APPROVED

SUMMARIZED MINUTES
SCOTTSDALE CITY COUNCIL
TUESDAY, JULY 6, 2004

CITY HALL KIVA
3939 N. DRINKWATER BOULEVARD
SCOTTSDALE, AZ 85251

CALL TO ORDER

Mayor Manross called to order a Regular Meeting of the Scottsdale City Council on Tuesday, July 6, 2004 in the Kiva, City Hall, at 5:04 P.M.

ROLL CALL

Present: Mayor Mary Manross
Vice Mayor Robert Littlefield
Council Members Betty Drake, Wayne Ecton,
Ron McCullagh, W.J. "Jim" Lane and Kevin Osterman

Also Present: City Manager Jan Dolan
City Attorney Joseph Bertoldo
City Clerk Carolyn Jagger

Presentations/Information Updates

- APS has requested the City reduce electricity use and conserve energy due to a fire at a major APS transmission substation.

Public Comment

Darlene Petersen, 7327 E Wilshire Dr, 85257, requested that the Scottsdale Center for the Arts be urged to invite the Scottsdale Symphony to perform there.

Paula Waybright, 8118 E Sheridan St, 85257, encouraged more openness and trust in government and no meetings behind closed doors.

NOTE IN ACCORDANCE WITH PROVISIONS OF THE ARIZONA REVISED STATUTES THE SUMMARIZED MINUTES OF CITY COUNCIL MEETINGS ARE NOT VERBATIM TRANSCRIPTS. ONLY THE ACTIONS TAKEN AND DISCUSSION APPEARING WITH QUOTATION MARKS ARE VERBATIM. DIGITAL RECORDINGS OF CITY COUNCIL MEETINGS ARE ON FILE IN THE CITY CLERK'S OFFICE.

CONSENT AGENDA ITEMS 1 - 13

1. **Construction Bid Award for the Water Campus Phase 3 Expansion Project**
Request: Authorize Construction Bid Award No. 04PB066 for expansion of the Water Campus from 12 million gallons per day (mgd) treatment capacity to 20 mgd to MGC Contractors, Inc., the lowest responsive bidder, at their unit price bid of $19,347,047.
Related Policies, References:
a. Wastewater System Master Plan approved by City Council on October 15, 2001.
b. Engineering Services Contract No. 2001-167-COS with Damson S. Williams Associates (DSWA), for concept design of Water Campus expansion, approved by City Council on November 26, 2001.
c. Engineering Services Contract No. 2003-007-COS with DSWA for design of the Water Campus Phase 3 Expansion, approved by City Council on February 3, 2003.
Staff Contact(s): Daniel Worth, City Engineer, 480-312-2776, dworth@scottsdaleaz.gov; Alison Tymkiw, Sr. Project Manager, 480-312-7985, atymkiw@scottsdaleaz.gov; Joe Gross, Water Resources Director, 480-312-5628, jgross@scottsdaleaz.gov

2. **Construction Bid Award for Water System Capacity Improvements in Original Scottsdale**
Request: Authorize Construction Bid Award No. 04PB042 to SJL Construction of Arizona, the lowest responsive bidder, at their unit price bid of $831,700.16.
Related Policies, References:
a. Engineering Services Contract No. 2000-198-COS with David Evans and Associates, Inc., for the design of Year 2001 Water Distribution System Improvements approved by City Council on December 18, 2000.
b. Contract modification to Engineering Services Contract No. 2000-198-COS-A for the design of Year 2002 prioritized projects approved by City Council on December 10, 2001.
c. Contract modification to Engineering Services Contract No. 2000-198-COS-B for the third and final year of the design contract approved by City Council on December 10, 2002.
Staff Contact(s): Daniel Worth, City Engineer, 480-312-2776, dworth@scottsdaleaz.gov; Alison Tymkiw, Project Manager, 480-312-7985, atymkiw@ScottsdaleAZ.gov

