

# CITY COUNCIL REPORT



Meeting Date: November 12, 2019  
 General Plan Element: *Economic Vitality*  
 General Plan Goal: *Foster economic and employment opportunities*

## ACTION

**Smart City Strategic Roadmap Funding.** Adopt Resolution No. 11620:

1. Accepting the receipt of a Scottsdale Industrial Development Authority (IDA) grant in the amount of \$50,000; and recognizing \$25,000 in private donations through the Arizona Institute for Digital Progress (AZiDP) for strategic advisory services to create a Smart City Strategic Roadmap program.
2. Authorizing a FY 2019/20 Budget Transfer totaling \$50,000 from the Future Grants Contingency and/or Grant Contingency to a newly created grant center to record all the grant activity; and a FY 2019/20 Budget Transfer totaling \$25,000 from the Special Programs Fund Appropriation Contingency funded by private donations through the AZiDP to a newly created center to record expenditures related to the Smart City Strategic Roadmap program.

## BACKGROUND

The City of Scottsdale is interested in creating a Smart City Strategic Roadmap program that aligns with the city's current comprehensive strategic plan. Specifically, this program will help achieve the City Council priority in the Organization Strategic Plan to "Develop and begin implementation of a Smart City Strategic Roadmap with citizen and business input." This priority was discussed with the City Council at its retreat in March 2019.

Smart City programs integrate information and communication technology and various devices to optimize the interaction with citizens and manage city resources more efficiently, while serving as a tool to maintain and enhance the quality of life for its citizens.

## ANALYSIS AND ASSESSMENT

The IDA grant application in the amount of \$50,000 was submitted on May 31, 2019 and awarded at the June 12, 2019 IDA meeting. The \$25,000 in private donations were raised by the Arizona Institute for Digital Progress (committed private donors including but not necessarily limited to, the following: Slalom, Cisco, Cox, Logicalis and AZiDP).

The \$50,000 IDA grant and \$25,000 in private donations will be restricted revenues that can only be used on the Smart City Strategic Roadmap program. Other funding sources such as the General Fund will not be used to offset any expenses. Any unused funds may be carried forward and budgeted in the following fiscal year.

**RESOURCE IMPACTS**

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Costs associated with creating a Smart City Strategic Roadmap program were not included in the city's FY 2019/20 adopted budget. As a result, budget appropriation funded by the grant and private donations is being requested.

No additional staffing or other resources are anticipated.

**OPTIONS & STAFF RECOMMENDATION**

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**RESPONSIBLE DEPARTMENT(S)**

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Economic Development Department, City Manager Division

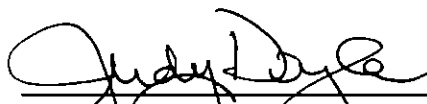
**STAFF CONTACT(S)**

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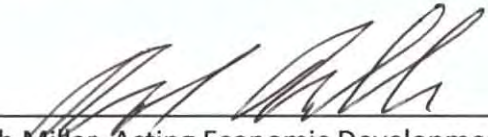
Josh Utterback, Economic Development Specialist, 480-312-7057, [JUtterback@scottsdaleaz.gov](mailto:JUtterback@scottsdaleaz.gov)

**APPROVED BY**

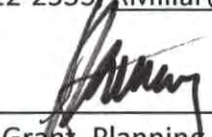
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Judy Doyle, Budget Director  
480-312-2603, [JDoyle@ScottsdaleAZ.gov](mailto:JDoyle@ScottsdaleAZ.gov)

10.23.19  
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Date

  
\_\_\_\_\_  
Rob Millar, Acting Economic Development Director  
480-312-2533, [RMillar@ScottsdaleAZ.gov](mailto:RMillar@ScottsdaleAZ.gov)

10-29-19  
\_\_\_\_\_  
Date

  
\_\_\_\_\_  
Randy Grant, Planning & Econ. Dev. Executive Director  
480-312-2664, [RGrant@ScottsdaleAZ.gov](mailto:RGrant@ScottsdaleAZ.gov)

10/23/19  
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Date

  
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Brent Stockwell, Assistant City Manager  
480-312-7288, [BStockwell@ScottsdaleAZ.gov](mailto:BStockwell@ScottsdaleAZ.gov)

10/23/19  
\_\_\_\_\_  
Date

  
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Jim Thompson, City Manager  
480-312-2800, [JThompson@ScottsdaleAZ.gov](mailto:JThompson@ScottsdaleAZ.gov)

10/29/19  
\_\_\_\_\_  
Date

**ATTACHMENTS**

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1. Resolution No. 11620

RESOLUTION 11620

A RESOLUTION OF THE COUNCIL OF THE CITY OF SCOTTSDALE, MARICOPA COUNTY, ARIZONA, ACCEPTING A SCOTTSDALE INDUSTRIAL DEVELOPMENT AUTHORITY GRANT IN THE AMOUNT OF \$50,000, RECOGNIZING \$25,000 OF PRIVATE DONATIONS THROUGH THE ARIZONA INSTITUTE FOR DIGITAL PROGRESS (AZiDP) FOR STRATEGIC ADVISORY SERVICES TO CREATE A SMART CITY STRATEGIC ROADMAP PROGRAM AND AUTHORIZING A FY 2019/20 BUDGET TRANSFER OF \$50,000 FROM THE FUTURE GRANTS CONTINGENCY AND/OR GRANT CONTINGENCY TO A NEWLY CREATED GRANT CENTER TO RECORD THE GRANT ACTIVITY AND A FY 2019/20 BUDGET TRANSFER OF \$25,000 FROM THE SPECIAL PROGRAMS FUND APPROPRIATION CONTINGENCY FUNDED BY PRIVATE DONATIONS THROUGH THE AZiDP TO A NEWLY CREATED COST CENTER TO RECORD EXPENDITURES RELATED TO THE SMART CITY STRATEGIC ROADMAP PROGRAM.

WHEREAS, the City of Scottsdale, Arizona (the "City") is interested in creating a Smart City Strategic Roadmap Program that aligns with the City's comprehensive strategic plan; and

WHEREAS, the Scottsdale Industrial Development Authority has awarded the City a grant and the Arizona Institute for Digital Progress has raised \$25,000 in private donations for the City's Smart City Strategic Roadmap Program.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Scottsdale, Maricopa County, Arizona, as follows:

Section 1. The City Council hereby authorizes acceptance of a Scottsdale Industrial Development Authority grant in the amount of \$50,000, recognition of \$25,000 of private donations through the Arizona Institute for Digital Progress (AZiDP) for strategic advisory services to create a Smart City Strategic Roadmap Program, a FY 2019/20 budget transfer of \$50,000 from the Future Grants Contingency and/or Grant Contingency to a newly created grant center to record the grant activity and a FY 2019/20 budget transfer of \$25,000 from the Special Programs Fund Appropriation Contingency funded by private donations through the AZiDP to a newly created cost center to record expenditures related to the Smart City Strategic Roadmap Program.

PASSED AND ADOPTED by the Council of the City of Scottsdale, Maricopa County, Arizona on this \_\_\_\_ day of \_\_\_\_\_, 2019.

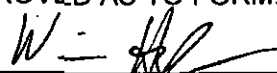
CITY OF SCOTTSDALE, an Arizona  
municipal corporation

ATTEST:

\_\_\_\_\_  
Carolyn Jagger, City Clerk

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W.J. "Jim" Lane, Mayor

APPROVED AS TO FORM:

  
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Sherry R. Scott, City Attorney  
By: William Hylan  
Senior Assistant City Attorney