



City of Scottsdale
Tourism Development Commission
Regular Meeting
Marked Agenda

9:00 a.m., Tuesday, September 20, 2022
Kiva Forum-City Hall
3939 N. Drinkwater Boulevard
Scottsdale, Arizona 85251

1. Call to Order/Roll Call – 9:02AM

One or more members of the Commission may be attending the meeting by telephone, video, or internet conferencing, pursuant to A.R.S. §38-431(4).

Sherry Henry, Chairperson

Jeanne Alspaugh

Anna Mineer

Richard Newman, Vice-Chairperson - **absent**

Chris Montgomery - **absent**

Sally Shaffer

Steve Jung - **absent**

2. Approval of Minutes

Commission discussion and action to approve the August 16, 2022, regular meeting minutes and August 30, 2022, special meeting minutes.

COMMISSIONER SHAFFER MOVED TO APPROVE THE AUGUST 30, 2022 REGULAR MEETING MINUTES AS PRESENTED. COMMISSIONER MINEER SECONDED. THE MOTION CARRIED BY A VOTE OF FOUR (4) TO ZERO (0). AUGUST 16, 2022 MINUTES WERE MISSED AND WILL BE REVIEWED AT THE NEXT MEETING.

3. Scottsdale Stampede Event Funding Request

Presentation, Commission discussion, and possible recommendation to City Council for bed tax fund expenditure up to \$30,000 to the Scottsdale Rotary Cub to support the Scottsdale Stampede event.

Presenter: Charlie Kuester

Staff Contact: Steve Geiogamah, Tourism Development Manager

COMMISSIONER SHAFFER MOVED TO APPROVE FUNDING UP TO \$30,000. COMMISSIONER ALSPAUGH SECONDED. THE MOTION CARRIED BY A VOTE OF FOUR (4) TO ZERO (0).

4. Longwoods 2021 Travel USA & Return to Sample Reports

Presentation, Commission discussion and possible recommendation regarding the Longwoods International Travel USA 2021 & Return to Sample Reports.

Presenter: Anna Blount, Longwoods International

Staff Contact: Steve Geiogamah



5. **FY2022/23 Tourism Research Program Budget**

Commission discussion and possible recommendation regarding increasing up to \$150,000 in addition to the current FY 2022/23 research budget of \$100,000.

Staff Contact: Steve Geiogamah

COMMISSIONER MINEER MOVED TO INCREASE FUNDING UP TO \$150,000. COMMISSIONER SHAFFER SECONDED. THE MOTION CARRIED BY A VOTE OF FOUR (4) TO ZERO (0).

6. **Event Funding Recommendations**

Commission discussion and recommendation on the following applications for event funding:

- a) Arizona Concours D'Elegance – applied for \$6,000
- b) Scottsdale Philharmonic – applied for \$12,500
- c) Arabian Horse Show – applied for \$30,000

Staff Contact: Steve Geiogamah

COMMISSIONER SHAFFER MOVED TO APPROVE FUNDING AS PRESENTED. COMMISSIONER MINEER SECONDED. THE MOTION CARRIED BY A VOTE OF FOUR (4) TO ZERO (0).

7. **Staff Reports**

Staff presentation and Commission discussion of the following:

- a. Staff Bed-Tax Collection Report
- b. Staff Bed Tax Hotel Classification Report
- c. Bed Tax Proforma
- d. Program Updates
 - 1. Scottsdale 4th of July and Dog Show Event
Presenter Kerry Dunne

Staff Contact: Steve Geiogamah

8. **Public Comment**

Written comment cards are being accepted for both agendized and non-agendized items and may be submitted to City Staff at any time. Citizens may complete one Request to Speak “Public Comment” card per meeting and submit it to City Staff. Public testimony is limited to three (3) minutes per speaker. Cards submitted after public testimony has begun will be provided to the Public Body at the conclusion of the testimony for that item. Arizona State law prohibits Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda. **ASHLEY MOORE MADE A COMMENT REGARDING RHID WRISTBANDS AT EVENTS IN SCOTTSDALE.**

9. **Identification of Future Agenda Items**

The public body may not discuss, deliberate, or take legal action on any matter in the “Identification of Future Agenda Items” unless the specific matter is properly noticed for legal action.

Adjournment - 10:24AM

Next scheduled meeting is October 18, 2022