3. **Engineering Services Contract for the design of Water Distribution System Improvements - Alma School Road and Jomax Road Area**
Request: Authorize Engineering Services Contract No. 2004-102-COS with David Evans and Associates, Inc. (DEA), in the amount of $84,955 for the design of Water Distribution System Improvements.
Staff Contact(s): Daniel Worth, City Engineer, 480-312-2776, dworth@scottsdaleaz.gov; Alison Tymkiw, Sr. Project Manager, 480- 312-7985, atymkiw@scottsdaleaz.gov

4. **Construction of CAP Water Connection - Shea Boulevard to McDonald Drive**
Requests:

1. Authorize Bid Award No. 04PB065 for construction of the CAP Water Connection project to Pierson Construction Corp., the lowest responsive bidder, at their unit price bid of $7,783,730.
2. Authorize Engineering Services Contract Modification 2002-073-COS-A with HDR Engineering, Inc. for $974,920 for engineering services during construction of the CAP Water Connection project and the Chaparral Water Treatment Plant (WTP) Waterlines project.
3. Adopt Resolution No. 6513 authorizing acquisition of rights-of-way from property owned by Sands McCormick Homeowners Association located between Mountain View and Via Linda, at the appraised value of $1,245, for the CAP Water Connection project.

Related Policies, References:

a. Council approved the 2001Water Resources Master Plan on October 15, 2001.
b. Council approved Engineering Services Contract 2002-073-COS for conceptual design of CAP Water Connection project and Chaparral WTP Waterlines project with HDR Engineering, Inc., on July 1, 2002.
c. Council approved Engineering Services Contract Modification 2002-073-COS-A for final design of the CAP Water Connection project and Chaparral WTP Waterlines project with HDR Engineering, Inc., on April 14, 2003.
d. Council approved Construction Bid Award No. 04PB064 to Achen-Gardner Engineering, LLC, for construction of the influent and distribution waterlines associated with the Chaparral WTP, on June 22, 2004.

Staff Contact(s): Daniel Worth, City Engineer, 480-312-2776, dworth@scottsdaleaz.gov; Doreen Song, P.E. Project Manager, 480-312-2367, dsong@scottsdaleaz.gov

5. 104th Street Road and Drainage Improvements – Desert Cove to Mary Katherine Drive

Requests:

1. Authorize Bid Award No. 04PB096 for construction of 104th Street Road and Drainage Improvements – Desert Cove to Mary Katherine Drive to Bison Contracting, Inc., the lowest responsive bidder, at their unit price bid of $692,959.03.
2. Adopt Resolution No. 6472 authorizing the acquisition of real property interests from one property located at 10390 E. Cholla Street, at the appraised value of $3,634 plus approximately $800 in closing costs for construction of the 104th St. Road and Drainage Improvements.

Related policies, references: On August 25, 2003, Council approved Engineering Services Contract No. 2003-129-COS with Carter Burgess for 104th Street Road and Drainage Improvements – Desert Cove to Mary Katherine Drive.

Staff Contact(s): Daniel Worth, City Engineer, 480-312-2776, dworth@scottsdaleaz.gov; Corey E. Lew, Project Manager, 480-312-7769, clew@scottsdaleaz.gov; Stanley Seigal, Asset Management Coordinator, 480-312-7042, sseigal@scottadaleaz.gov

6. Construction Bid Award for Site Demolition, Utilities Infrastructure and Site Grading for McDowell Village Project

Request: Authorize Construction Bid Award No. 04PB114 for Phase I Site Demolition, Utilities Infrastructure and Site Grading for the McDowell Village Project to Visus Engineering Construction, the lowest responsive bidder, at their unit price bid of $355,000.

