



Youth Awareness Subcommittee November 20, 2007 9:00 – 11:00

Present: Hugh McGill, Jim Lee, Lauren Richter, Daniel Morgan, Coleen Pyra, Judy Peters, Julie Goodell, Nancy Piciuccio. Amy Baird, Monica Thompson, Christine Porter, Henry Beauduy, Gina Durbin

AGENDA and NOTES

- ✚ Debrief on October 29th *Just Once* Meth Youth Summit at Arcadia HS –
All that attended that the event was a success despite some problems with feedback from the microphones and some acoustical problems. Attendance was impressive.

- ✚ November 28th *Just Once* Meth Youth Summit at Virginia Piper Center, Scottsdale Center at the Arts (9:30 – 11)
The panel is secured. Press releases have been set. RSVPs are still coming in. It was anticipated that 120 youth from the SRPMIC will attend. SADD from Cactus Shadows will attend. It is our hope that 500 plus will attend.

- ✚ Share draft of the PSA's that were scripted to be used by Cox Communications Draft was shared.
It can be viewed on Cox cable.

- ✚ Discussion of Meth/Drug PSA's/informational bits that can be used at schools in the coalition
Cox will be coming to Cactus Shadows High School and using their chemistry lab and their Nurse's office to film a 30 second PSA.

- ✚ Update on Youth Advisory Council
Approximately 5 people have expressed interest in the Youth Advisory Council. Dan will have flyers to recruit youth at the November 28th event.

 Other

The Governor declared November 26th – 30th Meth Awareness week.

Shelley Mowry has a series entitled “Above the Influence” that can be purchased. Coleen and Gina will look into Price structure and present to the Steering committee. Jim Lee asked how members could preview.

Next meeting –January 15, 2008