Scottsdale is the 45th largest city in the U.S. by area.
Source: U.S. Census and City of Scottsdale

184.5 SQUARE MILES
31 MILES LONG
11.4 MILES WIDE
Scottsdale’s elevation rises by nearly 4,000 feet from south to north
Source: City of Scottsdale and Scottsdale Airport Weather Station

Winter:
- 67°
- 47°

Spring:
- 87°
- 60°

Summer:
- 88°
- 105°

Fall:
- 65°
- 81°

Highest point: 4,877 ft
Lowest point: 1,510 ft
Scottsdale is the 85th largest city in the U.S. by population, and is forecast to pass 300,000 by 2050.

Source: U.S. Census and Arizona Office of Economic Opportunity
More than 40% of Scottsdale’s land area is dedicated as Open Space.

Source: Scottsdale General Plan
Health care, finance and technology firms dominate the list of large employers.

1. Pinnacle Peak Park
2. Preserve Gateway
3. TPC Scottsdale
4. WestWorld
5. Scottsdale Airport
6. McCormick-Stillman Railroad Park
7. Indian Bend Wash Greenbelt
8. Scottsdale Fashion Square
9. Downtown Scottsdale
10. Scottsdale Historical Museum
11. Western Spirit: Scottsdale’s Museum of the West
12. Scottsdale Stadium
13. SkySong, the ASU Scottsdale Innovation Center
How our residents rate Scottsdale
Percent “excellent” or “good”

As a place to live
- 94% 2006
- 96% 2010
- 98% 2016

Quality of life
- 90% 2006
- 94% 2010
- 96% 2016

Appearance
- 87% 2006
- 94% 2010
- 93% 2016

City services
- 81% 2006
- 88% 2010
- 89% 2016

City employees
- 76% 2006
- 83% 2010
- 90% 2016

Value of services for taxes paid
- 69% 2006
- 74% 2010
- 71% 2016

For complete results go to ScottsdaleAZ.gov and search “survey.”
CITY PROPERTY TAX ON A $250,000 HOUSE

- **$257** Gilbert
- **$271** Scottsdale
- **$391** Average
- **$623** Tempe

CITY SALES TAX ON A $25,000 CAR

- **$375** Chandler & Gilbert
- **$413** Scottsdale
- **$444** Average
- **$550** Glendale

MONTHLY RESIDENTIAL UTILITY BILL

- **$64** Gilbert
- **$71** Scottsdale
- **$79** Average
- **$114** Mesa
705,000 visits to the Scottsdale McDowell Sonoran Preserve
TARGET: 750,000

2.2 million transit riders
TARGET: 2.4 MILLION

42,926 non-local flights at Scottsdale Airport
TARGET: 43,500

274 special event days at WestWorld
TARGET: 270

67.0 million gallons of water produced daily
TARGET: 67.5 MILLION GAL

28% percentage of household waste that is recycled
TARGET: 30%

4:37 minutes for average fire response time
TARGET: 4:39

4:48 minutes for average police response time
TARGET: 5:11
What financial resources are available for the City of Scottsdale? (in millions of dollars)

2017 FORECAST 2018 BUDGET

The fund balance consists of the accumulated surpluses from prior years held in contingency and reserve.

$395.7 $475.4

Other financing sources includes funds carried over from prior years for capital and utilities designated purposes.

$468.0 $415.2

Property taxes are collected to support city services, and also to pay for debt service on property, buildings and infrastructure.

$61.0 $61.8

The city receives revenue from local sales and business taxes, and service charges from customers. Key breakouts below.

$212.3 - LOCAL TAXES

$171.7 - UTILITIES AND ENTERPRISES

$77.9 - GRANTS, TRUSTS AND INTEREST EARNINGS

$83.0 - STATE AND REGIONAL TAXES

$43.7 - LICENSES, FINES & FEES

$605.6 $588.9

Total financial resources available

$1,530.3 $1,541.3

What are the expenses for running the City of Scottsdale? (in millions of dollars)

2017 FORECAST 2018 BUDGET

The city sets aside about 14% of the total budget for contingency and reserves. This is the city’s savings account.

$168.2 $184.8

The capital budget is used to acquire or construct major facilities including buildings, roads and water infrastructure.

$641.0 $522.6

The operating budget is used to pay for city services and to pay employees that provide those services. Key breakouts shown below.

$131.0 - UTILITY SERVICES FOR CUSTOMERS AND CITY INFRASTRUCTURE MAINTENANCE

$179.2 - ALL OTHER CITY SERVICES SUCH AS PLANNING, PARKS, LIBRARIES AND ADMINISTRATION

$136.7 - POLICE AND FIRE SERVICES

$125.4 - LONG-TERM DEBT

$564.1 $572.4

Total financial resources available

$1,363.3 $1,279.8

Maximum expenditure limit
Scottsdale’s 238,000 Citizens are Served by

- 1 Mayor
- 6 Council Members
- 6 Appointed Officers
- 163 Board and Commission Members
- 546 Part-time Employees
- 2,165 Full-time Employees
- 5,346 Volunteers
Mayor and City Council Priorities

- **Revitalize** McDowell Road corridor through ongoing work with residents, businesses & SkySong
- Anticipate and plan for future transportation needs
- Provide strategic support of tourism and visitor events
- Prepare and adopt **fiscally sustainable** operating and capital budgets
- Carry out the comprehensive economic development strategy
- Reinvest in a high performance organization and work culture
The City Charter

Defines the city’s powers and functions.