Related Policies, References:

- Council approved purchase of the site: 1/21/01
- Council presentation regarding community outreach: 5/14/01
- Master planning contract with EDAW 2/19/02
- Council direction to move forward with RFP process: 7/1/02
- Council action granting Exclusive Right to Negotiate to Trend Homes: 1/21/03
- Council action granting Exclusive Right to Negotiate to RED Group, LLC: 3/31/03
- Council action granting extension of the Exclusive Right to Negotiate: 8/25/03
- Council approved Redevelopment Agreement 2003-160-COS and related zoning actions on 9/23/03
- Development Review Board Approval: 2/5/04

Staff Contact(s): Daniel Worth, City Engineer, 480-312-2776, dworth@scottsdaleaz.gov; Corey E. Lew, Project Manager, 480-312-7769, clew@scottsdaleaz.gov

Mayor Manross opened public testimony.

Lyle Wurtz, 6510 E Palm Ln, 85257, wondered if housing for seniors would still occur on the site.

Staff clarified that the plan remains the same with the exception of some technical corrections that were made to a clause that would allow a change of use 40-50 years in the future.

Mayor Manross closed public testimony.

7. Architectural Services Contracts for the design of the Police/Fire Training Facility (Phase 2), District Three Patrol Station Expansion and the replacement of the Mounted Patrol Stable

Requests:

1. Authorize Architectural Services Contract No. 2004-100-COS with Perlman Architects of Arizona, Inc., Architects, in the amount of $163,500 for the design of the Police/Fire Training Center (Phase 2).
2. Authorize Architectural Services Contract No. 2004-101-COS with Hunt & Caraway Architects, Ltd, in the amount of $54,400 for the design of the District Three patrol station expansion and replacement of the mounted patrol barn.

Related Policies, References:

- Council authorized Architectural Services Contract 2000-197-COS On May 14, 2001 for a Police Department modeling, master planning and site evaluation study.
- FY 2004/05 Capital Improvement Plan includes funding for the Police/Fire Training (Phase II), District Three Expansion and the Mounted Patrol Barn Replacement projects.

Staff Contact(s): Daniel Worth, City Engineer, 480-312-2776, dworth@scottsdaleaz.gov; J. Daniel Walsh, Project Manager, 480-312-5248, dwalsh@scottsdaleaz.gov; Marc Eisen, Homeland Security Director, 480-312-7999, meisen@scottsdaleaz.gov

8. **Construction Bid Award for Site Improvements at the McKellips Service Center**
Request: Authorize Bid Award No. 04PB113 for construction of a buffer wall and new vehicle impound lot at the McKellips Service Center to Regency Development Inc., the lowest responsive bidder, at their lump sum bid of $205,292.
Related Policies, References:
- Development Review Board approved Case 92-DR-2001 for a multi-use path and buffer wall along the south side of the McKellips Service Center site.
- Council approved Planning Case 2-UP-2004 for a Municipal Use Master Site Plan, which included the development of the buffer area and multi-use path.
- Development Review Board approved Case 18-DR-2004 for the new police facilities to be located on the north half of the site and stipulated that completion of the multi-use path and associated amenities was part of the approval.

Staff Contact(s): Daniel Worth, City Engineer, 480-312-2776, dworth@scottsdaleaz.gov; J. Daniel Walsh, Project Manager, 480-312-5248, dwalsh@scottsdaleaz.gov

9. **Public Defender Services for City Court**
Request: Authorize Professional Service Contracts No. 2004-110-COS with Manny Bustamante and No. 2004-093-COS with Brandi Beougher, to provide legal counsel for criminal defense representation of indigent and quasi-indigent defendants in the Scottsdale City Court.
Related Policies, References: The United States Constitution, the Arizona Constitution, and the Rules of Criminal Procedure for the State of Arizona, Section III Rights of Parties, Rule 6- Attorneys, Appointment of Counsel.
Staff Contact(s): Janet Cornell, Court Administrator, 480-312-2775, jcornell@scottsdaleaz.gov; Daniel W. Edwards, Deputy Court Administrator, 480-312-3092, dwedwards@scottsdaleaz.gov

