



**Marked Agenda**  
**\*Amended**  
**Notice and Agenda**  
**City of Scottsdale**

**2035 General Plan Update**  
**Citizen Review Committee 2020**

5:00 P.M., Monday, October 19, 2020

**\*Meeting Participants**

**Committee Members: Larry Bernosky – Steve Dodd – Janice Eng – Shakir Gushgari – Pamela Iacovo – Ryan Johnson – Kurt Jones – Carol Miraldi – Richard Newman – Shiela Reyman – Blair Schweiger – Janice Shimokubo – Eloy Yndigoyen**

City Staff Members: Erin Perreault, AICP, Long Range Planning Director –  
Adam Yaron, Project Coordination Liaison – Taylor Reynolds, Project Coordination Liaison –  
Joe Padilla, Assistant City Attorney

*Until further notice, General Plan Citizen Review Committee (CRC) meetings will be held electronically. While physical facilities are not open to the public, CRC meetings are televised on Cox Cable Channel 11 and streamed online at ScottsdaleAZ.gov (search “live stream”) to allow the public to listen/view the meeting in progress.*

*Spoken comment is being accepted on Agenda Items 2 and 3. To sign up to speak on these items, please **Click Here**. Request to speak forms must be submitted no later than 90 minutes before the start of the meeting.*

*Only written comments submitted electronically at least one hour prior to the meeting are being accepted. A written Public Comment may be submitted electronically by clicking on the “click here to submit a comment on an item” link located at the top of each page of the agenda.*

**5:00 P.M.**

General Plan Citizen Review Committee  
*Meeting will be held electronically and remotely.*

**Call to Order - 5:00 PM**

**Roll Call** - Members of the Committee will be attending the Meeting by telephone, video, or Internet conferencing, pursuant to A.R.S. § 38-431(4).

1. **\*Approve Meeting Minutes**
  - a. Regular Meeting of October 12, 2020

**Commission Action:** Action Item

**Mr. Yaron informed the Committee of a posting error specific to Item #1. Consequently, Item #1 will be considered by the CRC at their next Regular Meeting on November 2, 2020.**

2. **Draft General Plan 2035 – Section 2 – Character & Culture Chapter, Land Use Element, General Plan Amendment Criteria**

Long Range Planning staff will provide the Citizen Review Committee with a presentation and overview on Arizona State Statute requirements regarding General Plan amendments, application of the amendment process, and the amendment criteria proposed in the draft 2035 General Plan. The Citizen Review Committee will review and discuss Section 2 – Character & Culture Chapter Land Use Element, General Plan Amendment Criteria of the draft 2035 General Plan (Pages 76-79).

This item was continued from the regular meeting of October 12, 2020.

Additionally, this agenda item provides the CRC an opportunity to review portions of the Land Use Element previously discussed by the CRC which includes pages 65, 80 and 81.

**Commission Action:** Information/Discussion/Possible Action Item

**The Citizen Review Committee discussed and incorporated suggested Legislative Edits based on comments made by CRC Members, the community, public comments received on this item, and city staff.**

**Approval to have City staff mockup, for final review by the CRC, all agreed upon edits for those sections of the plan reviewed and approved by the CRC within this agenda item. Final review and approval of all plan content and suggested changes, will be made by the CRC during a public meeting, at a date to be determined.**

**APPROVED: 12-1; motion by Committee Member Reyman; 2nd Committee Member Bernosky; Committee Member Jones dissented.**

3. **Draft General Plan 2035, Follow Up Items**

The Citizen Review Committee will review and discuss General Plan 2035 content previously discussed and approved by the CRC, specific items requested to be drafted by staff and brought back to the Committee for further suggestion and detail, as well as items reviewed by the City Attorney's Office.

This agenda item provides the CRC an opportunity to review all sections of the plan previously discussed by the CRC (Enclosure 1), including:

- Section 1, Preface –
  - Prologue, Vision & Values (Vision Statement, Community Aspirations, Our Community Values, and the Foundation for the Vision), and the Introduction (Purpose of the General Plan, and Community Profile)
- Section 2, Chapters –
  - Character & Culture Chapter (ONLY the Chapter Introduction and the Arts, Culture & Creative Community Element)
  - Sustainability & Environment Chapter (Open Space, Environmental Planning, Conservation, Water Resources, and Energy Elements)
  - Collaboration & Engagement Chapter (Community Involvement Element)
  - Community Well-Being Chapter (Healthy Community, Housing, Recreation, and Safety Elements)
  - Connectivity Chapter (Circulation and Bicycling Elements)
  - Revitalization Chapter (Neighborhood Preservation & Revitalization, Conservation,

- Rehabilitation & Redevelopment, Growth Areas, Cost of Development, Public Services & Facilities, and Public Buildings Elements)
- Innovation & Prosperity Chapter (Economic Vitality and Tourism Elements)

**Commission Action:** Information/Discussion/Possible Action Item

**Item #3 was heard earlier on the agenda, following Agenda Item #1, to accommodate staff in attendance.**

**The Citizen Review Committee discussed and incorporated suggested Legislative Edits based on comments made by CRC Members, the community, public comments received on this item, and city staff.**

**Approval to have City staff mockup, for final review by the CRC, all agreed upon edits for those sections of the plan reviewed and approved by the CRC within this agenda item. Final review and approval of all plan content and suggested changes, will be made by the CRC during a public meeting, at a date to be determined.**

**APPROVED: 12-1; motion by Committee Member Reyman; 2nd Committee Member Shimokubo; Committee Member Jones dissented.**

**4. Staff Updates (A.R.S. 38 - 431.02(K))**

Staff will present a brief summary of current events and activities pertaining to the General Plan update process.

**Commission Action:** Information Only

**Adjournment – Committee Member Schweiger made a motion to adjourn at 7:50 PM. Committee Member Shimokubo seconded the motion.**

**Next Meeting of the Citizen Review Committee: 5:00 P.M., Monday November 2, 2020**