

## **UB THE RENT Video Contest for Teens**

### **Contest Rules:**

**Purpose:** The UB THE RENT contest is designed to give teens the chance to create a video that tunes parents into a teen's life when it comes to drinking, drugs and pressure. This video/podcast contest is designed to give school districts and media departments a unique and educational way to discuss the issue.

### **What is UB THE RENT?**

During high school, sometimes parents lose a sense of what actually goes on with teenagers and what guidance teens need to help them get through those years. In fact, some would say that parents have no clue what is going on in their child's life. UB THE RENT gives teens the voice to talk to parents and help them understand their world.

Examples of podcasts and public service advertisements can be found at our YouTube site. <http://www.youtube.com/group/ubtherent>

### Registration and Evaluation Procedures

- I. **Registration:** The Application form must be filled out and signed by the student and teacher/school representative, postmarked by April 1<sup>st</sup>, 2008 and mailed to:

Attn: Daniel Morgan  
City of Scottsdale Youth and Family Services  
4201 N. Hayden Rd.  
Scottsdale, AZ 85251

The application and materials must be postmarked by midnight **April 1<sup>st</sup>, 2008**. **There will be no exceptions.** All contestants are required to be between the ages of 11 and 18 at the time of entry and reside in the state of Arizona. A school representative such as teacher or principal must sign the application form. Any application form received without the signature of a school representative will be deemed unacceptable. Finalists will be posted on The Partnership's web site. The Grand Prize winners will be chosen and announced on Wednesday, April 30<sup>th</sup>.

### **II. Category Entries:**

#### **A. Video/Public Service Announcement:**

The Northeast Valley Coalition Against Methamphetamine has been invited to host a video contest to select the top three entries from the Coalition Communities. The top 3 entries will be sent to The Partnership for a Drug-Free America, Arizona Chapter to be considered as one of the finalists. Videos should be no longer than one minute and final product should be recorded onto a CD or DVD preferably in one of the following formats (.avi, .mov, .mpg, .rm, .wmw)

#### **B. Stipulation:**

Upon submission, all entries become the property of The Partnership for a Drug-Free America, Arizona Affiliate as well as the Northeast Valley Coalition Against Methamphetamine and can be reproduced, distributed and or destroyed in the future for purposes related to the Arizona Affiliate's prevention program or the work of the Northeast Valley Coalition Against Methamphetamine. The Partnership for a Drug-Free America, Arizona Affiliate and the Northeast Valley Coalition Against Methamphetamine retains discretion to reject entries deemed unacceptable.

#### **III. Judging:**

With regards to the statewide contest, The Partnership for a Drug-Free America, Arizona Affiliate, in its sole and unlimited discretion, will select the submission it thinks best opens the door for parents to the unique pressures facing today's teen with regard to drinking,

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drugs and pressure.” The Northeast Valley Coalition Against Methamphetamine Youth Advisory Committee will judge the entries from the Coalition Communities and select the three finalist that will be sent on to the larger statewide Contest.

**IV. Contest Prize:**

- (1) Grand Prize winner will receive a video Ipad
- (2) “The Partnership for a Drug-Free America, Arizona Affiliate, in its sole and unlimited discretion, will select the submission it thinks best opens the door for parents to the unique pressures facing today’s teen with regard to drinking, drugs and pressure.”.
- (3) In addition to having the top three videos sent on to the statewide contest, The Northeast Valley Coalition Against Methamphetamine will be awarding i-tunes gift cards to the finalist from the Coalition Communities.