10. **Water Service Agreement for Lot 5A of the Carefree Ranch Homesteads Subdivision**
Request: Adopt Resolution No. 6514 authorizing the execution of Water Services Agreement No. 2004-106-COS for Lot 5A, Carefree Ranch Homesteads, Maricopa County Tax Assessor Parcel No. 219-47-048B, with Richard M. and Robin L. Slutsky.
Staff Contact(s): David Mansfield, Water Resources General Manager, 480-312-5681, dmansfield@scottsdaleaz.gov; Greg Crossman, Sr. Water Resources Engineer, 480-312-5319, gcrossman@scottsdaleaz.gov

11. **Gila River General Stream Adjudication Legal Services Contract**
Request: Adopt Resolution No. 6517 authorizing the Mayor to execute Intergovernmental Agreement No. 2003-145A-COS, among the cities of Scottsdale, Glendale, Mesa and Chandler to provide for joint funding for outside legal counsel in the Gila River General Stream Adjudication, and Agreement No. 2003-144A-COS, a contract for legal services with Engelman Berger, P.C. that sets forth in detail the terms of the City's representation.
Related Policies, References: Resolution No. 6517
Staff Contact(s): Joseph R. Bertoldo, City Attorney, 480-312-2405, jbertoldo@scottsdaleaz.gov; Steven B. Bennett, Deputy City Attorney, 480-312-2405, sbennett@scottsdaleaz.gov

12. Contract for Legal Services in connection with City of Scottsdale v. Bartlett View Properties II Limited

Request: Adopt Resolution No. 6520 authorizing the Mayor to execute Contract No. 2003-168A-COS, an outside counsel contract renewal in a maximum amount of Thirty Thousand Dollars ($30,000.00) with the law firm of AYERS & BROWN, P.C. for legal services regarding representation of the City of Scottsdale in the litigation entitled City of Scottsdale v. Bartlett View Properties II Limited, Superior Court Case No. CV2001-012495, an eminent domain action brought to acquire real property for McDowell Sonoran Preserve.

Related Policies, References: Resolution No. 6520

Staff Contact(s): Joseph R. Bertoldo, City Attorney, 480-312-2405, jbertoldo@scottsdaleaz.gov; Bruce Washburn, Assistant City Attorney, 480-312-2405, bwashburn@scottsdaleaz.gov

13. Contract for Legal Services in connection with City of Scottsdale v. Alpine Valley Limited Partnership

Request: Adopt Resolution No. 6519 authorizing the Mayor to execute Contract No. 2003-167A-COS, an outside counsel contract renewal in a maximum amount of Thirty Thousand Dollars ($30,000.00) with the law firm of AYERS & BROWN, P.C. for legal services regarding representation of the City of Scottsdale in the litigation entitled City of Scottsdale v. Alpine Valley Limited Partnership, Superior Court Case No. CV2001-012496, an eminent domain action brought to acquire real property for McDowell Sonoran Preserve.

Related Policies, References: Resolution No. 6519

Staff Contact(s): Joseph R. Bertoldo, 480-312-2405, jbertoldo@scottsdaleaz.gov; Bruce Washburn, Assistant City Attorney, 480-312-2405, bwashburn@scottsdaleaz.gov

MOTION AND VOTE – CONSENT AGENDA

COUNCILMAN OSTERMAN MOVED FOR APPROVAL OF CONSENT AGENDA ITEMS 1-13. COUNCILMAN ECTON SECONDED THE MOTION, WHICH CARRIED 7-0.

