Provisions:

Purpose

Organization: Elections, officers, vacancies, candidacy for elective public office, committees, legal counsel

Clarification of meeting times, locations and procedures: quorum, absences, public comment, presentation, time limitations, agendas, conflict of interest, abstention, commissioner conduct, conduct by the public

Official records: definitions, retention of files, recording of vote, public record

Rules and amendments: bylaws amendment procedure, written communications, public representations, presentations and communications, Robert's Rule of Order

Absences (Bylaws): In the event a member is unwilling or unable to serve, or if any member is absent or tardy from three (3) consecutive meetings or four (4) meetings within a six (6) month period, then the chair shall notify the mayor or the mayor's designee so that consideration of removal and replacement of the member may be scheduled for city council action.

Bylaws Link: <http://www.scottsdaleaz.gov/Assets/ScottsdaleAZ/Boards/bylaws/Tourism+Development+Commission.pdf>

Notes:

The Hospitality Commission was established by Council adoption of Ordinance No. 2049 on October 31, 1988. The first appointments to the commission were made February 7, 1989. On September 19, 1994, Council adopted Ordinance No. 2702 changing the name of the Hospitality Commission to the Tourism Development Commission.

On May 14, 2004, the Council adopted Ordinance No. 3577 which repealed and readopted the powers, duties, and administration of the Tourism Development Commission.

On November 6, 2007, the Council adopted Ordinance No. 3761 which amended the the powers, duties, and jurisdiction of the Tourism Development Commission to allow a portion of the City's transaction privilege tax on transient lodging designated for tourism development ("tourism funds") to be allocated annually for events of historic significance to the community that are attended primarily by local residents.

Associated Boards: Desert Discovery Center Subcommittee

Tourism Development Commission Membership Report

	Date Appointed	Term Begin Date	Term End Date
Jeanne Alspaugh - Current Member	5/21/2019	5/21/2019	5/21/2022
Linda Dillenbeck - Current Member	5/12/2015	5/22/2015	5/22/2018
	9/11/2018	9/11/2018	9/11/2021
Sherry Henry - Current Member	3/20/2018	3/20/2018	3/20/2021
Camille Hill - Current Member	1/27/2014	1/27/2014	1/27/2017
	2/21/2017	2/21/2017	2/20/2020
Ken McKenzie - Current Member	6/27/2017	6/27/2017	6/27/2020
Richard Newman - Current Member	9/11/2018	9/11/2018	9/11/2021
David Winter - Current Member	9/12/2017	9/12/2017	9/12/2020
Bill Arthur	1/17/1989	1/17/1989	2/1/1992
	2/18/1992	2/18/1992	3/1/1992
Frank Ashmore	9/13/2016	9/13/2016	5/1/2018
Ace Bailey	9/21/2010	9/21/2010	9/21/2013
	9/10/2013	9/21/2013	9/21/2016
Terri Benich	1/20/2004	1/20/2004	2/1/2004
Richard Bibee	10/13/2009	10/13/2009	6/20/2010
Kate Birchler (aka Cavaliere)	4/25/2006	4/25/2006	4/25/2009
	2/17/2009	4/25/2009	4/25/2012
Don Bomer	4/16/2001	4/16/2001	3/24/2003
Vicky Boyce	4/4/1994	4/4/1994	4/1/1997
	4/1/1997	4/1/1997	4/1/2000
Kathy Carlisle	7/18/1989	7/18/1989	7/18/1992
	6/16/1992	6/16/1992	7/1/1995
Don Carson	4/17/2000	4/17/2000	7/19/2002
Jose Catalan	7/6/1999	7/6/1999	7/1/2002
	6/18/2002	6/18/2002	6/2/2003
Tom Curley	10/2/2001	10/2/2001	3/24/2003
Margaret Dunn	8/25/2003	8/25/2003	9/1/2006
Bill Eider-Orley	9/19/1995	9/19/1995	10/1/1998
	10/6/1998	10/1/1998	10/1/2001
Tom Enders	5/22/2012	5/22/2012	5/22/2015
Sam Fox	12/9/2008	12/9/2008	12/2/2010
Gerald Gleason	4/15/2003	4/15/2003	5/1/2006
Kathleen Glenn	1/25/2011	1/25/2011	1/25/2014
Kenneth Goldfine	2/20/1996	2/20/1996	4/20/1999
	4/20/1999	4/20/1999	5/1/2002
	4/15/2003	5/1/2003	11/3/2003
Carl Grupp	4/9/2013	4/20/2013	4/20/2016
	5/3/2016	5/3/2016	5/21/2019
Christopher Hart	10/2/2000	10/2/2000	9/3/2002