Sets the governance structure including seven elected officials: Mayor and 6 Councilmembers

And six city officers: City Attorney, City Auditor, City Clerk, City Judge, City Manager, City Treasurer

Amending or modifying the charter requires a public vote.

http://www.scottsdaleaz.gov/council/charter
The General Plan

More than just a map, the General Plan is a voter-approved statement of goals and policies that work as the primary tool for guiding the future development of the city.

http://www.scottsdaleaz.gov/generalplan
Value
Scottsdale’s Unique Lifestyle and Character

Seek
Sustainability

Preserve
Meaningful Open Space

Advance
Transportation

Support
Economic Vitality

Enhance
Neighborhoods
Charter Officers

Bruce Washburn  
City Attorney

Sharron Walker  
City Auditor

Carolyn Jagger  
City Clerk

Jim Thompson  
City Manager

Jeff Nichols  
City Treasurer

Joseph Olcavage  
City Judge
Chief Administrative Officer - works directly for the City Council

- Enforce and implement laws
- Handle personnel matters
- Prepare and administer the budget
- Keep the City Council informed

About 2,200 (more than 90%) of the city’s employees report through the city manager

Jim Thompson, City Manager
JThompson@ScottsdaleAZ.gov | 480-312-2800
Where do Scottsdale City Employees work?

- Water Campus
- North Corporation Yard
- Civic Center
- Witzeman Public Safety Building
- South Corporation Yard
Scottsdale Employee Values

- Be Accountable & Act with Integrity
- Focus on Quality Customer Service
- Respect the Individual
- Plan and Innovate for the Future
- Listen, Communicate, Take Action
- Collaborate as a Team
- Learn & Grow Continuously
- Show Caring & Compassion For Others
Simply Better Service for a World-Class Community
68.5 million gallons of water delivered daily

6 water facilities

344 police vehicles

4 police stations

15 fire stations

295 traffic signals

39 fire response vehicles

2,846 equivalent 12' wide lane miles of road

51 solid waste trucks

2,102 miles of water mains

11,135 fire hydrants

1,456 miles of sanitary sewers
There are more women than men in Scottsdale
Source: U.S. Census Bureau
While most residents are white, about 1 in 10 are Hispanic or Latino.

Source: U.S. Census Bureau

Hispanic or Latino: 10% – 24,400
Asian: 4% – 9,200
African American: 2% – 5,200
Two or more races: 2% – 5,100
Native American: 1% – 2,700

White: 81% – 190,025
Scottsdale’s median age of 46.9 is 9 years older than the U.S. median age of 37.8.

Source: U.S. Census Bureau

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Birth to 5</td>
<td>8,024</td>
</tr>
<tr>
<td>20</td>
<td>31,420</td>
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<tr>
<td>25</td>
<td>12,780</td>
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<tr>
<td>55</td>
<td>96,790 Residents</td>
</tr>
<tr>
<td>75</td>
<td>64,300</td>
</tr>
<tr>
<td></td>
<td>24,530</td>
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</tbody>
</table>
More than half of Scottsdale adults have earned a bachelor's degree or higher.
Source: U.S. Census Bureau

184,631
(Population 25 years and older)

LESS THAN HIGH SCHOOL GRADUATE
10,030 (5%)

HIGH SCHOOL GRADUATE
23,940 (13%)

ASSOCIATE DEGREE/SOME COLLEGE
48,988 (27%)

BACHELOR'S DEGREE OR HIGHER
101,673 (55%)
While most homes are owner-occupied year-round, about 16,000 homes (12 percent) are for seasonal residents.

Source: U.S. Census Bureau

Total Housing Units - 134,516

Occupied Housing Units
108,501 (80%)

Owner Occupied
70,199 (65%)

Renter Occupied
38,302 (35%)

Seasonal Housing & Vacant Units
26,051 (20%)

Homeowner vacancy rate 3.4%
Rental vacancy rate 10.3%
Scottsdale has the highest median housing price of any of the large Valley cities.
Source: U.S. Census Bureau

<table>
<thead>
<tr>
<th>City</th>
<th>Median Housing Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phoenix</td>
<td>$200,800</td>
</tr>
<tr>
<td>Mesa</td>
<td>$188,100</td>
</tr>
<tr>
<td>Chandler</td>
<td>$273,600</td>
</tr>
<tr>
<td>Glendale</td>
<td>$181,000</td>
</tr>
<tr>
<td>Scottsdale</td>
<td>$434,700</td>
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<tr>
<td>Gilbert</td>
<td>$284,800</td>
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<tr>
<td>Tempe</td>
<td>$246,200</td>
</tr>
<tr>
<td>Peoria</td>
<td>$223,000</td>
</tr>
</tbody>
</table>
Almost 40% of Scottsdale households make more than 100,000 a year.
Source: U.S. Census Bureau

- **$200,000+**: 14% (15,365)
- **LESS THAN $25,000**: 15% (16,210)
- **$100,000–$199,999**: 25% (27,321)
- **$25,000–$49,999**: 18% (20,002)
- **$50,000–$99,999**: 27% (29,550)

**Mean Household Income**: $117,204

**Median Household Income**: $75,364
Most residents work in management or office jobs.
Source: U.S. Census Bureau

52% Management, Business, Science and Arts
64,002

14% Service
16,780

3% Natural Resources, Construction and Maintenance
3,618

26% Sales and Office
32,069

5% Production, Transportation and Material Moving
5,593
Top of the class
Scottsdale’s Water Citizen Academy earns national recognition.
Learn more.

Green rehab helps homeowner breathe easy
While many cities offer housing rehabilitation assistance to low- and moderate-income families, Scottsdale’s program takes an environmentally-friendly twist by focusing on energy-efficient fixes.

City hosts open house to gather input on Major General Plan Amendments
The public is invited to an open house to review and comment on four proposed 2017 Major General Plan Amendment cases.

City launches new preserve videos, revamped website
Scottsdale has launched some new tools for those wishing to explore or just learn more about the McDowell Sonoran Preserve.
More info at ScottsdaleAZ.gov, search “about”