REGULAR AGENDA ITEM 14

14. ASU Center for New Technology and Innovation

The City Council is requested to:

1. Adopt Resolution No. 6523 authorizing the City to enter into a Real Estate Purchase Agreement (Agreement No. 2004-121-COS) with an affiliate of the Arizona State University Foundation (ASUF") for the acquisition of the former Los Arcos Mall site (approximately 42 acres; the "Property") for $41.5 million (plus closing costs), to nominate the City of Scottsdale Municipal Property Corporation ("MPC") as the "Buyer" under the Purchase Agreement, and to declare an emergency.
2. Adopt Resolution No. 6512 authorizing Agreement No. 2004-120-COS between the City and the Scottsdale Municipal Property Corporation to facilitate the acquisition of the Property by the MPC; to provide for the short term advance of funds by the City to the MPC; to approve the issuance of bonds by the MPC (not to exceed $42.0 million) to finance the acquisition and to pay real estate closing costs and bond finance costs; to authorize the purchase of the Property by the City from the MPC, and to declare an emergency.

3. Adopt Resolution No. 6524 authorizing Agreement No. 2004-119-COS, a ground lease of portions of the Property to ASUF for the development of the "ASU-Scottsdale Center for New Technology and Innovation," and to declare an emergency.
4. Approve Capital Budget transfers and expenditures within the Adopted FY04/05 Budget for the acquisition of the Property by the City from the MPC, not to exceed $42 million, representing the purchase price, and estimated closing costs and bond finance costs;
5. Approve Capital Budget transfer for the purpose of initial public infrastructure expenditures related to the Property, (e.g., site demolition, environmental remediation, grading, water and sewer lines, roadwork, street lighting, public art, etc.), from the Adopted FY04/05 Economic Investment Budget, not to exceed $9 million.
6. Consider a request by Vice Mayor Littlefield to establish a formal City taskforce to make recommendations relating to future development of the approximate five (5) acres to be retained by the City.

The use of an Emergency Clause for Resolution Nos. 6523, 6512, and 6524, is required, in part, because the opportunity to acquire the Property from ASUF is subject to time constraints imposed by ASUF (and, in turn, the seller to ASUF) and requires immediate, effective action by the City.

Related Policies, References:

- Council forms Los Arcos Redevelopment District -- 12/18/95
- Los Arcos Redevelopment Plan adopted -- 7/2/96
- Original Los Arcos Request for Proposals Issued -- 7/18/97
- Council Action on preferred Smith Group development option -- 2/5/02
- Council Action authorizing Agreement No. 2003-115-COS with Los Arcos Development for the development of a power center -- 7/2/03
- City referendum overturning Agreement No. 2003-115-COS – 3/9/04
- Adopted Financial (Debt) Policies, Resolution No. 6488 – 5/17/04
- Economic Vitality Action Plan – 12/19/02

Staff Contact(s): David Roderique, Economic Vitality General Manager, 480-312-7601, droderique@scottsdaleaz.gov; Ed Gawf, Deputy City Manager, 480-312-4510, egawf@scottsdaleaz.gov; Craig Clifford, Financial Services General Manager, 480-312-2364 cclifford@scottsdaleaz.gov

Presentations were given by city staff, members of Arizona State University and the Foundation.

The Mayor opened public testimony.

Patty Badenoch, 5027 N 71 Pl, 85253, objected to use of an emergency clause.

Michael Sweeney, 8300 Via de Ventura, 85258, felt a decision was being made too quickly.

Rick Kidder, Scottsdale Area Chamber, 7343 Scottsdale Mall, 85251, encouraged Council to accept the proposal and lead the city.

Richard Mueller, 960 N 87th Wy, 85257, spoke in opposition to use of an emergency clause and providing a subsidy. He proposed a town center with shops, entertainment, and parks instead.

Mary Henkenius, 7218 E Latham, 85257, expressed concerns about the process, the subsidy, and taxes.

Dave Hochstrasser, 8346 E Granada Rd, 85257, requested that the Council not pass the proposal with an emergency clause.

Virginia Korte, Scottsdale Chamber of Commerce, urged the Council to approve the proposal and take a leap of faith.

Mark Henry, General Dynamics, 8201 E McDowell Rd, 85257, urged support of the proposal.