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	Date Appointed	Term Begin Date	Term End Date
Ren Hirose	12/3/2012	12/3/2012	12/3/2015
	12/1/2015	12/1/2015	5/21/2017
Michael Hoffmann	4/6/2010	4/20/2010	4/20/2013
John Holdsworth	4/20/2004	4/20/2004	5/1/2007
	3/20/2007	4/20/2004	4/20/2010
Tom Kelly	3/20/2007	4/20/2007	6/16/2009
Kieran MacDonald	12/12/2005	12/12/2005	10/4/2006
Robert McCreary	12/3/2012	1/20/2013	1/20/2016
	1/26/2016	1/26/2016	8/16/2017
Ken McKenzie	1/17/1989	1/17/1989	2/1/1991
E. Thomas Morrow	12/14/1999	12/14/1999	12/31/2002
	12/9/2002	12/9/2002	12/1/2005
	9/26/2006	9/26/2006	9/12/2008
Ron Parodi	3/5/1991	3/5/1991	3/1/1994
	2/15/1994	3/1/1994	3/1/1997
Nancy Pavlik	1/17/1989	1/17/1989	1/17/1991
	3/5/1991	3/5/1991	3/1/1994
Douglas Payne	12/7/1993	12/7/1993	12/1/1996
	12/3/1996	12/3/1996	12/1/1999
Jim Petras	7/18/1989	7/18/1989	7/18/1992
John Pye	9/9/2002	9/9/2002	11/1/2002
David Richard	1/30/2007	1/30/2007	1/30/2010
	10/13/2009	1/30/2010	1/30/2013
Rick Riess	3/4/1997	3/4/1997	10/5/1999
Shaun Robinson	12/9/2002	12/9/2002	2/1/2004
Dick Saba	1/17/1989	1/17/1989	1/17/1991
David Scholefield	1/10/2012	1/10/2012	1/10/2015
	2/17/2015	2/17/2015	2/17/2018
Sally Shaffer	12/9/2002	12/9/2002	12/1/2005
	12/12/2005	12/12/2005	12/12/2008
Edward Sickle	6/18/2002	6/18/2002	7/1/2005
	6/21/2005	6/21/2005	11/21/2006
Tom Silverman	1/17/1989	1/17/1989	2/18/1992
	2/18/1992	2/18/1992	3/1/1995
Sandra Staples-Trudel	3/21/1995	3/21/1995	4/1/1998
	4/7/1998	4/7/1998	4/1/2001
Ed Sullivan	1/17/1989	1/17/1989	4/18/1989
Mike Surguine	11/21/2006	11/21/2006	11/21/2009
	10/13/2009	11/21/2009	11/21/2012

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	Date Appointed	Term Begin Date	Term End Date
Robert Toubman	3/21/1995	3/21/1995	4/1/1998
	4/7/1998	4/7/1998	6/9/2000
Donald Weintraub	12/8/2003	12/8/2003	12/1/2006
Tom Weissmuller	1/17/1989	1/17/1989	1/17/1991
	3/5/1991	3/5/1991	3/1/1994
Leon Young	12/9/2008	12/9/2008	1/10/2012
Sue Zegers	4/4/1994	4/4/1994	4/1/1997
Gordon Zuckerman	4/20/2004	4/20/2004	2/13/2007