Nona Oliver, 6908 E Portland St, 85257, expressed her belief in science and the future. She urged support of the proposal.

Carolyn Allen, 7499 E Timberland Ct, 85258, spoke in favor of the proposal and an emergency clause. She implored the Council not to miss this opportunity.

Nancy Cantor, 2529 N 86th St, 85257, felt the current condition of the site is a menace to public health, safety, and welfare. She stated her belief that it is time to take steps to improve it.

Darlene Petersen, 7327 E Wilshire Dr, 85257, expressed opposition of the proposal. She questioned if anyone from Scottsdale was involved when the deal was made with Ellman.

Jack McVickers, 9642 E Windrose Dr, 85260, expressed concern about the empowerment of Council, misuse of the emergency clause, and infringement of the rights of citizens.

Matt Bartok, 8526 E Monterey Wy, 85250, wondered if this was a golden egg or a pig in a poke. He was concerned that there are no real answers. He further wondered why Scottsdale was not at the table during negotiations.

Lois Fitch, 1229 N Granite Reef Rd, 85257, urged support of the vision. She hoped that the project would move forward, but agreed that use of an emergency clause was not proper.

Michael Merrill, 8713 E Vernon Av, 85257, spoke in favor of the proposal and reviewed other sites that had passed with the emergency clause. He further noted that $80M was invested in WestWorld.

Barbara Cawthorne, 8720 E Forest Dr, 85257, expressed support of the proposal.

Lyle Wurtz, 6510 E Palm Ln, 85257, urged denial of the proposal citing issues with traffic, dirt, and construction for many years.

Marilyn Armstrong, 6608 E Wilshire Dr, 85257, spoke in favor of the proposal.

Paula Waybright, 8118 E Sheridan St, 85257, expressed disapproval of the process and cost of the land. She urged the Council not to make rash decisions.

Carol Derryberry, 5818 E Oak St, 85257, spoke in support of the proposal.

Susan Unmacht, 7777 E Heatherbrae, #225, 85251, felt this was the best deal the City could get. She supported consideration of an emergency clause since it was her opinion that the community is horribly divided.

Sam West, 8160 N Hayden, 85258, noted the City would own this property and that was money in the bank. He urged caution.

Bob Usdane, 2413 N 76th Pl, 85257, felt that although an emergency clause was not proper, the proposal could be passed without it, putting the problem back with the developer.

Billie Young, 2401 N 57th St, 85257, felt this was a fantastic opportunity since there could be no better partner than ASU. He stated his belief that Council should take the risk.

Jim Bruner, no address given, reviewed other visionary projects in Scottsdale and felt the other party should be held accountable for their part of the deal.

Tom Jelinek, Los Arcos United Methodist Church, 7425 E Calvary, 85257, said the congregation was eagerly awaiting the development, although they had concerns about parking for the church.

Todd Bankofier, 8625 E Yearling, 85255, expressed support, saying that vision and risk go together.

Mayor Manross closed public testimony. Fourteen additional comment cards were received from citizens not wishing to speak: twelve in favor and two opposed.

MOTION – ITEM 14

COUNCILMAN ECTON MOVED FOR ADOPTION OF RESOLUTIONS 6523, 6512, AND 6524 WITH THE EMERGENCY CLAUSE, APPROVAL OF BUDGET TRANSFERS AS STATED ABOVE, AND ESTABLISHMENT OF A FORMAL CITY TASK FORCE AS RECOMMENDED, WITH JULY 30TH AS THE CLOSE DATE AND THE GO HARD DATE AS OF JULY 19, 2004. COUNCILMAN OSTERMAN SECONDED THE MOTION.

After Council discussion, it was determined five council members supported the proposal with the emergency clause. Two council members opposed the motion for the following reasons:

- The proposal is speculative and risky.
- The City is morally obligated not to provide subsidies or take terms from a developer.
- More details were needed.
- The proposal is for an office park and would not revitalize the area.

In addition, the opposition questioned if a municipality should be making investments.

Staff clarified that a strategic plan is being developed for the site. It was stated that staff has already started working on some ideas to make the site a destination point.

A member of the ASU team reiterated the contract called for forfeiture of the $500,000 earnest money if the purchase was not completed by July 30, 2004. He was not sure at this time if the contract could be extended.

VOTE – ITEM 14

COUNCILMAN ECTON AMENDED THE MOTION TO REMOVE THE EMERGENCY CLAUSE, AND CHANGE THE GO HARD DATE AND CLOSING DATE TO AUGUST 9, 2004. COUNCILMAN OSTERMAN AGREED TO THE AMENDMENT, WHICH CARRIED 5/2 (COUNCIL MEMBERS LITTLEFIELD AND LANE DISSENTING.)

The Assistant City Attorney read specific language to be added to the Resolutions: "*Resolutions number 6512, 6523, and 6524 (The Resolutions) are related and contingent upon each other. None of The Resolutions may take effect unless all three take effect. If for some reason one or more of The Resolutions fail to take effect, all three of The Resolutions shall be of no further force or effect.*"

COUNCILMAN ECTON MOVED TO AMEND RESOLUTIONS 6523, 6512, AND 6524 TO INCLUDE THE ABOVE LANGUAGE. COUNCILMAN OSTERMAN SECONDED THE AMENDMENT, WHICH CARRIED 7/0.

PUBLIC COMMENT - None

CITY MANAGER'S REPORT - None

MAYOR AND COUNCIL ITEMS - None

ADJOURNMENT

With no further business to discuss, the meeting adjourned at 8:34 P.M.

SUBMITTED BY:

Sandra K. Dragman

Sandy Dragman
Recording Secretary

REVIEWED BY:

Carolyn Jagger

Carolyn Jagger
City Clerk

CERTIFICATE

I hereby certify that the foregoing Minutes are a true and correct copy of the Minutes of the Special Meeting of the City Council of Scottsdale, Arizona held on the 6th day of July 2004.

I further certify that the meeting was duly called and held, and that a quorum was present.

DATED this 2nd day of August 2004.

CAROLYN JAGGER
City Clerk

Pettycrew, Robert C.

From: Robert Pettycrew [rpettycrew@aztechcouncil.org]
Sent: Friday, July 02, 2004 10:45 AM
To: rcpettycrew@eschelon.com
Subject: FW: Los Arcos/ASU

From: Pettycrew, Robert C. [mailto:rcpettycrew@eschelon.com]
Sent: Fri 7/2/2004 10:38 AM
To: 'citycouncil@scottsdaleaz.gov'
Subject: Los Arcos/ASU

Honorable members of the City Council-
Please pass the Scottsdale/ASU initiative forward with the emergency clause.

This is the best opportunity to re-energize southern Scottsdale into a long range path of success. Dr. Crowe is going to succeed in his mission to grow ASU into one of the top research facilities in the country/world and Scottsdale is lucky to be selected as a partner for technology research. This proposal, along with the passage of Prop.102 in November (Arizona Forward) will begin the process of attracting and growing high-paying jobs, enhance workforce development and ultimately raise the per-capita income in Scottsdale and the State.

Factor that ROI into the investment the city is being asked to coutribute- and I am sure you will see this is an incredible opportunity for Scottsdale to once again set the pace in the valley for creativity and unique land development sustainability.
This investment will (has already) attract private investment to the area, and begin the process of re-development without city participation along the McDowell Scottsdale Rd. corridor - however- your unanimous vote this Tuesday night is crucial to create the confidence that the city has the intestinal fortitude to dismiss the usual nay sayers, and send a positive message to private investment that this "jewel of an anchor" is fully supported.

The Arizona Technology Council, and its +30,000 members are counting on you to move forward, lead with dignity and chose the path that will create a climate of innovation for our State.

Robert Pettycrew
Arizona Technology Council
480-688-2235